

RJ CATTLE CO • PLAMP FARMS



Bred for

PF

SUCCESS

BRED HEIFER SALE

Live on  

DECEMBER 3RD, 2025 • 7:30 P.M. CST

BRED FOR SUCCESS SALE TO FOLLOW CONCLUSION OF MOGCK CATTLE BRED FEMALE SALE

*I*NNOVATION
AgMarketing, LLC

Welcome!

It is with great pleasure that we welcome you to the RJ Cattle Co. & Plamp Farms "Bred for Success" LiveOnline™ Sale. These two firms have curated one of the most dynamic and diverse multi-breed donor arsenals in the industry. Their offering features cutting-edge genetics backed by proven consistency, earning potential, and thoughtfully planned matings. This unique combination elevates this set of cattle into a class entirely of their own.

Over the years, the RJ Cattle Co. brand has become synonymous with championship-quality cattle that dominate on the nation's most competitive stages. From National Champions to breed-influencing AI sires and cornerstone donor females, the program has produced a long list of elite individuals bred, developed, and marketed in Mitchell, South Dakota. The females offered through the "Bred for Success" sale series proudly uphold this legacy, carrying forward the tradition of excellence instilled by the powerful maternal foundations behind them.

We warmly invite you to Mitchell, South Dakota, for one of the most distinguished multi-breed offerings in North America. RJ & Chris' sharp eye for quality livestock and unwavering commitment to rigorous selection ensure unmatched customer success on long-term return on investment. This offering represents cattle designed for the demands of today's industry-females with the power and potential to make a lasting impact on any program that chooses to invest!

Enjoy the cattle,



GRAHAM BLAGG • JERED SHIPMAN • TIM ANDERSON

**RYAN, SAMANTHA
& RHETT JOHNSON**

Ryan: 605-999-5576
Samantha: 605-999-9308
Tevin Ashwood: 863-969-9050
Cody Larson: 605-633-1517



**PLAMP FARMS
CHRIS, TERRA
OAKLYN & PASOR PLAMP**
Chris: 605-999-6014

Bred for SUCCESS

BRED HEIFER SALE

DECEMBER 3RD, 2025 • CCI.LIVE

7:30 P.M. CST (ESTIMATED)

FOLLOWING CONCLUSION OF MOGCK CATTLE BRED FEMALE SALE

Cattle Located:

RJ CATTLE CO. SHOWBARN
25924 407TH AVE. • MITCHELL, SD 57301
AVAILABLE FOR VIEWING ANYTIME

Online Bidding:



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RANDY RIPKE, CONSULTANT 712-299-4807
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BRAD SMITH, CONSULTANT 712-209-1500
LUKE DORIS, CONSULTANT 620-353-4114
JUSTIN MOGCK, CONSULTANT 605-929-4021
TY WEBSTER, CONSULTANT 712-551-7943
LARAMIE PRIEST, CONSULTANT 254-855-2133

Special Terms:

We reserve the right to refuse any or all bids. Cattle sold as is with no guarantees of soundness, health, fertility, etc. RJ Cattle Co. reserves exclusive cloning rights on all cattle selling and the right to two successful flushes of a minimum of six embryos per flush on all heifers selling unless otherwise stated.

B R E D F O R S U C C E S S

The proof is in the numbers!

PRICE:	DAM:	SIRE:	SEX:	SELLER:
\$56,500	52	IGWT	STEER	BEN OLSEN
\$56,500	703	IGWT	STEER	JUSTIN MOGCK
\$45,500	760	HGTA	STEER	BEN OLSEN
\$39,000	760	HGTA	STEER	BEN OLSEN
\$36,500	881	RELENTLESS	HEIFER	PRATT/NEW ERA
\$36,000	615	MONOPOLY	STEER	BEN OLSEN
\$34,500	882	TRICKED OUT	STEER	DUSTIN PRATT
\$31,000	150	HGTA	STEER	LEVI LARSEN
\$28,500	615	WYNNE IN DOUBT	STEER	BEN OLSEN
\$20,000	881	IGWT	STEER	MPJ
\$20,000	703	IGWT	STEER	JUSTIN MOGCK
\$18,000 ^{1/2 INT}	8101	MATERNAL MADE	BRED HEIFER	JUSTIN MOGCK
\$18,000	551	2 FOLD	HEIFER	DORIS
\$17,500	513	HOLY SMOKER	STEER	SEDLACEK
\$17,000	904	HGTA	HEIFER	BEN OLSEN
\$17,000	759	QUANTUM LEAP	HEIFER	PRATT/NEW ERA
\$17,000	5108	1 OAK	STEER	JB SHOW STEERS
\$16,000	005	IGWT	STEER	RAML
\$15,000	881	HIA	STEER	MPJ
\$15,000	069	IGWT	HEIFER	JEFF PARRY
\$15,000	891	IGWT	STEER	OLSEN/MORTZ
\$15,000	5108	GAIG	HEIFER	JB SHOW STEERS
\$14,500	530	HIA	STEER	BEN OLSEN
\$14,500	752	HGTA	STEER	ANDREW BARKER
\$14,000	551	GINGER	STEER	SEDLACEK
\$14,000	904	HGTA	STEER	BEN OLSEN
\$13,500	578	AMERICAN SNIPER	STEER	TODD BEITZ
\$13,500	30E	MATERNAL MADE SON	BRED HEIFER	DUSTIN VOLEK
\$13,500	815	HGTA	STEER	BEN OLSEN

PRICE:	DAM:	SIRE:	SEX:	SELLER:
\$13,000	5122	NGNG	STEER	TODD BEITZ
\$12,500	851	HOLY SMOKER	STEER	OLSEN/MORTZ
\$12,500	549	HIA	STEER	DUSTIN VOLEK
\$12,500	167	PERFECTION	STEER	BEN OLSEN
\$12,000	703	IGWT	STEER	JUSTIN MOGCK
\$12,000	703	IGWT	STEER	JUSTIN MOGCK
\$12,000	641	BANKROLL	HEIFER	HEIM
\$11,500	752	HGTA	STEER	ANDREW BARKER
\$11,000	703	IGWT	STEER	JUSTIN MOGCK
\$10,500	615	WYNNE IN DOUBT	STEER	BEN OLSEN
\$10,500	882	HIA	STEER	MCDONOUGH BOYS
\$10,000	530	IGWT	STEER	BEN OLSEN
\$10,000	30E	HGTA	STEER	DUSTIN VOLEK
\$10,000	641	NIGHT WATCH	STEER	SWANSON
\$9,500	8101	NIGHT WATCH	BULL	JUSTIN MOGCK/W/C
\$9,500	8114	THE HOLY GHOST	STEER	BROC THOMPSON
\$9,500	607	GETCHA SUM	STEER	BEN OLSEN
\$9,500	904	HGTA	STEER	BEN OLSEN
\$9,000	615	WYNNE IN DOUBT	STEER	BEN OLSEN
\$8,750	67	IGWT	STEER	JEFF PARRY
\$8,750	181	HGTA	STEER	BRIAN KRUMBACH
\$8,750	760	HGTA	STEER	BEN OLSEN
\$8,500	882	TRICKED OUT	STEER	PRATT
\$8,500	760	HGTA	STEER	BOYERT/PRATT
\$8,000	703	IGWT	STEER	JUSTIN MOGCK
\$7,750	615	HGTA	STEER	COOR/OLSEN
\$7,500	549	IGWT	STEER	DUSTIN VOLEK
\$7,500	760	WYNNE IN DOUBT	STEER	BEN OLSEN
\$7,500	815	HIA	STEER	BEN OLSEN

B R E D F O R S U C C E S S

ANGUS



Lot #1

Tag 436 CASINO X RITA 5406 (INSIGHT X TITLELIST)
DOB: SPRING 2024 Breed: PUREBRED ANGUS

REG #: 21415900



- ✓ VERY IMPRESSIVE RITA DAUGHTER.
- ✓ BIG, STOUT, AND BOLD.
- ✓ UNLIMITED BREEDING VALUE AND POTENTIAL.

[View video](#)

Service Sire: NIGHT WATCH Due Date: 1-2-26

B R E D F O R S U C C E S S

Donor Reference RITA 5406



INSIGHT X EXAR TITELIST

RITA 5406
Dam to:

- LOT #1
- LOT #2
- LOT #3
- LOT #22
- LOT #23



Maternal Sister to these lots



Maternal Sister to these lots



Maternal Sister to: LOTS 1, 2, & 3
Full Sister to: LOTS 22 & 23

Lot #2

Tag 414 CASINO X RITA 5406 (INSIGHT X TITLELIST)
DOB: SPRING 2024 Breed: PUREBRED ANGUS

REG #: 21415900



- ✓ RITA DAUGHTER WITH EXTRA LOOK AND EXTENSION.
- ✓ FUN BREEDING PIECE.
- ✓ ADDED BONE AND SUBSTANCE FOR PB

Service Sire: NIGHT WATCH Due Date: 2-23-26

Lot #3

Tag 458 SHER THE WOOD X RITA 5406 (INSIGHT X TITLELIST)
DOB: SPRING 2024 Breed: PUREBRED ANGUS

REG #: 21415902



- ✓ OUTCROSS BREEDING PIECE.
- ✓ REALLY NEAT COMBINATION OF OLD SCHOOL GENETICS.
- ✓ EXTREMELY NEAT ABOUT HER HEAD, NECK, AND SHOULDER.

[View video](#)

Service Sire: NIGHT WATCH Due Date: 1-12-26

Lot #4

Tag 427 CASINO X 1516 (FOLLOW ME X INSIGHT)
DOB: SPRING 2024 Breed: PUREBRED ANGUS



- ✓ TRUE SALE HIGHLIGHT.
- ✓ WIDE AND SQUARE BUILT WITH TONS OF HAIR.
- ✓ VERY VALUE BREEDING OPTIONS ON THIS ONE.

View video



DONOR DAM OF LOT #4

Service Sire: NIGHT WATCH *Due Date:* 1-5-26

Lot #5

Tag 430 SHER THE WOOD X 1516 (FOLLOW ME X INSIGHT)
DOB: SPRING 2024 Breed: PUREBRED ANGUS



- ✓ HIGH QUALITY ANIMAL WITH A OUTCROSS PEDIGREE.
- ✓ AS BIG AND BOLD IN HER CENTER RIB AS YOU CAN MAKE EM.
- ✓ WILL BE FUN TO MAKE ANGUS AND HALFBLOODS WITH.

View video



DONOR DAM OF LOT #4

Service Sire: NIGHT WATCH *Due Date:* 2-12-26

Lot #6

Tag 450 CASINO X 1199 (STYLE X FIRST N GOAL)
DOB: SPRING 2024 Breed: PUREBRED ANGUS



- ✓ SHORT ON TAIL, HIGH ON QUALITY.
- ✓ OOZES POWER FROM ONE END TO THE OTHER.
- ✓ ONE OF OUR VERY FAVORITES IN THE SALE.

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DONOR DAM: 1199 (STYLE X FIRST N GOAL)



MATERNAL SISTER

Service Sire: NIGHT WATCH Due Date: 2-6-26

Lot #7

Tag 452 CASINO X 1199 (STYLE X FIRST N GOAL)
DOB: SPRING 2024 Breed: PUREBRED ANGUS



- ✓ SLEEK AND PRETTY WITH COMMANDING PRESENCE.
- ✓ LONG AND LEVEL FROM HOOKS TO PINS.
- ✓ HAS BIG PIECES TO MATE ON.

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DONOR DAM: 1199 (STYLE X FIRST N GOAL)



MATERNAL SISTER

Service Sire: NIGHT WATCH Due Date: 3-9-26

Lot #8

Tag 461 PRIMO X 381 (N. IMPROVEMENT X NEW DAY)
DOB: SPRING 2024 Breed: PUREBRED ANGUS



- ✓ INCREDIBLE COW YET NEAT LOOKING.
- ✓ BE A FUN ONE TO MATE ON.
- ✓ BACKED BY SOME OF THE BEST MATERNAL SIRES ON THE BOTTOM SIDE.

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SERVICE SIRE - CAPONE

Service Sire: SEXED CAPONE Due Date: 1-27-26

Lot #9

Tag 473 VAGAS X PVF 8248 (FIRST CLASS/WINDFALL)
DOB: SPRING 2024 Breed: PUREBRED ANGUS



- ✓ AS WILD LOOKING ANGUS AS YOU WILL FIND.
- ✓ HUGE FLEXIBLE LEGS, BIG CENTERED, AND LONG NECKED.
- ✓ SHE RAN ON GRASS TOO LONG SO SHES A LITTLE SKINNY YET BUT HER QUALITY IS SECOND TO NONE.

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DONOR DAM



MATERNAL SISTER

Service Sire: SUB ZERO Due Date: 3-18-26

BRED FOR SUCCESS

Red

ANGUS



PF

Lot #10

Tag 117 HARVEST MOON X 242 (PARABELLUM X CITA DAUGHTER)

DOB: SPRING 2024 Breed: RED ANGUS

REG #: 5018447



- ✓ BIG TIME PEDIGREE.
- ✓ DEFINITION OF GROUND SOW.
- ✓ FUN ONE TO MATE ALOT OF DIFFERENT WAYS.

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Service Sire: NIGHT WATCH Due Date: 5-20-26

B R E D F O R S U C C E S S

SIMMENTAL



B R E D F O R S U C C E S S

Donor Reference

WEDDING BELLS 9808



QUANTUM LEAP X PEINE

\$15K FULL BROTHER
TO LOT #11 - 14

WEDDING BELLS *Dam to:*

LOT #11 • LOT #12 • LOT #13
LOT #14 • LOT #15 • LOT #16 • LOT #17

Lot #11

Tag 439 TRUST FUND X 9808 (QUANTUM LEAP X PEINE)
DOB: SPRING 2024 Breed: PUREBRED SIMMENTAL

REG #: 4603905



- ✓ A LITTLE EXTRA WHITE, ALOT OF EXTRA QUALITY.
- ✓ AS NICE OF A PUREBRED AS YOU WILL FIND ANYWHERE.
- ✓ BREED HER SOLID COLOR PATTERN AND SHE WILL THROW BALDIES EVERYTIME.

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Service Sire: NIGHT WATCH Due Date: 4-14-26

Lot #12

Tag 449 TRUST FUND X 9808 (QUANTUM LEAP X PEINE)
DOB: SPRING 2024 Breed: PUREBRED SIMMENTAL

REG #: 4603908



- ✓ JUST LIKE HER SISTER, A LITTLE CHROME BUT IMMECCABLE FEMALE.
- ✓ SO WIDE FROM END TO END, YET BOLD CENTERED AND GOOD LOOKING.
- ✓ LOADS OF POTENTIAL FOR NEW OWNER.

[View video](#)

Service Sire: NIGHT WATCH Due Date: 1-25-26

Lot #13

Tag 437 TRUST FUND X 9808 (QUANTUM LEAP X PEINE)
DOB: SPRING 2024 Breed: PUREBRED SIMMENTAL

REG #: 4603904



- ✓ RED AND WHITE HFR HERE THATS AN ATTENTION GETTER.
- ✓ WILD NECKED AND DEAD LEVEL.
- ✓ BE A FUN ONE TO BREED DIFFERENT WAYS.

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Service Sire: NIGHT WATCH Due Date: 2-22-26

Lot #14

Tag 421 TRUST FUND X 9808 (QUANTUM LEAP X PEINE)
DOB: SPRING 2024 Breed: PUREBRED SIMMENTAL

REG #: 4603901



- ✓ ONE OF THE REAL GOOD PB SIMMYS IN THE SALE.
- ✓ UNIQUE HOW WIDE AND BOLD SHE IS YET SO SMOOTH AND ATTRACTIVE.
- ✓ HARD TO DENY HER QUALITY WHEN YOU WALK IN PEN.

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Service Sire: NIGHT WATCH Due Date: 1-26-26

Lot #15

Tag 307 BANKROLL X 9808 (QUANTUM LEAP X PEINE)
DOB: FALL 2023 Breed: PUREBRED SIMMENTAL

REG #: 4603897



- ✓ BIG TIME SWITCH HITTER.
- ✓ BREED HER TO YOUR FAVORITE CLUB CALF BULL FOR BLEEDABLE SIMMY STEERS.
- ✓ OR YOUR FAVORITE ANGUS OR SIMMY FOR SOUGHT AFTER SHOW HEIFERS.

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Service Sire: RED EYE Due Date: 3-24-26

Lot #16

Tag 306 BANKROLL X 9808 (QUANTUM LEAP X PEINE)
DOB: SPRING 2024 Breed: PUREBRED SIMMENTAL

REG #: 4603898



- ✓ BOLD CENTER AND STOUT MADE.
- ✓ THIS BLACK BALDY PACKS A BIG PUNCH INTO A COOL LOOKING PACKAGE.
- ✓ BE A FUN ONE TO MATE DOWN THE ROAD.

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Service Sire: NIGHT WATCH Due Date: 1-31-26

Lot #17

Tag 442 COPING WITH DESTINY X 9808 (QUANTUM LEAP X PEINE)

DOB: SPRING 2024 Breed: PUREBRED SIMMENTAL

REG #: 4603906



- ✓ THIS ONE IS ON THE SHORT LIST.
- ✓ BIG TIME PEDIGREE AND BIG TIME PHENOTYPE.
- ✓ BIG BONES, YET LOOSE STRUCTURED AND WIDE CONSTRUCTED.

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Service Sire: NIGHT WATCH *Due Date:* 2-2-26

B R E D F O R S U C C E S S

Donor Reference BIG RED 3028



LOCK N LOAD X 8543

BIG RED *Dam to:* • LOT #18
• LOT #19



Full sister to Big Red

Lot #18

Tag 456 TRUST FUND X 3028 (LOCK N LOAD X 8543)

DOB: SPRING 2024 Breed: PUREBRED SIMMENTAL

REG #: 4603910



- ✓ RED BALDY THAT IS QUICK TO GRAB YOUR ATTENTION.
- ✓ ROUND AND OPENED UP IN HER CAGE, YET ATTRACTIVE THROUGH FRONT 1/3.
- ✓ SHE WILL BE FUN TO MATE ALOT OF DIFFERENT DIRECTIONS.

[View video](#)

Service Sire: NIGHT WATCH Due Date: 1-10-26

Lot #19

Tag 455 TRUST FUND X 3028 (LOCK N LOAD X 8543)

DOB: SPRING 2024 Breed: PUREBRED SIMMENTAL

REG #: 4603909



- ✓ LOOSE STRUCTURED, BOLD CENTERED, AND WELL BALANCED.
- ✓ SHE HAS HER MOMMAS BIG HAIRY EARS.
- ✓ LOTS OF BREEDING POTENTIAL.

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Service Sire: NIGHT WATCH Due Date: 2-27-26

Lot #20

Tag 423 TRUST FUND X 138B (WHEELMAN X LEGEND)

DOB: SPRING 2024 Breed: PUREBRED SIMMENTAL

REG #: 4603903



- ✓ ONE BIG, STOUT, OPENED UP PB FEMALE HERE.
- ✓ BACKED BY THE OLD WHEELMAN DONOR.
- ✓ HARD TO FIND THEM THIS BURLY BUILT YET STILL CORRECT.

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DONOR DAM: 138B (WHEELMAN X LEGEND)



MATERNAL SISTER

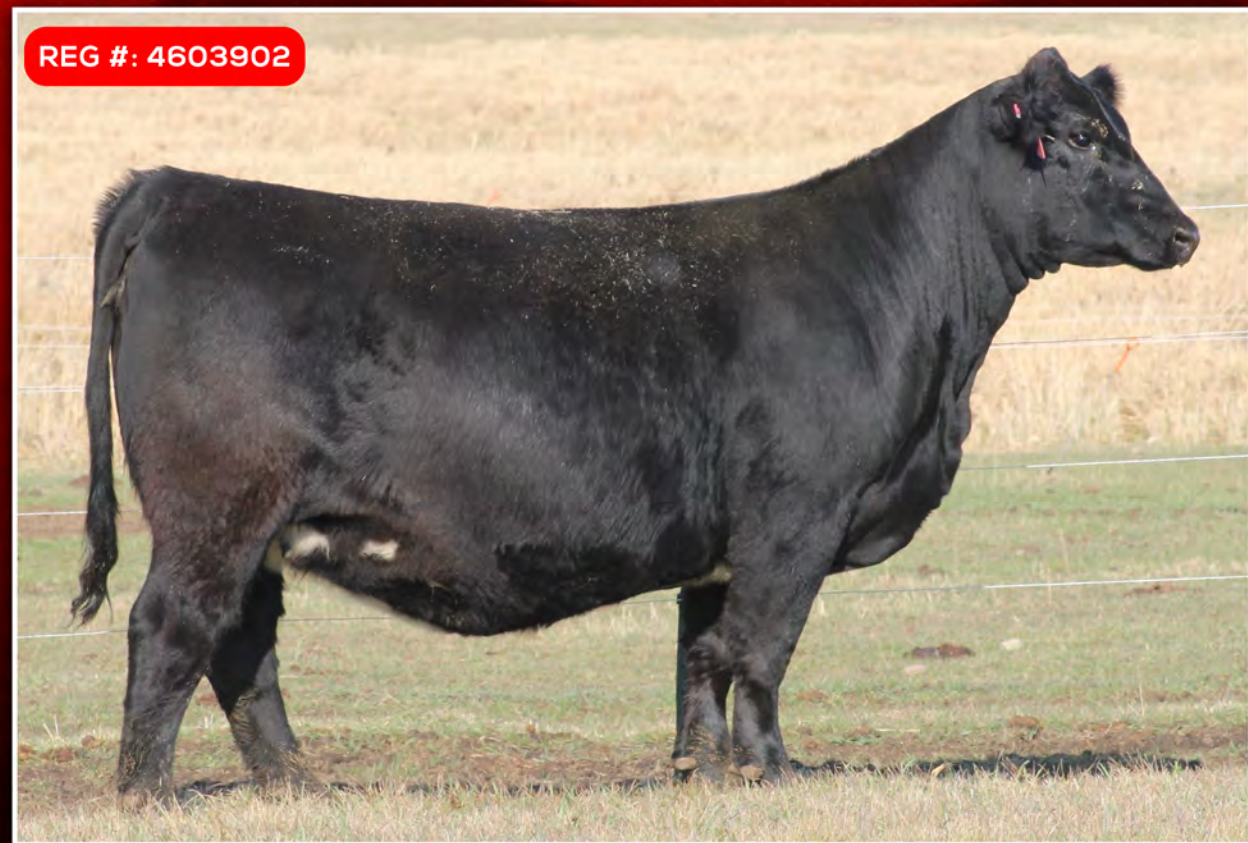
Service Sire: NIGHT WATCH Due Date: 3-4-26

Lot #21

Tag 422 PRIMTIME X 138B (WHEELMAN X LEGEND)

DOB: SPRING 2024 Breed: 1/2 SIMMENTAL

REG #: 4603902



- ✓ DIFFERENT TWIST ON THIS ONES PEDIGREE.
- ✓ A HALFBLOOD SIMMY WITH SOME EXTRA LOOK AND PRESENCE.
- ✓ BIG TIME POTENTIAL TO RAISE HIGH DOLLAR SHOW HEIFERS.

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DONOR DAM: 138B (WHEELMAN X LEGEND)



MATERNAL SISTER

Service Sire: NIGHT WATCH Due Date: 1-8-26

Lot #22

Tag 411 REMEDY X RITA 5406 (INSIGHT X TITLELIST)
DOB: SPRING 2024 Breed: 1/2 SIMMENTAL

REG #: 4603899



- ✓ THIS GAL HAS BEEN A BEAST SINCE SHE WAS A BABY.
- ✓ SHE HAS GOT THE POTENTIAL TO RAISE BIG TIME SEEDSTOCK.
- ✓ FUN PEDIGREE OUT OF THE OLD RITA DONOR.

[View video](#)



FULL SISTER

Service Sire: NIGHT WATCH Due Date: 2-12-26

Lot #23

Tag 447 REMEDY X RITA 5406 (INSIGHT X TITLELIST)
DOB: SPRING 2024 Breed: 1/2 SIMMENTAL

REG #: 4603907



- ✓ THE SLEEK GOOD LOOKING SISTER.
- ✓ VERY WELL BALANCED AND ATTRACTIVE.
- ✓ DEAD LEVEL, BOLD CENTER, AND AWESOME SKELETON.

[View video](#)



FULL SISTER

Service Sire: NIGHT WATCH Due Date: 1-11-26

Lot #24

Tag 466 PRIMO X PLENTY FOXY (BROKER)
DOB: SPRING 2024 Breed: 1/2 SIMMENTAL

REG #: 4606977



- ✓ BACKED BY ONE OF THE PROVEN DONORS IN THE BREED.
- ✓ MATERNAL SISTER TO MANY CHAMPIONS.
- ✓ FUN BREEDING PIECE WITH A BIG TIME PEDIGREE.

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DONOR DAM



MATERNAL SISTER

Service Sire: NIGHT WATCH Due Date: 1-16-26

Lot #25

Tag 446 RELENTLESS X PEG (INSIGHT X FIRST CLASS)
DOB: SPRING 2024 Breed: 1/2 SIMMENTAL

REG #: 4608912



- ✓ UPHEADED LOOK THAT GRABS YOUR ATTENTION.
- ✓ GOOD WHEELS AND A BALANCED LOOK.
- ✓ BACKED BY A POWERFUL COW FAMILY.

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MATERNAL SISTER



MATERNAL GRANDDAM

Service Sire: NIGHT WATCH Due Date: 1-1-26

Lot #26

Tag 417 RELENTLESS X PEG (INSIGHT X FIRST CLASS)
DOB: SPRING 2024 Breed: 1/2 SIMMENTAL

REG #: 4608911



- ✓ BOLD AND OPENED UP THRU HER MID SECTION.
- ✓ VERY NICE SET OF FEET AND LEGS.
- ✓ BLENDS EVERYTHING TOGETHER AND MAKES IN LOOK SEAMLESS.

[View video](#)



MATERNAL SISTER



MATERNAL GRANDDAM

Service Sire: NIGHT WATCH Due Date: 4-14-26

Lot #27

Tag 415 REMEDY X 422 (BROKER X ANGUS/HARRIETTA)
DOB: SPRING 2024 Breed: 3/4 SIMMENTAL

REG #: 4603900



- ✓ AS OUT THERE IN TERMS OF BIG PIECES AS YOU WILL FIND.
- ✓ COMMANDING PRESENCE AND POWER.
- ✓ USE TO MAKE VERY UNIQUE PUREBREDS.

[View video](#)



SIRE TO LOT #27

Service Sire: NIGHT WATCH Due Date: 2-18-26

B R E D F O R S U C C E S S

Donor Reference

HEARTBREAKER 422

HEARTBREAKER

Dam to:

- LOT #27
- LOT #28
- LOT #29



BROKER X ANG/HARRIETTA



Maternal Brother to these lots



Maternal Sister to these lots



Maternal Sister to: LOTS 27 & 28
Full Sister to: LOT 29

Lot **#28**

Tag 464 TRUST FUND X 422 (BROKER X ANGUS/HARRIETTA)

DOB: SPRING 2024 *Breed:* 5/8 SIMMENTAL

REG #: 4606978



- ✓ AS FAULT FREE AS YOU CAN FIND.
- ✓ LOVE THIS ONES LOOK WHILE COMBINING SOME WIDTH AND DIMENSION.
- ✓ USE HER TO RAISE STEERS OR HEIFERS.

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\$20K FULL BROTHER TO LOT #28

Service Sire: NIGHT WATCH *Due Date:* 3-14-26

BRED FOR SUCCESS

Sire REFERENCE



Trust Fund



Casino



SherTheWood



Bankroll

Service Sires:



Red Eye



Capone



Night Watch

BRED FOR SUCCESS

MAINETAINER/ CHIANINA



Lot #29

Tag 467 MEMPHIS MAFIA X 422 (BROKER X ANGUS/HARRIETTA)
DOB: SPRING 2024 Breed: MAINETAINER

REG #: 568135



- ✓ AWESOME BREEDING PIECE HERE.
- ✓ WE FEEL SHE CAN RAISE HIGHLY SOUGHT AFTER SHOW STEERS AND MAINE INFLUENCED HEIFERS.
- ✓ BIG CENTERED, BIG FLEXIBLE LEGS, BIG HIPPED, AND LITTLE NECKED.

[View video](#)



SIRE TO LOT #29

Service Sire: NIGHT WATCH Due Date: 1-11-26

42 • 2025 BRED FOR SUCCESS

Lot #30

Tag 441 MEMPHIS MAFIA X HORNY 112J (FAMILY TRADITION/422)
DOB: SPRING 2024 Breed: MAINETAINER/LOW CHI

MAINE REG #: 567729
CHI REG #: 430210



- ✓ ONE OF MY FAVORITES WE HAVE EVER OFFERED.
- ✓ COMMANDING AND IMPRESSIVE IN EVERY WAY.
- ✓ DON'T MISS OUT ON A BIG TIME GENERATOR HERE.

[View video](#)



DONOR DAM - HORNY 112J



MATERNAL BROTHER TO LOT 30

Service Sire: RED EYE Due Date: 1-1-26

RJ CATTLE CO/PLAMP FARMS • 43

BRED FOR SUCCESS

CROSSBRED



Lot #31

Tag 420 NEW LIMITS X 881 (BANKROLL/422)

DOB: SPRING 2024 Breed: CROSSBRED

THF • DSF • PHAF



DONOR DAM TO LOT #31
REBA 881

- ✓ BIG TIME POTENTIAL IN THIS POWERHOUSE.
- ✓ SHE HAS THE PIECES TO RAISE HIGH-DOLLAR SHOW STEERS.
- ✓ BACKED BY AN AWESOME PEDIGREE.

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SISTER TO LOT 31



NEW LIMITS - SIRE TO LOT 31

Service Sire: NIGHT WATCH Due Date: 1-12-26

Lot #32

Tag 416 GOOD AS IT GETS X 25F (GUNSMOKE X MONOPOLY)

DOB: SPRING 2024 Breed: CROSSBRED

THF • DSF • PHAF



DONOR DAM TO LOT #32

- ✓ HARD TO MAKE THEM THIS GOOD.
- ✓ INCREDIBLY BIG FLEXIBLE FEET AND LEGS.
- ✓ COMBINES LOOK AND BALANCE TO A VERY HIGH DEGREE.

[View video](#)



\$25K MATERNAL BROTHER



\$17.5K MATERNAL BROTHER

Service Sire: RED EYE Due Date: 1-3-26

Lot #33

Tag 440 EXTRA SPECIAL X 704E (GUNSMOKE X WHO DA MAN)

DOB: SPRING 2024 Breed: CROSSBRED

THF • DSF • PHAF



- ✓ SIRED BY THE STR MOMMA MAKER EXTRA SPECIAL AND OUT OF KYRA.
- ✓ ALOT OF COOL PARTS ON THIS ONE TO MAKE HER A BIG TIME STEER MOMMA.
- ✓ SHE HAD A ROUGH START BUT THAT AINT GONNA HURT HER OFFSPRING.

[View video](#)



SIRE TO LOT #38

Service Sire: RED EYE Due Date: 1-1-26

B R E D F O R S U C C E S S

Donor Reference
KYRA 704E



GUNSMOKE X WHO DA MAN

KYRA 704E • LOT #33
Dam to: • LOT #34



Maternal Brother to these lots



Maternal Brother to these lots



Maternal Sister to these lots

Lot **#34**

Tag 445 STANDOUT X 704E (GUNSMOKE X WHO DA MAN)
DOB: SPRING 2024 *Breed:* CROSSBRED

THF • DSC • PHAF



- ✓ ANOTHER POWERFUL KYRA DAUGHTER.
- ✓ BEAUTIFUL RED COAT MAKES HER FUN TO MATE TO COLORED BULLS.
- ✓ CHECK OUT HER COMBINATION OF ELEGANCE AND POWER.

View video

Service Sire: RED EYE *Due Date:* 1-3-26

Lot #35

Tag 372 NOT FOR SALE X IGWT X DREAM CATCHER

DOB: FALL 2023 Breed: CROSSBRED

THF • DSF • PHAF



- ✓ WHO DOESN'T LOVE A YELLOW BALDY ESPECIALLY WHEN THEY ARE THIS GOOD.
- ✓ STRUCTURE, STOUTNESS, AND BALANCE BEST DESCRIBE THIS GAL.
- ✓ NOT FOR SALE IS AN AWESOME FEMALE MAKER IN OUR OPINION.

[View video](#)



NOT FOR SALE



\$30K MATERNAL BROTHER

Service Sire: RED EYE Due Date: 1-1-26

Lot #36

Tag 374 BLOOD DIAMOND X 149 (IGWT X 29WHISKEY)

DOB: FALL 2023 Breed: CROSSBRED

THF • DSF • PHAF



- ✓ BEAUTIFUL RED HEAD HERE.
- ✓ BACKED BY A POWERFUL DONOR AND PACKED WITH A BIG PUNCH.
- ✓ I SEE RAISING HIGH DOLLAR AWESOME COLORED SHOW STEERS IN HER FUTURE.

[View video](#)



FULL BROTHER



MATERNAL SISTER

Service Sire: RED EYE Due Date: 1-3-26

Lot #37

Tag 373 FULL FLUSH X BANKROLL
DOB: FALL 2023 Breed: CROSSBRED

THC • DSC • PHAF



- ✓ VERY NEAT BOLD CENTERED AND STOUT ENDED.
- ✓ ANOTHER RED FEMALE THAT GIVES LOTS OF MATING OPTIONS.
- ✓ LITTLE DIFFERENT TWIST IN THIS PEDIGREE.

[View video](#)



FULL FLUSH

Service Sire: RED EYE Due Date: 1-20-26

Lot #38

Tag 410 EXTRA SPECIAL X SMILIN BOB X DR. WHO
DOB: SPRING 2024 Breed: CROSSBRED

THF • DSF • PHAF



- ✓ ANOTHER VERY GOOD EXTRA SPECIAL DAUGHTER.
- ✓ CHISLED THROUGH HER FRONT END.
- ✓ LEVEL MADE AND VERY COOL LOOKING.

[View video](#)



SIRE TO LOT #38

Service Sire: RED EYE Due Date: 3-15-26

Lot #39

Tag 418 MAY WE ALL X HOLY SMOKER
DOB: SPRING 2024 Breed: CROSSBRED

THF • DSC • PHAF



- ✓ MODERATE MADE FUTURE CLUB CALF MOMMA.
- ✓ BIG HAIRY LEGS, GOOD BALANCED, AND NICE FRONTED.
- ✓ LITTLE EXTRA CHROME TO GRAB YOUR ATTENTION.

[View video](#)



MAY WE ALL



MATERNAL GRAND SIRE

Service Sire: RED EYE Due Date: 2-20-26

Lot #40

Tag 407 PATRON X ANGUS
DOB: SPRING 2024 Breed: CROSSBRED

THF • DSF • PHAF



- ✓ FIRST OF A PAIR OF PATRON DAUGHTERS.
- ✓ THIS ONE IS BIG AND BOLD CENTERED.
- ✓ STOUT ENDED FUTURE STEER MOMMA.

[View video](#)



PATRON - SIRE TO LOT 41

Service Sire: RED EYE Due Date: 1-1-26

Lot #41

Tag 409 PATRON X ANGUS
DOB: SPRING 2024 Breed: CROSSBRED

THF • DSF • PHAF



- ✓ ANOTHER AWESOME PATRON FEMALE.
- ✓ GOOD LOOKING YET LEVEL MADE AND THICK ENDED.
- ✓ GONNA BE A NEAT MODERATE COW.

[View video](#)



PATRON - SIRE TO LOT 41

Service Sire: RED EYE Due Date: 1-4-26

Lot #42

Tag 462 ALI X ELEANOR (PREDATOR)
DOB: SPRING 2024 Breed: PUREBRED MAINE

REG #: 567776



- ✓ OLD SCHOOL COOL.
- ✓ AN OWN ALI DAUGHTER WITH A BRIGHT FUTURE.
- ✓ CHECK OUT HOW GOOD STRUCTURED AND NICE LOOKING THIS ONE IS.

[View video](#)



ALI



DONOR DAM

Service Sire: SEXED CAPONE Due Date: 2-15-26

BRED FOR SUCCESS

Winners Circle



RESERVE CHAMPION STEER
2024 ILLINOIS BEEF EXPO



GRAND CHAMPION STEER
2024 SOUTH DAKOTA STATE FAIR



3RD OVERALL MARKET ANIMAL
2024 AKSARBEN



RESERVE CHAMPION STEER
2025 CATTLEMEN'S CONGRESS



3RD OVERALL STEER
2025 OKLAHOMA YOUTH EXPO



CHAMPION AOB STEER
2025 HOUSTON



GRAND CHAMPION STEER
2022 AMERICAN ROYAL

GRAND CHAMPION STEER
2022 TULSA STATE FAIR

RESERVE GRAND CHAMPION STEER
2023 SHOW STEER JUNIOR NATIONALS



GRAND CHAMPION STEER
2025 SIOUX EMPIRE LIVESTOCK SHOW



GRAND CHAMPION STEER
2024 MISSOURI AGR



5TH OVERALL STEER
2024 GIBSON COUNTY PREVIEW



3RD OVERALL STEER
2025 SOUTH DAKOTA STATE FAIR

Progeny that performs! We're proud of these results from past Bred For Success purchases.

BRED FOR SUCCESS

Winners Circle

Thank you
FOR YOUR INTEREST IN THE
2025 BRED FOR SUCCESS OFFERING!



CATALOG DESIGN BY: 