



THE VISION

ELITE BRED FEMALE SALE

JANUARY 31, 2026 // 6:00 P.M.

DES MOINES, IOWA

SALE SCHEDULE

FRIDAY, JANUARY 30, 2026

CATTLE AVAILABLE FOR VIEWING ALL DAY

SATURDAY, JANUARY 31, 2026

9:00 AM CATTLE AVAILABLE FOR VIEWING

5:00 PM DINNER SERVED

6:00 PM THE VISION ELITE BRED FEMALE SALE

WELCOME

The U.S. cow herd is at an all-time record low in terms of the number of productive females. Drastic environmental and climate trends, the current marketplace, and input costs have put negative pressure on rebuilding and retention. Expert cattlemen say the population is at a good level for a competitive market, and with land values where they are, it's very challenging for the next generation to get started. However, where there's discipline, there's a way for this youthful generation to get going. There have been more instances than not where these bred heifers have been affordable, especially with the opportunities available for risk management on the upcoming calf crop that could get marketed at an even higher price point than what we are currently experiencing.

If you are in the beef business, have the grass and resources available, and are in need of quality inventory, or if you are a start-up operation, bred female events like The Vision Bred Female Sale are certainly one of the "right" places to shop. The cattlemen who represent this offering have decades of experience in the beef business and have participated in every aspect of production, from seed stock to the rail. Each entity involved has talented, discriminating eyes for quality and has experienced some of the nation's biggest stages for exhibition backdrops. Several of these females are the result of aggressive embryo transfer programs and carry the sire power on board to help the end result. These females are bred for success to encourage repeat business with the utmost customer service at every turn.

The industry is ablaze, and there is always room for expansion and improvement. The cattle market is not high; it is at the level it needs to be to offset the ridiculous hike in input costs over the past decade. Cow/calf operators have always been the backbone of the business, constantly searching for ways to be more efficient and continuing to grow in number, quality, or both. There is more than enough room to participate and remain profitable in the years ahead, but one must stay the course of discipline and experience and not be reserved when that needed investment needs to be made. Each member of this sale group has been very successful in this business, and it's not because they sat on the sidelines and allowed someone else to get in front of them. It's a group that is seasoned in the risk and reward philosophy, and it has paid huge dividends in return, allowing them an arsenal of quality females that are represented between the covers of this sale book.

We invite each of you to join us for an elite set of investment quality females that will represent the best of the programs involved. We are sure that you will find the quality in this set to be as good as anywhere in the land, and the intention is to keep the momentum progressive to establish this event as one of the nation's prime sources for maternally driven females with the built in predictability to be flexibly mated to any sires in the industry. If you want assistance along the way with marketing or mating strategies, this group of industry professionals is ready and enthusiastic to assist.

Consider this your invitation to the second annual bred female offering at the Iowa State Fairgrounds. If you need any additional information or help with purchasing stock, feel free to reach out to any member of the Innovation AgMarketing team. We know the breeders who brought this set of stock for your appraisal will be ready to assist in any way possible as well. We look forward to fielding your interest and seeing you in person on January 31, 2026.

ENJOY THE CATTLE.

GRAHAM BLAGG // TIM ANDERSON // JERED SHIPMAN

SALE LOCATION

IOWA STATE FAIRGROUNDS

IN THE CATTLE BARN'S PENNINGROTH MEDIA CENTER

**3000 E GRAND AVENUE
DES MOINES, IA 50317**

ONLINE BIDDING AVAILABLE THROUGH





GOLDEN ACRES SIMMENTALS
 DOUG WENELL, 515.321.8457
 CHAO WENELL, 515.231.3706
 JEFF WENELL, 515.371.0764



BENNETT CATTLE COMPANY
 KEVIN BENNETT, 712.251.9894



SMITH CATTLE COMPANY
 BRAD SMITH, 712.209.1500
 DENNIS SMITH, 712.209.4129
 ZACH LINDSEY, 712.330.9197



HW CATTLE
 CLINT BROWN, 641.344.9083
 CLINT, CHRISTI, HADLEY & WAGER BROWN



FREKING CATTLE COMPANY
 BRAD FREKING, 507.841.0402
 JASON KRICK, 605.870.1802
 RUSSELL PLUIMER, 765.499.4058



JS SIMMENTALS
 JAY STEENHOEK, 515.238.5938
 KEN STEENHOEK, 515.979.9713
 SCOTT GRASS, 515.689.1012
 DEREK COUNSELL, 641.715.4138
 JEFF WILLIAMS, 402.380.9049



SWANSON CATTLE COMPANY
 CHRIS SWANSON, 712.229.5947
 TOM HANSON, 712.260.6561



SALE MANAGEMENT
 GRAHAM BLAGG, 530.913.6418
 TIM ANDERSON, 806.983.7226
 JERED SHIPMAN, 605.682.9343

SALE MANAGEMENT

INNOVATION AG MARKETING, LLC
 GRAHAM BLAGG, 530.913.6418
 JERED SHIPMAN, 806.983.7226
 TIM ANDERSON, 605.682.9343

AUCTIONEER

JERED SHIPMAN, 806.983.7226

RING SERVICE

SHAYNE RYAN, 309.371.7490
TOM ROONEY, 515.491.6025
BRYCE FARMER, 817.694.4049

CONSULTANTS

BRAD OTTO, 712.269.3473
MARK CORE, 641.780.4937
GREG MILLER, 608.778.8785
DALTON LUNDY, 502.727.6898
THOMAS LUNDY, 502.471.0354

INSURANCE

JAMES F. BESSLER INC, 815.762.2641

TERMS & CONDITIONS

All lots sell in accordance with the suggested guidelines of the American Simmental Association, American Angus Association, or their respective breed association. For updated EPD's and information please visit www.simmental.org. Announcements made sale day from the block during the sale take precedence over printed material in this catalog. Payment will be accepted in the form of cash, cashier's check, or check. All cattle must be paid for prior to release. All funds are to be paid to Innovation AgMarketing, LLC in U.S. currency. No cattle will be transferred, delivered, or released without full payment. In the event you need expedited registration paper transfers please make plans to pay in full on sale day. All sales are final.

ANNOUNCEMENTS

A supplement sheet will be available sale day with updated information, corrections and additional information. This sheet and any announcements made sale day and from the auction block during the sale will take precedence over printed material associated with this sale.

LIABILITY

All sellers, Innovation AgMarketing, LLC, and authorized sale personnel assume NO liability for injury, accident, or damage to persons or personal property. All persons who attend the sale do so at their own risk.

BREEDING GUARANTEE

All bred females are sold under the condition "safe in calf" as attested to by a licensed veterinarian. No guarantee is given that the bred females will deliver a live calf.

TRAVEL

Des Moines International Airport, 9 miles
Omaha International Airport, 140 miles

LODGING

Holiday Inn Downtown 1050 Sixth Ave Des Moines, IA 50314 515.283.0151	Hampton Inn & Suites Downtown 120 SW Water Street Des Moines, IA 50309 515.244.1650
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WELCOME **THE VISION**

ELITE BRED FEMALE SALE



LOT 1 SWSN MISS PANORAMA 32L

1 SWSN MISS PANORAMA 32L

CNS DREAM ON LB6
WS PILGRIM H182U

WS MARLA 276M

MR HOC BROKER
WAGR PANARAMA 204Z

3C MELODY M66B BZ

ASA
4492840
TATTOO
32L
DOB
12/29/23
BREED
PB SM

CE	BW	WW	YW	MILK	API	TI
5.1	4.5	76.5	102.8	17.3	94.2	70.4

AI BRED 5/7/25 TO KCC1 3BCC ANGEL'S ENVY 4017M (ASA: 4444382)
 SAFE AI - EST. DUE 2/14/26

The word legend probably gets thrown around a little too loosely in the show cattle business, but we can confidently say that the dam behind the first three lots in this sale, WAGR Panorama 204Z, well and truly qualifies for the promotion with over \$2 million in lifetime earnings. Both sons and daughters of 204Z have become leaders in the business and have built several of the now leading programs across the nation. Lot 1 is a full sister to the \$400,000 Profit, who is without a doubt one of the greatest breeding bulls the Simmental breed has ever seen in terms of his ability to consistently generate, year after year. Show ring champions, high sellers, donor females of influence, and sons of impact, Profit progeny have quickly shown that they are capable of anything. Some of the most prolific donors in the business are Profit daughters that are responsible for high sellers from programs boarder to boarder. Another notable full sibling to 32L is SWSN Panorama 900G, the dam of the \$210,000 FRKG Victory 78J and other progeny marketed through Hartman Cattle Company for \$30,000, two at \$29,000, and \$16,000. Another full sister to Lot 1 is the \$130,000 Panorama 52C, the 2017 NWSS Reserve Grand Champion Purebred Simmental Heifer. The WAGR Panorama 204Z dynasty continues to spread its dominance, and this new trio of sisters look like the kind that will be able to carry on the family name into the next generation.





LOT 2 SWSN MISS PANORAMA 40M

2 SWSN MISS PANORAMA 40M

VCL FORESIGHT
STCC TECUMSEH 058J
 HF SERENA
 MR HOC BROKER
WAGR PANARAMA 204Z
 3C MELODY M66B BZ

ASA
 4492846
TATTOO
 40M
DOB
 1/29/24
BREED
 PB SM

CE	BW	WW	YW	MILK	API	TI
3.1	5.2	79.3	114.1	20.6	107.8	74.9

AI BRED 5/8/25 TO KCC1 3BCC ANGEL'S ENVY 4017M (ASA: 4444382)
 SAFE AI - EST. DUE 2/15/26

3 SWSN MISS PANORAMA 473M

VCL FORESIGHT
STCC TECUMSEH 058J
 HF SERENA
 MR HOC BROKER
WAGR PANARAMA 204Z
 3C MELODY M66B BZ

CE	BW	WW	YW	MILK	API	TI
3.1	5.2	79.3	114.1	20.6	107.8	74.9

AI BRED 5/7/25 TO KCC1 3BCC ANGEL'S ENVY 4017M (ASA: 4444382)
 SAFE AI - EST. DUE 2/14/26

LOT 3 SWSN MISS PANORAMA 473M



Two sisters that stem from the high caliber pairing of the \$630,000 STCC Tecumseh 058J and the \$2+ million dollar producing WAGR Panorama 204Z. The list of siblings to this duo is immense, as the 204Z lineage has been significant for the past decade and has put several programs on the map! This combination has fired before and was the root cause of the \$24,000 SWSN Panorama 204L that sold to Bowing Cattle Company. Another maternal sister that was not mentioned across the page is SWSN Panorama 51J, the \$50,000 highlight from the 2021 Hartman Cattle Company Customer Appreciation Sale that is now owned by Vogler Cattle Co. & M&E Cattle Company. This mating aligns two of the most significant individuals in the ASA database and offers up genetic superiority in a high-quality phenotype, and don't forget the inclusion of the \$4+ million HF Serena 74Y in the pedigree, only adding more reliability. The genetic capabilities of this duo is unmatched.

KCC1 3BCC ANGEL'S ENVY 4017M
 SERVICE SIRE TO LOTS 1-3SWSN PANARAMA 204L
 \$24,000 FULL SISTER TO LOTS 2 & 3SWSN PANARAMA 51J
 \$50,000 MATERNAL SISTER TO LOTS 1-3



LOT 4 GA/SCC/SWSN MISS 40-6 488M

4 GA/SCC/SWSN MISS 40-6 488M

W/C RELENTLESS 32C
JSUL SOMETHING ABOUT MARY 8421
 JBSF PROUD MARY
 W/C LOADED UP 1119Y
W/C RJ MISS 8543 6102D "40-6"
 MISS WERNING KP 8543U

ASA
 4592239
TATTOO
 488M
DOB
 3/2/24
BREED
 PB SM

CE	BW	WW	YW	MILK	API	TI
11.6	0.3	70.8	102.1	13.9	110.1	71.8

AI BRED 5/10/25 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641)
 PE 6/1/25-7/10/25 TO GA REMEDY 217K (ASA: 4090824)
 SAFE TO PE SIRE - EST. DUE 3/27/26

No sale for Golden Acres and Smith Cattle Company would be complete without a dynamic set of W/C RJ Miss 8543 6102D "40-6" daughters. This flagship matron for the programs is a full sister to the \$205,000 W/C Bankroll 811D and was a featured live lot in the 2020 Embryos on Snow that commanded \$47,000 for 50% interest. W/C Bankroll 811D remains one of the most trusted sources of quality in the Simmental sire roster, and with every calf crop, more of his progeny are added to the honor roll. The daughter of W/C Loaded Up 1119Y is from the most notable and highest grossing female in the breed, Miss Werning 8543U, and has begun her own impressive generating career with a set of daughters that stand at the front end of programs nationwide. The mating of W/C RJ Miss 8543 6102D "40-6" with the deceased JSUL Something About Mary 8421 is perhaps the most favored to date! From a pedigree stand point, it combines two of the most dominating and highest revenue generating cow families known to the modern Simmental breed. In fact, their pedigree contains two shots of the \$8 million 8543U from W/C Relentless 32C on the topside of the pedigree.

5 GA/SCC/SWSN MISS 40-6 485M

W/C RELENTLESS 32C
JSUL SOMETHING ABOUT MARY 8421
 JBSF PROUD MARY
 W/C LOADED UP 1119Y
W/C RJ MISS 8543 6102D "40-6"
 MISS WERNING KP 8543U

ASA
 4592236
TATTOO
 485M
DOB
 3/2/24
BREED
 PB SM

CE	BW	WW	YW	MILK	API	TI
11.6	0.3	70.8	102.1	13.9	110.1	71.8

AI BRED 5/10/25 TO GCC NIGHT OWL 3104L (ASA: 4284092) SEXED FEMALE SEMEN
 SAFE AI - EST. DUE 2/17/26



W/C RJ
 MISS 8543
 6102D
 —
 DAM OF LOTS 4-14

GA/SCC
 MISS 40-6
 331L
 \$9,000 FULL SISTER
 TO LOTS 4 & 5



LOT 6 GA/SCC/SWSN MISS 40-6 416M



6 GA/SCC/SWSN MISS 40-6 416M

JSUL SOMETHING ABOUT MARY 8421
R/C SFI CREEDENCE 417J

SFI LOVE ME LATER A9X

W/C LOADED UP 1119Y

W/C CRJ MISS 8543 6102D "40-6"

MISS WERNING KP 8543U

ASA
4452952

TATTOO
416M
DOB
5/3/24
BREED
PB SM

CE	BW	WW	YW	MILK	API	TI
10.2	1.3	73.2	107.4	17.7	104.7	71

AI BRED 5/10/25 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641) SEXED FEMALE SEMEN
 SAFE AI - EST. DUE 2/17/26

We take the JSUL Something About Mary 8421 x "40-6" mating to the next level here with a trio of daughters by R/C SFI Creedence 417J, the 2023 Cattlemen's Congress Grand Champion Purebred Simmental Bull and the most trusted son of "SAM" to date. Phenotypically, this trio excel from a body shape, depth, flexibility, and balance standpoint. They come built extra soft in their body cavity, with an overwhelming amount of capacity and maternal power, and always offer up a look of quality with every opportunity that they get. Daughters of "40-6" are being sourced by the sharpest minds in the business; for example, Tim Schaeffer, who employs the Profit sired, Strawberry Wine female that leads his red hided Simmental donor pen. Other highlighting daughters include one by SO Remedy 7F that commanded \$30,000 as a heifer calf, and when bred to PVF Blacklist 7077, she had two daughters command \$20,000 and \$10,500 price tags.

7 GA/SCC/SWSN MISS 40-6 415M

JSUL SOMETHING ABOUT MARY 8421
R/C SFI CREEDENCE 417J

SFI LOVE ME LATER A9X

W/C LOADED UP 1119Y

W/C CRJ MISS 8543 6102D "40-6"

MISS WERNING KP 8543U

ASA
4452951

TATTOO
415M
DOB
4/4/24
BREED
PB SM

CE	BW	WW	YW	MILK	API	TI
10.2	1.3	73.2	107.4	17.7	104.7	71

AI BRED 5/10/25 TO THSF LOVER BOY B33 (ASA: 2983443)
 SAFE AI - EST. DUE 2/17/26



8 GA/SCC/SWSN MISS 40-6 418M

JSUL SOMETHING ABOUT MARY 8421
R/C SFI CREEDENCE 417J

SFI LOVE ME LATER A9X

W/C LOADED UP 1119Y

W/C CRJ MISS 8543 6102D "40-6"

MISS WERNING KP 8543U

ASA
4452954

TATTOO
418M
DOB
3/29/24
BREED
PB SM

CE	BW	WW	YW	MILK	API	TI
10.2	1.3	73.2	107.4	17.7	104.7	71

AI BRED 5/10/25 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641) SEXED FEMALE SEMEN
 SAFE AI - EST. DUE 2/17/26



Few sires in the game could match the long-standing dominance that LLSF Pays To Believe ZU194 has had on the Simmental business, for well over a decade now, his name has appeared on the high sellers and champions lists, and in production his daughters are admired by stockmen from all walks of life. He is one of the few that has production value that is appreciated in both the ring and the real world. This black hided, power cow comes backed with the maternal power of "40-6" and 8543U and is one of the most versatile breeding pieces to sell on January 31, 2026!



LLSF PAYS TO BELIEVE ZU194



SIRE OF LOT 9



LOT 9 GA/SCCSWSN MISS 40-6 420M

9 GA/SCC/SWSN MISS 40-6 420M

CNS PAYS TO DREAM T759
LLSF PAYS TO BELIEVE ZU194
 LLSF URABABYDOLL U194
 W/C LOADED UP 1119Y
W/C CRJ MISS 8543 6102D "40-6"
 MISS WERNING KP 8543U

CE	BW	WW	YW	MILK	API	TI
10.1	0.9	72.1	101.8	21.5	117.7	75.5

AI BRED 5/10/25 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641)
 PE 6/1/25-7/10/25 TO GA REMEDY 217K (ASA: 4090824)
 SAFE AI - EST. DUE 2/17/26

ASA
 4452955
TATTOO
 420M
DOB
 4/1/24
BREED
 PB SM

10 GA MISS 40-6 409M

SILVEIRAS STYLE 9303
W/C STYLE 69E "FAMILY TRADITION"
 MISS WERNING KP 8543U
 W/C LOADED UP 1119Y
W/C CRJ MISS 8543 6102D "40-6"
 MISS WERNING KP 8543U

CE	BW	WW	YW	MILK	API	TI
13.1	-0.8	63.8	93.2	20	123.1	72.8

AI BRED 5/10/25 TO THSF LOVER BOY B33 (ASA: 2983443)
 PE 6/1/25-7/30/25 TO GA REMEDY 217K (ASA: 4090824)
 SAFE AI - EST. DUE 2/17/26

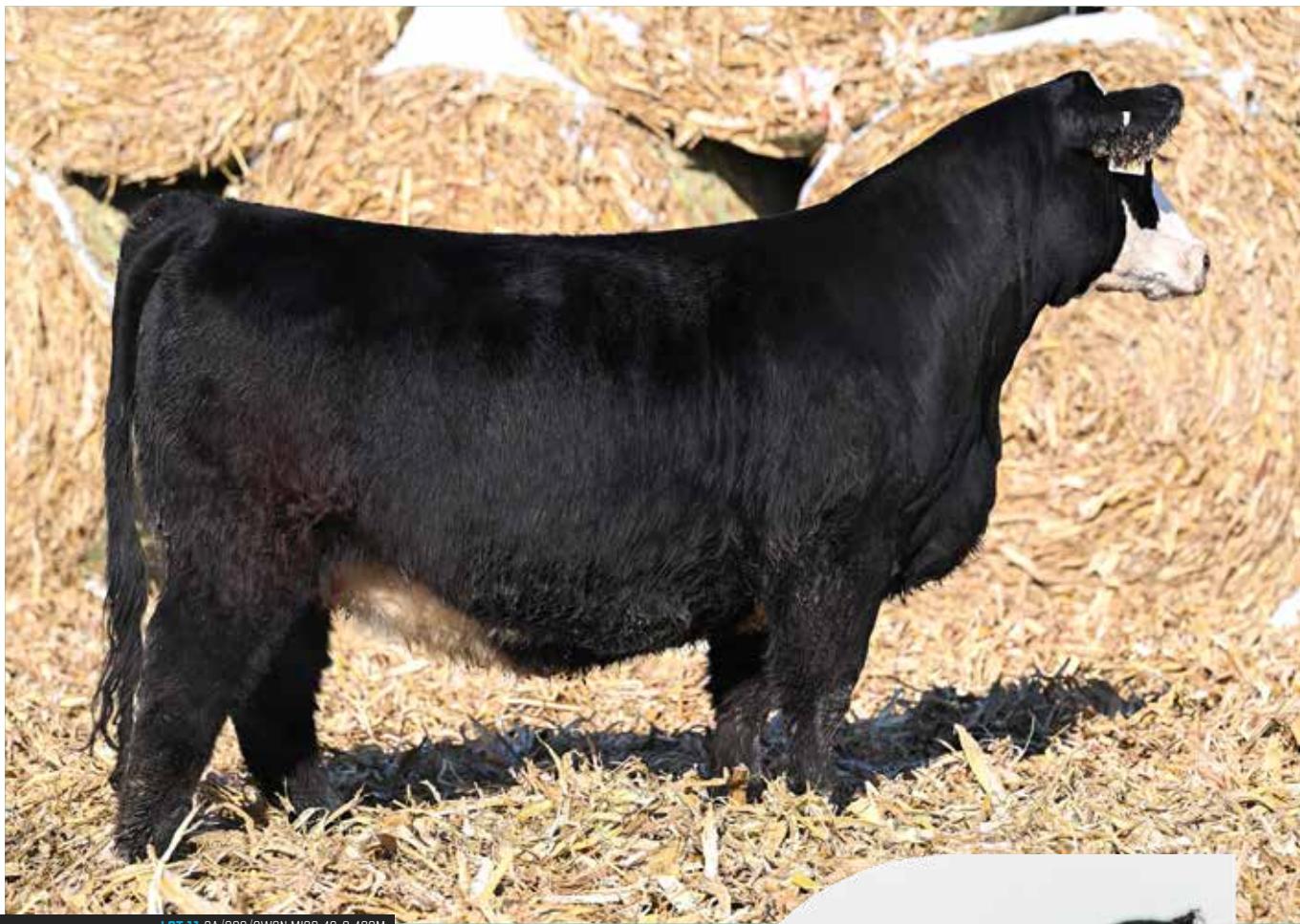
LOT 10 GA MISS 40-6 409M

The next daughter of W/C RJ Miss 8543 6102D "40-6" is sired by the W/C Style 69E or as many know him "Family Tradition". The half-blood sire has seen heavy use since one of his first daughters commanded \$400,000 and her full brother brought \$150,000 just a couple of months later. This mating gives a strong double dose of the highest revenue earning Simmental cow in history, 8543U, and offers up the opportunity for consistent quality like few others could deliver. She comes bred early to THSF Lover Boy B33, the "Go-To" Simmental heifer bull for the show cattle industry!



W/C STYLE 69E "FAMILY TRADITION" SIRE OF LOT 10





LOT 11 GA/SCC/SWSN MISS 40-6 499M

11 GA/SCC/SWSN MISS 40-6 499M

MINN LIVE ACTION 203Y
WEIS ALL ME 10F
 BSC CANDI 422
 W/C LOADED UP 1119Y
W/C RJ MISS 8543 6102D "40-6"
 MISS WERNING KP 8543U

ASA
 4595583
TATTOO
 499M
DOB
 2/20/24
BREED
 1/2 SM | MAINETAINER



W/C BANKROLL 811D \$205,000 FULL BROTHER TO DAM OF LOTS 4-14

CE	BW	WW	YW	MILK	API	TI
12.7	0.4	50.6	68.3	18.9	81.3	56.7

AI BRED 5/10/25 TO SO REMEDY 7F (ASA: 341904)
 PE 6/1/25-7/10/25 TO GA REMEDY 217K (ASA: 4090824)
 SAFE TO PE SIRE - EST. DUE 3/27/26

Things really start to heat up here with the first daughters from the WEIS All Me 10F flush on W/C RJ Miss 8543 6102D "40-6", as they bring feature and show cattle quality to an entirely new level! GA/SCC/SWSN Miss 40-6 499M is an absolute stunner, effortlessly capturing attention. Her perfect markings, exceptional construction, and impeccable structural design are a rare combination that doesn't come around often. Her pedigree unites two leaders from their respective breeds, producing a matron capable of making top-tier show cattle. This next-generation producer appears to have the potential to generate significant returns on investment quickly, and the versatility of her pedigree opens the playbook wide for any direction you choose in a flush program.

MISS WERNING KP 8543U
 \$8 MILLION+ PRODUCING MATERNAL GRANDMOM OF LOTS 4-14





LOT 12 GA/SCC/SWSN MISS 40-6 489M

12 GA/SCC/SWSN MISS 40-6 489M

MINN LIVE ACTION 203Y
WEIS ALL ME 10F
 BSC CANDI 422
 W/C LOADED UP 1119Y
W/C RJ MISS 8543 6102D "40-6"
 MISS WERNING KP 8543U

ASA
 4592240
TATTOO
 489M
DOB
 3/14/24
BREED
 1/2 SM | MAINETAINER

The full sisters to Lot 11 keep the foot on the gas, as every calf from this dynamic mating delivers quality and ROI in spades. These Percentage Simmental and Mainetainer females are sired by the breed-shaping WEIS All Me 10F, a "Go-To" sire in the Maine-Anjou and Composite Show Heifer circles for years. He offers an unmatched combination of structure, balance, and the sought-after "bells & whistles" today's buyers demand. When you combine that with the powerhouse cow genetics of W/C RJ Miss 8543 6102D "40-6," the result is females built for high-end show heifer production. The "40-6" daughters have already established a legacy of excellence in the Simmental world—and now their dominance is set to reach even further!

CE	BW	WW	YW	MILK	API	TI
12.7	0.4	50.6	68.3	18.9	81.3	56.7

AI BRED 5/10/25 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641)
 PE 6/1/25-7/30/25 TO GA REMEDY 217K (ASA: 4090824)
 SAFE TO PE SIRE - EST. DUE 4/23/26

STRAWBERRY
 WINE
 —
 MATERNAL SISTER TO
 LOTS 4-14

GA/SCC/SWSN
 MISS 40-6
 460ML
 \$10,000 FULL SISTER
 TO LOTS 11-14



GA/SCC/SWSN
MISS 40-6
538N

\$20,000 MATERNAL
SISTER TO LOTS 4-14



LOT 13 GA/SCC/SWSN MISS 40-6 486M



GA/SCC
MISS 40-6
235K

\$17,000 MATERNAL
SISTER TO LOTS 4-14

ASA
4592238
TATTOO
487M
DOB
3/6/24
BREED
1/2 SM | MANETAINER

13 GA/SCC/SWSN MISS 40-6 486M

MINN LIVE ACTION 203Y
WEIS ALL ME 10F

BSC CANDI 42Z

W/C LOADED UP 1119Y

W/C CRJ MISS 8543 6102D "40-6"

MISS WERNING KP 8543U

ASA
4592237
TATTOO
486M
DOB
3/8/24
BREED
1/2 SM | MAINETAINER

CE	BW	WW	YW	MILK	API	TI
12.7	0.4	50.6	68.3	18.9	81.3	56.7

AI BRED 5/10/25 TO BBR FX MAY WE ALL GO (AMAA: 472785)
PE 5/20/25-6/30/25 TO GA REMEDY 217K (ASA: 4090824)
SAFE AI - EST. DUE 2/20/26

14 GA/SCC/SWSN MISS 40-6 487M

MINN LIVE ACTION 203Y
WEIS ALL ME 10F

BSC CANDI 42Z

W/C LOADED UP 1119Y

W/C CRJ MISS 8543 6102D "40-6"

MISS WERNING KP 8543U

ASA
4592238
TATTOO
487M
DOB
3/6/24
BREED
1/2 SM | MANETAINER

CE	BW	WW	YW	MILK	API	TI
12.7	0.4	50.6	68.3	18.9	81.3	56.7

AI BRED 5/21/25 TO SD REMEDY 7F (ASA: 3419044) SEXED FEMALE SEMEN
PE 6/1/25-7/10/25 TO GA REMEDY 217K (ASA: 4090824)
)SAFE TO PE SIRE - EST. DUE 3/1/26

LOT 14 GA/SCC/SWSN MISS 40-6 487M



GA/SCC
MISS 40-6
231K

\$14,000 MATERNAL
SISTER TO LOTS 4-14



LOT 15 CCS/JS SUMMER 31M

15

CCS/JS SUMMER 31M

W/C RELENTLESS 32C
RECKONING 711F

RWA KRISHA-ET

CCR WIDE RANGE 9005A
WHF SUMMER 365C

WHF ANDIE 365A

ASA 4439334
TATTOO 31M
DOB 3/22/24
BREED PB SM

CE	BW	WW	YW	MILK	API	TI
7.1	2.6	78.3	105	16.9	109.1	71.8

AI BRED 6/2/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)
PE 5/25/25-9/1/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)
SAFE AI - EST. DUE 3/11/26WHF SUMMER 365C
2017 NAILE GRAND CHAMPION PUREBRED SIMMENTAL HEIFER
DAM OF LOTS 15-20

A large contingency of Simmental breeders across the nation have felt the influence of this next cow family for approaching a decade now, and few would have anything negative to report, as the WHF Summer 365C matron injects quality that is universal! Her quality leaps beyond both the barb wire fences of production focused Simmental breeders and the white picket fence that encapsulates the showing Simmental enthusiasts, proving to be a source of excellence for stockmen from all walks of life. She herself would be one of the most dominant show heifers we have witnessed, and includes being a Division Champion at the NWSS, Reserve Supreme Champion Female at the Iowa Beef Expo, Champion Simmental Female at the Iowa State Fair Open Show, and perhaps most prestigious was her Supreme Champion Female title at the 2017 American Royal Livestock Show. She then went on to also be crowned the Champion Simmental Female in the NAILE Open Show. This show ring prowess has translated into success in the production realms too, as daughters of WHF Summer 365C have not only won the biggest shows in the nation but have also commanded large price tags. Here is a synopsis of her production success, In 2020, 8 daughters averaged \$16,000, in 2021, 7 daughters averaged \$21,000, and 13 daughters averaged \$14,100 in 2022. 2023 saw 10 direct daughters of Summer by five different sires headline the "Midwest Made Elite Female Sale" to average \$29,830 and in 2024, 18 daughters of Summer sold to average \$13,000. Additionally, a \$40,000 W/C Relentless 32C daughter, resulting from an EOS egg purchase and raised by Lafrentz Cattle, went on to capture 2024 American Royal Grand Champion Purebred Simmental Female and 2024 NAILE Grand Champion Purebred Simmental Heifer honors for Brody Wenell!

CCS/JS SUMMER 33H
2021 NAILE GRAND CHAMPION PUREBRED SIMMENTAL HEIFER
3/4 SISTER IN BLOOD TO LOTS 15 & 16CCS/JS SUMMER 35N
\$49,000 FULL SISTER TO LOTS 15 & 16



LOT 16 CCS/JS SUMMER 38M

16**CCS/JS SUMMER 38M**

W/C RELENTLESS 32C
RECKONING 711F

RWA KRISHA-ET

CCR WIDE RANGE 9005A
WHF SUMMER 365C

WHF ANDIE 365A

ASA
4439337
TATTOO
38M
DOB
4/8/24
BREED
PB SM

CE	BW	WW	YW	MILK	API	TI
7.1	2.6	78.3	105	16.9	109.1	71.8

AI BRED 5/17/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)
 PE 5/25/25-9/1/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)
 SAFE AI - EST. DUE 2/23/26

2025 has been another banner year for the WHF Summer 365C influence, and the full sisters to Lot 15 & 16 have led the charge, as four full sisters to this mating featured on the 2025 editions of the "Midwest Made Elite Female Sale" with one CCS/JS Summer 35N commanding \$49,000, and another pair sold for \$39,000 and \$17,000 in 2024. The W/C Relentless 32C sired 3/4 sisters to this mating, have been the most recent standouts to emerge from the 365C lineage. The list includes Brody Wenell's 2024 American Royal Grand Champion Purebred Simmental Female, Kaylee Langford's 2021 NAILE Grand Champion Purebred Simmental Female and the \$90,000 CCS/JS Summer 4L that was shown by the Hotz family. The ability for this cow family to not only compete in the show ring, but to generate serious amounts of ROI is unmatched, and the marketability of the family name has been done through years of success stories. There looks to be no end to the dominance of this cow family with this pair of sisters, as they offer up immense quality that is bound to produce more success and accolades!



CCS/JS/LFTZ SUMMER L378

2024 AJSA NATIONAL CLASSIC 3RD OVERALL PUREBRED SIMMENTAL HEIFER
 3/4 SISTER IN BLOOD TO LOTS 15 & 16



CCS/JS/LFTZ SUMMER L378

2024 AMERICAN ROYAL GRAND CHAMPION PUREBRED SIMMENTAL HEIFER
 3/4 SISTER IN BLOOD TO LOTS 15 & 16



CCS/JS/LFTZ SUMMER L378

2024 NAILE GRAND CHAMPION PUREBRED SIMMENTAL HEIFER
 3/4 SISTER IN BLOOD TO LOTS 15 & 16



LOT 15 CCS/JS SUMMER 74M

T7

CCS/JS SUMMER 74M

SILVEIRAS STYLE 9303
HARKERS UNLEASHED
 HILB MISS OO LA LA B412

CCR WIDE RANGE 9005A
WLF SUMMER 365C
 WLF ANDIE 365A

ASA
 4610653
TATTOO
 74M
DOB
 3/14/24
BREED
 3/4 SM 1/4 AN

CE	BW	WW	YW	MILK	API	TI
5.6	3.6	82.1	124.5	17	99.4	72.7

AI BRED 6/2/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)
 PE 5/25/25-9/1/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)
 SAFE AI - EST. DUE 3/11/26

CCS/JS Summer 74M is a full sister to a pair of females that were highlights of the 2025 "Midwest Made Elite Female Sale" and commanded \$68,000 and \$57,000 each! This duo is set to be very competitive this coming show season and will bring plenty of attention to the mating. The legacy of WHF Summer 365C is immense. Maternal brothers and sisters to 74M lead programs nationwide, she has surpassed the million-dollar mark in lifetime progeny sales and firmly established herself at the forefront of the business. The proportions of this female are unique, and we love her combination of body mass and stoutness. We think her ability to combine so much volume and capacity while maintaining such an eye-catching look from the side is hard to deny. We are excited about these WLSF Firehouse 911K calves coming, here is your chance at one of the first!



CCS/JS SUMMER 22N
 \$68,000 FULL SISTER TO LOT 17



CCS/JS SUMMER 4N
 \$57,000 FULL SISTER TO LOT 17



CCS/JS SUMMER 50L
 2024 IA STATE FAIR GRAND CHAMPION PERCENTAGE SIMMENTAL HEIFER
 \$40,000 FULL SISTER TO LOT 17



LOT 18 CCS/JS SUMMER 56M

18

CCS/JS SUMMER 56M

JSUL SOMETHING ABOUT MARY 8421

R/C SFI CREEDENCE 417J

SFI LOVE ME LATER ASX

CCR WIDE RANGE 9005A

WHD SUMMER 365C

WHD ANDIE 365A

ASA

4439336

TATTOO

56M

DOB

3/20/24

BREED

PB SM

**R/C SFI
CREEDENCE
417J**

SIRE OF LOT 18

CE	BW	WW	YW	MILK	API	TI
7.6	3.2	82.9	122.5	15.1	97.4	70.7

AI BRED 5/17/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)

PE 5/25/25-9/1/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)

SAFE AI - EST. DUE 2/23/26 WITH HEIFER CALF

R/C SFI Credence 417J was the 2023 Cattlemen's Congress Grand Champion Purebred Simmental Bull and the 2024 NWSS Reserve Champion Simmental Bull and he continues to prove his validity as a sire, especially when blended with the maternal prowess of WHD Summer 365C. This mating has been proven to click through the "Midwest Made" Sale with a full sister commanding \$24,500. This female comes with a bigger outline, deep side, sound construction and carries herself with a level pin set and ideal hind leg. She offers the look of the maternally driven kind that will generate in production. With a heifer calf on board that is sired by the hottest calving ease specialist in the JS herd sire lineup, then you can count on the chances of quick ROI to be impressive.




CCS/JS SUMMER 56M
MATERNAL SISTER TO LOTS 15-20

CCS/JS Summer 22M is a direct daughter of the legendary WHF Summer 365C and is sired by WHF Point Proven H45, a son of the iconic WHF Delilah 45D by CCS/WHF Ol' Son 48F. This mating delivers a potent double dose of 365C in the pedigree, bringing unmatched consistency, power, and proven genetics. WHF Summer 365C has become one of the most prolific and consistent sources of quality in the ASA database. Not only was she a Supreme Champion in her own right, but she has also produced multiple champion progeny, solidifying her influence in the breed. This stout-made, sound-structured female carries the influence of 365C twice over and comes with a heifer calf on board, accelerating a program's chance at immediate ROI or the establishment of a new, elite cow family.



19

CCS/JS SUMMER 22M

CCS/WHF OL' SON 48F
WHF POINT PROVEN H45
WHF DELILAH 45D

CCR WIDE RANGE 9005A
WHF SUMMER 365C
WHF ANDIE 365A

ASA 4439326
TATTOO
22M
DOB
2/15/24
BREED
PB SM

CE	BW	WW	YW	MILK	API	TI
11.3	-0.5	80.6	116.3	18.1	123.1	79.6

AI BRED 7/6/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)
PE 5/25-9/1/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)
SAFE AI - EST. DUE 4/14/26 WITH HEIFER CALF

20

CCS/JS SUMMER 4M

HPP QUANTUM LEAP Z952
WLE COPACETIC EO2
CMFM JOY 022B

CCR WIDE RANGE 9005A
WHF SUMMER 365C
WHF ANDIE 365A

ASA 4422177
TATTOO
4M
DOB
1/25/24
BREED
PB SM

CE	BW	WW	YW	MILK	API	TI
9.4	2.2	84.5	122.2	11	106	76.2

AI BRED 7/26/25 TO WHF/JS THE DEUCE K45 (ASA: 4144750)
PE 5/25-25-9/1/25 TO WHF/JS THE DEUCE K45 (ASA: 4144750)
SAFE AI - EST. DUE 5/4/26

LOT 20 CCS/JS SUMMER 4M

We love the added cow power and genuine shape that CCS/JS Summer 4M is blessed with. This WLE Copacetic EO2 purebred female combines dimensional build with a very chiseled look and eye-catching appeal. She's the perfect balance of true brood cow matron quality that still cocks off with show heifer look and pizzazz. A full sister to this mating, CCS/JS Summer 19K was the \$62,000 selection of Uddell Cattle Company and Golden Acres Simmentals. She sells safe in calf to WHF/JS The Deuce K45, another individual that is backed by true maternal greatness.





WHF GUCCI 366F DAM OF LOT 21



JS DOUBLE OR NOTHING 4K \$165,000 MATERNAL BROTHER TO LOT 21



WHF ANDIE 369F DAM OF LOT 22

21**CCS/JS GUCCI 78M**

JSUL SOMETHING ABOUT MARY 8421
R/C SFI CREDENCE 417J
 SFI LOVE ME LATER A9X
 CCR WIDE RANGE 9005A
WHF GUCCI 366F
 WHF ANDIE 365A

ASA
 4439343
TATTOO
 78M
DOB
 4/24/24
BREED
 PB SM

CE	BW	WW	YW	MILK	API	TI
7.9	3.2	81.9	127.2	15.9	105.6	73.2

AI BRED 6/21/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)
 PE 5/25/25-9/1/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)
 SAFE AI - EST. DUE 3/30/26

The lone daughter of WHF Gucci 366F here, but one that carries the torch for her cow family. "Gucci" is a FULL SISTER to WHF Summer 365C that continues to make strides towards catching her sister at the top of the pedestal, proving that the generating potential of this cow family is highly heritable. WHF Gucci 366F would be best recognized as the dam of the \$165,000 Embryos on Snow Live Lot, JS Double Or Nothing 4K who was her 2022 natural born calf, further solidifying the genetic potency, consistency, and real-world performance that this cow family represents. Five maternal sisters to CCS/JS Gucci 78M sold in the "Midwest Made" this past fall, with a Revelation 2K daughter commanding \$17,000.

22**GGC/JS ANDIE 59M**

EGL FIRESTEEL 103F
WHF/JS/CCS WOODFORD J001
 WHF SUMMER 365C
 CDI INNOVATOR 325D
WHF ANDIE 369F
 WHF ANDIE 365A

ASA
 4439340
TATTOO
 59M
DOB
 5/7/24
BREED
 PB SM

CE	BW	WW	YW	MILK	API	TI
9.1	1.8	85.7	124.8	24	131.8	85.2

AI BRED 5/17/25 TO WHF/JS/CCS DOUBLE UP G365 (ASA: 3658592)
 PE 5/25/25-9/1/25 TO WLSF FIREHOUSE 911K (ASA: 4178795)
 SAFE AI - EST. DUE 2/23/26 WITH HEIFER CALF

WLF Andie 369F is a maternal sister to both WHF Summer 365C and WHF Gucci 366F, that is sired by CDI Innovator 325D, and offers an even more impressive set of profitability indexes from a genomics standpoint. When it comes to evaluating cattle by the science, then this daughter of WHF/JS/CCS Woodford J001 from 369F is one that floats right to the top of the offering. We see lots of value in the build of longevity and productivity here, and feel like she is set up to be an awesome female once she gets into production. Her mating with WHF/JS/CCS Double Up G365 adds another layer of fortitude to the claims, and the resulting heifer calf will offer value to stockmen from all walks of life.

LOT 23 CCS/JS DQ 57G 85M



LOT 24 CCS/JS DQ 57G 44M



A trio of daughters from the JS Dairy Queen 57G donor that is making waves towards the front of the JS donor pen! She is a MR HOC Broker daughter of CLRS Dairy Queen 6060 that was the 2021 IA State Fair Grand Champion Purebred Simmental Heifer and is a full sister to Tucker Bayer's popular 2020 World Beef Expo Reserve Grand Champion Simmental Heifer that has become a potent Sim-genetic source for the TC program. A full sister to the Next Level mating is the \$30,000 high selling CCS/JS DQ 57G 96M from the 2025 JS Simmental Fall Born Sale.



23

CCS/JS DQ 57G 85M

KRJ DAKOTA OUTLAW G974

NEXT LEVEL

KRDL CAEDENCE C37

MR HOC BROKER

JS DAIRY QUEEN 57G

CLRS DAIRY QUEEN 6060

ASA

4439330

TATTOO

85M

DOB

4/17/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
4.6	3.9	82.3	118.5	19.3	106.1	73.1

AI BRED 6/21/25 TO WHF/JS THE DEUCE K45 (ASA: 4144750)
 PE 5/25/25-9/1/25 TO WHF/JS THE DEUCE K45 (ASA: 4144750)
 SAFE AI - EST. DUE 3/30/26 WITH HEIFER CALF

24

CCS/JS DQ 57G 44M

KRJ DAKOTA OUTLAW G974

NEXT LEVEL

KRDL CAEDENCE C37

MR HOC BROKER

JS DAIRY QUEEN 57G

CLRS DAIRY QUEEN 6060

ASA

4439331

TATTOO

44M

DOB

4/19/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
4.6	3.9	82.3	118.5	19.3	106.1	73.1

AI BRED 6/11/25 TO WHF/JS THE DEUCE K45 (ASA: 4144750)
 PE 5/25/25-9/1/25 TO WHF/JS THE DEUCE K45 (ASA: 4144750)
 SAFE AI - EST. DUE 3/20/26

25

CCS/JS DQ 57G 86L

W/C DOUBLE DOWN 5014E

WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C

MR HOC BROKER

JS DAIRY QUEEN 57G

CLRS DAIRY QUEEN 6060

ASA

4337015

TATTOO

86L

DOB

10/10/23

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
6.9	2.4	79.9	110.1	16.3	102.5	70.9

AI BRED 7/26/25 TO WHF/JS THE DEUCE K45 (ASA: 4144750)
 PE 5/25/25-9/1/25 TO WHF/JS THE DEUCE K45 (ASA: 4144750)
 SAFE AI - EST. DUE 5/4/26



LOT 26 JS DAIRY QUEEN 71M



CLRS DAIRY QUEEN 606D \$74,000 DAM OF LOTS 26 & 27

26

JS DAIRY QUEEN 71M

KRJ DAKOTA OUTLAW G974

NEXT LEVEL

KROL CAEDENCE C37

CLRS AFTER SHOCK 604 A

CLRS DAIRY QUEEN 606D

CLRS BEAUTY QUEEN 420 B

ASA
4439325

TATTOO

71M

DOB

2/26/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
7.3	1.9	78.7	113	19.2	118.3	75.3

AI BRED 6/21/25 TO WHF/JS THE DEUCE K45 (ASA: 4144750)

PE 5/25/25-9/1/25 TO WHF/JS THE DEUCE K45 (ASA: 4144750)

SAFE AI - EST. DUE 4/1/26 WITH HEIFER CALF

LOT 27 JS DAIRY QUEEN 92L



27

JS DAIRY QUEEN 92L

W/C DOUBLE DOWN 5014E

WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C

CLRS AFTER SHOCK 604 A

CLRS DAIRY QUEEN 606D

CLRS BEAUTY QUEEN 420 B

ASA

4337009

TATTOO

92L

DOB

10/12/23

BREED

PB SM

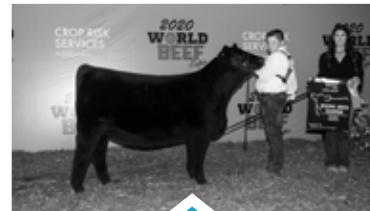
CE	BW	WW	YW	MILK	API	TI
9.6	0.3	76.4	104.6	16.2	114.8	73

AI BRED 6/26/25 TO WHF/JS THE DEUCE K45 (ASA: 4144750)

PE 5/25/25-9/1/25 TO WHF/JS THE DEUCE K45 (ASA: 4144750)

SAFE AI - EST. DUE 4/4/26 WITH HEIFER CALF

The CLRS Dairy Queen 606D daughters have been a popular choice through the "Midwest Made" Sale, with several highlights over the years. This WHF/JS/CCS Double Up G365 daughter is one that comes with added stoutness and punch through her center body cavity, and reads with a very practical look that foreshadows a very fruitful career in production. We can only imagine how impressive this female will be as a mature cow in production, she is already quite the specimen.



JS DAIRY QUEEN 566

2020 WORLD BEEF EXPO RESERVE GRAND CHAMPION
PUREBRED SIMMENTAL HEIFER
MATERNAL SISTER TO LOTS 26 & 27



LOT 28 SWSN MISS PRIVATE STOCK 44M

28 SWSN MISS PRIVATE STOCK 44M

WLE COPACETIC E02
ROCKING P PRIVATE STOCK H010
 RP/MP BUILT TO LOVE A021
 MR SR 71 RIGHT NOW E1538
4/B MISS RIGHT NOW 171K
 4/B MISS SECRET WEAPON 41D

CE	BW	WW	YW	MILK	API	TI
11.8	-0.2	81.9	122.1	18.4	127.9	84.1

AI BRED 6/17/25 TO KCC1 3BCC ANGEL'S ENVY 4017M (ASA: 4444382)
 SAFE AI - EST. DUE 3/24/26

ASA
 4591124
TATTOO
 44M
DOB
 1/6/24
BREED
 PB SM

29 GA SECRET WEAPON 406M

YARDLEY UTAH Y361
W/C RELENTLESS 32C
 MISS WERNING KP 8543U
 REMINGTONSECRETWEAPON185
4/B MISS SECRET WEAPON 41D
 4/B MISS PATHFINDER 88X

CE	BW	WW	YW	MILK	API	TI
7.3	3.1	74.2	101.3	20.5	99.7	72.8

AI BRED 5/10/25 TO GCC NIGHT OWL 3104L (ASA: 4284092)
 SAFE AI - EST. DUE 2/17/26

ASA
 4381908
TATTOO
 406M
DOB
 3/23/24
BREED
 PB SM

SWSN Miss Private Stock 44M is one that will stop you in your tracks, as the neat proportions, extra dense body shape and added eye appeal of this elite female get the imagination wondering about her ability to generate progeny that are of serious value. She is a daughter of the 2021 NAILE Grand Champion Purebred Simmental Bull, Rocking P Private Stock H010. He has generated several daughters that are paving the future, and his pedigree injects the iconic RP/MP Built To Love A021 donor that needs little introduction. Digging into the maternal pedigree reveals the 4/B Miss Secret Weapon 41D donor that has become a household name since her \$280,000 daughter 4/B Miss Honey Butter 08J was campaigned by the Sullivan family to championships across the nation!

GA Secret Weapon 406M comes with a pedigree that has found itself in the spotlight ever since the 2021 Griswold Cattle Company "The Classic" when 4/B Miss Honey Butter 08J was the \$280,000 selection of Sara Sullivan. This female was a dominant champion for the world class firm, and ended her remarkable show career by being selected as the 2023 Cattlemen's Congress Supreme Champion Junior Breeding Heifer. Now in production, 08J has become a center point of the Sullivan Farms Simmental breeding program, with daughters being marketed to \$90,000 in the 2025 sale season at Pembroke Cattle Company and others at \$75,000, \$64,000, and \$16,000. Other full sisters to 406M include the \$55,000 4/B Honey Buns 50H that was the Champion Simmental Female at the 2021 American Royal, and raised a \$115,000 daughter in her first calf crop. Need we say more, the power of this pedigree is significant!



ROCKING P PRIVATE STOCK H010

2021 NAILE GRAND CHAMPION PUREBRED SIMMENTAL BULL
 SIRE OF LOT 28



DWYER 4/B MS HONEY BEE 234K

FULL SISTER TO LOT 29



4/B MISS HONEY BUTTER 08J

2023 CATTLEMEN'S CONGRESS SUPREME CHAMPION JUNIOR BREEDING HEIFER
 \$280,000 FULL SISTER TO LOT 29



JGRA BADA BING 1602B
2015 NAILE GRAND CHAMPION PERCENTAGE SIMMENTAL HEIFER
DAM OF LOT 31
MATERNAL SISTER TO DAM OF 30



2025 NWSS GRAND CHAMPION PEN OF THREE PERCENTAGE SIMMENTAL HEIFERS
FULL SISTERS TO LOT 31



2023 NWSS GRAND CHAMPION PEN OF THREE PERCENTAGE SIMMENTAL HEIFERS
FULL SISTERS TO LOT 31

30

FRKG MIA 411M ET

HF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D

PROFIT
CKCC BOBBI KRISTINA 8827F ET
GF EVENING TINGE 1X

ASA
4614549
TATTOO
411M
DOB
2/22/24
BREED
3/4 SM 1/4 AN

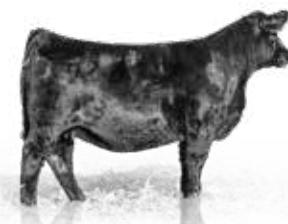
CE	BW	WW	YW	MILK	API	TI
10.4	1.6	73.9	110.2	21.4	102.1	69.4

AI BRED 5/13/25 TO KCC1 3BCC BLACK LABEL 4016M (ASA: 4444386)
PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)
SAFE AI - EST. DUE 2/19/26

A tremendous daughter of the \$530,000 SO Remedy 7F that is supported by the influence of CKCC Bobbi Kristina 8827F ET, a maternal sister to the legendary JGRA Bada Bing 1602B "Bobbi" donor. She is a sound structured, easy fleshing female that is dropping a perfect udder design. We love the skeletal quality and real-world performance that sells all-inclusive with the influence of the maternal legend GF Evening Tinge 1X. There is no question that 411M will become a role model brood cow once she enters production!

CKCC
BOBBI KRISTINA
8827F ET

DAM OF LOT 30



31

FRKG MIA 412M ET

HF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D

MR HOD BROKER
J6RA BADA BING 1602B
GF EVENING TINGE 1X

CE	BW	WW	YW	MILK	API	TI
9.7	1.7	74	113.6	19.6	86.5	64.9

AI BRED 5/13/25 TO KCC1 3BCC BLACK LABEL 4016M (ASA: 4444386)
PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)
SAFE AI - EST. DUE 2/19/26

The story of J6RA Bada Bing 1602B is a long and illustrious one. 1602 was campaigned by Chesney Effling to countless victories during her show career, most notably being selected as the 2015 American Royal and NAILE Grand Champion Percentage Simmental Heifer. She then was the \$40,000 high selling female in the CK Cattle Proven Female Sale and has been a very potent source of the best to come out of the South Dakota based programs, originally for the Efflings and now for Freking Cattle Company. In the 2023 "The One" Simmental Sale, Jim Bowling selected a full sister to FRKG Mia 412M ET out of the Freking Cattle Company NWSS Champion Pen of Three Percentage Females for \$64,000. Again in 2025, flushmates to 412M combined to be selected as the NWSS Grand Champion Pen Of Three Percentage Simmental Heifers and the choice of the pen sold for \$38,000. This is a mating that fires with unmatched consistency! We think the mating that she carries to the \$100,000 KCC1 3BCC Black Label 4016M is one that should excite, as he was one of the most incredible calving ease sires to emerge from the 2025 Spring Bull Sale Season!



LOT 32 GA LFTZ STAR 480M

32

GA LFTZ STAR 480M

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 80

TJ HIGH CALIBRE 556B

STN MISS STAR LIGHT

MISS STAR ABOVE

ASA

4534230

TATTOO

480M

DOB

1/24/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
8.5	3	87	138.2	21.5	112	77.7

AI BRED 5/10/25 TO GCC NIGHT OWL 3104L (ASA: 4284092) SEXED FEMALE SEMEN
SAFE AI - EST. DUE 2/17/26

STN MISS STAR LIGHT

DAM OF LOTS 32-34



We are proud to include the influence of the STN Miss Star Light to "The Visions" lineup! STN Miss Star Light was the featured Lot 1 donor in the historic Bruhn Cattle Company dispersal of 2021 where she sold to Griswold and Maple Lane Farm. She is a maternal sister to the \$300,000 TL Bottomline and the \$250,000 TL Ledger. TL Bottomline was the American Royal and NAILE Grand Champion Purebred Simmental Bull and Ledger has made a huge impact as a sire of maternal excellence. In person, Miss Star Light is one of the most impressive females you could lay your eyes on built with extra stoutness, is super balanced, and is very eye appealing. A pair of full sisters to these females sold in the 2021 Hartman Cattle Company Customer Appreciation Female Sale that totaled \$101,000 at the end of the night, while a full brother, GPG Cornerstone 1K, sold for \$510,000 through the Hartman Cattle Company Simmental Bull Sale. Another full brother just sold for \$15,000 in the 2025 Kearns Cattle Company Bull Sale. We think this trio will be favorites of those who make their way to the State Fairgrounds, as they come built right in their foundations, and still have all the extras that stir up attention. The daughters of the \$530,000 SO Remedy 7F have been leading the business over the past couple of years, and the looks to be no change to this trend going forward. Note that two of these ET flushmate sisters are safe in calf to GCC Night Owl 3104L, an exciting heifer bull to emerge from the Griswold program!

**TL LEDGER**\$250,000 MATERNAL BROTHER
TO DAM OF LOTS 32-34**TL BOTTOMLINE**

2017 NWSS RESERVE GRAND CHAMPION
\$300,000 MATERNAL BROTHER
TO DAM OF LOTS 32-34





LOT 33 GA LFTZ STAR 481M

33

GA LFTZ STAR 481M

HFF/HILL UPRISING C104
SO REMEDY 7F
 B&K CREAM SODA 80
 TJ HIGH CALIBRE 556B
STN MISS STAR LIGHT
 MISS STAR ABOVE

ASA
 4534229
TATTOO
 481M
DOB
 1/18/24
BREED
 PB SM

CE	BW	WW	YW	MILK	API	TI
8.5	3	87	138.2	21.5	112	77.7

AI BRED 5/10/25 TO GCC NIGHT OWL 3104L (ASA: 4284092)
 SAFE AI - EST. DUE 2/17/26

34

GA LFTZ STAR 482M

HFF/HILL UPRISING C104
SO REMEDY 7F
 B&K CREAM SODA 80
 TJ HIGH CALIBRE 556B
STN MISS STAR LIGHT
 MISS STAR ABOVE

CE	BW	WW	YW	MILK	API	TI
8.5	3	87	138.2	21.5	112	77.7

AI BRED 5/10/25 TO ROCKING P PRIVATE STOCK HD10 (ASA: 3775641)
 SAFE AI - EST. DUE 2/17/26

LOT 34 GA LFTZ STAR 482M

MECC ANNIE OAKLEY 211A
 FULL SISTER TO LOTS 32-34

GA Madonna 402M is a daughter of the legendary K-LER/RC Miss Hoya Saxa donor that has built a reputation of excellence throughout the Simmental breed with multiple daughters who have been very successful in the showing. Many will recognize the KDP Miss Hoya Hayleigh female that was campaigned by Maddy Udell, she is a maternal sister to Lot 35. Her wins include being the 2019 Kansas Beef Expo Grand Champion Purebred Simmental and Reserve Supreme Champion Overall, the 2020 American Royal Grand Champion Open Purebred Simmental Female, the 2020 Grand Champion Open Purebred Simmental at the North American and she completed the triple crown with her win at the Inaugural Cattlemen's Congress. She then generated UDE Hayleigh 5K with her mating to SO Remedy 7F who was the 2023 NAILE Grand Champion Purebred Simmental Heifer and the 2023 American Royal Grand Champion Open & Junior Purebred Simmental Heifer. The cow family in support of this genetic gem is loaded with potential!



KDP MISS HOYA HAYLEIGH
2021 NAILE
GRAND CHAMPION PUREBRED SIMMENTAL HEIFER

MATERNAL SISTER TO LOT 35

35

GA MADONNA 402M

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 80

K-LER MAKE IT RAIN

K-LER/RC MISS HOYA SAXA

RC MISS KANSAS 02BT

ASA
4381904

TATTOO

402M

DOB

2/27/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
11.9	1.5	76.4	112.3	22.2	109	70.3

PE 6/1/25-7/10/25 TO GA REMEDY 217K (ASA: 4090824) SAFE TO PE SIRE - EST. DUE 3/27/26



LOT 35 GA MADONNA 402M

36

GA SHEZ IT 405M

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 80

MR TR HAMMER 308A ET

WLE SHEZ IT C056

CIRCLE T SHEZ IT W056

ASA
4381907

TATTOO

405M

DOB

3/6/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
9.7	2.2	74.7	118.6	20	98.4	69.5

AI BRED 5/10/25 TO WINC ALL RIGHT 213K (ASA: 4100635)

SAFE AI - EST. DUE 2/17/26

LOT 36 GA SHEZ IT 405M



WLE SHEZ IT C056 DAM OF LOT 36



37

HCCO COUNTESS 291M

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

WAGR DRIVER 706T

HCCO BRISTOL 361G

LIMESTONE BRISTOL 361B

ASA

4628945

TATTOO

291M

DOB

2/20/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
7.7	3	79.2	116.2	21.1	106.1	73.2

AI BRED 5/11/25 TO KCC1 3BCC BLACK LABEL 4016M (ASA: 4444386)

PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)

SAFE AI - EST. DUE 2/17/26

A purebred daughter of the \$530,000 SO Remedy 7F, from a WAGR Driver 706T x WS Pilgrim HI82U female that screams cow power and longevity. Her pedigree lines up all the female making super stars to ever be employed in the Hartman Cattle Co. Simmental program. We are excited for her pregnancy sired by the \$100,000 KCC1 3BCC Black Label 4016M. He was the Roller Ranch's selection from the 2025 Kearns Cattle Company Bull Sale and is a WHF/JS/CCS Woodford J001 son from the trending KCC1 SWC Harmony 847H donor, a cow that has to be one of the hottest pieces of property in the business.



SO
REMEDY
7F

\$530,000 SIRE
OF LOTS 30-38

38

HCCO COUNTESS 80M

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

TL LEDGER

HCCO COUNTESS 985G

HCCO COUNTESS 715F

ASA

4628944

TATTOO

80M

DOB

2/13/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
8.5	2.3	74.2	110.2	19.6	101.7	70.3

AI BRED 5/11/25 TO KCC1 3BCC BLACK LABEL 4016M (ASA: 4444386)

PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)

SAFE AI - EST. DUE 2/17/26

It's because of females like HCCO Countess 80M that the daughters of SO Remedy 7F have been in such heavy demand, and the finest stockmen in the nation have been discovering that they are so much more than a pretty face, but come with the maternal support of the best in the business. This brockle faced queen comes with an extra curvy underline, awesome structural design and incredible balanced look from the side. She is a maternal sister to the \$15,000 Bowling's Thor 985K sire that works for M&E Cattle Company of North Dakota.



LOT 38 HCCO COUNTESS 80M

39

HCCO COUNTESS 991M

SO REMEDY 7F

4/B DYNAMO

4/8 MISS PILGRIM 81B

WAGR LIGHTNING 214Z

WAGR MS LIGHTNING 8135F

WAGR MS UPGRADE 459B

ASA

4628946

TATTOO

991M

DOB

3/1/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
7.5	2.1	73.9	106.1	21.1	109.2	73.1

AI BRED 5/12/25 TO RUBY NFF SRIRACHA K247 (ASA: 4136078)

PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)

SAFE AI - EST. DUE 2/18/26

HCCO Countess 991M is a big bodied, easy fleshing daughter of the \$120,000 4/B Dynamo sire that has become a popular herd bull from the HCC and M&E batteries. This SO Remedy 7F son has been gaining traction as his daughters have become very favored by onlookers in Tecumseh, Nebraska. She AI'd up early to the proven sleep all night, curve bender, RUBY NFF Sriracha K247.



4/B
DYNAMO

\$120,00 SIRE
OF LOT 39

FRKG Miss Mackey 489M is exactly the kind that has made the EC Rebel 156F daughters so popular of recent. While his usage has not been as wide spread as some of the most popular AI sires in the breed, his strike rate of quality is probably as high as any. As more breeders surround themselves with his influence, there is a realization that perhaps EC Rebel 156F is one of the best kept secrets in the business. This one comes with an awesome turn to her rib cage, plenty of extra stoutness from behind, and an ultra-maternal look about her front third. Her dam is the productive Collision Proven Queen 875 donor that produced the incredibly dominant Conley FRKG Queen Meg 1085, the 2023 Cattlemen's Congress Supreme Champion Open Breeding Heifer and many times ROV Grand Champion for the Ferree family of Indiana!



CONLEY FRKG QUEEN MEG 1085
2023 CATTLEMEN'S CONGRESS SUPREME CHAMPION
OPEN BREEDING HEIFER
MATERNAL SISTER TO LOT 40



LOT 40 FRKG MISS MACKEY 489M

COLLISION PROVEN QUEEN 875
DAM OF LOT 40

40 FRKG MISS MACKEY 489M

PROFIT
EC REBEL 156F

DSFF COUNTESS 357D

C&C PRIORITY 1428B EXAR

COLLISION PROVEN QUEEN 875

MOFFITT PROVEN QUEEN M301

ASA
4614542

TATTOO

489M

DOB

3/1/24

BREED

1/2 SM 1/2 AN

CE	BW	WW	YW	MILK	API	TI
7	3.5	77	110.8	20.5	82.3	66

AI BRED 5/11/25 TO KCC1 3BCC BLACK LABEL 4016M (ASA: 4444386)

PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)

SAFE AI - EST. DUE 2/17/26

41 FRKG MISS MORGAN 490M

PROFIT
WS PILGRIM H182U

WAGR PANARAMA 204Z

RUBY'S CURRENCY 7134E

FRKG MISS BOBBI 115J ET

JGRA BADA BING 1602B

ASA
4628971

TATTOO

490M

DOB

3/29/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
5.1	3.9	78.7	111	16.6	103	71.6

AI BRED 5/11/25 TO PVF CAPONE 2104 (ASA: 20567999)

PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)

SAFE AI - EST. DUE 2/17/26

The pedigree of FRKG Miss Morgan 490M is very intriguing, as this purebred female aligns some of the most impressive sires and donor females you may ever lay your eyes on. This daughter of the \$400,000 Profit stems from the maternal powers of the JGRA Bada Bing 1602B "Bobbi" lineage that has been such a potent for the Freking program over the past 5 years. "Bobbi" is a leading example of a decorated show heifer turning into a dynamic and versatile breeding piece that can supply the good both for the show ring and the real world. This heavy duty, extra stout featured, bold and burly female is one that reads with massive amounts of generating potential. Her mating to PVF Capone 2104 is one that we wish we could reap the rewards from.



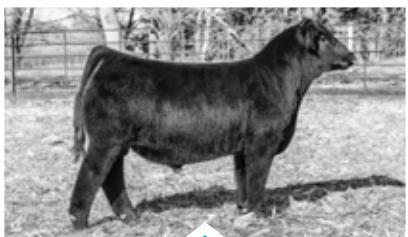
PROFIT

\$400,000 SIRE
OF LOT 41

JGRA BADA BING 1602B
2015 NAILE GRAND CHAMPION PERCENTAGE SIMMENTAL HEIFER
MATERNAL GRANDMOM OF LOT 41



OMF TIME LESS B100 LEGENDARY DAM OF LOT 42



OMF DOC LYNN L92 \$300,000 FULL BROTHER TO LOT 42

STCC
TECUMSEH
058J

\$620,000 SIRE OF LOTS 42-45

42 SWSN MISS TIME LESS 443M

VCL FORESIGHT
STCC TECUMSEH 058J

HF SERENA

OMF COMMANDER Y69
OMF TIME LESS B100

OMF TIMELESS Z21

ASA
4492849

TATTOO

443M

DOB

1/28/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
11	1.1	67.8	92.1	23.1	142.5	78.4

AI BRED 5/7/25 TO KCC1 3BCC ANGEL'S ENVY 4017M (ASA: 4444382)
SAFE AI - EST. DUE 2/14/26

A direct daughter of the legendary OMF Time Less B100, a donor that has generated several breed influencers including OMF Epic E27, the \$128,000 OMF Kristy K88, and the \$70,000 OMF Ludacris L17. Perhaps the most impressive is the fact that she is a full sister to the \$300,000 OMF Doc Lynn L92 that has breeders very excited after his first calf crop, as one of the first daughters commanded \$110,000 this past fall at the Hartman Cattle Company 29th Anniversary Customer Appreciation Sale Female Sale!

44 FRKG MISS MOLLY 600M

VCL FORESIGHT
STCC TECUMSEH 058J

HF SERENA

EC REBEL 156F
FRKG COUNTESS 12J

HCC COUNTESS 921G

ASA
4605408

TATTOO

600M

DOB

2/1/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
4	4.6	79.5	110.8	20.2	113.3	76.8

AI BRED 5/7/25 TO ROCKING P PRIVATE STOCK HD10 (ASA: 3775641) SEXED FEMALE SEMEN
SAFE AI - EST. DUE 2/14/26

Here is a STCC Tecumseh 058J daughter from a \$25,000 purchase from the "Summer Gala", FRKG Countess 12J. 12J is a daughter of the \$200,000 EC Rebel 156F that goes back to HCC Countess 921G. 921G is a maternal sister to countless individuals that have been past high sellers, champions, and herd sires of impact. She is sired by the \$185,000 ACLL Fortune 3930 and backed by the role model producing brood cow at Hartman Cattle Company, SJF Countess 130Y. 130Y has produced in excess of \$100,000 on natural calves alone.

43 FRKG MISS MORGAN 444M

VCL FORESIGHT
STCC TECUMSEH 058J

HF SERENA

PROFIT
MISS PROFIT 814

FRKG 204

ASA
4614551

TATTOO

444M

DOB

3/23/24

BREED

3/4 SM 1/4 AN

CE	BW	WW	YW	MILK	API	TI
4	3.1	74.3	108.3	19.2	109.5	74.5

AI BRED 5/11/25 TO SO REMEDY 7F (ASA: 3419044)
PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)
SAFE AI - EST. DUE 2/17/26

There is no question that STCC Tecumseh 058J has been at the center of attention since he set a world record being the \$620,000 half interest high seller of the 2022 Hartman Cattle Company Bull Sale. While the expectations were set high, his daughters have been able to step up to any queries, as they consistently exude quality. This 3/4 blood female is one that strikes a pose with ease, and looks to be a show heifer generator. The opportunity to ROI starts the first year as she comes bred up to SO Remedy 7F.

45 FRKG COUNTESS 910M

VCL FORESIGHT
STCC TECUMSEH 058J

HF SERENA

PROFIT
COUNTESS 910G

LEEF DESTINY 108B

ASA
4628947

TATTOO

910M

DOB

2/14/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
6.6	3.5	75.8	104.3	19.2	115.9	74.6

AI BRED 5/12/25 TO RUBY NFF SRIRACHA K247 (ASA: 4136078)
PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)
SAFE AI - EST. DUE 2/18/26

STCC Tecumseh 058J has rewrote the record books, just like his dam, HF Serena, who is one of the highest dollar generating females in the Simmental breed with almost \$4 million worth of progeny sales and over 230 head registered to her name in the ASA Herdbook. He commanded \$620,000 for 1/2 semen interest and has generated multiple six-digit daughters along with 14 daughters that sold in the 2024 HCC Customer Appreciation Sale to average an astonishing \$44,571.



LOT 46 GA REVIVAL 407M

46

GA REVIVAL 407M

W/C LOADED UP 1119Y

W/C BANKROLL 811D

MISS WERNING KP 8543U

WS REVIVAL

BAR QH REVIVAL E039

BAR QH PILGRIM C39

ASA

4381909

TATTOO

407M

DOB

3/18/24

BREED

PB SM

GA Revival 407M is a high powered, big outlined daughter of W/C Bankroll 811D that is backed by the influence of BAR QH Revival E039. Her dam, E039, is a WS Revival sired female that traces to the Bar QH Pilgrim C39 female who is a maternal sister to Bar QH JBSF Raven, the 2021 AJSA National Classic Grand Champion Purebred Female and both are daughters of the prolific SS Magnificent Dreams donor! Her lineage is saturated with maternal excellence from top to bottom. 407M is a well-balanced, sleek fronted female that is robust in her mid-rib with a textbook set to her hip and hind leg. A sale feature that sells safe in calf to the high profitability, calving ease specialist, GCC Night Owl 3104L with sexed female semen.

CE	BW	WW	YW	MILK	API	TI
11.1	1.8	70.4	101.9	18.3	104.3	70.9

AI BRED 5/10/25 TO GCC NIGHT OWL 3104L (ASA: 4284092) SEXED FEMALE SEMEN
SAFE AI - EST. DUE 2/17/26

GCC
NIGHT OWL
3104L

SERVICE SIRE TO SEVERAL
FEMALES THROUGHOUT
THE OFFERING!



W/C BANKROLL 811D \$205,000 SIRE OF LOTS 46 & 47



LOT 47 K B L JUST BANK 205M

47

K B L JUST BANK 205M

W/C LOADED UP 1119Y

W/C BANKROLL 811D

MISS WERNING KP 8543U

SC PAY THE PRICE C11

K B L MISS 502G

MISS 150

ASA

4508525

TATTOO

205M

DOB

3/7/24

BREED

3/4 SM 1/4 AN

CE	BW	WW	YW	MILK	API	TI
9.8	1.4	73.5	105.7	20.9	106.6	73.5

AI BRED 5/10/25 TO GCC NIGHT OWL 3104L (ASA: 4284092)

SAFE AI - EST. DUE 2/17/26

SC PAY THE PRICE C11
2017 & 2018 NWSS GRAND CHAMPION PUREBRED SIMMENTAL BULL
MATERNAL GRANDSIRE OF LOT 47

The legacy of W/C Bankroll 811D has always—and will always—be felt through his daughters, and it is percentage females like K B L Just Bank 205M that have secured his place among the maternal legends of the breed. This impressive female exemplifies that legacy. She combines perfect proportions and functional quality with maternal depth and a beautifully sweeping underline. Add in her elegant presence, ideal head carriage, sleekness in the right places, and power where it counts, and you have a female built for success in both the show ring and the pasture. She was settled on her first AI to GCC Night Owl 3104L, a trendy calving-ease sire that continues to deliver genomic profitability while maintaining excellent performance.

THE

VISION



LOT 48 GA MISS 12E 411M

48

GA MISS 12E 411M

YARDLEY UTAH Y361

W/C RELENTLESS 32C

MISS WERNING KP 8543U

TLLC ONE EYED JACK

TBARTANAS JACKIE 12E

FBF TANA 335T

ASA

4381913

TATTOO

411M

DOB

3/16/24

BREED

3/4 SM 7/32 AN 1/32 CA

CE	BW	WW	YW	MILK	API	TI
6.3	2.7	68.2	93	16.2	88.8	63.9

AI BRED 5/10/25 TO GCC NIGHT OWL 3104L (ASA: 4284092)
 PE 5/20/25-6/30/25 TO GA REMEDY 217K (ASA: 4090824)SAFE AI - EST. DUE 2/17/26

The TBAR Tanas Jackie 12E donor for Golden Acres and Bennett is a female that gets the heart pumping when you find her out on pasture. She comes with the wildest set of proportions when it comes to body shape and throat latch ratios, and is just completely massive in the shape of her cage and muscle and passes these positive traits along to her daughters in an almost automatic fashion. The W/C Relentless 32C mating has consistently served up the goods on 12E, as multiple full sisters to GA Miss 12E 411M have been past sale highlights. This newest edition takes it to a whole new level though and plants with an incredible look of quality every time she gets the chance. The opportunity to breed up to purebreds is one that excites as it's the wild set of proportions that this female has been blessed with that it takes to ring the bell in the show heifer circles.

TBAR TANAS JACKIE 12E
DAM OF LOT 48GA JACKIE 112J
MATERNAL SISTER TO LOT 48



LOT 49 TCC4 FLIRT AWAY 535M

49**TCC4 FLIRT AWAY 535M**

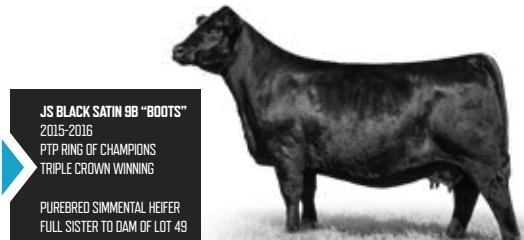
YAROLEY UTAH Y361
W/C RELENTLESS 32C
 MISS WERNING KP 8543U
 MR HOC BROKER
CLAC FLIRT A-WAY 368F
 JS FLIRT A-WAY 59Y

ASA
 4485155
TATTOO
 535M
DOB
 3/17/24
BREED
 PB SM

CE	BW	WW	YW	MILK	API	TI
5	4.6	72	97.3	18.8	90.3	65.1

AI BRED 5/21/25 TO SO REMEDY 7F (ASA: 3419044) SEXED FEMALE SEMEN
 SAFE AI - EST. DUE 2/28/26

TCC4 Flirt Away 535M stems from a lineage that needs little introduction to the Simmental circles. Her dam is a full sister to the legendary "Boots" that not only was a dominant triple crown winner, but has been an absolute force in production, just about singlehandedly building the Griswold Cattle Simmental program and herdsire battery. Other maternal sisters to the dam of 535M have commanded, \$137,500, \$100,000, \$75,000, \$33,00, \$28,000, \$25,000 and \$22,000 all within the last 5 years. These females have been featured in the donor pens of America's most dominating Simmental and show heifer producers. The genetic power that comes from the JS Flirt A-Way 59Y lineage is potent and should be captured with every opportunity possible.

**50****FOREVER LADY 4961M**

W/C FORT KNOX 609F
W/C BET ON RED 481H
 W/C ANGEL 7113E
 SVF STEEL FORCE S701
LAZY H BAR FOREVER LADY 01A
 LAZY H BAR FOREVER LADY 5001

ASA
 4617054
TATTOO
 4961M
DOB
 2/23/24
BREED
 3/4 SM 1/4 AN

CE	BW	WW	YW	MILK	API	TI
12.4	1.4	68.6	103.8	18.9	113	71.4

AI BRED 5/11/25 TO TL ON THE RUN 106K (ASA: 4325400)
 PE 6/4/25-8/24/25 TO H/W MR TRADITION 4001M (ASA: 4617053)SAFE AI - EST. DUE 2/18/26

The influence of the legendary LAZY H Bar Forever Lady 5001 will be strongly felt through the Angus division, but we are excited to open the door to her powers to Simmental breeders too through this intriguing 3/4 blood female. Forever Lady 4961M is a daughter of the red hided sensation, W/C Bet On Red 481H, a sire that has always been in high demand, but there has been a resurgence around his influence with the debut of two sons that will highlight the 20th Anniversary of Embryos on Snow. This female comes with the tricked pieces and will make for a very fun breeding piece that you can take many different ways depending on what you want the results to be! Pedigree wise and build wise, this female has a fun future ahead!

IDE FOREVER LADY 3037
 2024 NJAS 3RD OVERALL OWNED HEIFER
 MEMBER OF THE "FOREVER LADY" COW FAMILY!



The pedigree of H/W Ms Tradition 4021M is loaded with the good stuff! Maternally she stems from a cow family that has really been a dominant force on the high sellers and champions list of recent. As a full sister to the dam of 4021M, SHCO Foxy 385F or "Roxi" as she is known by has become one of the most dynamic breeding pieces in the ASA database with show heifers, donor cows, bulls and steers all dominating their respective circles. She has proven that you can truly throw anything her way and it will turn to gold! Multiple National Champion daughters, a pair of sons to highlight the 2026 Embryos on Snow, and Here I Am sired sons that have been winning the biggest jackpot shows, she truly can do it all! One of these success stories was the \$400,000 Roxi's Kut Throat that was campaigned by Sullivan, she in fact is a full sister in blood to this sale feature, so saddle up and hold on tight, you're in for a fun ride here!



\$400,000 FULL SISTER
IN BLOOD TO LOT 51



LOT 51 H/W MS TRADITION 4021M

51

H/W MS TRADITION 4021M

SILVEIRAS STYLE 9303
W/C STYLE 69E "FAMILY TRADITION"
MISS WERNING KP 8543U
VCL LKC EQUITY 6080
SHCO MS EQUITY 2106K
JRB PENELope

ASA
4617052
TATTOO
4021M
DOB
1/25/24
BREED
3/4 SM 1/4 AN

CE	BW	WW	YW	MILK	API	TI
11.2	0.7	68.8	101.4	20.2	108.5	70.2

AI BRED 5/11/25 TO TL ON THE RUN 106K (ASA: 4325400)
PE 6/4/25 8/24/25 TO H/W MR TRADITION 4001M (ASA: 4617053)
SAFE AI - EST. DUE 2/18/26

The name Tammy resonates strongly with the show cattle crowd because of the impact that the maternal granddam of this female has made for approaching a decade now. JSUL Right Tamale 3365 or as she is best known as "Tammy" is one of the major cornerstones for the Boyert-Core breeding program. Further back, you realize the lineage is also responsible for a lot of the early success that built the Sullivan Farms program. Two of the leaders in this business, both built around the cow family you have the opportunity to tie into here. Smith Tammy 4049M follows in the family tradition of excellence that has built the brand, and she offers up quality that will base a strong composite show heifer breeding program.



JBOY RJ TAMMY 9026
2020 NAILE GRAND CHAMPION PERCENTAGE SIMMENTAL HEIFER
FULL SISTER TO DAM OF LOT 52

52

SMITH TAMMY 4049M

SILVEIRAS STYLE 9303
W/C STYLE 69E "FAMILY TRADITION"
MISS WERNING KP 8543U
W/C RENTLESS 32C
JBOY RJ TAMMY 954G

ASA
ASA PENDING
TATTOO
4049M
DOB
2/15/24
BREED
1/2 SM 11/32 AN
1/8 SS 1/32 MA

CE	BW	WW	YW	MILK	API	TI
9.5	0.1	56.2	79.4	18.4	106.4	64.4

AI BRED 5/10/25 TO GCC NIGHT OWL 3104L (ASA: 4284092) SEXED FEMALE SEMEN
SAFE AI - EST. DUE 2/17/26





LOT 53 AFF MS OTM M54

JASS On The Mark 69D may be one of the best-kept secrets in female-making Simmental genetics. Time and again, his daughters radiate quality, excel as low-input, functional mothers, and consistently pass on their traits. AFF Ms OTM M54 is a stunning blaze faced female with an intriguing pedigree that leaves plenty of options when selecting sires for elite show heifer production. She herself possesses the kind of phenotype that could step into the NWSS bred heifer ring today and be tough to beat—imagine the quality she will produce once she enters production.



JASS ON THE MARK 69D

SIRE OF LOT 53

53

AFF MS OTM M54

W/C LOADED UP 1119Y

JASS ON THE MARK 69D

JASS SABLE'S TIME 53X

TLLC ONE EYED JACK

AFF MS EYES ON YOU

AFF AMY A54

ASA
4437360
TATTOO
M54
DOB
4/2/24
BREED
PB SM

CE	BW	WW	YW	MILK	API	TI
10.8	0.6	62.3	88.2	18.8	99.8	65.8

AI BRED 5/10/25 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641)
PE 5/20/25-6/30/25 TO GA REMEDY 217K (ASA: 4090824)
SAFE TO PE SIRE - EST. DUE 3/6/26

54

SMITH MISS ROLL

W/C BANKROLL 811D

GOE LET'S ROLL 749J

W/C RJ MISS 8543 61050

17H
ANGUS
ANGUS

ASA
4612854
TATTOO
81M
DOB
2/2/24
BREED
1/2 SM 1/2 AN

CE	BW	WW	YW	MILK	API	TI
11.2	-0.4	61.3	92.2	22.5	104.2	68.3

AI BRED 5/10/25 TO GCC NIGHT OWL 3104L (ASA: 4284092) SEXED FEMALE SEMEN
SAFE AI - EST. DUE 2/17/26

LOT 54 SMITH MISS ROLL



GOE Let's Roll 749J has been gaining some traction as a sire of maternal quality. He is a W/C Bankroll 811D son from the W/C RJ Miss 8543 61050 donor, who is a full sister to W/C Executive Order 8543B. This stunning blaze faced female offers a textbook look of quality and balance from the side and looks like she will enter production with a perfect udder set up. The best spot to use this sire group has been on Angus cows, and the results of this combination here make it hard to argue that claim!



GOE LET'S ROLL 749J

SIRE OF LOT 54

We love the burly build and standout qualities of this lone RJ Trust Fund 212K daughter. RJ Trust Fund 212K, the \$135,000 half-interest phenom from Embryos on Snow, has become a “Go-To” sire for adding bone, foot size, muscle shape, and hair quality. Beyond her impressive sire, RIPK 461M is backed by a highly regarded Angus cow—Chestnut Beauty 66—a true powerhouse in the Chestnut Angus program. This female combines phenotype, pedigree, and performance, making her a high-probability ROI prospect, especially with her mating to the \$147,500 WINC All Right 213K!



RJ TRUST FUND 212K \$135,000 SIRE OF LOT 55



LOT 55 RIPK 461M

55**RIPK 461M**

W/C BANKROLL 8110
RJ TRUST FUND 212K
 HARAS KIM KARDASHIAN 1C
 YARDLEY HIGH REGARD W242

RJ RIP BETH 5166C
 CHESTNUT BEAUTY 66

ASA
 4469983
TATTOO
 461M
DOB
 4/2/24
BREED
 5/8 SM 5/16 AN 1/16 MA

CE	BW	WW	YW	MILK	API	TI
6	3	69.6	102.7	25	94.8	67.4

AI BRED 5/10/25 TO WINC ALL RIGHT 213K (ASA: 4100635)
 SAFE AI - EST. DUE 2/17/26

56**C-4 LADY WILKINS 439M**

W/C BANKROLL 8110
THILLS GOT IT MADE
 THILLS BRYSTOL 848
 MR HOC BROKER

C-4 MISS WILKINS 439J
 GCC NFL MISS WILKINS 088E

ASA
 4421482
TATTOO
 439M
DOB
 3/1/24
BREED
 3/4 SM 5/32 MA
 3/32 AN

CE	BW	WW	YW	MILK	API	TI
7.9	2.5	68.9	95.7	20.2	85.4	62.2

AI BRED 5/10/25 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641)
 PE 6/1/25-7/10/25 TO GA REMEDY 217K (ASA: 4090824)
 SAFE TO PE SIRE - EST. DUE 3/19/26

LOT 56 C-4 LADY WILKINS 439M

C-4 Lady Wilkins 439M is an absolute beast of a female! She is big footed, and extra dense made and comes loaded with quality! She is sired by a resident herd sire at C-4 Land & Cattle, Thills Got It Made, a son of the \$205,000 W/C Bankroll 8110 that is certainly doing an exceptional job at creating females. She is further supported by a very productive daughter of MR HOC Broker that is backed by the 088E female. 088E was bred in the North Fork Land & Livestock breeding program at Augusta, Montana. This is a very high-quality three-quarter blood female that is built to last and out generate herself!



57

GA TIME TO SHINE 404M

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

SC PAY THE PRICE C11

BC R TIME TO SHINE 105G

CMFM TIME TO SHINE 990

ASA

4381906

TATTOO

404M

DOB

3/4/24

BREED

PB SM

CE	BW	WW	YW	MILK	API	TI
9.6	1.3	75.3	109.6	11.4	113.5	76.7

AI BRED 5/21/25 TO SD REMEDY 7F (ASA: 3419044)

PE 6/1/25-7/10/25 TO GA REMEDY 217K (ASA: 4090824)

SAFE TO PE SIRE - EST. DUE 4/7/26

One thing you can count on when investing in the "The Visions" Female Sale is that the offering is absolute loaded with cow families that lead the business. GA Time To Shine 404M is a direct daughter of the 2021 Cattlemen's Congress Reserve Grand Champion Purebred Simmental Heifer, B C R Time To Shine 105G that works for Boyert-Core and Buck Creek Ranch. She stems from the immortal CMFM Time To Shine 990 that herself was a National Champion and has generated serious revenue and other daughters of influence for BCR and beyond.



LOT 57 GA TIME TO SHINE 404M



BC R TIME TO SHINE 105G

2021 CATTLEMEN'S CONGRESS
RESERVE GRAND CHAMPION PUREBRED SIMMENTAL HEIFER
DAM OF LOT 57

58

HORSTMANN ARKDALE PRIDE 384L

W/C RELENTLESS 32C

HORSTMANN TENACIOUS 118J

LAH LOLA 314A

CONLEY HYLINE 8045

CONLEY ARKDALE PRIDE 0860

CONLEY ARKDALE PRIDE 860G

ASA

4357462

TATTOO

384L

DOB

10/28/23

BREED

1/2 SM 1/2 AN

CE	BW	WW	YW	MILK	API	TI
14.3	-0.6	72.6	109.9	22.2	121.5	77.3

AI BRED 5/9/25 TO ROCKING P PRIVATE STOCK HD10 (ASA: 3775641)

SAFE AI - EST. DUE 2/17/26

This big statured, heavy duty half blood is a female that is worthy of a hard look on sale day. She is sired by the W/C Relentless 32C son known as Horstman Tenacious 118J and is further supported by the impressive Conley Arkdale Pride 0860. This brood cow in the making offers exceptional body mass, density, and overall volume. We can certainly picture this female being the front pasture kind that you are proud to show on a tour as she looks to make an incredible matron in production.

CONLEY
ARKDALE PRIDE
0860

DAM OF LOT 58

59

GA ERICA 428M

SVF STEEL FORCE S701

MR HOC BROKER

JM BF H25

DUFF NEW EDITION 610B

DUFF NE 664M ERICALASSIE 047

OCC ERICA LASSIE 664M

ASA

4452958

TATTOO

428M

DOB

4/19/24

BREED

1/2 SM 1/2 AN

CE	BW	WW	YW	MILK	API	TI
7.6	1.9	66.8	96.3	17.4	93.8	63

AI BRED 5/10/25 TO GCC NIGHT OWL 3104L (ASA: 4284092)

SAFE AI - EST. DUE 2/17/26

A daughter of MR HOC Broker, need we say anymore? The success stories to come from the paternal sisters to GA Erica 428M is overwhelming, their legacy is one that will never be extinguished, and the "Broker" name has been etched into the history books. Some of the wisest advice you could hear in this business is to sack up every one of his daughters that you can.

DUFF NE 664M
ERICA LASSIE
047

DAM OF LOT 59

We love the super cowy look of this blaze faced three-quarter blood daughter of GCC Keep The Change H136! The dam of C-4 Miss Runner 1M is sired by a son of the legendary STF Onyx 451W, one of the most important and influential females in the history of the Simmental breed. This big boned, square built female is robust in the shape of her forerib and center body, offering tremendous volume and dimension and this extra bushy body shape helps us to believe she is going to transition into a low input, high output kind of matron.



60

C-4 MISS RUNNER 1M

KMJ HUSKER B14
GCC KEEP THE CHANGE H136
TNGL DESIRE E300

TJSC 712
RUNN WITH ME D1
1242

ASA
4421494
TATTOO
1M
DOB
2/8/24
BREED
3/4 SM 1/4 AN

CE	BW	WW	YW	MILK	API	TI
12.6	0.7	64.1	94.1	19.9	102.9	67.1

AI BRED 5/22/25 TO SO REMEDY 7F (ASA: 3419044) SEXED FEMALE SEMEN
SAFE AI - EST. DUE 2/28/26

61

CONLEY C-4 ROSIE 176M

WLE COPACETIC E02
RP/BCR EMINENCE H005
RP/MP BUILT TO LOVE A021

TL LEDGER
CONLEY MS ROSIE H0176
MS ROSIE DRIVER 735Y

ASA
4423549
TATTOO
176M
DOB
4/15/24
BREED
PB SM

CE	BW	WW	YW	MILK	API	TI
8.3	2.6	77.7	113.1	11.7	123.4	80.2

AI BRED 5/10/25 TO THSF LOVER BOY B33 (ASA: 2983443)
SAFE AI - EST. DUE 2/17/26

LOT 61 CONLEY C-4 ROSIE 176M

The cow power built into this Simmental offering is incredible. Not only will you find some of the trendiest matings, but there is representation from some of the most trusted and reliable matings too. Conley C-4 Rosie 176M is standout Purebred Simmental female that is sired by the impressive RP/BCR Eminence H005. She is a dense made, big bodied, stout hipped female that offers exceptional skeletal quality and overall dimension. The dam of 176M is a daughter of the \$250,000 TL Ledger and is further influenced by Ms Rosie Driver 735Y, the 2012 American Royal Grand Champion Percentage Simmental Heifer. She is supported by a cow family that you can hang your hat on. Purebred females of her caliber will elevate any breeding program to the next level!





LOT 62 SWSN MISS DOUBLE UP 119M

SWSN Miss Double Up 119M has a build and pedigree that should interest a wide spectrum of Simmental enthusiasts. She is daughter of JSUL Lola 1134J, an up-and-coming matron for Swanson that stems from the 2018 AJSA National Classic Reserve Grand Champion Percentage Simmental Heifer, WPRF Wise Lola that was campaigned by the Sullivan firm. She is sired by the outcross herd sire WHF/JS/CCS Double Up G365, one of the exciting members of the herd sire battery for JS Simmentals, who has proven his ability to sire real world beef quality over several breeding seasons now. 119M offers a unique combination of stoutness and power that should complement a wide variety of today's more popular AI sire options. Her pedigree is lined with a tremendous amount of cow power and generating potential and her individual quality lines up exactly as you would hope from her impressive lineage.



WPRF WISE LOLA

MATERNAL GRANDAM OF LOT 62

62 SWSN MISS DOUBLE UP 119M

W/C DOUBLE DOWN 5014E
WHF/JS/CCS DOUBLE UP G365
 WHF SUMMER 365C
 HPF QUANTUM LEAP Z952
JSUL LOLA 1134J
 WPRF WISE LOLA

ASA
 4451289
TATTOO
 119M
DOB
 2/20/24
BREED
 PB SM

CE	BW	WW	YW	MILK	API	TI
11.1	1	81	108.5	16.1	104.6	73.6

AI BRED 5/7/25 TO KCC1 3BCC ANGEL'S ENVY 4017M (ASA: 4444382)
 SAFE AI - EST. DUE 2/14/26

63 S&S MADE IN MEMPHIS 4180M

GOET 180
BBR MEMPHIS MAFIA 3E ET
 GEF MISS DOMINATRIX 236A
 MR HOC BROKER
JBSF PLENTY FOXY 12E
 JBSF MISS GOLDMINE 303A

ASA
 4614517
TATTOO
 4180M
DOB
 1/24/24
BREED
 1/2 SM 3/8 MA 1/8 AN

CE	BW	WW	YW	MILK	API	TI
9.9	2	59.7	83.1	17.9	69.1	54.9

AI BRED 5/9/25 TO TL OFF THE RECORD 11M (ASA: 4486508)
 PE 6/4/25-8/24/25 TO H/W MR TRADITION 4001M (ASA: 4617053)SAFE AI - EST. DUE 2/16/26

JBSF PLENTY FOXY 12E
 DAM OF LOT 63

S&S H/W
 FOXY
 3016L
 MATERNAL SISTER TO LOT 63

From start to finish you will find that the Simmental offering is absolutely stacked with the most potent and prevailing cow families that are available. Here we have a direct daughter of the \$2+ million JBSF Plenty Foxy 12E female that has helped build the Tim Schaeffer program that needs zero introduction. S&S Made In Memphis 4180M adds even a little different spin then you maybe expect too, as this dual registered Mainetainer and Percentage Simmental female is one that comes with the backing of the best from two different worlds. Sired by the iconic BBR Memphis Mafia 3E helps to add credit to the fact that this female has capabilities of generating the highest caliber of show heifer prospects! Very cool breeding piece that you certainly wouldn't find on every street corner.





LOT 64 FOREVER LADY 418

64

FOREVER LADY 418

EXAR BLUE CHIP 1877B
CONLEY NO LIMIT
 SILVEIRAS S SIS SANDY 2355
 BR MIDLAND
LAZY H BAR FOREVER LADY 5001-3
 V A R FOREVER LADY 4304

AAA
 21429346
TATTOO
 418
DOB
 2/20/24
BREED
 ANGUS

CE	BW	WW	YW	MILK	\$B	SC
-7	5.3	61	97	16	116	172

AI BRED 5/3/25 TO CONLEY A 1 (AAA: 20177675) SEXED FEMALE
 SAFE AI - EST. DUE 2/10/26

The Angus division is absolutely loaded with the most potent and powerful cow families in the business. And it begins right here with a trio of females from the legendary Lazy H Bar Forever Lady 5001 tribe! The story that 5001 wrote has many chapters to it, as this cow family has had a prolonged stranglehold on the front end of the business. When it comes to comparing the most prolific Angus donor dams of the past two decades, there are few that can compare to the résumé and accolades that can be attributed to the Lazy H Bar Forever Lady 5001 influence. There are multiple daughters and granddaughters leading the donor pens for the nations most distinguished show heifer producing programs, and in turn, generating exuberant of dollars annually to those progressive firms that have trusted in the lineage. Maternal sisters to these females include the \$50,000, Lazy H Bar Forever Lady 361 that has been a force in production for Bruhn Cattle Company, the high revenue generating Lazy H Bar Forever Lady 934, and the head turning, \$77,000 bred heifer from the 2024 First Class/Dakota Classic Female Sale that was sired by BNWZ Dignity 8017. Direct daughters of the legendary cornerstone are not as easy to find as they once were, and so being able to have choice and privilege between three young, untapped and impressive donor candidates is one that needs to be taken seriously by budding and experienced Angus enthusiasts alike. They are all bred up early and ready to make a splash this first year with their exciting AI sired pregnancies to give you the best opportunity for a quick and impressive return on investment.



CONLEY
 NO LIMIT
 —
 SIRE OF
 LOTS 64 & 65



UDE FOREVER LADY 2021
 2022 WINTER WARM-UP
 RESERVE SUPREME CHAMPION HEIFER RING B & 4TH OVERALL RING A



CONLEY A 1
 \$100,000
 SERVICE
 SIRE OF
 LOT 64

LOT 66 FOREVER LADY 406



65

FOREVER LADY 415

EXAR BLUE CHIP 1877B
CONLEY NO LIMIT
 SILVERAS S SIS SANDY 2355
 BR MIDLAND
LAZY H BAR FOREVER LADY 5001-3
 V A R FOREVER LADY 4304

CE	BW	WW	YW	MILK	\$B	\$C
-7	5.3	61	97	16	116	172

AI BRED 5/3/25 TO PVF DLX KING PIN 0058 (AAA: 19812047) SEXED FEMALE
 SAFE AI - EST. DUE 2/10/26

66

FOREVER LADY 406

PVF INSIGHT 0129
BNWZ DIGNITY 8017
 CCC SARA'S DREAM 5116
 BR MIDLAND
LAZY H BAR FOREVER LADY 5001-3
 V A R FOREVER LADY 4304

CE	BW	WW	YW	MILK	\$B	\$C
-1	4.6	60	103	19	133	205

AI BRED 5/17/25 TO PVF DLX KING PIN 0058 (AAA: 19812047) SEXED FEMALE
 SAFE AI - EST. DUE 2/24/26



PVF DLX KING PIN 0058
 SERVICE SIRE TO LOTS 65 & 66

BNWZ DIGNITY 8017

2021 CATTLEMEN'S CONGRESS
 ROV RESERVE GRAND CHAMPION ANGUS BULL
 SIRE OF LOT 66





LOT 67 PF FOREVER QUEEN LADY 149

67 PF FOREVER QUEEN LADY 149

DAMERON FIRST CLASS
EXAR SYNDICATE 5955B
 EXAR PENNY 0484
 PAPA EQUATOR 2928
LAZY H BAR FOREVER LADY 934
 LAZY H BAR FOREVER LADY 5001

AAA
 20175679
TATTOO
 149
DOB
 3/25/21
BREED
 ANGUS

CE	BW	WW	YW	MILK	\$B	SC
-1	4	57	95	18	134	202

AI BRED 5/10/25 TO UDE NEW HEIGHTS 62/87 (AAA: 20764263)
 SAFE AI - EST. DUE 2/17/26

Plan to be impressed in Des Moines—the offering of program-leading donor prospects going under the hammer on January 31st is nothing short of exceptional. Leading the charge is PF Forever Queen Lady 149, one of the most impressive, dynamically bred, and thought-provoking Angus females to sell on either side of New Year's Day. From a pedigree standpoint, she delivers a lineage packed with all the good stuff while still leaving breeders with plenty of sire options to explore. A daughter of the prolific Lazy H Bar Forever Lady 934 and sired by the standout Dameron First Class son, EXAR Syndicate 5955B, she carries all the heavy hitters from yesteryear—but her phenotype is anything but old school. PF Forever Queen Lady 149 is a dynamic, intriguing breeding piece, and the world is her oyster as she gears up to enter production.



LAZY H BAR
 FOREVER LADY
 934
 —
 DAM OF LOTS 67 & 68



UDE
 FOREVER LADY
 1049
 —
 \$50,000 MATERNAL
 SISTER TO LOTS
 67 & 68

68

FOREVER LADY 441

SCC TRADITION OF 24

SCC SCH 24 KARAT 838

FCF PROVEN QUEEN 419

PAPA EQUATOR 2928

LAZY H BAR FOREVER LADY 934

LAZY H BAR FOREVER LADY 5001

AAA

21430053

TATTOO

441

DOB

2/20/24

BREED

ANGUS

CE	BW	WW	YW	MILK	\$B	\$C
-3	5.3	65	111	19	122	189

AI BRED 5/21/25 TO CONLEY A 1 (AAA: 2017675) SEXED FEMALE
SAFE AI - EST. DUE 2/28/26

The second daughter of Lazy H Bar Forever Lady 934 is one that comes with a more popular pedigree. 934 was the Lot 1 female in the historic, Lazy H Bar Cattle Company Dispersal of 2018 and has been explosive in production. Maternal sisters to Lot 68 include SLTR Forever Lady 016H, the Junior Heifer Division winner at the 2021 National Junior Angus Show for the Day family, Lazy H Bar Forever Lady 528 the \$60,000 female that was 3rd Overall Female for the Collision family at the Iowa Beef Expo, the \$50,000 UDE Forever Lady 1049 and multiple daughters by a range of sires in the \$15,000-\$30,000 range.

SCC SCH
24 KARAT
838

SIRE OF LOT 68



69

HW FOREVER LADY 4017

SCC SCH 24 KARAT 838

STAG GOOD TIMES 201 ET

SCC SCH PHYLLIS 6104

SILVERAS STYLE 9303

LAZY H BAR FOREVER LADY 709

LAZY H BAR FOREVER LADY 934

AAA

21419509

TATTOO

4017

DOB

1/22/24

BREED

ANGUS

CE	BW	WW	YW	MILK	\$B	\$C
4	2.3	56	95	24	120	185

AI BRED 5/9/25 TO GCC CAPTIVATE 4083 (AAA: 20997062)
PE 6/4/25-8/24/25 TO HW CLEAR CUT 4025 (AAA: 21429351)
SAFE AI - EST. DUE 2/16/26

We just keep diving deeper into the immortal "Forever Lady" cow family through a great granddaughter of the iconic 5001, and a granddaughter of the 934 dam who is responsible for Lots 67 & 68. Being a daughter of STAG Good Times 201 ET adds the likes of the SCC Phyllis 052 cow family to the equation and has resulted in a female that looks to have a very bright future ahead in production. Her service sire comes with just as interesting of a pedigree, he is a son of Hummel Argentine and is an outcross to a large majority of Angus show heifer genetics.

GCC
CAPTIVATE
4083

SERVICE SIRE TO LOT 68



70

FOREVER LADY 414

PVF INSIGHT 0129

BNWZ DIGNITY 8017

CCC SARA'S DREAM 5116

DAMERON FIRST CLASS

PF FOREVER 202

LAZY H BAR FOREVER LADY 5001-3

AAA

21429528

TATTOO

414

DOB

2/15/24

BREED

ANGUS

CE	BW	WW	YW	MILK	\$B	\$C
-2	5.2	62	101	17	132	190

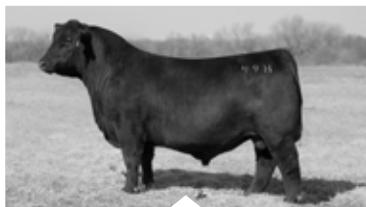
AI BRED 5/3/25 TO PVF DLX KING PIN 0058 (AAA: 19812047) SEXED FEMALE
SAFE AI - EST. DUE 2/10/26

Here would be a close replication to the \$77,000 phenom from the 2024 First Class Female Sale. This BNWZ Dignity 8017 daughter is from a Lazy H Bar Forever Lady 5001 granddaughter that is sired by the once in a lifetime kind of sire, Dameron First Class. Talk about aligning the most potent genetics to carry a AAA registration number. Loaded for bear with the good stuff here and she comes carrying an early due PVF DLX King Pin 0058 heifer calf, you better just plan on bringing the trailer to Des Moines.

BNWZ DIGNITY 8017

2021 CATTLEMEN'S CONGRESS
RIV RESERVE GRAND CHAMPION ANGUS BULL
SIRE OF LOT 70CATTLEMEN'S
CONGRESS
2021

Show heifer producers gather round here! Check out the neat features of this specimen, it starts up front where she is built so high tying, so arrogant and cocky, and so intriguing. She transitions so smooth about her neck and shoulder junction, and gets extremely bold and shapely in her body cavity, HW Proven Queen 4826M is one that gets us excited about raising Angus show heifers! Her sire Riverstone Vegas 49H has emerged on the scene as the leading son of KR Casino 6243, and continues to prove himself through daughters that not only show at the highest level but are producers when they graduate from the ring. Diving back into the pedigree you will find that 4826M is a descendant of the FCF SCC PVF Proven Queen 615 female, who is the dam of FCF Proven Queen 419, a female that needs no introduction.



RIVERSTONE VEGAS 49H SIRE OF LOT 71



LOT 71 HW PROVEN QUEEN 4826M

71 HW PROVEN QUEEN 4826M

KR CASINO 6243
RIVERSTONE VEGAS 49H
 COLEMAN DIXIE ERICA 3372
 PVF INSIGHT 0129
HW PROVEN QUEEN 826
 PVF PROVEN QUEEN 2106

CE	BW	WW	YW	MILK	\$B	\$C
-1	3.1	54	96	28	136	217

AI BRED 5/11/25 TO GCC CAPTIVATE 4083 (AAA: 20997062)
 PE 6/4/25-8/24/25 TO HW CLEAR CUT 4025 (AAA: 21429351)
 SAFE AI - EST. DUE 2/18/26

72 HW QUEENIE 4044

SCC SCH 24 KARAT 838
STAG GOOD TIMES 201 ET
 SCC SCH PHYLLIS 6104
 COLBURN PRIMO 5153
HW QUEENIE 0522
 CSB QUENNIE 5327

CE	BW	WW	YW	MILK	\$B	\$C
4	2.7	57	97	20	108	176

AI BRED 5/8/25 TO ROSE MC ENCORE 0463 (AAA: 19884689)
 PE 6/4/25-8/24/25 TO HW CLEAR CUT 4025 (AAA: 21429351)
 SAFE AI - EST. DUE 2/15/26

LOT 72 HW QUEENIE 4044

HW Queenie 4044 paints a very impressive outline! She is fancy featured, swoopy about her body cavity and represents an exciting addition to this female offering. Her full sister was a highlight of the Angus division last year, selling for \$12,000 and we think this edition to the family tree only steps it up a notch. Her mother is a maternal sister to the six-digit valued, Dieckmann HW Queenie 2621 that was a high seller in the 2022 Smith Cattle Company Pasture Sale and was the Reserve Grand Commercial Heifer at the 2023 Indiana State Fair. She is now a leading force in the lucrative Dieckmann Cattle donor pen. Her mating to ROSE MC Encore 0463 sets her up for success this first year, as he has shown to sire high caliber show heifers with very hefty price tags!



SIRE OF LOT 72





LOT 73 HW SANDY 4533

73

HW SANDY 4533

DAMERON FIRST CLASS
EXAR CLASSEN 1422B
 EXAR PRINCESS 2006
 SILVERAS STYLE 9303
HW SANDY 2416
 K N C CABIN CREEK SANDY 905

CE	BW	WW	YW	MILK	\$B	\$C
1	3.4	47	80	18	114	160

AI BRED 5/8/25 TO STAG GOOD TIMES 201 ET (AAA: 19923328)
 PE 6/4/25-8/24/25 TO HW CLEAR CUT 4025 (AAA: 21429351)
 SAFE AI - EST. DUE 2/15/26

LOT 74 HW SANDY 4057

74

HW SANDY 4057

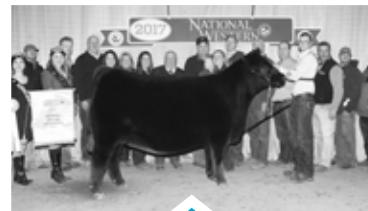
SCC TRADITION OF 24
SCC SCH 24 KARAT 838
 FCF PROVEN QUEEN 419
 SILVERAS STYLE 9303
HW SANDY 2601
 K N C CABIN CREEK SANDY 905

CE	BW	WW	YW	MILK	\$B	\$C
1	3.4	48	82	17	113	158

AI BRED 5/12/25 TO STAG GOOD TIMES 201 ET (AAA: 19923328)
 PE 6/4/25-8/24/25 TO HW CLEAR CUT 4025 (AAA: 21429351)
 SAFE AI - EST. DUE 2/19/26



If you like them with the freaky pieces then you will be a fan of this girl! HW Sandy 4533 comes with the extra tight throat latch, hefty sized feet and legs, and the humongous hip. She is a direct daughter of the champion maker, EXAR Classen 1422B and comes from a full sister to the popular champion of 2016-17, BCII Sandy 0215. 0215 has proven to be more than just a champion in the ring but in the pasture as well, being the dam of the Reserve Supreme Champion Female at the 2025 Cattleman's Congress for Josie Phillips.



BCII SANDY 0215
 2017 NWSS RESERVE GRAND CHAMPION JUNIOR ANGUS HEIFER
 FULL SISTER TO DAM OF LOTS 73 & 74



K N C CABIN CREEK SANDY 804
 2009 AMERICAN ROYAL ROY GRAND CHAMPION ANGUS HEIFER
 FULL SISTER TO MATERNAL GRANDDAM OF LOTS 73 & 74



LOT 75 CONLEY SANDY 4057

75

CONLEY SANDY 4057

GATEWAY FOLLOW ME F163

CONLEY LEAD THE WAY 0738

EXAR PRINCESS 1637

P R BLACK FRIDAY 0244

CONLEY SANDY 1729

SILVEIRAS S SIS SANDY 2355

AAA

21023656

TATTOO

4057

DOB

3/2/24

BREED

ANGUS

CE	BW	WW	YW	MILK	\$B	\$C
0	4	60	94	19	138	205

AI BRED 5/10/25 TO KCC1 38CC BLACK LABEL 4016M (ASA: 4444386)

PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)

SAFE AI - EST. DUE 2/16/26

Get in on the ground floor of one of the most exciting young donor dams at Conley Cattle, with this daughter of Conley Sandy 1729. This new force in the donor pen is sired by PR Black Friday 0244 and is backed by the famous Silveras S Sis Sandy 2355 donor dam who has really upped the ante around Sulphur, Oklahoma. Sired by the \$920,000 valued Conley Lead The Way 0738, she offers the look of style and presence that her sire group has become accustomed with. The silhouette and presence of this impressive female is noteworthy and we believe that her best days lay ahead as she only continues to mature with elite quality! We think you will be impressed with the foot quality, and udder formation that these Conley Lead The Way 0738 daughters are coming with.



SILVEIRAS S
SIS SANDY
2355
—
DAM OF
LOT 76 &
MATERNAL
GRANDDAM
OF LOT 75

76

CONLEY SANDY 4161

GATEWAY FOLLOW ME F163

CONLEY LEAD THE WAY 0738

EXAR PRINCESS 1637

SILVEIRAS S SIS SANDY 2355

K N C CABIN CREEK SANDY 804

AAA

21022038

TATTOO

4161

DOB

2/26/24

BREED

ANGUS

CE	BW	WW	YW	MILK	\$B	\$C
2	4.2	59	96	17	128	175

PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)

SAFE TO PE SIRE - EST. DUE 3/19/26

The list of maternal siblings to Conley Sandy 4161 that are elite producers, high valued and showing champions would be mind boggling. Many of the champions and individuals of influence to have emerged from the Conley program tie to the legendary Silveras S Sis Sandy 2355 in one or several fashions, as she truly has been a fundamental building block in the breed leading program. The opportunity to tie into a young female that is on the cusps of writing her own success story is one that should take little consideration.



CONLEY NO LIMIT
—
MATERNAL BROTHER TO LOT 76
MATERNAL BROTHER TO DAM OF LOT 75



LOT 77 CCS MAXINE 207M

77

CCS MAXINE 207M

CFCC BLACK JACK 001

KR CASINO 6243

MALSONS SAVANNAH 27Y

GAMBLES HOT ROD

DUNK-W MAXINE HR 505C

KB LADY MAXINE LUT 857

AAA

21066994

TATTOO

207M

DOB

4/6/24

BREED

ANGUS

CE	BW	WW	YW	MILK	\$B	\$C
-1	4	57	98	24	116	184

AI BRED 5/18/25 TO WHF/J'S THE DEUCE K45 (ASA: 4144750)

PE 5/25/25-9/1/25 TO WHF/J'S THE DEUCE K45 (ASA: 4144750)

SAFE AI - EST. DUE 2/25/26

Don't think the power pedigrees are even close to being finished, as you will find immense genetic power on every page of this catalog. Here we introduce a daughter of the iconic, Dunk-W Maxine HR 505C. Therefore a maternal sister to Gateway Follow Me F163, one of the highest semen revenue generating bulls ever promoted by the Steenhoek family. The impact that he has made is nothing short of impressive, and with sons like the \$460,000 half-interest Conley Lead The Way 0378 added to his list of progeny, you can trust that this cow family has etched its name in the history books. There have only been a few of these 505C daughters ever released to the public, but it is with great excitement that we present the opportunity to tap into this iconic matron through a daughter that has the potential to generate stock that are elite from both a phenotypic and pedigree standpoint. Lined up with KR Casino 6243, CCS Maxine 207M is a female that has all the ingredients necessary to play on the front line.

DUNK-W MAXINE HR 505C
DAM OF LOT 77GATEWAY FOLLOW ME F163
MATERNAL BROTHER TO LOT 77CCS MAXINE 209M
\$20,000 MATERNAL SISTER TO LOT 77



LOT 78 CONLEY MADDIE 4142

78

CONLEY MADDIE 4142

CONLEY LEAD THE WAY 0738
CONLEY BRISTOW 2317
 CONLEY SANDY 7662
 BCII MLA NEXT UP 015
SCHELSKE MSF MADDIE 8229
 MSF LUCY 201

CE	BW	WW	YW	MILK	\$B	\$C
2	2.9	61	99	27	128	192

AI BRED 5/12/25 TO PVF CAPONE 2104 (AAA: 20567999)
 PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)
 SAFE AI - EST. DUE 2/18/26

AAA
 21022015
TATTOO
 4142
DOB
 4/24/24
BREED
 ANGUS

79

CONLEY MADDIE 4514

CONLEY LEAD THE WAY 0738
CONLEY BRISTOW 2317
 CONLEY SANDY 7662
 BCII MLA NEXT UP 015
SCHELSKE MSF MADDIE 8229
 MSF LUCY 201

CE	BW	WW	YW	MILK	\$B	\$C
2	2.9	61	99	27	128	192

PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)
 SAFE TO PE SIRE - EST. DUE 3/8/26

AAA
 21022034
TATTOO
 4514
DOB
 5/15/24
BREED
 ANGUS



SCHELSKE MSF MADDIE 8229
 DAM OF LOTS 78 & 79



CONLEY MADDIE 3157
 2023 HOSIER BEEF CONGRESS 4TH OVERALL BREEDING HEIFER
 \$215,000 MATERNAL SISTER TO LOTS 78 & 79



CONLEY BRISTOW 2317
 \$150,000 SIRE OF LOTS 78 & 79



CONLEY MADDIE 3424
 \$40,000 MATERNAL SISTER TO LOTS 78 & 79



CONLEY LEAD THE WAY 0738
\$920,000 VALUED SIRE OF LOT 80



CONLEY DT MISS LUCY 3701
2024 NAILE GRAND CHAMPION JUNIOR ANGUS & 5TH OVERALL JUNIOR BREEDING HEIFER
\$170,000 FULL SISTER TO LOT 80

80 CONLEY DT MISSY LUCY 4118

GATEWAY FOLLOW ME F163
CONLEY LEAD THE WAY 0738
EXAR PRINCESS 1637
5T POWER CHIP 4790
CONLEY MISS LUCY 7011
WOMACK MISS LUCY 011

AAA
21024597
TATTOO
4118
DOB
1/26/24
BREED
ANGUS

CE BW WW YW MILK \$B \$C
2 4.1 66 109 18 140 206
PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)
SAFE TO PE SIRE - EST. DUE 3/7/26

Conley DT Miss Lucy 4118 is full sister to the \$170,000 high selling female from the 2024 Spring Production Sale that was crowned as the 2024 NAILE Grand Champion Junior Angus & 5th Overall Junior Breeding Heifer for the Cook family of California. Much like 3701, Conley DT Lucy 4118 offers a captivating presence that is supported by her extra substance of foot and bone. She is wide pinned, bold ribbed, and massive from behind, yet remains smooth in her shoulder design and refined about her head and neck. The popularity of this cow family is only headed skyward, so you can feel secure in trusting the power of pedigree here!



CHAPMAN LADY 4128
MATERNAL GRANDMOM OF LOT 81

81 CONLEY LADY 4167

GCC TOTAL RECALL 806T
C-4 JUAN RECALL H400
AKERS JUANADA 9100
S A V EXTENSION 6856
C-4 EXTENSIONS FOREVER 167K
CHAPMAN LADY 4128

AAA
21063474
TATTOO
4167
DOB
4/7/25
BREED
ANGUS

CE BW WW YW MILK \$B \$C
5 1 55 91 19 105 86
AI BRED 5/10/25 TO PVF DLX KING PIN 0058 (AAA: 19812047) SEXED FEMALE
PE 5/20/25-6/30/25 TO GA REMEDY 217K (ASA: 4090824)
SAFE AI - EST. DUE 2/17/26

Conley Lady 4167 is a powerfully constructed female that has the makings of an incredible brood cow once she enters production. The dam of 4167 is a maternal sister to the impressive Dieckmann Lady 1117, the Conley No Limit daughter that is backed by the iconic Chapman Lady 4128 donor that has produced countless champions and high sellers! The dam of 4167 is also a maternal sister to C-4 Lead Lady 2K, the 2023 NJAS Third Overall Bred & Owned Heifer for Ty Collum. 2K was also selected as the 2024 OYE Supreme Champion Junior Breeding Heifer! The dam of 4167 is also a full sister to the \$69,000 C-4 Lady Extension 1K female that is now working in the Stagemeyer breeding program in Nebraska. She comes backed by a superior cow family that does not miss!



LOT 82 COLLISON ELLIE 401

82

COLLISON ELLIE 401

DAMERON FIRST CLASS
COLBURN PRIMO 5153
 SILVEIRAS SARAS DREAM 1339

LEACHMAN SAUGAHATCHEE 3000C
COLLISON ELLIE 1045
 O G L OSAGE ELLIE 939-634

AAA
 21427932
TATTOO
 401
DOB
 2/7/24
BREED
 ANGUS

CE	BW	WW	YW	MILK	\$B	\$C
1	2.6	41	70	18	91	130

AI BRED 5/10/25 TO CONLEY A 1 (AAA: 2017675) SEXED FEMALE
 SAFE AI - EST. DUE 2/17/26

Next up is a pair of Colburn Primo 5153 daughters from the iconic "Ellie" cow family that has become very prevalent because of the several "Ellie" derivatives that have been able to get it done on the biggest stages. Many will recognize the full sisters UDE Ellie 9230 and UDE Ellie 153E that laid claim to the NAILE Grand Champion Junior Angus Heifer titles in 2020 and 2018, respectively. Both of these females have shown the strong heritability of quality they possess through their own production records, with multiple six-digit success stories stemming from this duo alone. The "Ellie" cow family is one to tie to!



UDE ELLIE 9230

2020 NAILE GRAND CHAMPION JUNIOR ANGUS HEIFER
 PRODUCT OF THE FAMOUS "ELLIE" COW FAMILY!

83

COLLISON ELLIE 402

DAMERON FIRST CLASS
COLBURN PRIMO 5153
 SILVEIRAS SARAS DREAM 1339

PLAINVIEW LUTTON E102
SLL ELLIE 2205
 O G L OSAGE ELLIE 634-446

CE	BW	WW	YW	MILK	\$B	\$C
5	2.7	47	74	11	100	144

AI BRED 5/10/25 TO PVF DLX KING PIN 0058 (AAA: 19812047) SEXED FEMALE
 SAFE AI - EST. DUE 2/17/26

Those looking to make the extra-terrestrial looking, high intrigue looking Angus females realize that these Colburn Primo 5153 daughters serve as a very good starting point. His influence just continues to pop up as his daughters are proving themselves in production with their ability to pass along all the bells and whistles that it takes to gather a crowd. You won't have to wait long to realize the capabilities of this female as she comes bred up with the perfect scenario, a heifer calf by PVF DLX King Pin 0058, all gas, no brakes here!



UDE ELLIE 153E

2018 NAILE GRAND CHAMPION JUNIOR ANGUS HEIFER
 PRODUCT OF THE FAMOUS "ELLIE" COW FAMILY!

LOT 84 SMITH NATURAL BEAUTY 58M



LOT 85 MCC MIRANDA 376

84 SMITH NATURAL BEAUTY 58M

PVF INSIGHT 0129
PVF THE NATURAL 7042
 PVF BLACKBIRD 3127
 PVF BLACKLIST 7077
PF BLACKBIRD 9097
 RCL BLACKBIRD 2810

AAA
 21444385
TATTOO
 58M
DOB
 2/4/24
BREED
 ANGUS

CE	BW	WW	YW	MILK	\$B	\$C
3	1.2	48	98	12	113	130

AI BRED 4/28/25 TO PVF DLX KING PIN 0058 (AAA: 19812047)
 SAFE AI - EST. DUE 2/6/26

Here is an outcross pedigreed Angus female that is built absolutely incredible in her look and presence. Smith Natural Beauty 58M is just so striking and eye appealing from the side, and she also moves with incredible flexibility. We think she looks like the kind that will be a reliable source of quality for a long time to come!



PVF
 THE NATURAL
 7042

SIRE OF LOT 84

85 MCC MIRANDA 376

DUFF NEW EDITION 6108
DUFF HOBART 8302
 DCC DIXIE ERICA 001
 KR CASINO 6243
MCC MIRANDA 9676
 MCC MIRANDA 2676

AAA
 21432609
TATTOO
 376
DOB
 11/27/23
BREED
 ANGUS

CE	BW	WW	YW	MILK	\$B	\$C
2	3.4	58	92	16	112	135

AI BRED 5/10/25 TO PVF DLX KING PIN 0058 (AAA: 19812047) SEXED FEMALE
 SAFE AI - EST. DUE 2/17/26

Bring on the good stuff, as this high compacity daughter of DUFF Hobart 8302 is exactly the kind of female that we turned to for making highly maternal, easy keeping, show calf mommas. The kind that built the Griswold and Duff brand in the beginning, and in turn a large majority of the show calf business as we know it. MCC Miranda 376 looks to be the kind that will never step a foot wrong, regardless of the direction your breeding program is headed.



DUFF
 HOBART
 8302

SIRE OF LOT 85

86 MCC BLACKBIRD 150

LD CAPITALIST 316
B & J CAVALIER
 B & J ENCHANTRESS 6681
 LEE'S OUTLAW 8088
MCC BLUEBIRD 1349
 MCC BLUEBIRD 749

AAA
 21432610
TATTOO
 150
DOB
 12/22/23
BREED
 ANGUS

CE	BW	WW	YW	MILK	\$B	\$C
6	1.8	55	102	18	115	136

AI BRED 5/10/25 TO CONLEY A 1 (AAA: 2017675) SEXED FEMALE
 SAFE AI - EST. DUE 2/17/26

The pedigree of MCC Blackbird 150 reads clean of any Angus show heifer genetics, but in person you will find a female that has a lot to offer to operations from all walks of life. Correct in her build, intriguing in her look and super balanced in her overall makeup, breed her Angus or try her for composite show heifer production, she is the right kind. The Conley A 1 heifer calf she is carrying will get her off to a great start.

We promised the goods, and this pair of ET flushmate Maine Angus females delivers in spades for their breed division. These Maine Angus beauties are bred in the purple—sired by the iconic Conley Lead The Way 0738 and backed by the 2022 FWSS Grand Champion Maine-Anjou Heifer, DUP Jelly Yum 109J ET. The dam of 109J, MCC Yum 105, was the 2012 NAILE Grand Champion Maine-Anjou Heifer, and 109J herself is a full sister to the \$120,000 high-selling DUP Feature 801 ET, purchased by the Walker family of Arkansas. Feature 801 went on to a highly successful show career, including 2019 NWSS Grand Champion Maine-Anjou Heifer and 2019 National Junior Heifer Show Reserve Grand Champion Maine-Anjou Heifer honors. This impressive pair checks all the boxes—phenotype, pedigree, and proven show-winning genetics—and their future is poised to carry on the dominance their lineage has established in Maine-Anjou circles!



LOT 87 CONLEY JELLY YUM 453M ET

87 CONLEY JELLY YUM 453M ET

GATEWAY FOLLOW ME F163

CONLEY LEAD THE WAY 0738

EXAR PRINCESS 1637

BOE EPIC

DUP JELLY YUM 109J ET

CMCC YUM 105

AMAA

553693

TATTOO

453M

DOB

4/4/24

BREED

MAINE ANGUS

AI BRED 5/13/25 TO RUBY NFF SRIRACHA K247 (ASA: 4136078)
PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)
SAFE AI - EST. DUE 2/19/26

88 CONLEY JELLY YUM 470M ET

GATEWAY FOLLOW ME F163

CONLEY LEAD THE WAY 0738

EXAR PRINCESS 1637

BOE EPIC

DUP JELLY YUM 109J ET

CMCC YUM 105

AMAA

553695

TATTOO

470M

DOB

DOB 4/27/25

BREED

MAINE ANGUS

AI BRED 5/19/25 TO SO REMEDY 7F (ASA: 3419044)
PE 6/1/25-9/1/25 TO 3/S WOODY 408M (ASA: 4359205)
SAFE AI - EST. DUE 2/19/26

LOT 88 CONLEY JELLY YUM 470M ET



DUP JELLY YUM 109J ET
2022 FWSS GRAND CHAMPION MAINE-ANJOU HEIFER
DAM OF LOTS 87 & 88



CONLEY
LEAD THE WAY
0738

\$920,000 VALUED SIRE
OF LOTS 87 & 88



89 SMITH MISS ALL ME 4001M

MINN LIVE ACTION 203Y
WEIS ALL ME 10F
 BSC CANDI 422

 PVF INSIGHT 0129
SMITH 1400
 IRISH WHISKEY

AMAA
 AMAA PENDING
TATTOO
 4001M
DOB
 3/2/24
BREED
 MAINE ANGUS

AI BRED 5/10/25 TO BBR FX MAY WE ALL GO (AMAA: 472785)
 SAFE AI - EST. DUE 2/17/26

From front to back, we promise you are going to find quality breeding pieces that have the ability to propel a program into the spotlight. The Maine Anjou breed is on fire at the moment, and the demand for Maine influenced show heifers is as sizzling as any other show heifer breed right now. Smith Miss All Me 4001M is a Maine Angus female that is built just how we like them! She is absolutely striking look from the side, yet when you begin to break her down, you will find that she too is a big bodied, cowy prospect and will be one that makes you wonder what she is capable of as a show heifer maker! We think the opportunity to make very quick returns on investment exists here, particularly with her mating to BBR FX May We All GO that is due for shortly after sale day!



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- 2) Click on the sale of interest.
- 3) Click on Bid Online- Register and then Get Buyer Number

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DE SOTO, KS 66018



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DES MOINES, IOWA