

PLEASANTHILLF FARMS.COM

PHF



*Spring Production Sale*

**FEBRUARY 28, 2026 • 12:30PM**

# Sale CONTACTS

## CONTACTS:

Gil Cowles • (270) 843-9021  
Corbin Cowles • (270) 991-2534

## AUCTIONEER:

Ron Kreis • (740) 683-3235

## RINGMEN:

Alex Tolbert, American Angus Association • (706) 338-8733  
Chuck Gove, Special Assignment • (816) 390-6600  
Mike Offutt, Special Assignment • (207) 772-1873  
Kent Jaecke, Special Assignment • (405) 408-2440

## SALES CONSULTANT:

Mark Davis • (931) 205-6888  
Kent Jaecke • (405) 408-2440  
Josh Rollins • (931) 580-5418  
Doug Park • (859) 421-6100

## SPECIAL GUESTS AND REPRESENTATIVES:

Jonathan Shell, KY Commissioner of Agriculture  
Dave Maples, Executive Vice President KY Cattlemen's Assn  
Henry Smith, AAA Board of Directors  
Anne Patton Shubert, President KY Angus Assn  
Chris Ivey, ASA Board of Trustees  
Scott Trennepohl, ASA Board of Trustees  
Brian Swain, President KY Simmental Association

## SALE VETERINARIAN:

Logan Bethel Veterinary Services • (270) 717-5000

## LIVESTOCK MORTALITY INSURANCE INFORMATION:

Dakota Ag Insurance  
Jared Mohnen • (605) 990-5355



## CCI.LIVE INFORMATION :

Brooklyn Graham • (812) 530-0748, brooklyn@liveauctions.tv

## DVAUCTION INFORMATION :



Austin Johnson • (859) 707-0282, austinjohnson1993@icloud.com

## QR CODE INFORMATION:

Scan the QR code found throughout the catalog with your digital device to be directed to all lot videos.

# General INFORMATION

## TERMS AND CONDITIONS:

All cattle sell according to the Terms and Conditions of the American Angus Association, and the American Simmental Association. Additionally, buyer agrees to the terms and conditions of Pleasant Hill Farms. For a copy of these terms, please ask the sales staff.

## HEALTH:

All cattle sell with the proper health papers for interstate shipment.

## TRUCKING:

Rockin Bar L • Mark LeJeune, (337) 526-3520  
Dawson Eubank, (270) 202-0186

The sales team will be able to help you with transportation for your cattle purchases. We will have a professional cattle transporter available sale day.

## LODGING:

Staybridge Suites • (270) 904-0480  
680 Campbell Lane, Bowling Green, KY 42101 - located 15 minutes from the sale facility.

## INSPECTION:

Bulls and Cows may be seen at Pleasant Hill Farms at any time prior to the sale.

Commercial heifers may be seen at their respective breeders' prior to Thursday February 24, 2026. Commercial heifers will be available for inspection on Friday, February 25, 2026 at Pleasant Hill Farms.

## LUNCH:

THANK YOU to Performance Feeds for our complimentary lunch! Lunch will be available on Saturday, February 28th at 11:00 am prior to the sale starting at 12:30 pm. Central time.

## SUPPLEMENTAL INFORMATION:

A supplement sheet will be available sale day with complete and up to date calving information and sale animal status. Up to date genetic and EPD information can be viewed online at [www.angus.org](http://www.angus.org) or [www.simmental.org](http://www.simmental.org)

*Information and announcements from the auction block regarding the cattle selling in this sale take precedence over information listed in the sale book*

**Spring Production Sale  
FEBRUARY 28, 2026 • 12:30PM**

Pleasant Hill Farms sale facility • 9039 Russellville Road • Rockfield • KY

# Welcome TO THE SALE

Welcome to our 31st annual production sale!

In 1967 my Grandfather, James Bogle, gave me a commercial black cow for my 5th birthday and since that day the passion to breed and raise beef cattle has been the driving force of Pleasant Hill Farms. In 1972 with the purchase of a registered Angus heifer, sired by Clark of Wye, the seed stock business began and I started selling bulls to commercial cattlemen in 1976 one bull at a time. Thirty one years ago, in 1995, we began to have an annual bull sale. After experimenting with Simmental cattle, thru AI, during the late 70s & 80s we decided to add Simmental to our seed stock operation in 2006. Daily, I think about what would Grand Dad have to say about all of this! But, most importantly, I am forever grateful for the time spent with him and all that he taught me. In 2026 I can only imagine what he would think about the current beef cattle business! What an incredible time to be part of such a vivacious industry that continues to gain momentum!

Passion is the driving force behind what we do. Our passion for beef cattle, agriculture and customer service are the three reasons we continue to do what we do, breed excellent beef cattle and anticipate the future! Our three goals driven by our passion are simple: To breed and raise the highest quality beef cattle possible, To provide the very best customer service and To keep the family farm going and growing.

Without question this is the very best set of cattle that we have ever offered! We are offering a tremendous set of Angus and Simmental bulls, a phenomenal set of Angus and Simmental pairs, and an excellent set of commercial open heifers!

**The Bulls:** Our genetics continue to take massive strides in profit building characteristics. Traits like fertility, desirable calving ease, soundness, structural integrity, foot quality, fleshing ability, longevity, advantageous carcass traits and pounds of production are areas of consistent focus. The Angus, SimAngus and Simmental genetics offered here are second to none! We have grown these bulls on a high roughage forage based ration. All of the bulls have DNA data, ultrasound data, and are weighed, measured, and semen tested. All of the bulls offered for sale will be guaranteed breeders. Every bull will qualify for the Phase One Tobacco money for both Kentucky and Tennessee and we will furnish the paperwork necessary to obtain those funds.

This is an exceptional set of Angus and Simmental females. Every cow has either put a bull in our bull sale, a heifer in our replacement herd or both. The calves on these cows are sired by breed leading sires. The Angus cows are genetically progressive and their calves even more so. On the Simmental side of the females being offered, the Patriot and Anthem calves on the side of these cows are breed leading genetics that have so much to offer. Make sure and pay close attention to the udder quality and progressive genetic value in these Simmental cows and calves!

We would like to extend a great deal of gratitude to Pleasant Hill Farms customers that continue to work closely with us for breeding decisions and marketing opportunities. A huge shout out to Dogwood Hills Angus, RAW Cattle Company, BB Simmental, Dixie Land and Cattle and Green Family Farm. These are all excellent customers of Pleasant Hill Farms and it is a privilege to work with them. We greatly appreciate each one of them and how they continue to utilize our cattle in their breeding programs. Each of these progressive beef cattle breeders has a name synonymous with integrity, quality and value.

It takes an incredible TEAM to make it all work in Rockfield, KY! Thank you to my entire family, Mary, Corbin, Caroline, Catherine and Grandy. To say that I am proud of our progeny, is an understatement! Mary and I are so blessed with our three and they continue to put PHF at the top of their priorities. I am extremely proud of Corbin's devotion to the agricultural industry and especially appreciative of all that he does for our family operation. He is a tremendous asset of beef cattle knowledge and is more than willing to help you with your selections offered in this production sale.

Easton Scott, Morne' Myburgh and Dwain Didloff joined Pleasant Hill Farms in the summer and fall of 2025 and have made an immediate impact in such an overwhelmingly positive way! Their commitment to always doing the right thing and constantly making improvements is impressive. We are extremely appreciative of their daily contributions to the operation.

Thank you for your interest in our Angus, SimAngus and Simmental breeding programs. We are committed to providing the highest quality of beef cattle seed stock that will have the greatest value to our customers. Looking forward to seeing you on February 28th, 2026!

Gil, Mary, Corbin, Caroline, and Catherine Cowles





## *Spring Production Sale* **SALE LOCATION**

Pleasant Hill Farms sale facility  
9039 Russellville Road  
Rockfield • KY



**SCAN A QR CODE WITH YOUR  
SMART PHONE OR TABLET TO  
VIEW THE VIDEOS NOW!**

### Pleasant Hill Farms GUARANTEE

We guarantee that all breeding cattle sold by Pleasant Hill Farms are fertile to the best of our knowledge. Each bull has passed a Breeding Soundness Evaluation. In the event of a problem, the buyer is responsible to return the bull to Pleasant Hill Farms. If the bull does not respond as a satisfactory breeder, the buyer will have the option of a satisfactory replacement (if available), or the issue of a credit equal to the bull's purchase price minus the salvage value received for that bull. All credit is good for one year from the sale date. We simply ask that you contact us concerning any issues.

This is not a life insurance policy. We will not guarantee bulls that are run in multiple sire groups. We will not replace a dead animal if it is killed or dies for any reason. We expect normal care to be exercised toward these animals and that particularly the yearling bulls not be allowed to get too thin.

This guarantee is in addition to the Suggested Sale Terms and Conditions of the American Angus Association and the American Simmental Association, which also apply.

### Bid ONLINE

Buyers unable to attend the sale may bid online with CCI or DVAAuctions or may send their bids to the Field Representatives or Ringmen, the Auctioneer, Pleasant Hill Farms or any of the folks associated with the sale. Bids will be handled with the strictest of confidentiality.



### Semen INTEREST IN THE BULLS

Every bull selling will be owned 100% by its new owner(s) unless documented in the footnotes or announced on sale day.

*Sale day announcements and information updates on sale day will take precedent.*

*angus* BULL DIVISION

ANGUS

ANGUS



**LOT 1**

Hello everyone,

I want to start with a sincere thanks to each of you for your time, evaluation, and consideration of our program. Top to bottom, I am confident in saying this is as high quality and progressive of a set of cattle as we have ever marketed. The bulls have been developed in a manner where they will be ready to go to work for you, the females are from the heart of the herd and mated as if they were staying here, and the commercial heifers represent years of PHF genetics successfully working for the Green family's operation. It has been extremely enjoyable watching this set of cattle progress; I hope you all find as much excitement in this set as we do.

None of this is possible without an army of people behind the scenes all pressing towards the same goal. Thank you to my entire family for their love and support while also challenging me to continue to improve as a son, grandson, brother, and cattleman.

Dad had the vision, Mom joined him lock step along the way, and my sisters and I are blessed to continue helping turn the vision into reality.

Our goal is that with every 365 days that pass, we are ahead of where we were the year prior: the cattle continue to get better, our relationships with each of you grow stronger, and we continue to make a positive contribution to the beef cattle business.

We are here to provide you with superior cattle and even better customer service. Please reach out to Dad or myself with any questions, and we hope to see you on February 28th in Rockfield, KY.

All the best,  
Corbin Cowles



**LOT 1**

AAA# 21139705      Tattoo: 4703      DOB: 9/22/2024

HOOVER KNOW HOW  
**MUSGRAVE NO LIMIT**  
MUSGRAVE CAROLINE 1715 400

S POWERPOINT WS 5503  
**PHF BLACKBIRD 1249**  
WOODALL 240 OF 9451 LUCILLE CM

BLKCP EMPRESS ELLSTON L265  
BASIN PAYWEIGHT 1682  
MCATL LADY CAROLINE 400-96

TEHAMA REVERE  
S QUEEN ESSA 248  
CONNEALY MENTOR 7374  
JMC BLACK LUCILLE 9451 529B

SEN	-26	75%
\$M	61	65%
SW	111	25%
\$F	56	50%
\$G	168	35%
\$B	168	35%
\$C	279	40%

BW 69 WW 620 YW 1050

CED	BW	WW	YMW	MILK	HP	DOC	MARB	REA	FAT
-1	2.5	72	140	35	12	21	0.88	0.49	0.09
95%	80%	40%	20%	10%	45%	45%	40%	80%	95%

**ANGUSGS**  
Powered by NEOGEN

**LOT 2**

AAA# 21127628      Tattoo: 4702      DOB: 10/3/2024

HOOVER KNOW HOW  
**MUSGRAVE NO LIMIT**  
MUSGRAVE CAROLINE 1715 400

S A V BISMARCK 5682  
**LS 850 OF 651 BISMARCK**  
LS 651 OF 463 RIGHT ANSWER

BLKCP EMPRESS ELLSTON L265  
BASIN PAYWEIGHT 1682  
MCATL LADY CAROLINE 400-96

G A R GRID MAKER  
S A V ABIGALE 0451  
CONNEALY RIGHT ANSWER 746  
LS 463 OF 775 PRIORITY

SEN	-32	85%
\$M	61	65%
SW	64	55%
\$F	95	50%
\$G	44	75%
\$B	140	70%
\$C	243	70%

BW 70 WW 630 YW 1070

CED	BW	WW	YMW	MILK	HP	DOC	MARB	REA	FAT
6	1.4	74	126	21	11.6	3	0.66	0.16	0.056
55%	55%	35%	45%	85%	55%	95%	60%	95%	85%

**ANGUSGS**  
Powered by NEOGEN

Dam is a direct daughter of the breed leader SAV Bismarck, and she is one of the most breathtaking cows in Rockfield. His daughters should be outstanding. Top 3% Teat, Udder, Top 10% CEM, Top 20% FL, Top 25% Claw.



LOT 4

LOT  
3

**PHF NO LIMIT 4704**

AAA# 21127631

Tattoo: 4704

DOB: 9/25/2024

HOOVER KNOW HOW  
**MUSGRAVE NO LIMIT**  
MUSGRAVE CAROLINE 1715 400

HOOVER NO DOUB  
BLKCP EMPRESS ELLSTON L265  
BASIN PAYWEIGHT 1682  
MCATL LADY CAROLINE 400-96

S A V ELATION 7899  
**S A V BLACKCAP MAY 9168**  
S A V BLACKCAP MAY 3501

SINCLAIR EMULATION XXP  
S A V BLACKCAP MAY 1782  
RITO 707 OF IDEAL 3407 7075  
S A V BLACKCAP MAY 4136

**BW** 70 **WW** 665 **YW** 1245



	SEN	-28	75%
\$M	54	80%	
SW	62	60%	
\$F	95	50%	
\$G	61	40%	
\$B	157	45%	
\$C	258	60%	

**ANGUS GS**  
Powered by NEOPEN

4704 stems from a beautiful Blackcap May bred dam who is also the granddam of the Lot 16 bull in this offering. Top 15% CEM. CAB stamp.

LOT  
5

**PHF NO LIMIT 4705**

AAA# 21286973

Tattoo: 4705

DOB: 9/7/2024

HOOVER KNOW HOW  
**MUSGRAVE NO LIMIT**  
MUSGRAVE CAROLINE 1715 400

HOOVER NO DOUB  
BLKCP EMPRESS ELLSTON L265  
BASIN PAYWEIGHT 1682  
MCATL LADY CAROLINE 400-96

TC ABERDEEN ACE 966  
**DBF RUBY JHL 7125**  
TC RUBY 9062

TC ABERDEEN 759  
TC PEGGY 5064  
CONNEALY THUNDER  
TC RUBY 4044

**BW** 72 **WW** 665 **YW** 1255



	SEN	-25	70%
\$M	60	65%	
SW	64	55%	
\$F	93	55%	
\$G	63	35%	
\$B	156	50%	
\$C	262	55%	

**ANGUS GS**  
Powered by NEOPEN

Top 20% Docility, Top 25% DMI. CAB stamp.

LOT  
4

**PHF NO LIMIT 4711**

AAA# 21139707

Tattoo: 4711

DOB: 10/3/2024

HOOVER KNOW HOW  
**MUSGRAVE NO LIMIT**  
MUSGRAVE CAROLINE 1715 400

HOOVER NO DOUB  
BLKCP EMPRESS ELLSTON L265  
BASIN PAYWEIGHT 1682  
MCATL LADY CAROLINE 400-96

CONNEALY PLUS 4660  
**PHF ABIGALE 0104**  
CSCF BLACKCAP 'N ABIGALE 111

CONNEALY CONFIDENCE PLUS  
ELLNA OF CONANGA 4660  
S A V BISMARCK 5682  
CSCF FIRST LADY BLACKCAP 011

**BW** 75 **WW** 689 **YW** 1255



	CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
	6	1.7	70	128	30	15.1	20	0.89	0.7	0.006
	55%	60%	50%	40%	25%	10%	50%	35%	50%	35%

**ANGUS GS**  
Powered by NEOPEN

Strength in maternal and carcass figures alike. 4711's granddam was a past \$17,000 PHF fall sale high selling female, Abigale 111. Top 5% HP, Teat, Top 10% Claw, Angle, \$M, Top 15% Udder, FL, Top 20% \$C, Top 25% Milk.



MUSGRAVE NO LIMIT  
Sire of Lots 1-9



LOT 9

LOT  
6

**PHF NO LIMIT 4706**

AAA# 21127634

Tattoo: 4706

DOB: 10/20/2024

HOOVER KNOW HOW  
**MUSGRAVE NO LIMIT**  
MUSGRAVE CAROLINE 1715 400

HOOVER NO DOUB  
BLKCP EMPRESS ELLSTON L265  
BASIN PAYWEIGHT 1682  
MCATL LADY CAROLINE 400-96

LD CAPITALIST 316  
**PHF MISS MORRISON 9062**  
BBC 3092 MISS MORRISON 7102

CONNEALY CAPITALIST 028  
LD DIXIE ERICA 2053  
S A V BISMARCK 5682

WORK MISS MORRISON 9058 3092

**BW** 70 **WW** 605 **YW** 1105



SEN	-11	35%
SM	69	45%
SW	67	50%
SF	94	55%
SG	70	25%
SB	165	40%
SC	283	40%

**ANGUS GS**  
Powered by NEGEN®

4706's dam is a model Angus cow sired by Capitalist 316. Expect a moderate, easy-flesching, low-input set of daughters to retain in your herd. Top 3% Angle, Top 5% SC, Top 10% Claw, Top 20% Docility, Top 25% RADG.

LOT  
8

**PHF NO LIMIT 4913**

AAA# 21057476

Tattoo: 4913

DOB: 10/1/2024

HOOVER KNOW HOW  
**MUSGRAVE NO LIMIT**  
MUSGRAVE CAROLINE 1715 400

HOOVER NO DOUB  
BLKCP EMPRESS ELLSTON L265  
BASIN PAYWEIGHT 1682  
MCATL LADY CAROLINE 400-96

SQUARE B RAIN GAUGE 8462  
**PHF BLACKCAPETTE 0112**  
MCCURRY BLACKCAPETTE 7184

S A V RAINFALL 6846  
S A V EMBLYNETTE 7230  
CONNEALY CONFIDENCE PLUS  
MCCURRY BLACKCAPETTE 5249

**BW** 72 **WW** 616 **YW** 1170



SEN	-30	80%
SM	61	65%
SW	54	75%
SF	106	30%
SG	80	15%
SB	186	20%
SC	302	25%

**ANGUS GS**  
Powered by NEGEN®

Mother was the second high selling pair of the 2024 PHF Fall Production Sale. The replacement female making kind! Top 2% teat, Top 3% Udder and Angle, Top 4% RADG, Top 15% Claw, Marbling, \$G, Top 20% \$B, Top 25% YW and \$C. CAB Stamp.

LOT  
7

**PHF NO LIMIT 4725**

AAA# 21359440

Tattoo: 4725

DOB: 9/30/2024

HOOVER KNOW HOW  
**MUSGRAVE NO LIMIT**  
MUSGRAVE CAROLINE 1715 400

DEER VALLEY GROWTH FUND  
**PHF BLACKCAP HEIRESS 2238**  
WILLIAMS EXT X 6807 BABE 40

HOOVER NO DOUB  
BLKCP EMPRESS ELLSTON L265  
BASIN PAYWEIGHT 1682  
MCATL LADY CAROLINE 400-96

BASIN PAYWEIGHT 1682  
DEER VALLEY RITA 36113  
N BAR EMULATION EXT  
CLOUDS BLACKCAP 24

**BW** 72 **WW** 710 **YW** 1170

SEN	-20	60%
SM	73	35%
SW	70	40%
SF	107	30%
SG	53	55%
SB	161	40%
SC	282	40%

**ANGUS GS**  
Powered by NEGEN®

Durable, well-designed No Limit son out of a productive Growth Fund daughter who is a maternal sister to PHF Provost 9032.

LOT  
9

**PHF NO LIMIT 4950**

AAA# 21489758

Tattoo: 4950

DOB: 11/06/2024

HOOVER KNOW HOW  
**MUSGRAVE NO LIMIT**  
MUSGRAVE CAROLINE 1715 400

S A V FINAL ANSWER 0035  
**GRETSCHE ZARA 3017**  
GRETSCHE ZARA 1042

HOOVER NO DOUB  
BLKCP EMPRESS ELLSTON L265  
BASIN PAYWEIGHT 1682  
MCATL LADY CAROLINE 400-96

SITZ TRAVELER 8180  
S A V EMULOUS 8145  
G A R PREDESTINED  
CIRCLE S ZARA 6409

**BW** 70 **WW** 645 **YW** 1005

SEN	9	10%
SM	109	1%
SW	71	40%
SF	80	80%
SG	44	75%
SB	124	85%
SC	270	50%

**ANGUS GS**  
Powered by NEGEN®

Dense and powerful son of No Limit out of a 14 year old Final Answer cow who is the dam of the 2025 PHF Spring Production Sale high selling Angus female, PHF Zara 0103. The daughters sired by this bull should be superb!



**LOT 10**



**LOT 11**

**LOT  
10**

**PHF CRAFTSMAN 4729**

AAA# 21310953

Tattoo: 4729

DOB: 9/1/2024

SITZ RESILIENT 10208  
**CONNEALY CRAFTSMAN**  
BLACK CATHY OF CONANGA 8521

BASIN PAYWEIGHT 1682  
**MUSGRAVE CAROLINE 1715 400**  
MCATL LADY CAROLINE 400-96

SITZ STELLAR 726D  
SITZ MISS BURGESS 1856  
CONNEALY NIOBRARA 5451  
BLACK CARLA OF CONANGA 450

BASIN PAYWEIGHT 0065  
21AR O LASS 7017  
SITZ UPWARD 307R  
IM A LADY CAROLINE 96-1103

SEN	-20	60%
SM	103	2%
SW	90	10%
SF	129	5%
SG	62	35%
SB	191	20%
SC	351	10%

BW 75 WW 900 YW 1435



**ANGUS GS**  
Powered by NEGEN®

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
-2	3.2	88	146	28	16.3	19	0.87	0.88	0.073
95%	90%	10%	15%	40%	3%	55%	40%	30%	95%

**LOT  
11**

**PHF CRAFTSMAN 4730**

AAA# 21310954

Tattoo: 4730

DOB: 9/10/2024

SITZ RESILIENT 10208  
**CONNEALY CRAFTSMAN**  
BLACK CATHY OF CONANGA 8521

BASIN PAYWEIGHT 1682  
**MUSGRAVE CAROLINE 1715 400**  
MCATL LADY CAROLINE 400-96

SITZ STELLAR 726D  
SITZ MISS BURGESS 1856  
CONNEALY NIOBRARA 5451  
BLACK CARLA OF CONANGA 450

SEN	-14	40%
SM	105	2%
SW	97	3%
SF	100	40%
SG	48	65%
SB	148	60%
SC	297	30%

BW 70 WW 892 YW 1320

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
4	2	88	149	29	13.4	24	0.64	0.55	0.059
70%	70%	10%	15%	30%	25%	30%	60%	70%	90%

**ANGUS GS**  
Powered by NEGEN®

This trio of flush brothers have created as much excitement as any recently at Pleasant Hill Farms. The combination of their phenotype coupled with genomic data represent what we are striving to produce. Backed by one of the powerful generators of all time at Musgrave Angus, Lady Caroline 1715 400, these brothers would be maternal siblings to Musgrave No Limit, Musgrave Dr. Feel Good, and Musgrave Exchange. Pounds heavy, structurally sound, impressive to look at, and backed with impeccable pedigrees: you'll drive a lot of miles to find bulls like these. Top 25% of the breed or better for 15 different traits.



LOT 12

LOT  
12

**PHF CRAFTSMAN 4731**

AAA# 21310952

Tattoo: 4731

DOB: 9/1/2024

SITZ RESILIENT 10208  
**CONNEALY CRAFTSMAN**  
BLACK CATHY OF CONANGA 8521

SITZ STELLAR 726D  
SITZ MISS BURGESS 1856  
CONNEALY NIOPRARA 5451  
BLACK CARLA OF CONANGA 450

BASIN PAYWEIGHT 1682  
**MUSGRAVE CAROLINE 1715 400**  
MCATL LADY CAROLINE 400-96

BASIN PAYWEIGHT 0065  
21AR O LASS 7017  
SITZ UPWARD 307R  
M A LADY CAROLINE 96-1103

BW 75 WW 850 YW 1275



**ANGUS GS**  
Powered by NEOMIN

Performance Data

Powered by NEOMIN

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
-1	1.7	81	141	40	14.6	21	1.21	1	0.054
95%	60%	20%	20%	1%	15%	45%	15%	20%	85%

This trio of flush brothers have created as much excitement as any recently at Pleasant Hill Farms. The combination of their phenotype coupled with genomic data represent what we are striving to produce. Backed by one of the powerful generators of all time at Musgrave Angus, Lady Caroline 1715 400, these brothers would be maternal siblings to Musgrave No Limit, Musgrave Dr. Feel Good, and Musgrave Exchange. Pounds heavy, structurally sound, impressive to look at, and backed with impeccable pedigrees: you'll drive a lot of miles to find bulls like these. Top 25% of the breed or better for 18 different traits.



MUSGRAVE CAROLINE 1715 400  
Dam of Lots 10-12



CONNEALY CRAFTSMAN  
Sire of Lots 10-12



**LOT 13**

**LOT  
13**

**PHF AMBITION 4701**

AAA# 21285434

Tattoo: 4701

DOB: 08/19/2024

SITZ FEAT 729H  
**MUSGRAVE AMBITION**  
MUSGRAVE PRIMROSE 1823-356

SITZ ACCOMPLISHMENT 720F  
SITZ SITZ FOREVER LADY 12F  
LD CAPITALIST 316  
MUSGRAVE PRIMROSE 356

S A V SUPERCHARGER 6813  
**PHF BLACKBIRD 0059**  
WOODALL 240 OF9451LUCILLE CM

S A V RECHARGE 3436  
S A V MADAME PRIDE 0075  
CONNEALY MENTOR 7374  
JMC BLACK LUCILLE 9451 529B

**BW** 69 **WW** 640 **YW** 1165

\$EN	-36	90%
\$M	6	95%
\$W	49	85%
\$F	103	35%
\$G	48	65%
\$B	152	55%
\$C	203	95%

**ANGUS GS**  
Powered by NEGEN®

One of the favorites around here who has continued to excel post-weaning. Thick, stout, and backed by an incredibly potent cow family. His dam's full sister sells as Lot 107 in this sale. Top 15% RE and CEM, Top 20% DMI.

**LOT  
15**

**PHF AMBITION 4718**

AAA# 21127643

Tattoo: 4718

DOB: 10/3/2024

SITZ FEAT 729H  
**MUSGRAVE AMBITION**  
MUSGRAVE PRIMROSE 1823-356

SITZ ACCOMPLISHMENT 720F  
SITZ SITZ FOREVER LADY 12F  
LD CAPITALIST 316  
MUSGRAVE PRIMROSE 356

ELLINGSON BADLANDS 0285  
**AED RAVENNA 236K**  
SKW MISS RAVENNA 919

ELLINGSON RIDER PRIDE 7282  
EA BELLS GIRL 7617  
PVF INSIGHT 0129  
TTT MISS RAVENNA TW49

**BW** 68 **WW** 592 **YW** 984

\$EN	-37	90%
\$M	63	60%
\$W	76	30%
\$F	105	30%
\$G	29	95%
\$B	134	75%
\$C	237	75%

**ANGUS GS**  
Powered by NEGEN®

Recommended for use on heifers. Heifer bull that provides growth spread and maternal balance. Top 10% CED, Top 15% HP, Top 20% Udder and Angle, Top 25% CEM.

**LOT  
14**

**PHF AMBITION 4704**

AAA# 21270199

Tattoo: 4704

DOB: 9/6/2024

SITZ FEAT 729H  
**MUSGRAVE AMBITION**  
MUSGRAVE PRIMROSE 1823-356

SITZ STELLAR 726D  
**PHF GEORGINA 2099**  
PHF GEORGINA 9068

SITZ ACCOMPLISHMENT 720F  
SITZ SITZ FOREVER LADY 12F  
LD CAPITALIST 316  
MUSGRAVE PRIMROSE 356

\$EN	-16	45%
\$M	35	95%
\$W	63	55%
\$F	102	35%
\$G	28	95%
\$B	130	80%
\$C	204	95%

**BW** 69 **WW** 715 **YW** 1100

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
10	-1	63	112	25	4.9	9	0.36	0.43	0.124
20%	10%	70%	65%	60%	95%	90%	85%	85%	95%

**ANGUS GS**  
Powered by NEGEN®

Recommended for use on heifers. Genetically royal package with his Stellar x Stunner bred Georgina dam. Top 10% BW, Top 20% CED, DMI, Teat, Hair Shed.

**LOT  
16**

**PHF AMBITION 4719**

AAA# 21127646

Tattoo: 4719

DOB: 9/10/2024

SITZ FEAT 729H  
**MUSGRAVE AMBITION**  
MUSGRAVE PRIMROSE 1823-356

SITZ RESILIENT 10208  
**PHF BLACKCAP MAY 2207**  
S A V BLACKCAP MAY 9168

SITZ ACCOMPLISHMENT 720F  
SITZ SITZ FOREVER LADY 12F  
LD CAPITALIST 316  
MUSGRAVE PRIMROSE 356

\$EN	-29	80%
\$M	70	45%
\$W	101	2%
\$F	109	25%
\$G	42	75%
\$B	152	55%
\$C	267	50%

**BW** 70 **WW** 812 **YW** 1180

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
4	0.8	78	146	48	12	26	0.52	0.67	0.074
70%	40%	25%	15%	1%	45%	20%	75%	55%	95%

**ANGUS GS**  
Powered by NEGEN®

Out of one of the good young females in our program who started her productive life with this bull. Combines Primrose and Blackcap May cow families in one package! Top 1% Milk, Top 2% \$W, Top 15% YW, RADG, SC, Top 20% PAP, Hair Shed, Top 25% WW, Docility, CW, \$F.

# sons of MUSGRAVE AMBITION



LOT 17



LOT 18

## LOT 17

### PHF AMBITION 5006

AAA# 21270286

Tattoo: 5006

DOB: 1/8/2025

SITZ FEAT 729H  
**MUSGRAVE AMBITION**  
MUSGRAVE PRIMROSE 1823-356

MUSGRAVE 316 STUNNER  
**PHF BLOSSOM 3500**  
PHF BLOSSOM 711

SITZ ACCOMPLISHMENT 720F  
SITZ SITZ FOREVER LADY 12F  
LD CAPITALIST 316  
MUSGRAVE PRIMROSE 356

LD CAPITALIST 316  
MCATL BLACKBIRD 831-1378  
S A V INTERNATIONAL 2020  
CHAMPION HILL BLOSSOM 8259

	\$EN	-25	70%
\$M	71	40%	
\$W	81	20%	
\$F	115	20%	
\$G	34	90%	
\$B	149	55%	
\$C	264	55%	

BW 74 WW 696 YW

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
3	0.8	77	127	27	10.4	23	0.34	0.81	0.091
75%	40%	30%	40%	45%	70%	35%	90%	40%	95%

ANGUS<sup>GS</sup>  
Powered by NEGEN<sup>®</sup>

Another result of a first calf heifer mating to Ambition. Thick, productive, moderate, and functional. Top 10% PAP, Top 15% \$F, Top 20% Angle, \$W.

## LOT 18

### PHF AMBITION 5010

AAA# 21270291

Tattoo: 5010

DOB: 1/14/2025

SITZ FEAT 729H  
**MUSGRAVE AMBITION**  
MUSGRAVE PRIMROSE 1823-356

PHF JH RAINMAKER 1070  
**PHF EMBLYNETTE 2231**  
PHF EMBLYNETTE 0140

SITZ ACCOMPLISHMENT 720F  
SITZ SITZ FOREVER LADY 12F  
LD CAPITALIST 316  
MUSGRAVE PRIMROSE 356

S A V RAINMAKER 8189  
AUTUMN JH 334  
S A V RENOWN 3439  
CHAMPION HILL EMBLYNETTE 8502

	\$EN	-14	40%
\$M	79	25%	
\$W	82	20%	
\$F	116	15%	
\$G	34	90%	
\$B	151	55%	
\$C	275	45%	

BW 68 WW 636 YW

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
3	1.3	76	139	29	12.5	27	0.29	0.84	0.066
75%	50%	30%	25%	30%	40%	15%	90%	35%	95%

ANGUS<sup>GS</sup>  
Powered by NEGEN<sup>®</sup>

5010 descends from the maternal influence of the Emblynette 8502 donor, making him the perfect candidate to produce an awesome set of replacement females. Top 4% PAP, Top 15% CEM, \$F, Top 20% RADG, Docility, \$W, Top 25% YW, CW, \$M.



LOT 19

**PHF HI-RANGE 4705**

AAA# 21127633

Tattoo: 4705

DOB: 9/10/2024

ELLINGSON RANGELAND  
ELLINGSON HI-RANGE  
EA EMBLYNETTE 9473

SQUARE B RAIN GAUGE 8462  
PHF MULBEN PRIDE 0110  
CONLEY MULBEN PRIDE 8431

BASIN RAINMAKER 4404  
EA EMBLYNETTE 7009  
ELLINGSON HOMEGROWN 6035  
EA EMBLYNETTE 7211

S A V RAINFALL 6846  
S A V EMBLYNETTE 7230  
STEVENSON TURNING POINT  
PENNERS MULBEN PRIDE 528

SEN	-13	40%
\$M	78	25%
SW	72	35%
SF	79	80%
SG	67	30%
SB	147	60%
SC	269	50%

BW 69 WW 926 YW 1255



ANGUS GS  
Powered by NEGEN

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
15	-2.6	61	102	30	10.6	-8	0.89	0.7	-0.014
3%	2%	75%	80%	25%	70%	95%	35%	50%	20%

A favorite of many visitors to the farm since last fall! Sired by the \$160,000 Ellingson Hi-Range, 4705 comes as stout and impressive in shear shape as any bull you can find that offers his level of CED/BW spread. If you ever have the chance to visit the farm, his mother will make you stop and take another look. Her last son was a \$10,000 feature of the 2025 PHF Spring Production Sale to Green Family Farms. Add this one to your short list for sale day. Top 1% Claw, Angle; Top 2% BW; Top 3% CED; Top 10% DMI, Teat, FL; Top 20% HS; Top 25% Milk, \$M.



LOT  
20

**PHF HI-RANGE 4905**

AAA# 21056996

Tattoo: 4905

DOB: 9/12/2024

ELLINGSON RANGELAND  
ELLINGSON HI-RANGE  
EA EMBLYNETTE 9473

S A V AMERICA 8018  
S A V ROSETTA 0998  
S A V ROSETTA 5171

BASIN RAINMAKER 4404  
EA EMBLYNETTE 7009  
ELLINGSON HOMEGROWN 6035  
EA EMBLYNETTE 7211

S A V PRESIDENT 6847

S A V MADAME PRIDE 0075

S A V RENOWN 3439

S A V ROSETTA 7428

SEN	-12	35%
\$M	98	4%
SW	90	10%
SF	87	65%
SG	46	70%
SB	133	75%
SC	271	50%

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
6	0.9	74	120	34	9.5	23	0.46	0.97	0.035
55%	45%	35%	55%	10%	85%	35%	80%	20%	70%

ANGUS GS  
Powered by NEGEN

4905 is a direct son of our selection from the 2021 Schaff Angus Valley sale, SAV Rosetta 0998. His genomic indicators suggest he will pass on many traits well equipped for southern US beef cattle production. Top 2% Angle; Top 3% HS; Top 4% \$M; Top 5% Claw; Top 10% Milk, Teat, \$W; Top 15% SC, Udder; Top 20% RE.



ELLINGSON HI-RANGE  
Sire of Lots 19-20

# featured ANGUS BULLS



**LOT 21**



**LOT 22**

**LOT  
21**

## PHF PROFOUND 4700

AAA# 21285826

Tattoo: 4700

DOB: 8/11/2024

S POWERPOINT WS 5503  
**ELLINGSON PROFOUND 8155**  
EA ROSETTA 6157

PLEASANTVALLEY SOLUTION 1201  
**BJF MISS ALMA 4125**  
LB MISS ALMA 965

TEHAMA REVERE  
S QUEEN ESSA 248  
CONNEALY CAPITALIST 028  
EA BLACKBIRD 0038

CONNEALY FINAL SOLUTION  
PLEASANT VALLEY ELSA 1001  
BJF NEW DESIGN 3919  
LB MISS ALMA 280

SEN	-8	30%
\$M	92	10%
SW	58	65%
SF	76	85%
SG	45	70%
SB	121	90%
SC	249	65%

BW 65 WW 700 YW 1135

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
12	1.2	80	125	6	16.5	20	0.71	0.14	0.08
10%	50%	20%	45%	95%	2%	50%	55%	95%	95%

**ANGUS GS**  
Powered by NEOMIN

Recommended for use on heifers. Direct son of the high maternal Ellingson Profound, making him a paternal brother to many leading AI sires in the business today. Top 1% Claw, Top 3% HP, Angle, Top 5% CEM, Top 10% CED, Teat, Udder, \$M, WW, Top 25% PAP.

**LOT  
22**

## PHF RIDER PRIDE 4754

AAA# 21399604

Tattoo: 4754

DOB: 9/18/2024

ELLINGSON ROGRIDER 4202  
**ELLINGSON RIDER PRIDE 7282**  
EA QUEEN DOLLY 3246

CONNEALY CONFIDENCE PLUS  
**MCCURRY BLACKCAPETTE 7184**  
MCCURRY BLACKCAPETTE 5249

SEN	-30	80%
\$M	86	15%
SW	81	20%
SF	99	45%
SG	51	60%
SB	150	55%
SC	281	40%

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
-1	4.6	96	160	20	7.8	21	0.64	0.52	0.006
95%	95%	2%	5%	90%	95%	45%	60%	75%	35%

**ANGUS GS**  
Powered by NEOMIN

A standout since he hit the ground for depth of rib, muscle shape, and overall power. His dam is the Blackcapette 7184 donor that successfully worked for Dogwood Hill and PHF. Impressive maternal genomics accompany this one too! Top 1% Teat, Udder, Angle; Top 2% W; Top 4% YW; Top 15% \$M; Top 20% MW, \$W; Top 25% RADG, FL.



LOT 23



LOT 24

**LOT  
23**

**PHF BROOKSTONE 4716**

AAA# 21127641

Tattoo: 4716

DOB: 10/3/2024

T/D DOC RYAN 049  
**EZAR BROOKSTONE 2223**  
PAF RITA 7096

PHF PROVOST 9032  
**PHF EISA ERICA 1201**  
REAGAN'S EISA ERICA 2059

CASINO BOMBER N33  
T/D RUBY OF TIFFANY 824  
CONNEALY CONFIDENCE PLUS  
PAF RITA 5091

S A V PRESIDENT 6847  
WILLIAMS EXT X 6807 BABE 40  
VAR ROCKY 80029  
IHEDGEWOOD EISA ERICA 798

**BW** 70 **WW** 860 **YW** 1260

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
11	-0.1	73	126	31	10.4	7	0.92	0.8	0.07
15%	25%	40%	45%	20%	70%	95%	35%	40%	95%

**ANGUS GS**  
Powered by NEGEN®

**LOT  
24**

**PHF PANCHO VILLA 4753**

AAA# 21407591

Tattoo: 4753

DOB: 9/17/2024

S A V RENOVATION 6822  
**S A V PANCHO VILLA 0147**  
S A V EMBLYNETTE 8616

EXAR BLUE CHIP 1877B  
**PHF GEORGINA 684**  
CHAMPION HILL GEORGINA 7594

S A V RENOWN 3439  
S A V MADAME PRIDE 0151  
S A V RAINFALL 6846  
S A V EMBLYNETTE 3542

DAMERON FIRST CLASS  
GREENS PRINCESS 1012  
S A V PIONEER 7301  
CHAMPION HILL GEORGINA 6518

**BW** 74 **WW** 792 **YW** 1350

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
-2	3.6	78	126	18	7.7	8	0.44	0.23	0.052
95%	95%	25%	45%	95%	95%	95%	80%	95%	85%

**ANGUS GS**  
Powered by NEGEN®

Recommended for use on heifers. One of the first EZAR Brookstone's to hit the ground here, and this one sets a high bar. 4716's dam, 1201, is a beautiful-uddered daughter of PHF Provost. Regardless of gender, his progeny should be the kind! Top 10% Teat, \$W, Top 15% CED, CEM, Top 20% BW, Milk, \$M. CAB stamp.

An outstanding son of the now-deceased Georgina 684 donor who left a lasting impact in the Dogwood Hill Angus and PHF programs. Big framed, impressively stout hipped, sound structured, and has a great look. Top 20% Teat; Top 25% WW.

# featured ANGUS BULLS



**LOT 25**



**SCAN A QR CODE WITH YOUR  
SMART PHONE OR TABLET TO  
VIEW THE VIDEOS NOW!**



**LOT 27**

**LOT  
25**

## PHF RISE ABOVE 4707

AAA# 21245757

Tattoo: 4707

DOB: 9/22/2024

HOFFMAN STAGECOACH 1908  
STELLPFLUG HOFFMAN RISEABOVE  
HOFFMAN 3210 RITA LADY 0256

TEHAMA TAHOE B767  
BSG COUNTESS 1705 OF 028  
BAR R JET BLACK 5063  
HA RITO LADY 3839

SEN	-14	40%
\$M	81	20%
SW	80	20%
\$F	105	30%
SG	47	65%
\$B	153	50%
SC	279	40%

SCC TRADITION OF 24  
PHF BLACKBIRD 0139  
WOODALL 240 OF 9451 LUCILLE CM

WRIGHT SCC BOOTLEGGER 0522  
SCC ROYAL BLACKBIRD GAF 112  
CONNEALY MENTOR 7374  
JMC BLACK LUCILLE 9451 529B

**BW 69 WW 846 YW 1325**

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
7	2.5	75	126	30	12.5	19	0.38	1.09	-0.016
45%	80%	35%	45%	25%	40%	55%	85%	15%	15%

**ANGUSGS**  
Powered by NEGEN

Stretch, growth, and performance. This Rise Above son packs a punch of substance and power with the maternal backbone of the 240 donor cow as his granddam. Top 15% FL, PAP, RE, Fat, Top 20% \$M, \$W, Top 25% Milk.

**LOT  
26**

## PHF RISE ABOVE 4402

AAA# 21476785

Tattoo: 4402

DOB: 9/11/2024

HOFFMAN STAGECOACH 1908  
STELLPFLUG HOFFMAN RISEABOVE  
HOFFMAN 3210 RITA LADY 0256

TEHAMA TAHOE B767  
BSG COUNTESS 1705 OF 028  
BAR R JET BLACK 5063  
HA RITO LADY 3839

SEN	-29	80%
\$M	56	75%
SW	73	35%
\$F	104	35%
SG	41	80%
\$B	146	60%
SC	245	70%

PHF PROVOST 9032  
PHF BLACKCAP 1016  
BNWZ BLACKCAP 9082

S A V PRESIDENT 6847  
WILLIAMS EXT X 6807 BABE 40  
EXAR BLUE CHIP 1877B  
GVC DORA X22

**BW 70 WW 682 YW 1060**

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
-1	2.8	83	138	21	12.5	20	0.35	0.72	-0.014
95%	85%	15%	25%	85%	40%	50%	90%	50%	20%

**ANGUSGS**  
Powered by NEGEN

Deep, moderate, super productive son of Rise Above that is backed by a stout featured power type cow.

**LOT  
27**

## PHF ACCOMPLISHMENT 4723

AAA# 21359439

Tattoo: 4723

DOB: 10/3/2024

SITZ ACCOMPLISHMENT 720F  
PHF ACCOMPLISHMENT 1229  
PHF DIXIE ERICA 627

POSS ACHIEVEMENT  
SITZ BARBARAMERE NELL 166D  
H VANCE 3824  
SCL DIXIE ERICA 714

SEN	-40	95%
\$M	44	95%
SW	55	75%
\$F	93	55%
SG	26	95%
\$B	119	90%
SC	198	95%

S A V RAINFALL 6846  
E/T BLACKCAP 2105  
E/T BLACKCAP 304

COLEMAN CHARLO 0256  
S A V BLACKCAP MAY 4136  
S A V MOMENTUM 9274  
E/T MELDON BLACKCAP 094

**BW 69 WW 808 YW 1175**

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
-2	3.2	76	134	20	15.5	9	0.23	0.18	0.025
95%	90%	30%	30%	90%	10%	90%	95%	95%	55%

**ANGUSGS**  
Powered by NEGEN

Robust, dense made son of the Accomplishment 1229 sire that should sire an automatic injection of size and growth into his calf crops. Out of a beautiful uttered, highly maternal SAV Rainfall daughter. Top 1% Teat, Udder; Top 10% HP.



LOT 28



LOT 29

LOT  
28

**PHF PATHFINDER 410M**

AAA# 21287152

Tattoo: 410M

DOB: 9/2/2024

LT ENTERPRISE 5213  
KOUPALS B&B PATHFINDER 8106  
B&B BLKBD PROGRESS 3015

HILL VALLEY RECKONING 931  
AED RITA 237K  
AED RITA 328A

CONNEALY CAPITALIST 028

LT ERICA 0121  
KOUPALS B&B IDENTITY  
B&B BLKBD PROGRESS 0049

YOUNG DALE BELIEVE 46B  
HILL VALLEY ELBINA 456  
CONNEALY FINAL PRODUCT  
IAED RITA 2022

BW 65 WW 932 YW 1230

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
3	1.2	73	121	30	13.1	-5	0.65	0.64	0.017
75%	50%	40%	50%	25%	30%	95%	60%	60%	50%

ANGUS GS  
Powered by NEGEN®

LOT  
29

**PHF PINNACLE 5003**

AAA# 21270295

Tattoo: 5003

DOB: 1/2/2025

DB ICONIC G95  
PENZ PINNACLE 2489  
PENZ ELINE ERICA 4610

S A V SUPERCHARGER 6813  
PHF BLACKBIRD 0058  
WOODALL 240 OF9451LUCILLE CM

MUSGRAVE 316 STUNNER

DB MS DISCOVERY D13  
S A V SOLID GOLD 9187  
EXAR MISS BARBARA 6457

S A V RECHARGE 3436  
S A V MADAME PRIDE 0075  
CONNEALY MENTOR 7374  
JMC BLACK LUCILLE 9451 529B

\$EN -31 85%

\$M 56 75%

\$W 81 20%

\$F 103 35%

\$G 51 60%

\$B 154 50%

\$C 256 60%

BW 72 WW 874 YW

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
7	0.2	75	146	34	9.2	26	0.7	0.72	0.088
45%	30%	35%	15%	10%	85%	20%	55%	50%	95%

ANGUS GS  
Powered by NEGEN®

Frame, depth of rib, and true muscle shape. Should leave a great set of daughters with the maternal strength of his pedigree. Top 10% Angle; Top 25% YH, Milk, \$W.

Stout, slick-hided, and backed by a productive cow. This lead-off Pinnacle son's dam is a full sister to the RAW Cattle former herd sire PHF Voltage 0045, and she sells as Lot 107 in this offering. This bulls offers tremendous growth and performance, both in person and on paper. Top 3% RADG; Top 10% Milk; Top 15% YW, YH; Top 20% MH, Docility, \$W.



**LOT 30**

**LOT  
30**

**PHF PINNACLE 5007**

AAA# 21270288

Tattoo: 5007

DOB: 1/8/2025

DB ICONIC G95  
**PENZ PINNACLE 2489**  
PENZ ELINE ERICA 4610

PHF VOLTAGE 0045  
**PHF GEORGINA 3027**  
PHF GEORGINA 684

MUSGRAVE 316 STUNNER  
DB MS DISCOVERY D13  
S A V SOLID GOLD 9187  
EXAR MISS BARBARA 6457

S A V SUPERCHARGER 6813  
WOODALL 240 OF9451LUCILLE CM  
EXAR BLUE CHIP 1877B  
CHAMPION HILL GEORGINA 7594

	SEN	-36	90%
\$M	53	80%	
SW	67	50%	
\$F	83	75%	
\$G	55	50%	
\$B	138	70%	
\$C	232	80%	

BW 67 WW 686 YW

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
13	-0.9	70	126	26	11.3	19	0.74	0.56	0.033
10%	15%	50%	45%	50%	60%	55%	50%	70%	65%

**ANGUS GS**  
Powered by NEOPEN

**LOT  
31**

AAA# 21270289

**PHF PINNACLE 5008**

Tattoo: 5008

DOB: 1/10/2025

DB ICONIC G95  
**PENZ PINNACLE 2489**  
PENZ ELINE ERICA 4610

DB ICONIC G95  
**PENZ PINNACLE 2489**  
PENZ ELINE ERICA 4610

S A V RENOWN 3439  
**CARTER'S VALLEE E217**  
WK VALLEE 8140

RITO 707 OF IDEAL 3407 7075  
S A V BLACKCAP MAY 4136  
S A V NET WORTH 4200  
WK VALLEE 4325

MUSGRAVE 316 STUNNER  
DB MS DISCOVERY D13  
S A V SOLID GOLD 9187  
EXAR MISS BARBARA 6457

S A V RAINFALL 6846  
S A V EMBLYNETTE 7230  
S A V ANGUS VALLEY 1867  
CHAMPION HILL EMBLYNETTE6539

	SEN	-17	50%
\$M	63	60%	
SW	58	65%	
\$F	69	95%	
\$G	35	90%	
\$B	105	95%	
\$C	199	95%	

BW 73 WW 680 YW

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
8	0.7	65	115	22	12.9	1	0.35	0.47	0.03
35%	40%	60%	60%	80%	30%	95%	90%	80%	65%

**ANGUS GS**  
Powered by NEOPEN

DB ICONIC G95  
**PENZ PINNACLE 2489**  
PENZ ELINE ERICA 4610

SQUARE B RAIN GAUGE 8462  
**PHF EMBLYNETTE 1247**  
CHAMPION HILL EMBLYNETTE8502

MUSGRAVE 316 STUNNER  
DB MS DISCOVERY D13  
S A V SOLID GOLD 9187  
EXAR MISS BARBARA 6457

S A V RAINFALL 6846  
S A V EMBLYNETTE 7230  
S A V ANGUS VALLEY 1867  
CHAMPION HILL EMBLYNETTE6539

BW 85 WW 692 YW

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
5	3.9	66	121	33	9.7	9	0.52	0.81	0.001
60%	95%	60%	50%	15%	80%	90%	75%	40%	30%

**ANGUS GS**  
Powered by NEOPEN

This bull's Rain Gauge sired mother sells as Lot 109 in this sale. Top 10% Milk; Top 15% FL.

**LOT  
32**

**LOT  
32**

**PHF PINNACLE 5016**

AAA# 21279169

Tattoo: 5016

DOB: 1/24/2025

DB ICONIC G95  
**PENZ PINNACLE 2489**  
PENZ ELINE ERICA 4610

SQUARE B RAIN GAUGE 8462  
**PHF EMBLYNETTE 1247**  
CHAMPION HILL EMBLYNETTE8502

MUSGRAVE 316 STUNNER  
DB MS DISCOVERY D13  
S A V SOLID GOLD 9187  
EXAR MISS BARBARA 6457

S A V RAINFALL 6846  
S A V EMBLYNETTE 7230  
S A V ANGUS VALLEY 1867  
CHAMPION HILL EMBLYNETTE6539

BW 85 WW 692 YW

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
5	3.9	66	121	33	9.7	9	0.52	0.81	0.001
60%	95%	60%	50%	15%	80%	90%	75%	40%	30%

**ANGUS GS**  
Powered by NEOPEN

**LOT  
33**

AAA# 21400495

**LOT  
33**

Tattoo: 5307

DOB: 1/29/2025

DB ICONIC G95  
**PENZ PINNACLE 2489**  
PENZ ELINE ERICA 4610

DB ICONIC G95  
**PENZ PINNACLE 2489**  
PENZ ELINE ERICA 4610

S A V RAINFALL 6846  
**PF MISS RAINDANCE 9007**  
BJF MISS ALMA 4125

MUSGRAVE 316 STUNNER  
DB MS DISCOVERY D13  
S A V SOLID GOLD 9187  
EXAR MISS BARBARA 6457

S A V RAINDANCE 6848  
S A V BLACKCAP MAY 4136  
PLEASANTVALLEY SOLUTION 1201  
L B MISS ALMA 965

BW 75 WW 718 YW

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
13	0.1	68	133	30	13.5	25	0.75	0.98	0.058
10%	25%	55%	30%	25%	25%	25%	50%	20%	90%

**ANGUS GS**  
Powered by NEOPEN

Recommenad for use on heifers. Great heifer bull candidate out of a Raindance daughter. Top 4% RADG; Top 10% CED, YH, CEM; Top 20% MH, Docility, RE; Top 25% BW, HP, SF.

LOT  
34

**PHF ROB ROY 5004**

AAA# 21273010

Tattoo: 5004

DOB: 1/6/2025

BALDRIDGE SR GOALKEEPER  
**MUSGRAVE ROB ROY**  
MUSGRAVE PRIM LASSIE 329

S A V PRESIDENT 6847  
**PHF GEORGINA 0057**  
KOSTBADE GEORGINA 8273

SYDGEN ENHANCE  
BALDRIDGE ISABEL E030  
MUSGRAVE 316 STUNNER  
MUSGRAVE PRIM LASSIE 1457  
  
COLEMAN CHARLO 0256  
S A V BLACKCAP MAY 4136  
S A V PROSPERITY 9131  
CHAMPION HILL GEORGINA 6530

SEN	-15	45%
SM	73	35%
SW	67	50%
SF	90	60%
SG	38	85%
SB	129	80%
SC	240	75%

**BW** 70 **WW** 810 **YW**

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
8	2.5	64	106	31	10.2	19	0.39	0.74	0.057
35%	80%	65%	75%	20%	75%	55%	85%	45%	90%

**ANGUS GS**  
Powered by NEGEN

A crowd favorite since he hit the weaning pen. This Rob Roy son embodies performance and function in a moderate, durable package. His dam sells as Lot 105. Top 4% DMI; Top 15% Teat; Top 20% Milk; Top 25% SC, Udder, FL.



LOT 34

LOT  
35

**PHF IMPACT 5018**

AAA# 21314099

Tattoo: 5018

DOB: 1/31/2025

HOFFMAN THEDFORD  
**MUSGRAVE IMPACT**  
MUSGRAVE LADY BARBARA 1229

BAR R JET BLACK 5063  
HA RITO LADY 3839  
MUSGRAVE AVENGER  
MUSGRAVE LADY BARBARA 617  
  
MUSGRAVE 316 STUNNER  
**T K MISS KATEE K308**  
T K MISS KATEE H889

SEN	-27	75%
SM	63	60%
SW	75	30%
SF	114	20%
SG	48	65%
SB	163	40%
SC	274	45%

**BW** 72 **WW** 774 **YW**

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
12	0.3	85	143	16	12.2	8	0.43	0.95	-0.018
10%	30%	15%	20%	95%	45%	95%	80%	25%	15%

**ANGUS GS**  
Powered by NEGEN

Recommended for use on heifers. A standout son of Musgrave Impact that blends upper tier phenotype with a number of impressive genomic tallies. We like this bull quite a bit! Top 1% Angle; Top 5% Claw; Top 10% CED; Top 15% WW, CEM, Fat; Top 20% YW, HS, SF; Top 25% MW, CW, RE.



LOT 35

LOT  
36

**PHF IMPACT 5002**

AAA# 21384297

Tattoo: 5002

DOB: 1/12/2025

HOFFMAN THEDFORD  
**MUSGRAVE IMPACT**  
MUSGRAVE LADY BARBARA 1229

BAR R JET BLACK 5063  
HA RITO LADY 3839  
MUSGRAVE AVENGER  
MUSGRAVE LADY BARBARA 617  
  
PHF ROLL CALL 1064  
**PHF CHLOE 3001**  
PHF LAWSONS CHLOE H792

SEN	-3	20%
SM	79	25%
SW	61	60%
SF	100	40%
SG	50	60%
SB	150	55%
SC	274	45%

**BW** 67 **WW** 558 **YW**

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
9	1	69	117	17	11	14	0.57	0.64	0.003
30%	45%	50%	60%	95%	65%	75%	70%	60%	30%

**ANGUS GS**  
Powered by NEGEN

Recommended for use on heifers. The first calf off a Roll Call x Chloe H792 dam who we have high hopes for as she progresses into her productive life. These Impact sired cattle display desirable phenotype with progressive genomics. Top 15% Angle; Top 20% FL, \$EN; Top 25% \$M.





**LOT 37**

<b>LOT 37</b>		<b>PHF GROWTH FUND 5300</b>								
		AAA# 21391273	Tattoo: 5300	DOB: 1/27/2025						
BASIN PAYWEIGHT 1682		BASIN PAYWEIGHT 0065		SEN	-27 75%					
DEER VALLEY GROWTH FUND		21AR O LASS 7017		\$M	79 25%					
DEER VALLEY RITA 36113		PLATTEMERE WEIGH UP K360		SW	102 1%					
		DEER VALLEY RITA 9457		SF	110 25%					
S A V THUNDERBIRD 9061		S A V FINAL ANSWER 0035		SG	44 75%					
PF MISS UPWARD OBJECTIVE 220		S A V EMBLYNETTE 7411		SB	155 50%					
248-36-220		P W OBJECTIVE 248		SC	280 40%					
		ACF UPWARD 0008-32-36								
		<b>BW 70 WW 718 YW</b>		<b>ANGUSGS</b> Powered by NEOGEN						
5	0.9	93	149	BW	11.2	HP	DOC	MARB	REA	FAT
60%	45%	4%	15%	WW	27	18	60%	65%	85%	90%
				70	11.2	18	0.6	0.43	0.43	0.6
				WW	11.2	18	0.6	0.43	0.43	0.6
				718	11.2	18	0.6	0.43	0.43	0.6
				YW	11.2	18	0.6	0.43	0.43	0.6

Impressive bull that defines what made progeny of the now-deceased Deer Valley Growth Fund so popular. Pounds heavy, big bodied, easy fleshing, and has a great look of masculinity! Top 1% \$W, Top 4% WW, Top 15% YW, Top 25% \$M, \$F.



**LOT 38**

<b>LOT 38</b>		<b>PHF GROWTH FUND 5304</b>								
		AAA# 21399317	Tattoo: 5304	DOB: 2/1/2025						
BASIN PAYWEIGHT 1682		BASIN PAYWEIGHT 0065		SEN	-35 90%					
DEER VALLEY GROWTH FUND		21AR O LASS 7017		\$M	33 95%					
DEER VALLEY RITA 36113		PLATTEMERE WEIGH UP K360		SW	70 40%					
		DEER VALLEY RITA 9457		SF	77 85%					
H VANCE 3824		TC VANCE 011		SG	47 65%					
LS 877 OF 360 VANCE		SITZ HENRIETTA PRIDE 630T		SB	124 85%					
LS 360 OF 180 IN FOCUS		MYTTY IN FOCUS		SC	194 95%					
		LS 180 OF 555 BANDO 904								
		<b>BW 72 WW 668 YW</b>		<b>ANGUSGS</b> Powered by NEOGEN						
9	1.5	82	142	BW	8.6	HP	DOC	MARB	REA	FAT
30%	55%	20%	20%	WW	19	18	0.64	0.45	0.45	0.057
				72	19	18	0.64	0.45	0.45	0.057
				WW	19	18	0.64	0.45	0.45	0.057
				668	19	18	0.64	0.45	0.45	0.057
				YW	19	18	0.64	0.45	0.45	0.057

Backed by a beautiful Vance daughter that stacks the influence of Matty In Focus and Bando 1961 further generations back. Top 20% WW and YW.



**LOT 39**

<b>LOT 39</b>		<b>PHF GROWTH FUND 5305</b>								
		AAA# 21399315	Tattoo: 5305	DOB: 1/28/2025						
BASIN PAYWEIGHT 1682		BASIN PAYWEIGHT 0065		SEN	-14 40%					
DEER VALLEY GROWTH FUND		21AR O LASS 7017		\$M	70 45%					
DEER VALLEY RITA 36113		PLATTEMERE WEIGH UP K360		SW	74 35%					
		DEER VALLEY RITA 9457		SF	93 55%					
WF4 DOLLARS UP 5101		PLATTEMERE WEIGH UP K360		SG	50 60%					
LS 880 OF 470 DOLLAR		DEER VALLEY LASS 3286		SB	144 65%					
LS 470 OF 783 LEAD ON		CONNEALY LEAD ON		SC	257 60%					
		LS 783 OF 561 878								
		<b>BW 70 WW 598 YW</b>		<b>ANGUSGS</b> Powered by NEOGEN						
11	0.5	72	130	BW	26	HP	DOC	MARB	REA	FAT
15%	35%	40%	35%	WW	26	13.1	16	0.62	0.59	0.021
				70	26	13.1	16	0.62	0.59	0.021
				598	26	13.1	16	0.62	0.59	0.021
				YW	26	13.1	16	0.62	0.59	0.021

Powerful, big bellied Growth Fund son out of another long-lasting, productive dam.

LOT  
40

**PHF ULTRA 5028**

AAA# 21310675

Tattoo: 5028

DOB: 2/15/2025

HOFFMAN THEDFORD  
POSS ULTRA  
POSS RITA 079

BEAL BREAKTHROUGH  
AED RITA 22B7  
AED RITA 821F

BAR R JET BLACK 5063  
HA RITO LADY 3839  
POSS MAVERICK  
POSS RITA 5116

G A R PROPHET K263  
H P C A SURE FIRE S6  
PVF INSIGHT 0129  
AED RITA 627D

SEN	-20	60%
SM	105	2%
SW	122	1%
SF	110	25%
SG	91	10%
SB	202	15%
SC	367	3%

BW 72 WW 786 YW



ANGUS GS  
Powered by NEGEN

Recommended for use on heifers. A genetic explosion! This Ultra son is out of a donor from the Mark Davis Family Angus herd that descends from the famed Rita lineage. Thick, stout, and pounds heavy with one of the most impressive genomic profiles you can find: 17 different EPD traits in the Top 25% of the breed or better! Top 1% SW; Top 2% WW, \$M; Top 3% Milk; Top 4% CED, \$C; Top 10% YW, SC, CEM, CW, RE, \$G, \$B; Top 15% Docility, Marbling; Top 25% SF;



LOT  
41

**PHF TRUE BALANCE 5024**

AAA# 21168700

Tattoo: 5024

DOB: 1/7/2025

G A R HOME TOWN  
RSA TRUE BALANCE 1311  
RSA FOREVER LADY 9204

BALDRIDGE PAPPY  
INGRAM BLUEBLOOD 2120  
POSS BLUEBLOOD 6502

G A R ASHLAND  
CHAIR ROCK SURE FIRE 6095  
EXAR MONUMENTAL 6056B  
RSA FOREVER LADY 7232

HOOVER NO DOUBT  
BALDRIDGE ISABEL BO61  
POSS EASY IMPACT 0119  
POSS BLUEBLOOD 920

SEN	-9	30%
SM	37	95%
SW	59	65%
SF	109	25%
SG	90	10%
SB	200	15%
SC	296	30%

BW 70 WW 812 YW



ANGUS GS  
Powered by NEGEN

Recommended for use on heifers. An impressive son of the breed leading RSA True Balance whose maternal granddam is the famed Poss Blueblood 6502 donor, making the dam of this bull a maternal sister to the our Poss Savage herd sire. Stout, heavy muscled, and impressive carcass genomic spread, all in a calving ease package! Top 4% HS, Top 10% CEM, Udder, \$G, Top 15% Marbling, RE, \$B, Top 25% SF.



LOT 41

LOT  
42

**PHF DRAFT PICK 5201**

AAA# 21265041

Tattoo: 5201

DOB: 3/24/2025

CONNEALY CLARITY  
PEAK DRAFT PICK  
VINTAGE RITA 0404

G A R COMBUSTION  
WILSON C ERICA J24  
WILLIAMS PROPH ERICA 255-183

CHERRY CREEK LAND GRANT  
BRESHIE OF CONANAG 6988  
GB FIREBALL 672  
44 RITA 6291

G A R SURE FIRE  
G A R MOMENTUM 1724  
G A R PROPHET  
WILLIAMS ERICA 812

SEN	-32	85%
SM	74	35%
SW	85	15%
SF	128	10%
SG	89	10%
SB	218	10%
SC	357	5%

BW 64 WW 725 YW



ANGUS GS  
Powered by NEGEN

A long, big-scaled, high-capacity son of Peak Draft Pick that is a curve bender on paper! 5201 packs 14 different EPD traits in the Top 25% of the breed, including single digit rankings for WW, YW, and \$C. Also Top 10% Angle, Marbling, \$F, \$G; Top 15% RADG, \$W.



LOT 42

# featured ANGUS BULLS



## LOT 44

### LOT 43

### PHF POWERPOINT 5301

AAA# 21391274

Tattoo: 5301

DOB: 1/11/2025

TEHAMA REVERE  
S POWERPOINT WS 5503  
S QUEEN ESSA 248

D R SIERRA CUT 7404  
TEHAMA ELITE BLACKBIRD T003  
S SUMMIT 956  
S QUEEN ESSA 0131

CONNEALY CONCORD  
WOODALL EDINA 090 C588 CON  
YON EDINA C588

CONNEALY CONSENSUS  
EUR A ELGA OF CONANGA 9109  
MYTTIN IN FOCUS  
YON EDINA A415

**BW** 70 **WW** 588 **YW**

SEN	-17	50%
SM	73	35%
SW	54	75%
SF	84	75%
SG	NA	NA%
SB	NA	NA%
SC	NA	NA%

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
11	0.4	66	115	21	NA	NA	NA	NA	NA
15%	30%	60%	60%	85%	NA%	NA%	NA%	NA%	NA%

Recommended for use on heifers. High maternal calving ease specialist. Pedigree predicts he should leave desirable daughters in a replacement pen.

### LOT 45

### PHF FOUNDATION 5012

AAA# 21283335

Tattoo: 5012

DOB: 1/23/2025

DEER VALLEY GROWTH FUND  
PHF FOUNDATION 218K  
F O F BASIN PRIDE 802H

BASIN PAYWEIGHT 1682  
DEER VALLEY RITA 36113  
SYDGEN FATE 2800  
BASIN PRIDE 0373

S A V RENOVATION 6822  
PHF GEORGINA 2102  
CHAMPION HILL GEORGINA 6174

S A V RENOWN 3439  
S A V MADAME PRIDE 0151  
S A V MANDAN 5664  
CHAMPION HILL GEORGINA 3694

**BW** 80 **WW** 678 **YW**

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
2	3.9	97	175	24	12.1	28	0.52	0.6	0.076
85%	95%	2%	1%	65%	25%	15%	75%	65%	95%

**ANGUS GS**  
Powered by NEOMEN

Huge growth predictions in his genomic spread and backed by one of the best young cows in the program. Top 1% YW; Top 2% WW; Top 10% SF; Top 15% Docility; Top 20% SW; Top 25% CEM, Angle.

### LOT 44

### PHF FOUNDATION 5009

AAA# 21270290

Tattoo: 5009

DOB: 1/10/2025

DEER VALLEY GROWTH FUND  
PHF FOUNDATION 218K  
F O F BASIN PRIDE 802H

PHF ASSET 9039  
PHF GAMMER 2113

WHITESTONE GAMMER 9070

BASIN PAYWEIGHT 1682  
DEER VALLEY RITA 36113  
SYDGEN FATE 2800  
BASIN PRIDE 0373

S A V RESOURCE 1441  
DA MS BASS BLACKBIRD 77 938  
VINTAGE COMMANDER 4152  
WHITESTONE GAMMER 6164

**BW** 70 **WW** 752 **YW**

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
7	1.7	84	143	22	14.9	19	0.56	0.84	0.003
45%	60%	15%	20%	80%	10%	55%	70%	35%	30%

**ANGUS GS**  
Powered by NEOMEN

The Foundation 218K progeny exhibit extra growth, length of spine, and the genetic predictions to pass on the same traits. 5009 is out of a nice, feminine Asset daughter with a great udder. Top 10% HP; Top 15% WW; Top 20% YW; Top 25% RADG, \$W.



**LOT 46**

**LOT  
46**

**PHF VOLTAGE 4703**

AAA# 21289341

Tattoo: 4703

DOB: 8/31/2024

S A V SUPERCHARGER 6813  
**PHF VOLTAGE 0045**  
WOODALL 240 OF9451LUCILLE CM

S A V RECHARGE 3436  
S A V MADAME PRIDE 0075  
CONNEALY MENTOR 7374  
JMC BLACK LUCILLE 9451 529B

PF PLATINUM 002  
**MISS UPWARD PLATINUM 26**  
0008-630-218

S A V PLATINUM 0010  
ISAACS MISS I-K205-380  
ACF UPWARD 0008  
S B A EXACTO 630

**BW** 71 **WW** 710 **YW** 1260

\$EN	-14	40%
\$M	63	60%
\$W	60	65%
\$F	94	55%
\$G	38	85%
\$B	133	75%
\$C	236	80%

**ANGUS GS**  
Powered by NEOPEN

Recommended for use on heifers. Age-advantaged son of Voltage with extra rib, sound structured that should leave a great set of daughters. Top 1% CEM; Top 3% CED, BW; Top 20% SC.

**PHF VOLTAGE 5308**

AAA# 21391276

Tattoo: 5308

DOB: 3/19/2025

S A V SUPERCHARGER 6813  
**PHF VOLTAGE 0045**  
WOODALL 240 OF9451LUCILLE CM

S A V RECHARGE 3436  
S A V MADAME PRIDE 0075  
CONNEALY MENTOR 7374  
JMC BLACK LUCILLE 9451 529B

S A V EFFICIENCY 9680  
**SFA FOREVER LADY 1514**  
SFA FOREVER LADY 5511

S A V EFFICIENCY 7056  
S A V EMBLYNETTE 0775  
VOYAGER NEW DESIGN 407  
SFA FOREVER LADY 698

**BW** 70 **WW** 616 **YW**

\$EN	-10	30%
\$M	71	40%
\$W	66	50%
\$F	88	65%
\$G	38	85%
\$B	127	80%
\$C	236	80%

**ANGUS GS**  
Powered by NEOPEN

Top 3% Milk; Top 15% Claw; Top 25% SC.

**LOT  
47**

**PHF VOLTAGE 5302**

AAA# 21391275

Tattoo: 5302

DOB: 2/6/2025

S A V SUPERCHARGER 6813  
**PHF VOLTAGE 0045**  
WOODALL 240 OF9451LUCILLE CM

S A V EXCELLENCE 9182  
**PHF BRENDA 103**  
PHF BRENDA 8018

S A V RECHARGE 3436  
S A V MADAME PRIDE 0075  
CONNEALY MENTOR 7374  
JMC BLACK LUCILLE 9451 529B

S A V ELATION 7899  
S A V DUKE GIRL 4441  
H VANCE 3824  
PHF BRENDA 3613

\$EN	-32	85%
\$M	58	70%
\$W	67	50%
\$F	92	55%
\$G	34	90%
\$B	126	85%
\$C	221	85%

**BW** 70 **WW** 670 **YW**

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
8	1.9	75	135	24	8.9	22	0.3	0.78	0.055
35%	65%	35%	30%	65%	90%	40%	90%	40%	85%

**ANGUS GS**  
Powered by NEOPEN

5302 comes from the tried and true Brenda cow family. Voltage sons have been popular choices in previous bull sales, and this one should be no different. Top 10% Claw; Top 20% Angle.

**LOT  
49**

**COMMERCIAL ANGUS**

Tattoo: 4771

DOB: 9/21/2024

**BW** 72 **WW** 748 **YW** 1160

Length, muscle shape, functional. Angus bull.



## words FROM THE NUTRITIONIST

### Overview

Welcome to the Pleasant Hill Early March Madness Bull and Heifer Sale. I think you will agree that the Pleasant Hill crew has put together a powerful set of cattle for your consideration. As the consulting nutritionist for Pleasant Hill and Performance Feeds, I strive to develop optimal nutrition and management programs to match and express the genetic potential of the cattle while giving special attention to safeguarding soundness and reproductive longevity.

### Nutritional Philosophy

The nutritional treatment of breeding stock from conception to breeding can have a profound effect on their lifetime potential. Nutritional influences on future health and productivity have been traced as far back as early embryonic development; a concept termed "fetal programming". That is why we focus not only on the nutrient requirements of the cow throughout her life cycle but also the nutritional factors that affect gene expression of economically important traits in the developing calf. From conception to turnout, we focus on expressing the genetic potential of the cattle without compromising structural soundness and breeding performance.

### Bull and Heifer Development

Pleasant Hill bulls and heifers have been developed in a large-paddock environment to provide abundant exercise to promote structural soundness and athleticism. Nutritionally, they were developed on high-roughage rations with particular attention given to optimal protein, energy, vitamin and trace mineral supplementation to ensure proper reproductive development and structural longevity. We think that you will agree that our nutritional and management philosophies have produced an exceptional set of bulls and heifers that are ready to go to work for you. Buy with confidence!

Allen Stateler, Ph.D.

Consulting Nutritionist

Nutrition Service Associates (NSA)

Performance Feeds

402.992.6205



*Performance Feeds LLC would like to thank Pleasant Hill Farms for using our animal nutrition alongside their genetics to create a superior product!*

For all your animal nutrition needs, please contact Heath Hagan 615-655-7633 or our Home Office 615-699-5080



# SIMMENTAL



LOT 50

LOT  
50

### PHFC ANTHEM 4700M

PB SM  
ASA# 4463365

HETERO BLACK  
Tattoo: 4700M

HOMO POLLED  
DOB: 9/22/2024

HHS MR ENTOURAGE 867B  
LCDR ANTHEM 33K

WS MISS SUGAR C4

CCR COWBOY POKER 6313C  
MISS BAILEY 133H

BWL JEWEL 933E

CDI ENTOURAGE 156U  
HHS MISS 836Z

CLRS GRADE-A 875 A

WS ANISE A71

CCR COWBOY CUT 5048Z  
CCR MS E-Z-3 2073Z

MR CCF 20-20

EKHC RED JEWEL 760

BW 68

WW 900

YW 1200

API 164.7 15%

TI 97.6 10%

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
13	0.1	92.5	140.2	19.2	7.2	65.3	0.42	1.29	-0.086
20%	30%	15%	15%	80%	30%	45%	20%	3%	25%



Recommended for use on heifers. A tremendous way to kick off the Simmental division of this year's offering! 4700M is a three-quarter brother to Lot 53, out of a direct daughter of 933E herself. The right kind phenotypically with impressive genomic data! Top 4% REA, Top 10% TI, Top 15% WW, CW, YG, Marbling, API, Top 20% CE, YW, Stayability, Top 25% ADG, MCE, BF.



BWL JEWEL 933E  
Grandam of Lot 50



LCDR ANTHEM 33K  
Sire of Lots 50-59



**LOT 51**



**LOT 52**

**LOT  
51**

**PHFC ANTHEM 4715M**

PB SM  
ASA# 4463359

HOMO BLACK  
Tattoo: 4715M

HOMO POLLED  
DOB: 9/22/2024

HHS MR ENTOURAGE 867B  
LCDR ANTHEM 33K  
WS MISS SUGAR C4

MR CCF 20-20  
PHFC/BF1 SAZERAC 033H  
SVF/BT SAZERAC Z2

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

MR CCF VISION  
HTP SVF DEW THE STROKE  
HC POWER DRIVE 88H  
MYERS QUEEN SAZERAC P94

BW 69  
WW 854  
YW 1185

API 145.3 35%  
TI 97 10%



8.6 1.5 97.5 154.8 17.9 6.1 66.5 0.39 1.13 -0.045  
65% 60% 10% 5% 90% 45% 40% 25% 15% 85%

CED BW WW YW MILK MCE MWW MARB REA FAT

**LOT  
52**

**PHFC ANTHEM 4719M**

PB SM  
ASA# 4522694

HETERO BLACK  
Tattoo: 4719M

HOMO POLLED  
DOB: 9/21/2024

HHS MR ENTOURAGE 867B  
LCDR ANTHEM 33K  
WS MISS SUGAR C4

LF DREAM DOCTOR  
PHFC MAYBE TOMORROW  
ELF EVA RAY W912

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

CNS DREAM ON L186  
LF KANDY KISSES  
TNT EVER READY R232  
SVF MAYBE TOMORROW T106

BW 70  
WW 790

YW 1245  
API 149.5 30%  
TI 92.4 20%

CED BW WW YW MILK MCE MWW MARB REA FAT  
10.7 0.3 89.6 134.7 20.2 3.4 64.9 0.32 1.14 -0.064  
45% 35% 20% 25% 75% 90% 45% 30% 10% 60%

4715M embodies the consistency and function Anthem continues to stamp out with each progressing calf crop. Backed by a beautiful 20-20-sired dam that is a member of the Sazerac cow family. Top 4% ADG, Top 5% YW, Top 10% WW, Top 15% CW, REA, TI, Top 20% Marbling.

Really like this Anthem son out of a Dream Doctor daughter who is still working in the program as a coming 12 year old. Top 10% REA, Top 20% TI, Top 25% WW, YW, Marbling, API.



LOT 53



LOT 54

**LOT  
53**

**PHFC ANTHEM 4751M**

PB SM  
ASA# 4573721

HETERO BLACK  
Tattoo: 4751M

HOMO POLLED  
DOB: 9/15/2024

HHS MR ENTOURAGE 867B  
LCDR ANTHEM 33K  
WS MISS SUGAR C4

MR CCF 20-20  
BWL JEWEL 933E  
EKHCC RED JEWEL 760

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

MR CCF VISION  
HTP SVF DEW THE STROKE  
SVF/NJC BUILT RIGHT N48  
EKHCC CROWN JEWEL 523

BW 70  
WW 848  
YW 1340

API 131.2 55%  
TI 90.8 25%



CED BW WW YW MILK MCE MWY MARB REA FAT  
5.3 3.2 95.1 143.5 18.9 4.5 66.4 0.28 1.33 -0.106  
90% 85% 10% 15% 85% 75% 40% 35% 2% 10%

Functional, rugged, and pedigree royalty. Top 10% WW, Top 15% YW and TI, Top 20% Docility and CW, Top 25% Marbling.

**LOT  
54**

**PHFC/RAWW ANTHEM 4706M**

PB SM  
ASA# 4522683

HOMO BLACK  
Tattoo: 4706M

POLLED  
DOB: 8/23/2024

HHS MR ENTOURAGE 867B  
LCDR ANTHEM 33K  
WS MISS SUGAR C4

MR SR 71 RIGHT NOW E1538  
PHFC SWEET GIRL 150J  
PHFC SWEET GIRL 2252

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

HOOK'S BOZEMAN 8B  
MISS SR C1538  
GRCMAGNIFICENT2268OF2097  
WF SWEET GIRL

BW 71  
WW 872  
YW 1200

API 145.4 35%  
TI 95.5 15%

CED BW WW YW MILK MCE MWY MARB REA FAT  
5.8 0.2 95.7 142.9 21.6 4.4 69.7 0.35 0.79 -0.071  
90% 35% 10% 15% 65% 75% 25% 25% 75% 40%





**LOT 56**

**LOT  
55**

**PHFC ANTHEM 4732M**

PB SM  
ASA# 4539449

HOMO BLACK  
Tattoo: 4732M

HETERO POLLED  
DOB: 10/10/2024

HHS MR ENTOURAGE 867B  
**LCDR ANTHEM 33K**  
WS MISS SUGAR C4

WAGR DREAM CATCHER 03R  
**W/C MISS WERNING 5034C**  
MISS WERNING 534R

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

CNS DREAM ON L186  
3C MELODY M668 BZ  
R&R WAREHOUSE K609  
MISS WERNING 934J

BW	70
WW	900
YW	1200

API	162.3	15%
TI	95.2	15%

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
11.9	-0.3	85.9	127.9	26	6.3	68.9	0.46	1.08	-0.071
30%	25%	30%	35%	30%	40%	30%	15%	20%	40%



Extra growth, stout featured Anthem son out of a full sister to the multimillion dollar producing 8543U donor. Bull has been de-scurred. Top 15% Docility, Marbling, API, TI, Top 20% REA, Top 25% BW, Stayability, YG.

**LOT  
56**

PB SM  
ASA# 4634980

HETERO BLACK  
Tattoo: 5170N

POLLED  
DOB: 3/6/2025

HHS MR ENTOURAGE 867B  
**LCDR ANTHEM 33K**  
WS MISS SUGAR C4

KBHR SNIPER E036  
**HILB MISS MEGHAN J201G**  
HILB/MBCC LADY DI G201B

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

BAR CK HUNTER 3006A  
KBHR C078  
W/C EXECUTIVE ORDER 8543B  
HILB FAIRY TALE B5

BW	71
WW	620
YW	

API	156.1	20%
TI	97.5	10%

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
13.7	-1.3	90.6	140.9	23.2	6.7	68.4	0.45	1.05	-0.064
20%	15%	20%	15%	50%	35%	30%	20%	20%	60%



An impressive beast! Extra power, rugged designed, and backed by a reliable cow on the bottom side of his pedigree. Genomic results should be back by sale day to validate the predictions that his calves should come easy, grow aggressively, and have all kinds of desirable traits!

**LOT  
57**

**PHFC ANTHEM 5001N**

PB SM  
ASA# 4532752

HOMO BLACK  
Tattoo: 5001N

HOMO POLLED  
DOB: 1/2/2025

HHS MR ENTOURAGE 867B  
**LCDR ANTHEM 33K**  
WS MISS SUGAR C4

HILB ORACLE C033R  
**PHFC SCARLET 308L**  
W/C MISS WERNING 5034C

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

LLSF UPRISING Z925  
SS BABYS BREATH P035  
WAGR DREAM CATCHER 03R  
MISS WERNING 534R

BW	66
WW	738
YW	

API	152	25%
TI	95.1	15%

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
10.4	-0.3	90.1	134.2	21.6	4.2	66.6	0.39	1.06	-0.068
45%	25%	20%	25%	65%	80%	35%	25%	20%	60%



Stout, powerful Anthem son out of an two year old Oracle daughter whose grandmother was a full sister to 8543U. Top 15% TI, Top 20% WW, Marbling, REA, Top 25% BW, YW, CW, API.



**LOT 58**

<b>LOT 58</b>	<b>BGB PHFC ANTHEM 5173N</b>
3/4 SM 1/4 AN ASA# 4634982	BLACK Tattoo: 5173N DOB: 2/16/2025

HHS MR ENTOURAGE 867B  
**LCDR ANTHEM 33K**  
WS MISS SUGAR C4

W/C EXECUTIVE ORDER 8543B  
**CAJS JESSIE H72**  
MISS CCF JESERESS

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

W/C UNITED 956Y  
MISS WERNING KP 8543U  
ZKCC CHOPPER 844U  
JAS JESTRESS 9015

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
10.6	0.3	91.8	141.5	19.5	4.7	65	0.38	0.98	-0.058
60%	60%	15%	20%	85%	85%	45%	55%	15%	25%



Deep bodied, stout hipped 3/4 blood son of Anthem that is out of an Executive Order x Jestress bred cow. Pedigree and phenotype power all in one!

<b>LOT 60</b>	<b>BGB PHFC ANTHEM 5171N</b>
PB SM ASA# 4634981	BLACK Tattoo: 5171N DOB: 3/2/2025

HHS MR ENTOURAGE 867B  
**LCDR ANTHEM 33K**  
WS MISS SUGAR C4

W/C BANK ON IT 273H  
**BGB MISS BANK ON IT L02**  
WLE MISSY Z4293

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

W/C BANKROLL 811D  
KS MISS SEQUOIA Y770  
SVF/NJC BUILT RIGHT N48  
SHAWNEE MISS 770P

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
12	-0.2	83.6	123.5	21.6	5.3	63.6	0.34	0.9	-0.057
30%	30%	35%	45%	65%	60%	50%	30%	50%	75%



Anthem x Bank On It x Missy: a great genetic combination! Adjust your eyes, as he is just a March born. Pedigree to burn in a purebred package.

**LOT  
59**

<b>LOT 59</b>	<b>BGB PHFC ANTHEM 5172N</b>
1/2 SM ASA# PENDING	BLACK Tattoo: 5172N DOB: 3/10/2025

HHS MR ENTOURAGE 867B  
**LCDR ANTHEM 33K**  
WS MISS SUGAR C4

LLSF PAYS TO BELIEVE ZU194  
**BGB MISS LOOKIN SHARP K03**  
B-C LOOKIN SHARP 7002E

[PLANNED MATING EPDS]

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
10.2	1.1	91.1	139.9	20.3	5.7	65.8	0.41	0.98	-0.06
65%	75%	15%	20%	85%	75%	40%	50%	10%	25%



We have numerous Pays to Believe x Lookin Sharp females running in the pastures here at PHF, and this Anthem son is what we hope that cross continues to produce for years to come. The daughters sired by Lot 59 should be the keeping kind.



SCAN  
ME!



SCAN  
ME!

**SCAN A QR CODE WITH YOUR  
SMART PHONE OR TABLET TO  
VIEW THE VIDEOS NOW!**



**LOT 61**

**LOT  
61**

**PHFC PATRIOT 4725M**

PB SM  
ASA# 4573719

HOMO BLACK  
Tattoo: 4725M

HOMO POLLED  
DOB: 9/10/2024

HHS MR ENTOURAGE 867B  
LCDR PATRIOT 8K  
WS MISS SUGAR C4

TNGL GRAND FORTUNE Z467  
MAST'S BERNADETTE SECRET  
SSC VICTORIAS SECRET 49B

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

SS EBONY'S GRANDMASTER  
AJE/HS/MBCC HOPE FLOATS  
REMINGTONSECRETWEAPON185  
AZY H SHEZ TOO COOL W58

BW	74
WW	925
YW	1290

API	144.4	35%
TI	87.1	35%

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
14.2	0.7	79.8	118.2	23.2	6.2	63	0.36	0.8	-0.057
15%	40%	50%	55%	50%	45%	55%	25%	70%	75%



An incredible way to lead off the Patriot sire group. 4725M has been admired by many visitors to the farm since last summer. As stout constructed, big hipped, and sound structured as you can ask for in a purebred Simmental package. His donor dam is a direct daughter of Victoria's Secret, and she is quickly making her way up the ranks in our ET program. One of the favorites around here; make sure he is on your list to view sale weekend. Top 15% CE; Top 25% Marbling.



MAST'S BERNADETTE SECRET  
Dam of Lot 61



LCDR PATRIOT 8K  
Sire of Lots 61-73



LOT 62



LOT 63

**LOT 64** **PHFC/RAWW PATRIOT 4708M**  
**PB SM** **HOMO BLACK** **POLLED**  
**ASA# 4522685** **Tattoo: 4708M** **DOB: 9/10/2024**

HHS MR ENTOURAGE 867B  
**LCDR PATRIOT 8K**  
 WS MISS SUGAR C4

WLE COPACETIC E02  
**PHFC MISS 106J**  
 PHFC MISS 720E

CDI ENTOURAGE 156U  
 HHS MISS 836Z  
 CLRS GRADE-A 875 A  
 WS ANISE A71

HFP QUANTUM LEAP Z952  
 CMFM JOY 02ZB  
 M2C/PHF SNIPER 492B  
 PHFC MISS 504C

BW	70
WW	848
YW	1160

API	155.8
TI	20%

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
10.6	0.9	85	130.8	17.8	7.5	60.3	0.61	1.19	-0.09
45%	45%	35%	30%	90%	25%	65%	10%	10%	25%



Another Patriot son that continues to impress. Stout, long bodied, performance-driven, all the goods! Top 10% Marbling, REA; Top 15% TI; Top 20% API.

**LOT 62**

**PB SM**  
**ASA# 4463356**

**HETERO BLACK**  
**Tattoo: 4723M**

**HETERO POLLED**  
**DOB: 9/22/2024**

HHS MR ENTOURAGE 867B  
**LCDR PATRIOT 8K**  
 WS MISS SUGAR C4

PHFC COMMANDER 0404H  
**PHFC STAR STRUCK 296K**  
 HTP/HLTS SUGAR COOKIE G260

CDI ENTOURAGE 156U  
 HHS MISS 836Z  
 CLRS GRADE-A 875 A  
 WS ANISE A71

WLE COPACETIC E02  
 PHFC SHEZA LOOKER 301A  
 W/C FULLY LOADED 90D  
 ES A85

BW	70
WW	764
YW	1130

  

API	142.4	40%
TI	91.7	25%

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
10.3	2.6	92.6	138.4	19.1	6.4	65.3	0.35	1.01	-0.056
45%	80%	15%	20%	85%	40%	45%	25%	30%	75%



Stout from skull to tail, impressive growth on paper, and solid black to boot. 4723M's maternal granddam was a featured pair in the 2025 PHF Spring Production Sale that found her new home in South Carolina. Top 15% WW, Top 20% YW, Top 25% TI.

**LOT 63**

**PB SM**  
**ASA# 4522684**

**HOMO BLACK**  
**Tattoo: 4707M**

**POLLED**  
**DOB: 8/24/2024**

HHS MR ENTOURAGE 867B  
**LCDR PATRIOT 8K**  
 WS MISS SUGAR C4

W/C EXECUTIVE ORDER 8543B  
**BFSF EXECUTIVE LADY 90J**  
 KBS IVY LEAGUE

CDI ENTOURAGE 156U  
 HHS MISS 836Z  
 CLRS GRADE-A 875 A  
 WS ANISE A71

W/C UNITED 956Y  
 MISS WERNING KP 8543U  
 DMCC/WOOD FULLY LOADED 39D  
 KBS IVY 4C

BW	72
WW	750
YW	1180

  

API	163.1	15%
TI	97.2	10%

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
12.1	-0.7	89.1	141.8	19.6	8	64	0.47	0.96	-0.057
30%	20%	20%	15%	80%	20%	50%	15%	35%	75%



Recommended for use on heifers. Another example of what Patriot does well: extra stoutness, muscle, and big genomic spread. Top 10% TI; Top 15% YW, ADG, Marbling, API; Top 20% BW, WW, MCE; Top 25% \$GN.

**LOT 64**

**PB SM**  
**ASA# 4522685**

**HETERO BLACK**  
**Tattoo: 4708M**

**HOMO POLLED**  
**DOB: 10/15/2024**

HHS MR ENTOURAGE 867B  
**LCDR PATRIOT 8K**  
 WS MISS SUGAR C4

W/C BANKROLL 811D  
**PHFC MERCEDES 115J**  
 PHFC BETTY RAY 222Z

CDI ENTOURAGE 156U  
 HHS MISS 836Z  
 CLRS GRADE-A 875 A  
 WS ANISE A71

W/C LOADED UP 1119Y  
 MISS WERNING KP 8543U  
 LF DREAM DOCTOR  
 ELF BETTY RAY W914

BW	68
WW	790
YW	1015

  

API	137.8	45%
TI	90.4	25%

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
12.3	0.3	87.9	129	20.8	8.3	64.6	0.27	1.22	-0.076
25%	35%	25%	35%	70%	15%	45%	40%	10%	40%



4710M's dam is the \$35,000 Mercedes 115J, whose full sister commanded a record setting \$120,000 in the 2021 PHF Fall Production Sale. Top 10% REA; Top 25% CE, WW, TI.



**LOT 66**



**LOT 67**

**LOT  
66**

**PHFC PATRIOT 5150N**

PB SM  
ASA# 4591557

HETERO BLACK  
Tattoo: 5150N

HOMO POLLED  
DOB: 1/1/2025

HHS MR ENTOURAGE 867B  
LCDR PATRIOT 8K  
WS MISS SUGAR C4

MR CCF 20-20  
BWL JEWEL 933E  
EKHCC RED JEWEL 760

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

MR CCF VISION  
HTP SVF DEW THE STROKE  
SVF/NJC BUILT RIGHT N48  
EKHCC CROWN JEWEL 523

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
10	3.2	93.8	141.2	18.9	6.6	65.7	0.2	0.98	-0.079
50%	85%	15%	15%	85%	35%	40%	50%	35%	40%



The last natural born son of the late 933E to sell! 5150N has been impressive since birth: growth, performance and power all in a baldy package. Top 15% WW, YW; Top 20% YG; Top 25% ADG.

**LOT  
67**

**PHFC PATRIOT 5027N**

PB SM  
ASA# 4535049

HETERO BLACK  
Tattoo: 5027N

HOMO POLLED  
DOB: 2/18/2025

HHS MR ENTOURAGE 867B  
LCDR PATRIOT 8K  
WS MISS SUGAR C4

JSUL SOMETHING ABOUT MARY 8421  
PHFC/BGB MISS CADILLAC 250K  
M2C SOFIA 608D

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

W/C RELENTLESS 32C  
JBSF PROUD MARY  
MR HOC BROKER  
M2C OLLIE

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
11	0.9	86	136.2	17.6	6.1	60.5	0.19	1.33	-0.084
40%	45%	30%	20%	90%	45%	65%	50%	2%	25%



Impressive baldy herd sire prospect out of the \$24,000-valued 2024 PHF Spring Sale high selling female, PHFC/BGB Miss Cadillac 250K. Top 2% REA, Top 10% YG, Top 15% ADG and \$GN, Top 20% YW and CW, Top 25% BF.



LOT 70

LOT  
68

**PHFC PATRIOT 5015N**

PB SM  
ASA# 4538716

HOMO BLACK  
Tattoo: 5015N

HOMO POLLED  
DOB: 1/26/2025

HHS MR ENTOURAGE 867B  
**LCDR PATRIOT 8K**  
WS MISS SUGAR C4

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

BW 70  
WW 612  
YW

CNS DREAM ON L186  
**PHFC SHEZA LOOKER 230K**  
PHFC SHEZA LOOKER 301A

NICHOLS LEGACY G151  
CNS SHEEZA DREAM K107W  
MR NLC UPGRADE U8676  
MISS CCF SHEZA LOOKER

API 141.7 40%  
TI 89.1 30%



CED BW WW YW MILK MCE MWW MARB REA FAT  
9.4 1.5 86.7 125.8 17.9 5.5 61.2 0.35 1.05 -0.076  
55% 60% 30% 40% 90% 55% 60% 25% 20% 40%

LOT  
69

**PHFC PATRIOT 5017N**

PB SM  
ASA# 4538715

HETERO BLACK  
Tattoo: 5017N

HOMO POLLED  
DOB: 1/28/2025

HHS MR ENTOURAGE 867B  
**LCDR PATRIOT 8K**  
WS MISS SUGAR C4

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

BW 75  
WW 640  
YW

MR HOC BROKER  
**RGH JOY'S FINEST 814F**  
SOSF EBONYS JOY L-123

SVF STEEL FORCE S701  
JM BF H25  
HC POWER DRIVE 88H  
NJC/TJF JOY

API 139 45%  
TI 82 50%

CED BW WW YW MILK MCE MWW MARB REA FAT  
7.6 2.2 77.5 108.8 20.7 4.6 59.3 0.34 0.8 -0.066  
75% 70% 60% 75% 70% 75% 70% 30% 70% 60%



Maternal strength shines through with the influence of Dream On x Sheeza Looker on the bottom side of this pedigree. Top 20% REA; Top 25% Marbling.

Natural born son of the PHF and BB Simmentals 814F, who descends from the famed Ebony's Joy cow family.

LOT  
70

**PHFC PATRIOT 5152N**

PB SM  
ASA# 4591555

HOMO BLACK  
Tattoo: 5152N

HOMO POLLED  
DOB: 3/1/2025

HHS MR ENTOURAGE 867B  
**LCDR PATRIOT 8K**  
WS MISS SUGAR C4

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

BW 70  
WW 602  
YW

WLE COPACETIC E02  
**TYLERTOWN ALLEY**  
HPF/B&K/AF ALLEY 355C

HPF QUANTUM LEAP Z952  
CMFM JOY 02ZB  
RGFS SRG TWO STEP 20Z ET  
WHF/PRS/HPF ALLEY 247Y

API 129.7 55%  
TI 88.7 30%

CED BW WW YW MILK MCE MWW MARB REA FAT  
9.3 1.4 91.5 143.3 18.2 7.2 63.8 0.17 1.07 -0.092  
60% 55% 15% 15% 90% 30% 50% 55% 20% 15%



Full brother to the \$42,000 high seller of the 2025 PHF Spring Sale, PHF United We Stand! Adjust your eyes, as he is just a March born. Baldy package with impressive growth spread to boot! His dam sells as Lot 115 in this offering. Top 15% WW, YW, ADG, \$GN; Top 20% YG, REA; Top 25% MCE, CW.



PHFC UNITED WE STAND  
Full Brother to Lot 70


**LOT 72**
**LOT  
71**
**PHFC PATRIOT 5022N**
**PB SM**  
ASA# 4538710

**HOMO BLACK**  
Tattoo: 5022N

**HOMO POLLED**  
DOB: 2/4/2025

 HHS MR ENTOURAGE 867B  
**LCDR PATRIOT 8K**  
 WS MISS SUGAR C4

 STF/DSF BRIMSTONE EC70  
**WHD DAIRY QUEEN 47H**  
 JS DAIRY QUEEN 47F

 CDI ENTOURAGE 156U  
 HHS MISS 836Z  
 CLRS GRADE-A 875 A  
 WS ANISE A71

 CCR WIDE RANGE 9005A  
 STF CW70  
 MR HOC BROKER  
 CLRS DAIRY QUEEN 606D

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
11.4	-0.3	70.2	103.2	19.4	4.2	54.4	0.09	1.05	-0.094
35%	25%	85%	85%	80%	80%	90%	70%	20%	15%



Recommended for use on heifers. Maternal grandson of the popular Dairy Queen 47F donor for the Steenhoek and Allen families. Top 20% REA; Top 25% BW, DMI.

**LOT  
72**
**PHFC/RAWW PATRIOT 551N**
**PB SM**  
ASA# 4594792

**HOMO BLACK**  
Tattoo: 551N

**POLLED**  
DOB: 1/11/2025

 HHS MR ENTOURAGE 867B  
**LCDR PATRIOT 8K**  
 WS MISS SUGAR C4

 WLE BIG DEAL A617  
**PHFC KASHMERE 690D**  
 MF MISS KASHMERE S330

 CDI ENTOURAGE 156U  
 HHS MISS 836Z  
 CLRS GRADE-A 875 A  
 WS ANISE A71

 SVF STEEL FORCE S701  
 SHAWNEE MISS 770P  
 STF MR MOMENTUM H508  
 HWF KASHMERE

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
12.2	0.9	77.9	113.6	20.3	7.5	59.2	0.13	1.16	-0.087
30%	45%	60%	65%	75%	25%	70%	60%	10%	25%



Size, length, big top shape, and solid black. A bull that has continued to become more impressive every day he lives! Top 10% REA.

**LOT  
73**
**PHFC PATRIOT 5026N**
**1/2 SM 1/2 AN**  
ASA# 4539918

**HOMO BLACK**  
Tattoo: 5026N

**HOMO POLLED**  
DOB: 2/18/2025

 HHS MR ENTOURAGE 867B  
**LCDR PATRIOT 8K**  
 WS MISS SUGAR C4

 CONLEY SYMMETRY 7546  
**PHF GEORGINA 0005**  
 CHAMPION HILL GEORGINA 8754

 CDI ENTOURAGE 156U  
 HHS MISS 836Z  
 CLRS GRADE-A 875 A  
 WS ANISE A71

 BC BALANCE 516-7  
 PENNERS MULBEN PRIDE 546  
 S A V HESSTON 2217  
 CHAMPION HILL GEORGINA 72561

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
10.8	2.2	95	143.8	22.9	3.2	69.7	0.22	0.82	-0.024
60%	90%	10%	15%	60%	99%	25%	80%	30%	60%



Half-blood son of Patriot out of a breathtaking Georgina bred dam who we lost entirely too early in her life. Big growth spread on paper and should leave a great set of daughters. Top 10% WW, Top 15% YW.

# featured SIMMENTAL BULLS



LOT 74



LOT 75

**LOT  
74**

## PHFC RUSTIC 4752M

PB SM  
ASA# 4573937

HOMO RED  
Tattoo: 4752M

HOMO POLLED  
DOB: 10/29/2024

IR IMPERIAL D948  
MR SR RED OCTOBER G1761  
MISS SR E1761

BRIDLE BIT BEST MAN F839  
OMF/DK JOSIE 31J  
OMF/DK GINGER G50

IR IMPERIAL B772  
IR MS DUAL FOCUS W086  
TRPH RRR NIGHTFORCE B30  
MISS SR C1535

WS OUTCROSS C164  
BRIDLE BIT MISS A382  
WS ALL ABOARD B80  
OMF/DK CHEERS C88

BW	71
WW	918
YW	1325

API	158.6	20%
TI	93.8	20%



In our opinion, about as impressive of a purebred red herd sire prospect as you can find. This Red October son has not let off the accelerator since birth. Huge bodied, tremendous muscle shape, sound structured, and a data set that is hard to assemble. Top 10% REA; Top 20% Marbling, API, TI; Top 25% BW, YW, ADG.

**LOT  
75**

## PHFC/RAWW ORACLE 552N

PB SM  
ASA# 4594793

HOMO BLACK  
Tattoo: 552N

POLLED  
DOB: 2/10/2025

HILB ORACLE C033R  
PHFC ORACLE 1114J  
PHFC BETTY RAY 222Z

PHFC LEGENDARY 657D  
PHFC KASHMERE 975G  
PHFC KASHMERE 690D

LLSF UPRISING Z925  
SS BABYS BREATH P035  
LF DREAM DOCTOR  
ELF BETTY RAY W914

FBFS WHEEL MAN 649W  
SVF ABOVE & BEYOND T87  
WLE BIG DEAL A617  
MF MISS KASHMERE S330

BW	70
WW	684
YW	

API	110.5	85%
TI	74.2	80%



Big fans of this one. 552N starts the trio of sons sired by the Oracle x 222Z herd sire working at RAW Cattle. Pounds heavy, sound structured, baldy purebred bull that will stamp out a beautiful set of replacements.



LOT 79

**LOT 76** **PHFC/RAWW ORACLE 555N**

PB SM HOMO BLACK POLLED  
ASA# 4594796 Tattoo: 555N DOB: 2/15/2025

HILB ORACLE C033R  
**PHFC ORACLE 1114J**  
PHFC BETTY RAY 222Z

SVF SLEDGEHAMMER Z40  
**PHFC JASMINE 791E**  
M2C/PHF JASMINE 905Z

LLSF UPRISING Z925  
SS BABYS BREATH P035  
LF DREAM DOCTOR  
ELF BETTY RAY W914

FLYING B CUT ABOVE  
SVF/H5 EXPECTING A DREAM  
MR NLC UPGRADE U8676  
SVF ABOVE & BEYOND T87

BW	70
WW	650
YW	

API	93.6	99%
TI	68.3	95%



Traces back to the influence of the great Above & Beyond T87 on the dam's side. Top 20% DMI; Top 25% REA.

**LOT 78** **PHFC/RAWW ALL RIGHT 554N**

PB SM HOMO BLACK HOMO POLLED  
ASA# 4594823 Tattoo: 554N DOB: 1/29/2025

OMF EPIC E27  
**WINC ALL RIGHT 213K**  
WINC HOLLIE

W/C FORT KNOX 609F  
**PHFC JEWEL 153J**  
BWL JEWEL 933E

WS ALL-AROUND Z35  
OMF TIME LESS B100  
W/C FORT KNOX 609F  
KAPPES SADIE T635 Y302

W/C BANKROLL 811D  
K-LER DOLLY'S QUEEN 609D  
MR CCF 20-20  
EKHCC RED JEWEL 760

BW	70
WW	628
YW	

API	132.7	50%
TI	77.7	65%



Awesome pedigree behind this son of the \$150,000 WINC All Right. His dam is a byproduct of the highly predictable mating of Fort Knox x 933E, making her a full sister to the \$24,000-valued PHFC Bourbon Trail. Top 5% \$GN; Top 10% DMI.

LOT 77

**PHFC/RAWW ORACLE 556N**

PB SM HOMO BLACK POLLED  
ASA# 4594795 Tattoo: 556N DOB: 3/15/2025

HILB ORACLE C033R  
**PHFC ORACLE 1114J**  
PHFC BETTY RAY 222Z

M2C/PHF SNIPER 492B  
**PHFC MISS 720E**  
PHFC MISS 504C

LLSF UPRISING Z925  
SS BABYS BREATH P035  
LF DREAM DOCTOR  
ELF BETTY RAY W914

JF AMERICAN PRIDE 0987X  
SVF ABOVE & BEYOND T87  
SVF A65  
PHFC MISS 3543A

BW	70
WW	628
YW	

API	125.4	60%
TI	75.5	75%

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
7.6	0.8	72.7	100.4	19.1	4.3	55.5	0.13	0.98	-0.079
75%	45%	80%	90%	85%	80%	85%	60%	35%	40%



More than half-brother to the Lot 76 bull. Moderate, easy fleshing, and backed by proven, predictable genetics. Top 10% DMI.

LOT 79

**PHFC REALITY 4754M**

PB SM HOMO BLACK HETERO POLLED  
ASA# 4573938 Tattoo: 4754M DOB: 10/12/2024

FBFS WARSAW 068W  
**CLRWRTR HTP REALITY CHECK H303C**  
SS EMBERLY E303

W/C RELENTLESS 32C  
**SS HYPATIA 993**  
HILB MISS VERSACE E57C

JS SURE BET 4T  
FBFS SLOW MELT 089S  
PVF INSIGHT 0129  
SVF NJC MAGNETIC LDY M25

YARDLEY UTAH Y361  
MISS WERNING KP 8543U  
W/C EXECUTIVE ORDER 8543B  
AJE MS CHANEL Y32

BW	70
WW	810
YW	1135

API	122.3	65%
TI	79.5	60%

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
9.1	2.5	82.7	121	23	6.6	64.3	0.1	0.86	-0.078
60%	75%	40%	45%	55%	35%	45%	65%	60%	40%



Stout, big bodied grandson of the famed Versace donor. Comes in a purebred baldy package! Top 25% CW.



## BUY BULLS ON TARGET

The best beef starts with quality Angus genetics. Look for the Targeting the Brand™ logo to identify cattle that meet our baseline genetic recommendations.

The logo highlights registered Angus bulls with greater genetic potential to produce calves that meet the most challenging specifications of CAB. Only 1 in 4 non-parent Angus bulls meet the Targeting the Brand™ requirements.



ALL PLEASANT HILL FARMS BULLS, ANGUS, SIMMENTAL & CHAROLAIS, HAVE BEEN GENOMICALLY ENHANCED, INCREASING THE PREDICTABILITY AND ACCURACY OF THEIR EPDS. ALL EPDS ARE CURRENT AS OF JANUARY 22, 2024. ALL ANGUS EPDS WILL BE UPDATED ONLINE WEEKLY.



# CHAROLAIS



**LOT 80**

**LOT  
80**

**PHF MILESTONE 4904 ET**

AICA# EM1013786

Tattoo: 4904

DOB: 9/16/2024

WC BENELLI 2134 P ET  
**WC MILESTONE 5223 P**  
WC LADY BLUE 0506 P

DA PASSPORT 502 P ET  
JWK CLARICE J139 ET  
LT BLUE VALUE 7903 ET  
DS MISS FAB MACK P ET

BW	72
WW	850
YW	1235

TR MR FIRE WATER 5792RET  
**CAG TR MS ELLA 7654E ET**  
M&M MS CARBINE 1567 PLD

THOMAS OAHE WIND 0772ET P  
THOMASSWISSERSWEET1764ET  
M&M RAPTOR 8122 PLD  
MS COOLEY JPOT 1107N9 ET

**AICA**  
Charolais Genetics

CED	BW	WW	YW	MCE	MILK	MTL	MARB	REA	FAT	TSI
-4.3	3.8	78	122	-0.3	23	62	-0.02	0.85	-0.010	250
100%	100%	8%	35%	100%	60%	25%	95%	25%	10%	90%

Muscular, high performing, and backed with a great pedigree in the Charolais breed. Genomic predictions indicate he will be a prime candidate to use on a commercial cow base to inject growth and power! Top 8% WW; Top 25% REA. PA FREE / HETERO POLLED



M&M MS CARBINE 1567 PLD  
Grandam of Lot 80



WC MILESTONE 5223 P  
Sire of Lot 80

ANGUS

# featured ANGUS FEMALES



**LOT 100**

**LOT 100 PHF MADAME PRIDE 4026**

AAA# 20920293

Tattoo: 4026

DOB: 1/20/2024

HOOVER KNOW HOW  
MUSGRAVE NO LIMIT  
MUSGRAVE CAROLINE 1715 400

S A V CHOICE 8236  
PHF JH MADAME PRIDE 1081  
HCC MADAME PRIDE 402

HOOVER NO DOUB  
BLKCP EMPRESS ELLSTON L265  
BASIN PAYWEIGHT 1682  
MCATL LADY CAROLINE 400-96  
COLEMAN CHARLO 0256  
S A V BLACKCAP MAY 3501  
S A V ANGUS VALLEY 1867  
S A V MADAME PRIDE 2547

SEN	-11
\$M	75
\$W	54
SF	87
SG	55
\$B	143
SC	260

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
5	1.4	60	121	26	12.7	22	0.92	0.11	0.067

ANGUS GS

Powered by NEOGEN

The first wet No Limit daughter to sell anywhere in the land! This type of female is what we hoped we would get in No Limit daughters: beautiful teat and udder design with great milk flow, sound structured, nice sized, and equipped with a balanced yet progressive genomic profile. **Sells with a bull calf at side sired by Deer Valley Diplomat, born 12/22/25.**



MUSGRAVE NO LIMIT  
Sire of Lot 100



LOT 101



LOT 102

**LOT  
101**

**PHF GEORGINA 8008**

AAA# 19172562

Tattoo: 8008

DOB: 3/6/2018

RITO 707 OF IDEAL 3407 7075  
S A V RENOWN 3439

S A V BLACKCAP MAY 4136

S A V FIRST CLASS 0207

**CHAMPION HILL GEORGINA 8154**

CHAMPION HILL GEORGINA 6959

R R RITO 707  
IDEAL 3407 OF 1418 076  
S A V 8180 TRAVELER 004  
S A V MAY 2397

S A V NET WORTH 4200  
S A V DUKE GIRL 7348  
LEACHMAN SAUGAHATCHEE 3000C  
L L A GEORGINA 419

SEN	2
SM	68
SW	48
SF	65
SG	19
SB	84
SC	177

**ANGUS GS**  
Powered by NEGEN

It's hard to find any more direct daughters of 8154 herself, and it is even tougher to part with them. However, we are giving you TWO chances to acquire a direct daughter of the legend herself! Lot 101 is sired by the famed SAV Renown, blending maternal strength from every angle in her pedigree. *Sells with a heifer calf at side, born 1/23/26, sired by Penz Pinnacle 2489 (AAA# 20645850).*

**LOT  
102**

**PHF GEORGINA 8004**

AAA# 19172503

Tattoo: 8004

DOB: 2/10/2018

S A V BISMARCK 5682

S A V BLACKCAP MAY 5270  
P V F NEW HORIZON 001  
P V F MISS RAPTOR 024

S A V BRILLIANCE 8077

P V F INSIGHT 0129

S A V FIRST CLASS 0207

**CHAMPION HILL GEORGINA 8154**

CHAMPION HILL GEORGINA 6959  
LEACHMAN SAUGAHATCHEE 3000C  
L L A GEORGINA 419

SEN	4
SM	47
SW	45
SF	90
SG	26
SB	116
SC	197

**ANGUS GS**  
Powered by NEGEN

The second installment of 8154 daughters, this time sired by the widely-acclaimed PVF Insight. 8004 embodies the angular, maternal design of her dam with a beautiful udder. *Sells with a bull calf at side, born 12/22/25, sired by Penz Pinnacle 2489.*

# featured ANGUS FEMALES



## LOT 105

**LOT  
103**

### PHF GEORGINA 2251

AAA# 20854462

Tattoo: 2251

DOB: 9/21/2022

MILL BRAE IDENTIFIED 4031  
**HCC WHITEWATER 9010**  
ROCK CREEK SARA 6066

KOUPALS B&B IDENTITY  
MILL BRAE PRO BLACKCAP 1092  
SILVEIRAS CONVERSION 8064  
H P C A CONFIDENCE A322

S A V HESSTON 2217  
**CHAMPION HILL GEORGINA 8754**  
CHAMPION HILL GEORGINA 72561

S A V HARVESTOR 0338  
S A V EMBLYNETTE 3301  
S A V BISMARCK 5682  
CHAMPION HILL GEORGINA 4402

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
5	1.7	68	115	27	12.4	15	0.86	1.05	0.095

**ANGUS GS**  
Powered by NEGEN

Another pair of maternal sisters featured next, starting with this four year old Whitewater daughter out of the highly-productive Georgina 8754 donor. Attractive and functional with a genomic profile that boasts nine different traits in the top 25% or better of the breed. *Due to calve approximately 3/1/26 to Penz Pinnacle 2489 (AAA# 20645850).*

**LOT  
105**

### PHF GEORGINA 0057

AAA# 19801903

Tattoo: 0057

DOB: 2/12/2020

COLEMAN CHARLO 0256  
**S A V PRESIDENT 6847**  
S A V BLACKCAP MAY 4136

O C C PAXTON 730P  
BOHI ABIGALE 6014  
S A V 8180 TRAVELER 004  
S A V MAY 2397

S A V PROSPERITY 9131  
**KOSTBADE GEORGINA 8273**  
CHAMPION HILL GEORGINA 6530

S A V PROVIDENCE 6922  
S A V EMBLYNETTE 3123  
S A V BISMARCK 5682  
CHAMPION HILL GEORGINA 2121

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
13	1.9	57	97	28	10.4	11	0.33	0.66	-0.014

**ANGUS GS**  
Powered by NEGEN

A reliable producer! The SAV President x Georgina mating has served us well, and 0057 embodies all the reasons for our confidence in the mating. Lot 105 has produced back-to-back sons that have made the bull sale; if you're looking for a testimonial as to what she can produce, study Lot 34 in this offering. *Sells with a bull calf at side, born 1/23/26, sired by Penz Pinnacle 2489 (AAA# 20645850).*

**LOT  
104**

### PHF GEORGINA 2241

AAA# 20840615

Tattoo: 2241

DOB: 9/10/2022

BASIN PAYWEIGHT 1682  
**DEER VALLEY GROWTH FUND**  
DEER VALLEY RITA 36113

S A V HESSTON 2217  
**CHAMPION HILL GEORGINA 8754**  
CHAMPION HILL GEORGINA 72561

BASIN PAYWEIGHT 0065  
21AR O LASS 7017  
PLATTEMERE WEIGH UP K360  
DEER VALLEY RITA 9457

S A V HARVESTOR 0338  
S A V EMBLYNETTE 3301  
S A V BISMARCK 5682  
CHAMPION HILL GEORGINA 4402

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
4	3.5	84	153	29	14.3	14	0.38	0.76	0.023

**ANGUS GS**  
Powered by NEGEN

A pedigree that has been a constant throughout the last several years in PHF sales has been the Growth Fund x 8754 combination. The brothers have been highly favored by bull buyers, and the sisters have been steady, consistent producers. Lot 104's spring 2025 born daughter found her way to the replacement pen. *Due to calve approximately 2/15/26 to either PHF Royalty 4031 (AAA# 20920283) or PHF Ratified 402 (AAA# 21054987). DNA to determine sire.*



CHAMPION HILL GEORGINA 8754  
Dam of Lot 103-104



LOT 106



LOT 107

LOT  
106

**SIEBRING ABIGALE 2104**

AAA# 20112033

Tattoo: 2104

DOB: 1/5/2021

SINCLAIR EMULATION XXP  
S A V EXPERTISE 7028  
S A V BLACKCAP MAY 1416

S A V RAINDANCE 6848  
SIEBRING ABIGALE 1905  
S A V ABIGALE 214

N BAR EMULATION EXT  
N BAR PRIMROSE Y3051  
RITO 707 OF IDEAL 3407 7075  
S A V BLACKCAP MAY 4136

COLEMAN CHARLO 0256  
S A V BLACKCAP MAY 4136  
S A V 707 RITO 9969  
S A V ABIGALE 914

SEN	-25
SM	30
SW	52
SF	97
SG	19
SB	117
SC	182

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
-3	3.5	73	127	18	9.3	18	0.01	0.39	0.005

The one that caught all eyes when pictures first rolled out! Member of the famed SAV Abigale cow family that is gorgeous to look at. No secret that stacking the great cows from the SAV herd in one pedigree resulted in a cow such as Lot 106. *Due to calve approximately 3/1/26 to Penz Pinnacle 2489 (AAA# 20645850).*

LOT  
107

**PHF BLACKBIRD 0058**

AAA# 19794685

Tattoo: 0058

DOB: 1/12/2020

S A V RECHARGE 3436  
S A V SUPERCHARGER 6813  
S A V MADAME PRIDE 0075

CONNEALY MENTOR 7374  
WOODALL 240 OF 9451LUCILLE CM  
JMC BLACK LUCILLE 9451 529B

RITO 707 OF IDEAL 3407 7075  
S A V BLACKCAP MAY 4136  
S A F 598 BANDO 5175  
S A V MADAME PRIDE 8264

G A R RETAIL PRODUCT  
EXECUTA OF CONANGA 939  
S A V FINAL ANSWER 0035  
I BLACK LUCY OF CONANGA 1864

SEN	-17
SM	52
SW	60
SF	103
SG	40
SB	144
SC	239

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
5	1.7	62	111	29	10.3	20	0.27	1.04	-0.001

**ANGUS GS**  
Powered by NEGEN

Full sister to PHF Voltage 0045, the second high-selling bull of the 2021 PHF bull sale that worked successfully for RAW Cattle as well as here at PHF. This phenotypic beauty is backed by the influence of the 240 donor as her maternal granddam, and she features a son in this offering as the lead-off bull of the Penz Pinnacle sire group, Lot 29. *Due to calve approximately 1/25/26 to Penz Pinnacle 2489 (AAA# 20645850).*

# featured ANGUS FEMALES

**LOT  
108**

## PHF DONNA 2118

AAA# 20575029 Tattoo: 2118 DOB: 2/15/2022

MOHNEN SUBSTANTIAL 272  
**SITZ STELLAR 726D**  
SITZ PRIDE 200B

COLEMAN MAVERICK 5322  
**COLEMAN DONNA 864**  
TAR DONNA 614

BENFIELD SUBSTANCE 8506  
MOHNEN GLYN MAWR ELBA 1758  
CONNEALY FINAL PRODUCT  
SITZ PRIDE 308Y

COLEMAN CHARLO 0256  
COLEMAN DONNA 3202  
S A V RESOURCE 1441  
TAR DONNA 237

SEN	-15
SM	83
SW	65
SF	87
SG	43
SB	130
SC	252

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
11	-0.2	76	133	15	11.4	20	0.39	0.87	0.012

**ANGUS GS**  
Powered by NEGEN®

Beautiful Sitz Stellar daughter that descends from the infamous Coleman Donna cow family. Her spring 2025 born daughter made her way to the replacement pen upon weaning. **Due to calve approximately 2/15/26 to Penz Pinnacle 2489 (AAA# 20645850).**

**LOT  
109**

## PHF EMBLYNETTE 1247

AAA# 20945721 Tattoo: 1247 DOB: 11/12/2021

S A V RAINFALL 6846  
**SQUARE B RAIN GAUGE 8462**  
S A V EMBLYNETTE 7230

S A V ANGUS VALLEY 1867  
**CHAMPION HILL EMBLYNETTE 8502**  
CHAMPION HILL EMBLYNETTE 6539

COLEMAN CHARLO 0256  
S A V BLACKCAP MAY 4136  
S A V NET WORTH 4200  
S A V EMBLYNETTE 1058

SEN	-22
SM	50
SW	54
SF	85
SG	49
SB	135
SC	225

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
4	2.8	60	106	30	11.2	6	0.63	0.48	0.018

The Rain Gauge x Emblynette 8502 combination is the epitome of maternal strength. Lot 109's last two calves have made their way to the bull sale auction block - her 2024 born son now works for VanBibber Cattle of Kentucky, and Lot 32 in this offering represents her most recent son. **Due to calve approximately 2/15/26 to Penz Pinnacle 2489.**

**LOT  
110**

## PHF BLOSSOM 3008

AAA# 20679522 Tattoo: 3008 DOB: 2/18/2023

LD CAPITALIST 316  
**PHF ROLL CALL 1064**  
MUSGRAVE BLACKBIRD 73-831

SQUARE B TRUE NORTH 8052  
**PHF BLOSSOM 1020**  
BNWZ BLOSSOM 9105

CONNEALY CAPITALIST 028  
LD DIXIE ERICA 2053  
MUSGRAVE BOULDER  
MCATL BLACKBIRD 831-1378

S A V RAINFALL 6846  
ELBANNA OF CONANGA 1209  
HA COWBOY UP 5405  
SH BLOSSOM 6102

SEN	-6
SM	50
SW	53
SF	97
SG	52
SB	150
SC	254

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
6	2	57	103	26	10	-4	0.65	0.67	0.026

**ANGUS GS**  
Powered by NEGEN®

An example of what we hoped the Roll Call daughters would be like: easy fleshing, soft middled, good structured, and great uddered. Just a three year old, she has her whole productive life ahead of her! **Due to calve approximately 3/1/26 to either PHF Royalty 4031 (AAA# 20920283) or PHF Ratified 402 (AAA# 21054987). DNA to determine sire.**



**LOT 112**

**LOT  
111**

## PHF DIXIE ERICA 1006

AAA# 19981919 Tattoo: 1006 DOB: 2/2/2021

TEHAMA REVERE  
**S POWERPOINT WS 5503**  
S QUEEN ESSA 248

PVF INSIGHT 0129  
**MINDEMANN DIXIE ERICA 704**  
MINDEMANN DIXIE ERICA A60

D R SIERRA CUT 7404  
TEHAMA ELITE BLACKBIRD T003  
S SUMMIT 956  
S QUEEN ESSA 0131

S A V BRILLIANCE 8077  
PVF MISSIE 790  
PVF ALL PAYOFF 8057  
O C C DIXIE ERICA 606G

SEN	-25
SM	86
SW	65
SF	103
SG	37
SB	140
SC	268

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
10	0.9	68	123	26	17.6	15	0.37	0.52	0.025

**ANGUS GS**  
Powered by NEGEN®

Beautiful daughter of the bull made famous at Ellingson Angus, S Powerpoint, and traces back to the famed Dixie Erica cow family. Her start to productive life has been superb, with a really nice three year old daughter in herd as well as a No Limit son that sold in the 2025 PHF Spring Production Sale and is now working for the Walther family in Indiana. **Due to calve approximately 1/25/26 to Penz Pinnacle 2489 (AAA# 20645850).**

**LOT  
112**

AAA# 19062139

Tattoo: E217

DOB: 1/8/2017

RITO 707 OF IDEAL 3407 7075  
**S A V RENOWN 3439**  
S A V BLACKCAP MAY 4136

S A V NET WORTH 4200  
**WK VALLEE 8140**  
WK VALLEE 4325

IDEAL 3407 OF 1418 076  
S A V 8180 TRAVELER 004  
S A V MAY 2397

S A V 8180 TRAVELER 004  
S A V MAY 2410  
KRONE ROYAL 1140  
WK VALLEE 1293

SEN	4
SM	69
SW	45
SF	56
SG	22
SB	78
SC	170

CED	BW	WW	YW	MILK	HP	DOC	MARB	REA	FAT
6	0.4	51	88	21	11.9	3	0.01	0.51	-0.010

**ANGUS GS**  
Powered by NEGEN®

Long-lasting, productive Renown daughter that has done a super job in production. Her son sells as Lot 31 in this sale. **Due to calve approximately 1/25/26 to Penz Pinnacle 2489 (AAA# 20645850).**



**SIMMENTAL**

# featured SIMMENTAL FEMALES



**LOT 113**

**LOT  
113**

## PHFC JEWEL 397L

PB SM  
ASA# 4539460

HOMO RED  
Tattoo: 397L

HOMO POLLED  
DOB: 10/10/2023

W/C FORT KNOX 609F  
W/C BET ON RED 481H  
W/C ANGEL 7113E

MR CCF 20-20  
BWL JEWEL 933E  
EKHCC RED JEWEL 760

W/C BANKROLL 811D  
K-LER DOLLY'S QUEEN 609D  
W/C RELENTLESS 32C  
W/C MISS ANGEL 2870Z

MR CCF VISION  
HTP SVF DEW THE STROKE  
SVF/NJC BUILT RIGHT N48  
EKHCC CROWN JEWEL 523

API 109.3  
TI 71.7



CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
11.1	2.7	73.6	103.8	19.7	4.5	56.3	0.02	0.79	-0.066

Red-headed beauty! This direct daughter of 933E has done all we could ask for as a first calf heifer. Gorgeous to look at, sound structured, and laid down to have an AI-sired sold red heifer calf coupon at her side. Invest with confidence, this one is hard to let go. *Sells with a heifer calf at side, born 1/3/26, sired by GCC Night Owl 3104L (ASA# 4284092).*



BWL JEWEL 933E  
Dam of Lot 113



W/C BET ON RED 481H  
Sire of Lot 113



LOT 114

**LOT 114 PHFC MAGNETIC LADY 418M**

PB SM  
ASA# 4351334

HOMO BLACK

HOMO POLLED

Tattoo: 418M

DOB: 3/16/2024

HHS MR ENTOURAGE 867B  
LCDR ANTHEM 33K  
WS MISS SUGAR C4

W/C LOCK DOWN 206Z  
BGB MISS LOCKDOWN  
MELBYS DELIGHT

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

REMINGTON LOCK N LOAD54U  
G C F MISS NEW LEVELR206  
W/C LOCK N LOAD 31B  
SS DELIGHT D03



API 164.9

TI 100.3

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
10.9	-2.7	87.7	137	21.4	6.4	65.2	0.57	0.68	-0.02

The first Anthem daughter to sell as she enters production! 418M represents the kind of purebred Simmental females we are trying to replicate tenfold: great structured, performance, eye appeal, and progressive genomic spread. Due to calve approximately 3/31/26 to LBRS Integrity M76 (ASA# 4346832).



LCDR ANTHEM 33K  
Sire of Lot 114

# featured SIMMENTAL FEMALES



**LOT 115**

**LOT  
115**

## TYLERTOWN ALLEY

PB SM

BLACK

HOMO POLLED

ASA# 3923147

Tattoo: G1

DOB: 10/20/2019

HPF QUANTUM LEAP Z952  
WLE COPACETIC E02  
CMFM JOY 022B

HTP/SVF DURACELL TS2  
RP/MP RIGHT TO LOVE 015U  
CIRCLE M TEJAS  
CMFM BRUSHES JOY 802Z

RGRS SRG TWO STEP 20Z ET  
HPF/B&K/AF ALLEY 355C  
WHF/PRS/HPF ALLEY 247Y

WS A STEP UP X27  
WLTR LYDIA 39U ET  
JF MILESTONE 999W  
WHF SIERRA 2455

API 107.4  
TI 81.7



CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
7.2	3.6	86	131	15.7	3.9	58.6	0.17	0.84	-0.092

The mother of the \$42,000 PHFC United We Stand 4006M! From the time-tested and proven Alley cow family, G1 takes the guess work out of the equation. Take advantage of the opportunity to own one who has already made a huge impact. *Due to calve approximately 3/15/26 to LCDR Anthem 33K (ASA# 4113686).*



HPF/B&K/AF ALLEY 355C  
Dam of Lot 115



PHFC UNITED WE STAND 4006M  
Son of Lot 115



LOT 117

LOT  
116

**PHFC KASHMERE 112J**

PB SM  
ASA# 3935397

BLACK

POLLED

Tattoo: 112J

DOB: 3/16/2021

FBFS WHEEL MAN 649W  
**PHFC LEGENDARY 657D**  
SVF ABOVE & BEYOND T87

WLE BIG DEAL A617  
**PHFC KASHMERE 690D**  
MF MISS KASHMERE S330

SVF STEEL FORCE S701  
SVF STAR STRUCK S199  
LF DREAM DOCTOR  
NLC ABOVE & BEYOND P84  
  
SVF STEEL FORCE S701  
SHAWNEE MISS 770P  
STF MR MOMENTUM H508  
HWF KASHMERE

API 114.5

TI 70.5



CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
11.8	0.1	66.3	93.8	19.6	6.3	52.7	0.03	0.68	-0.067

Member of the Kashmere cow family, 112J's dam has been working successfully in the RAW cattle herd. Due to calve approximately 2/15/26 to Penz Pinnacle 2489 (AAA# 20645850).

LOT  
117

**BGB MISS MINNIE 148J**

PB SM  
ASA# 4006362

HETERO BLACK

POLLED

Tattoo: 148J

DOB: 3/18/2021

YARDLEY IMPRESSIVE T371  
**YARDLEY HIGH REGARD W242**  
MISS YARDLEY T68

MR CCF 20-20  
**BWL JEWEL 933E**  
EKHCC RED JEWEL 760

BOOTPRINT DINERO F33  
MISS YARDLEY P101  
YARDLEY PROWLERPINONNN319  
MISS YARDLEY M211  
  
MR CCF VISION  
HTP SVF DEW THE STROKE  
SVF/NJC BUILT RIGHT N48  
EKHCC CROWN JEWEL S23

API 102.3

TI 71.4



CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
6.1	4.4	81.7	122.4	22.2	2.4	63	-0.11	1.02	-0.077

Another 933E daughter, this time sired by the breed leader High Regard. Beautiful to look at and a pedigree built for profit. Sells with a heifer calf at side, born 1/23/26, sired by LCDR Anthem 33K (ASA# 4113686).



*Performance Animal Health LLC would like to thank Pleasant Hill Farms for allowing us to be their animal health supplier*

For all your animal health needs, please contact Heath Hagan 615-655-7633 or our Animal Health Office 615-699-5088

# featured SIMMENTAL FEMALES



**LOT 118**



**LOT 119**

<b>LOT 118</b>	<b>BGB MISS LOCKDOWN</b>
3/4 SM 1/4 AN ASA# 4097269	HOMO BLACK Tattoo: 152J DOB: 9/17/2021
REMINGTON LOCK N LOAD54U W/C LOCK DOWN 206Z G C F MISS NEW LEVELR206	REMINGTON ON TARGET 2S BAR15 MISS KNIGHT78E-51G IRONWOOD NEW LEVEL M A F EILEEN 0113
W/C LOCK N LOAD 31B MELBYS DELIGHT SS DELIGHT D03	REMINGTON LOCK N LOAD54U MISS WERNING KP 8543U TJ SHARPER IMAGE 809U SVF NJC MAGNETIC LDY M25

REMINGTON LOCK N LOAD54U W/C LOCK DOWN 206Z G C F MISS NEW LEVELR206	REMINGTON ON TARGET 2S BAR15 MISS KNIGHT78E-51G IRONWOOD NEW LEVEL M A F EILEEN 0113
W/C LOCK N LOAD 31B MELBYS DELIGHT SS DELIGHT D03	REMINGTON LOCK N LOAD54U MISS WERNING KP 8543U TJ SHARPER IMAGE 809U SVF NJC MAGNETIC LDY M25
API 141.4 TI 80.2	ASA DNA

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
14.6	-5.3	63.2	95.7	22.2	8	53.7	0.46	0.33	0.015

The dam of Lot 114 in this sale! Double bred Lock-N-Load that traces back to the famed Magnetic Lady made famous at Sunset View. *Due to calve approximately 2/1/26 to LCDR Anthem 33K (ASA# 4113686).*

<b>LOT 119</b>	<b>ESF MISS EVA 13G</b>
PB SM ASA# 3624191	BLACK Tattoo: 13G DOB: 5/22/2019
GWS EBONYS TRADEMARK 6N REMINGTONSECRETWEAPON185 AUBREYS BLACKBLAZE II 5T	WLE POWER STROKE NJC EBONY ANTOINETTE 3C MACHO M450 BZ BLAZE IV 1P

CNS DREAM ON L186 ESF MISS SHEEZA HOTIE SVF SHEEZA FANTASY N906	NICHOLS LEGACY G151 CNS SHEEZA DREAM K107W HC POWER DRIVE 88H SVF SHEEZA LADY J900
API 108.7 TI 66.7	ASA DNA

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
10.7	1.3	64.4	94.2	18.5	4.4	50.6	-0.03	0.69	-0.088

Pedigree royalty behind this gorgeous baldy in the prime of her life. Secret Weapon x Dream On x Sheza Fantasy N906: a Simmental enthusiast's dream! *Due to calve approximately 3/1/26 to LCDR Anthem 33K (ASA# 4113686).*

<b>LOT 120</b>	<b>PHFC MISS 235K</b>
3/4 SM 1/4 AN ASA# 4097592	HETERO BLACK Tattoo: 235K DOB: 2/16/2022
MR SR 71 RIGHT NOW E1538 W/C PRONTO 7114E W/C ANGEL 7114E	HOOK'S BOZEMAN 8B MISS SR C1538 W/C RELENTLESS 32C W/C MISS ANGEL 2870Z

PHFC LEGENDARY 657D PHFC MISS 2020H 55	FBFS WHEEL MAN 649W SVF ABOVE & BEYOND T87
API 95.5 TI 67.7	ASA DNA

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
9.4	0.6	73.6	117.1	19.9	6.5	56.6	-0.05	0.74	-0.063

*Due to calve approximately 3/20/26 to LCDR Anthem 33K (ASA# 4113686).*

**SCAN A QR CODE WITH YOUR  
SMART PHONE OR TABLET TO  
VIEW THE VIDEOS NOW!**



CCI.Live



SCAN  
ME!

DVauction.com



**DONOR**

**LOT** **DLS/TSF STEEL MAGNOLIA F809**

**donor**

PB SM  
ASA# 3562340

BLACK

POLLED

Tattoo: F809

DOB: 3/2/2018

HEADS UP 20X ET  
LLSF UPRISING Z925  
LLSF UNTOUCHABLE U925  
  
SVF STEEL FORCE S701  
**KENOCO STEEL MAGNOLIA**  
SAFN SHES GLAMOROUS

MR NLC UPGRADE U8676  
3202  
SS UNDREAMABULL R308  
WESTFALL SUMMERBELL 722P  
  
CNS DREAM ON L186  
SVF SHEZA BEAUTY L901  
SAC MR MT 73G  
SAC MISS JET TOP 29G



CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
7	3.6	80.3	114.7	18.1	1.6	58.1	-0.16	0.84	-0.097

We had been searching for member of the Steel Magnolia cow family to add to the donor battery here in Rockfield, and we were fortunate to locate this F809 female out of the 2025 New Direction Sale at Sloop Simmentals. Powerful, sound, productive, and as bulletproof of a pedigree as you can ask for. Additionally, F809 is a maternal sister to the popular DAF Dakota D13 who has stamped out high selling progeny from coast to coast. Take advantage of the first opportunity to acquire embryos out of this beauty sired by either of the flush brothers, Anthem or Patriot. Guaranteeing one (1) pregnancy if implant work is done by a certified embryologist.

**LOT** **3 EMBRYOS BY ANTHEM**

**121A**

PB SM

HHS MR ENTOURAGE 867B  
**LCDR ANTHEM 33K**  
WS MISS SUGAR C4

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

LLSF UPRISING Z925  
**DLCS/TSF STEEL MAGNOLIA F809**  
KENOCO STEEL MAGNOLIA

HEADS UP 20X ET  
LLSF UNTOUCHABLE U925  
SVF STEEL FORCE S701  
SAFN SHES GLAMOROUS

[PLANNED MATING]

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
9.7	1.5	93.4	141.9	19.2	3.5	65.9	0.24	1.03	-0.08
55%	60%	15%	15%	80%	90%	40%	40%	25%	40%

**LOT** **3 EMBRYOS BY PATRIOT**

**121B**

PB SM

HHS MR ENTOURAGE 867B  
**LCDR PATRIOT 8K**  
WS MISS SUGAR C4

CDI ENTOURAGE 156U  
HHS MISS 836Z  
CLRS GRADE-A 875 A  
WS ANISE A71

LLSF UPRISING Z925  
**DLCS/TSF STEEL MAGNOLIA F809**  
KENOCO STEEL MAGNOLIA

HEADS UP 20X ET  
LLSF UNTOUCHABLE U925  
SVF STEEL FORCE S701  
SAFN SHES GLAMOROUS

[PLANNED MATING]

CED	BW	WW	YW	MILK	MCE	MWW	MARB	REA	FAT
9.5	2.0	86.2	128.7	19.2	4.7	62.3	0.18	1.01	-0.08
55%	70%	30%	35%	80%	70%	55%	50%	25%	40%

## LOTS 130-145 COMMERCIAL OPEN YEARLING HEIFERS

Lots 130 - 145 consist of high quality black yearling commercial replacement heifers from Green Family Farm. These heifers have been vaccinated, de-wormed and reproductive tact scored. The heifers were born between 2/1/2025 and 3/31/2025. The Green Family are long time customers of Pleasant Hill Farms and these heifers are sired by PHF Bulls. We greatly appreciate them sharing their replacement heifers

Green Family Farm • Ronnie Green • (270) 202-1145

*thank you*  
TO OUR TEAM!

**Allison Davis, Mark Davis, Josh Rollins, Easton Scott, Dwain Didloff, Mornē Myburgh, Corbin Cowles**



**EXPECTED PROGENY DIFFERENCE (EPD)**, is the prediction of how future progeny of each animal are expected to perform relative to the progeny of other animals listed in the database. EPDs are expressed in units of measure for the trait, plus or minus. Interim EPDs may appear on young animals when their performance has yet to be incorporated into the American Angus Association National Cattle Evaluation (NCE) procedures. This EPD will be preceded by an "I", and may or may not include the animal's own performance record for a particular trait, depending on its availability, appropriate contemporary grouping, or data edits needed for NCE.

## **PRODUCTION**

**CALVING EASE DIRECT (CED)**, is expressed as a difference in percentage of unassisted births, with a higher value indicating greater calving ease in first-calf heifers. It predicts the average difference in ease with which a sire's calves will be born when he is bred to first-calf heifers.

**BIRTH WEIGHT (BW)**, expressed in pounds, is a predictor of a sire's ability to transmit birth weight to his progeny compared to that of other sires.

**WEANING WEIGHT (WW)**, expressed in pounds, is a predictor of a sire's ability to transmit weaning growth to his progeny compared to that of other sires.

**YEARLING WEIGHT (YW)**, expressed in pounds, is a predictor of a sire's ability to transmit yearling growth to his progeny compared to that of other sires.

## **CARCASS**

**MARBLING (MARB)**, is expressed as a fraction of the difference in USDA marbling score of a sire's progeny compared to progeny of other sires.

**RIBEYE AREA (RE)**, expressed in square inches, is a predictor of the difference in ribeye area of a sire's progeny compared to progeny of other sires.

**FAT THICKNESS (FAT)**, expressed in inches, is a predictor of the differences in external fat thickness at the 12th rib (as measured between the 12th and 13th ribs) of a sire's progeny compared to progeny of other sires.

## **MATERNAL**

**MATERNAL MILK (MILK)**, is a predictor of a sire's genetic merit for milk and mothering ability in his daughters compared to daughters of other sires. In other words, it is that part of a calf's weaning weight attributed to milk and mothering ability.

**COW ENERGY VALUE (\$EN)**, expressed in dollars savings per cow per year, assesses differences in cow energy requirements as an expected dollar savings difference in daughters of sires. A larger value is more favorable when comparing two animals. Components for computing \$EN savings difference include lactation energy requirements and energy costs associated with differences in mature cow size.

## **VALUE INDEXES**

\$Value Indexes, reported in dollars per head, are multi-trait selection indexes where a higher value suggests more profit. The \$Value is an estimate of how future progeny of each sire are expected to perform, on average, compared to progeny of other sires if sires were randomly mated to cows and if calves were exposed to the same environment.

**MATERNAL WEANED CALF VALUE (\$M)**, an index expressed in dollars per head, predicts profitability differences in progeny due to genetics from conception to weaning. \$M is built off of a self-replacing herd model where commercial cattlemen replace 25% of their breeding females in the first generation and 20% in subsequent generations. Remaining cull females and all male progeny are sold as feeder calves. Increased selection pressure on \$M aims to decrease overall mature cow size and improve foot structure and fertility while maintaining weaning weights consistent with today's production.

**WEANED CALF VALUE (\$W)**, an index expressed in dollars per head, provides the expected difference in future progeny preweaning performance from birth to weaning. \$W assumes that producers retain 20% of their female progeny for replacements and sell the rest of their cull female and male progeny as feeder calves. Over time, increased selection pressure on \$W will increase weaning and maternal milk traits while also continuing to increase mature cow size.

**FEEDLOT VALUE (\$F)**, an index expressed in dollars per head, is the expected average difference in future progeny performance for post-weaning merit compared to progeny of other sires. The underlying objective assumes commercial producers will retain ownership of cattle through the feedlot phase and sell fed cattle on a carcass weight basis with no considerations of premiums or discounts for quality and yield grade.

**GRID VALUE (\$G)**, an index expressed in dollars per carcass, is the expected average difference in future progeny performance for carcass grid merit, including quality and yield grade attributes, compared to progeny of other sires.

**BEEF VALUE (\$B)**, an index expressed in dollars per carcass, facilitates simultaneous multi-trait genetic selection for feedlot and carcass merit. \$B represents the expected average differences in the progeny postweaning performance and carcass value compared to progeny of other sires. This index assumes commercial producers wean all male and female progeny, retain ownership of these animals through the feedlot phase and market these animals on a quality-based carcass grid.

**COMBINED VALUE (\$C)**, an index expressed in dollars per head, includes all traits that make up both \$M and \$B with the objective that commercial producers will replace 20% of their breeding females per year with replacement heifers retained within their own herd. The remaining cull heifer and steer progeny are then assumed to be sent to the feedlot where the producers retain ownership of those cattle and eventually sell them on a quality-based carcass merit grid.

## angus PHF HERD SIRES



**MUSGRAVE no limit**

Owned by: Pleasant Hill Farms

**SEMEN \$30 / CERT. \$30**

Available Through Owners or Cattle Visions



**PENZ pinnacle**

Owned by: Pleasant Hill Farms

Jeff Penz

Cole Elrod

**SEMEN \$30 / CERT. \$40**

Available Through Owners or Cattle Visions



**MUSGRAVE ambition**

Owned by: Pleasant Hill Farms

Dogwood Hill Angus

Triangle S Ranch Krew

**SEMEN \$40 / CERT. \$40**

Available Through Owners or Cattle Visions



**ELLINGSON reckoning**

Owned by: Pleasant Hill Farms

Ellingson Angus

Scott Simenson

**SEMEN \$30 / CERT. \$30**

Available Through Owners or Cattle Visions



**MUSGRAVE royalty**

Owned by: Pleasant Hill Farms

Dogwood Hill Angus

**SEMEN \$30 / CERT. \$30**

Available Through Owners or Cattle Visions



**POSS savage**

Owned by: Pleasant Hill Farms

**SEMEN \$30 / CERT. \$30**

Available Through Owners or Cattle Visions



**LCDR patriot**

Owned by: Pleasant Hill Farms  
BB Simmental  
Lazy C Diamond Ranch

**SEMEN \$75**

Available Through Owners or Cattle Visions



**LCDR renegade**

Owned by: Pleasant Hill Farms  
RAW Cattle  
Lazy C Diamond Ranch

**SEMEN \$50**

Available Through Owners or Cattle Visions



**LCDR anthem**

Owned by: Pleasant Hill Farms  
BB Simmental  
Lazy C Diamond Ranch

**SEMEN \$75**

Available Through Owners or Cattle Visions



**BRIDLE BIT fundamental**

Owned by: Pleasant Hill Farms

**SEMEN \$50**

Available Through Owners or Cattle Visions



**LBRS integrity**

Owned by: Pleasant Hill Farms  
BB Simmental  
Little Bitterroot River Simmentals

**SEMEN \$50**

Available Through Owners or Cattle Visions



# Save THE DATE

**10/10/2026 : Pleasant Hill Farms 15th Annual Fall Production Sale**

Donors, Pairs, Heifers & Genetic Opportunities

**2/27/2027 : Pleasant Hill Farms 32nd Annual Spring Production Sale**

Selling 175+ Lots of Bulls, Registered Females & Commercial Heifers!

*Notes. . . .*



OPEN SATURDAYS  
7:00AM - 4:00PM



OPEN SATURDAYS  
7:00AM - 4:00PM



+ OTHER LOCALLY SOURCED GOODS FROM ALL OVER KY!

PORK, COFFEE, MILK, EGGS, CHEESE, HONEY, CANDLES, PHOTOGRAPHY, OILS & SPICES, SOAPS, CHEESE & CHARCUTERIE BOARDS

**270-791-0000**

**9039 RUSSELLVILLE ROAD  
ROCKFIELD, KY 42274**

[PLEASANTHILLFARMS.COM/BBCM](http://PLEASANTHILLFARMS.COM/BBCM)

•PLEASANT HILL•  
f a r m s

9039 Russellville Road  
Rockfield • KY

*Spring Production Sale*

**FEBRUARY 28, 2026 • 12:30PM**

