

SIMMENTAL



ROLLER

RANCH

3rd Annual Bull & Female Sale



APRIL 1, 2026

HELD ON CCI.LIVE AT 6:00 P.M.



Welcome

Welcome to the April 1, 2026, Roller Ranch Bull & Female Sale.

When Jenny and I established Roller Ranch, it was built with purpose and a clear vision — to raise cattle that work and put money in our customers pockets. What began as a goal has grown into a program rooted in faith, discipline, and an unwavering commitment to quality. Raising our two boys, Blake and Bryce, in this way of life has been one of our greatest blessings. We pray the foundation we are building today becomes a legacy they are proud to carry forward.



From the beginning, Jenny and I committed to investing boldly in elite genetics. In March of last year, we made a \$100,000 investment in our herd sire, KCC1 3BCC Black Label 4016M, purchased from Kearns Cattle Company. His first calves are now on the ground, and they have exceeded our expectations — jet black, born with tremendous vigor, calving ease, and structural integrity. We look forward to seeing what Black Label's progeny will do, not only for our future but especially our customers too.

Our mission as seedstock producers is straightforward: we exist to help our customers make money. Every decision — from donor selection to herd sires, semen acquisitions, and embryo matings — is made with profitability at its foundation. We want the calves and cattle marketed from Roller Ranch genetics to stand out in quality and return, year after year. When you invest in our program, the objective is simple: results that strengthen your bottom line.

We firmly believe that accurate data drives progress. Every animal on our ranch is 100K DNA tested to enhance the reliability of our EPDs and strengthen our selection process. Roller Ranch is proud to be recognized by the American Simmental Association as a Dedicated Performance Advocate operation. Data collection is a vital part of our program, and we are committed to providing transparent, performance-backed information so you can buy with confidence.

The cattle industry is in a season of opportunity. Markets are rewarding performance, consistency, and quality. We believe this year's offering is built to help you capitalize with confidence. That is why we not only focus on producing performance herd sires for our customers but females as well that are built to last and will return a profit and strengthen your program for years to come.

Jenny and I would also like to thank those friends and family that have worked for Roller Ranch sorting and working cattle, picture pen day, calving season and everything in between.

We appreciate the love and support you've shown us over the years. To our hired man, Dakota Meech, who understands this business and the hard work involved. Having someone you can trust and count on to get the job done is priceless and he is a vital piece to Roller Ranch's operation. Connor Dailey, for your willingness to put in longer days than most after your fulltime job. Working sun up to sun down. We are lucky to have you on our Roller Ranch team.

Most of all our family would like to extend our gratitude to our customers. To our repeat customers who believe in our cattle, those that have shown interest and those hearing of us for the first time. Thank you, from our family to yours. We hope to become your seed stock producer you can count on year after year.

We appreciate your interest in our program and welcome your calls, texts, or visits to evaluate the cattle firsthand. The structure, performance, and profit potential are here in Hewitt, Minnesota.



THE ROLLER FAMILY

Brent, Jenny, Blake, and Bryce





APRIL 1, 2026 60611 260th St. - Hewitt, MN 56453

SALE DAY CONTACTS

Brent Roller (218) 849-7414
Jenny Roller (320) 491-7284

SALE MANAGEMENT

Graham Blagg (530) 913-6418
Jered Shipman (806) 983-7226
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AUCTIONEER

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SALE STAFF

Western Ag Reporter: Tony Heins (701) 400-4435
ASA SimSpecialist: Russ Danielson (701) 261-2742

HERD VETERINARIAN

Back Roads Vet Clinic: Dr. Keith Yorek (218) 732-9866

HERD EMBRYOLOGIST

Midwest Embryo Transfer Service:
Dr. Ashley Swenson (952) 737-9028

HERD NUTRITIONIST

Form-A-Feed: Matt Honsey (612) 269-5419

PHOTOGRAPHY

Focus Marketing Group: Magen Tol (320) 305-3545

INSURANCE

Insurance will be available sale day. We suggest a mortality policy, especially if you plan to leave your bull(s) to be wintered until May 1, 2026. To properly insure your investment please contact,

James F. Bessler at (815) 762-2641

DELIVERY

Free delivery within 300 miles on all bulls and we will assist in finding delivery options to other parts of the country!

ANNOUNCEMENTS

Announcements made sale day and from the auction block during the sale take precedence over printed material in the catalog or other printed material associated with this sale. Anyone attending this sale, attends at their own risk. Breeders or any of the sale force will not be held responsible for any injury while attending this sale.

SUPPLEMENTAL INFORMATION

Ultrasound data and scrotal circumference measurements will be available the week of the sale.

HERD HEALTH

BIRTH: *Tri-Shield, Start Strong, BoSe, Navel Dip, Nasalgen 3 PMH, Weight & DNA Tissue Sample*

2-3 MONTHS: *20-20 Vision 7 pinkeye with spur, Presponse SQ, Ultra Boss, & Nasalgen 3 PMH*

WEANING: *Vista once, Vision 8 Spur, Cleanup, Valbazen, Magnet, FerAppease, Tattoo & BVD testing*

HEIFERS: *Bangs vx & Leptoferm*

COWS:

Pre-Breeding: Vision 8 spur, pinkeye vx, Multi-Min, whole herd Johnes testing

Pre-Calving (45-60 days): Triangle 10, Vision 8, Guardian/Scour Bos 9, Valbazen, Cleanup II

BULL BUYER

VOLUME DISCOUNTS

3% off total purchase price of 3 Bulls

4% off total purchase price of 4 Bulls

5% off total purchase price of 5+ Bulls

SEMEN INTEREST

Seller retains 1/3 semen interest in all bulls selling unless otherwise noted or announced from the auction block.

DNA TESTING

All bulls and females have been parent verified and sell with genomically enhanced EPDs with 100K DNA testing.

BULL GUARANTEE

Unless otherwise noted, all the breeding age bulls will have passed a breeding soundness exam prior to pick up/delivery. In addition to the standard Terms and Conditions of the American Simmental Association, we will provide the first breeding season (the 90-day period immediately following turn out) guarantee on all yearling and older bulls. This guarantee is not an insurance or mortality policy, but a guarantee on functional fertility. It is not a substitute or replacement for poor management. Buyer assumes all risks for injury due to running bulls together or management decisions outside genetic control. For the guarantee to apply, we ask that you contact us as soon as a condition is observed and before the animal is sold. We will work with you to determine whether the animal is returned or sold for slaughter. We will attempt to provide a suitable replacement. If one cannot be provided of equal or greater value, we will issue a sale credit to be used in a future sale for the full purchase price less the salvage value of the animal.

RISK

Each animal becomes the risk of the purchaser as soon as sold. Animals purchased are at the purchaser's risk as to loss or injury, and will be loaded according to purchaser's direction. Insurance will be available sale day.

TERMS & CONDITIONS

Terms of sale are cash or check payable immediately upon conclusion of the sale and before animals will be removed. The cattle will sell under the standard terms and conditions of the American Simmental Association.



The beef business is the hottest thing going in production agriculture, and rightfully so. It's an industry rich in grit and perseverance, and it's more than due time that all beef producers can get paid for what they have done in the years previous to the record trending marketplace. Now more than ever, it seems that science is most necessary! It's most necessary because the risk or the cost of "pay to play" is as significant as it has ever been. Case in point, two decades ago, four head of feeder steers would be equal to the cost of one steer today. Product improvement matters, and product certainty is necessary to maintain the past thirty-two months of market trends.

Brent and Jenny Roller are committed to improving the process of removing uncertainties and unnecessary risks when making your next seedstock selection. They are disciplined in their acquisitions and dedicated to improving all facets of animal agriculture. Their keen eye guides them toward the physical direction they want to pursue, and genomics guides them down the path of least resistance and predictability. The end goal is to consistently breed a product that is saturated with growth and economic conversion with industry approved carcass merit without sacrificing maternal longevity and eye appeal. To withstand Brent's selection pressures, they must be good footed, sound structured, and from cows that remain in the program because of unrelenting fertility, milk production, and udder quality. It's not hard to do, it just takes the grit and discipline the Rollers have adopted to make it all work for everyone involved.

As far as the scope of the industry, now, more than ever, is the time to take the steps necessary through enhanced management protocols and new age genetic acquisition to prepare for what lies ahead. We know this market may not be here to stay, so we must be diligent as producers to ensure our operations have the genetic injection needed to withstand future pressures from a potential marketplace downturn. Female retention is becoming essential as production supply continues to dwindle due to extreme environmental conditions and high market values, leading many producers to sell their potential replacements to be fed. To preserve the U.S. beef industry as we know it, we must instill disciplined measures to do whatever is possible to increase and improve the number of our nation's cow herd. Those who retain and build their female base will be in the driver's seat for many years to come, and that's just one more incentive to invest in one of these Roller Ranch herd sire prospects that is bred with the "full scope" mindset.

Successful times, as we have experienced, are times for planning, prevention, and preparation for what is ahead. We must continue to be diligent in making our product more efficient and higher quality than the competition, without sacrificing food safety or the productivity of the cowherd. Brent and Jenny Roller are great people with goals and the right work ethic and integrity to achieve the utmost success in this business. They are passionate about SimGenetic cattle and are committed to improving all they humanly can along the way. We encourage you to reach out to schedule a pre-sale on-farm visit to view the offering and meet the young family. We are certain that you will be impressed with the stock and the folks. If you should need any additional information, help with selection, or sight unseen purchasing, please feel free to reach out to the Roller Team or any of the Innovation AgMarketing staff. We look forward to your inquiries and appreciate your interest in the Roller Ranch program.

Jered Shipman Graham Blagg Tim Anderson



WWW.CCI.LIVE

ROLLER
RANCH

1



WELCOME TO THE SALE

THE OMF JOURNEYMAN J24 SONS



B C R MISS TIME TO SHINE J234
Dam of Lots 1-3



MISS TIME TO SHINE Y251
Legendary Maternal Granddam of Lots 1-3



CMFM TIME TO SHINE 99D
Maternal Sister to Dam of Lots 1-3



ROLR MR JOURNEYMAN 203N

DOB: 2/10/25 | REG: 4539556 | TATTOO: 203N | PB SM

HOMO POLLED // HOMO BLACK



MR SR MIC DROP G1534
OMF JOURNEYMAN J24
OMF DEKA D23

WLE COPACETIC E02
B C R MISS TIME TO SHINE J234
MISS TIME TO SHINE Y251

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.4	0.1	78.4	125.3	0.29	6.1	17.1	56.2	12.2
35%	30%		40%	30%	45%			

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
11	25.1	-0.34	0.41	-0.056	0.82	0.088	143.8	87.9
			20%			10%	35%	35%

BW	BWR
84	ET
WW	WWR
751	ET
YW	YWR
1371	ET

- We initiate the 2026 Roller Ranch Production Sale with a trio of brothers from the leading donor dam owned by the ranch known as B C R Miss Time To Shine J234. J234 was Brent and Jenny's \$58,000 selection from the Buck Creek Ranch program of Oklahoma that stems from the prolific Miss Time To Shine Y251.
- The look and presence owned by this elite herd sire prospect is as awesome as his genomically enhanced data portfolio that defines his acceptability for use within any operation focused on the total industry approach.
- He offers a huge amount of lower body to complement his hip and back shape. He's a true breeding bull with breeding flexibility.
- Big, dense, heavy, and should contribute marbling into any program.

THE OMF JOURNEYMAN J24 SONS



2 ROLR MR JOURNEYMAN 227N

DOB: 2/20/25 | REG: 4539535 | TATTOO: 227N | PB SM

HOMO POLLED // HOMO BLACK



MR SR MIC DROP G1534

WLE COPACETIC E02

OMF JOURNEYMAN J24

B C R MISS TIME TO SHINE J234

OMF DEKA D23

MISS TIME TO SHINE Y251

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
13.1	-0.2	73.1	111	0.24	6.1	17.1	53.5	13.6	87	ET
20%	30%				45%				WW	WWR
									729	ET
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI	YW	YWR
10.6	22.2	-0.37	0.33	-0.065	0.83	0.048	142.1	83.2	1303	ET
		50%	30%			45%	40%	50%		

- Here is the more expressively muscled, snip nosed full brother that has the face value credentials to inject look and quality into any set of calves!
- He's bold, dense, and wide constructed with an incredibly stylish and durable build.
- We expect many programs with focus on phenotype to be drawn to this prospect.
- The influence of Miss Time To Shine Y251 is evident as she consistently passes the presence from one generation to the next.



OMF JOURNEYMAN J24 \$110,000 Sire of Lots 1-4

THE OMF JOURNEYMAN J24 SONS

- He is the \$GN leader amongst the trio! An index that calculates the cost and efficiency of gain and generally ties to the ones that have acceptable phenotype and skeletal quality.
- 237N is a long sided, smooth patterned stud that could find himself acceptable for use on heifers and young cows with proper management.
- We expect him to sire cattle that are acceptable at birth with the performance necessary to gain ground at yearling time on their contemporaries with frugal gains and conversion.



3 ROLR MR JOURNEYMAN 237N

DOB: 2/21/25 | REG: 4539516 | TATTOO: 237N | PB SM

HOMO POLLED // HOMO BLACK



MR SR MIC DROP G1534
OMF JOURNEYMAN J24
OMF DEKA D23

WLE COPACETIC E02
B C R MISS TIME TO SHINE J234
MISS TIME TO SHINE Y251

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
11.7	1.2	81	134.5	0.33	6.7	17.1	57.5	11.4	74	ET
35%	50%	45%	25%	15%	35%				WW	WWR
									637	ET
									YW	YWR
									1352	ET

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI		
10.8	26.9	-0.4	0.12	-0.083	0.83	0.108	127.1	81.6		
		35%		25%		3%				

4 ROLR MR JOURNEYMAN 232N

DOB: 2/20/25 | REG: 4539585 | TATTOO: 232N | PB SM

HOMO POLLED // HETERO BLACK



MR SR MIC DROP G1534
OMF JOURNEYMAN J24
OMF DEKA D23

W/C FORT KNOX 609F
BFJV FORT KNOX JOY J111
BWL JOY 38E

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
3.1	3.7	88.1	141.8	0.34	3.1	18.3	62.3	10.7	93	108
		25%	15%	10%					WW	WWR
									726	103
									YW	YWR
									1389	109

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI		
13.9	41.9	-0.47	0.19	-0.083	1.25	0.038	116.8	83.4		
30%	25%	15%	50%	25%	4%			45%		



- Many should be drawn to the look and balance that comes exclusive to this son of OMF Journeyman J24.
- He is big and genuine at the surface with plenty of bone and flexibility. He too is correct in his spinal alignment, level and square in his pin set, and correct off all fours.
- We expect him to be a growth sire as he ratios 103 at weaning, and 109 at a year, ranking fifth among his aggressive contemporaries.
- The dam of 232N, BFJV Fort Knox Joy J111, is one of the rising stars in the donor pen at Roller Ranch. J111 is the dam of ROLR Yankee 69L, a son of OMF Epic E27 that was purchased by Yardley Cattle Company of Utah in our 2024 Bull Sale. Consistency is the key to success!



ROLR YANKEE 69L
Maternal Brother to Lot 4

THE STCC TECUMSEH 058J SONS



- One of the very big stout performance sires of the offering with plenty of frame and scale.
- He's a 770-pound weaning weight prospect that comes with the substance and shape worthy of investment.
- We appreciate the impact his sire group has had on the industry, consistently injecting muscle, cutability, and look into his progeny.



CMFM TIME TO SHINE 99D
Maternal Granddam of Lot 5

B C R TIME TO SHINE 509K
\$58,000 Dam of Lot 5

5 ROLR MR TECUMSEH 247N

DOB: 2/25/25 | REG: 4539584 | TATTOO: 247N | PB SM

HETERO POLLED // HOMO BLACK



VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA

LLSF PAYS TO BELIEVE ZU194
B C R TIME TO SHINE 509K
CMFM TIME TO SHINE 99D

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
8.9	2	82.4	120	0.24	4.6	17.4	58.5	12.5	88	ET
		40%	50%						WW	WWR
									770	ET
									YW	YWR
									1402	ET

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI		
10.3	29	-0.29	0.41	-0.061	0.68	0.058	137.1	86.8		
		20%				35%	45%	35%		

6 ROLR MR TECUMSEH 222N

DOB: 2/18/25 | REG: 4539530 | TATTOO: 222N | PB SM

HOMO POLLED // HOMO BLACK



VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA

GSC GCCO DEW NORTH 102C
HARC MISS NORTH 1701J
HARC E502

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
6.8	4.1	87.8	116.3	0.18	4.6	24.7	68.5	13.9	96	111
		25%							WW	WWR
									752	107
									YW	YWR
									1349	106

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI		
8	30.2	-0.33	0.15	-0.053	0.89	0.018	118.6	80.6		
					50%					



- He should fit the bill for many in search of that blaze faced herd sire that offers an stellar look with balance and shape.
- His GSC GCCO Dew North 102C sired dam put the extra rib and lower body quality into his phenotypic equation.
- We appreciate this standout for his added performance credentials for WW and DMI, as evidenced by his aggressive 107 WW ratio and his scale pounding adjusted yearling ratio of 106.
- A full sister to 222N, ROLR Ms Tecumseh 147M, sold for \$14,000 in the South Dakota Source Simmental Sale to Superior Simmentals of Utah. Backed by a cow family that is saturated with earning potential!



STCC TECUMSEH 058J
\$620,000 Sire of Lots 5 & 6

ROLR MS TECUMSEH 147M
\$14,000 Full Sister to Lot 6

THE FRKG VICTORY 78J SONS



7 ROLR MR VICTORY 235N

DOB: 2/21/25 | REG: 4539533 | TATTOO: 235N | 3/4 SM 1/4 AN

HOMO POLLED // HOMO BLACK



MR CCF 20-20
FRKG VICTORY 78J
SWSN PANARAMA 900G

POSS ACHIEVEMENT
KS MISS ACHIEVEMENT H3581
KS DEVORA D758

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
4.1	5.8	104	155.7	0.32	4.4	28	80.1	12.8	94	109
		2%	10%	25%					WW	WWR
									824	117
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI	YW	YWR
12.6	44.9	-0.22	0.19	-0.036	0.85	0.008	107.8	84.8	1433	113
	35%	40%		50%	25%			45%		

- An incredible example of SimAngus performance at its highest level!
- If you need to put a set of britches on a set of cattle, this stud will get it accomplished without hesitation.
- He is one of the most impressive examples of curve bending growth and phenotype we will offer this entire Spring 2026 Bull Run!
- His elite growth portfolio is enhanced by his productive, proven POSS Achievement sired dam. His pedigree hosts another famed power cow with the impact of the timeless WAGR Panarama 204Z as well.
- We know many will find his quality as undeniable as his data! Take note and pay attention.



ROLR MR VICTORY 140M Full Brother to Lot 7

THE FRKG VICTORY 78J SONS

- The robust build and shape of this herd sire prospect are strongly favored by his dam.
- ROLR Ms Backcountry 86L is one of the very impressive young females in the Northern Minnesota program! Her genuine width and dimension are second to none within the pastures owned or leased by the young outfit.
- The son of FRKG Victory was sensible at birth, impressive at weaning time with a 110 WWR, and a YWR of 107, matching the performance and substance he will contribute to any program of introduction.



FRKG VICTORY 78J
\$210,000 Sire of Lots 7-9

8 ROLR MR VICTORY 258N

DOB: 3/5/25 | REG: 4539532 | TATTOO: 258N | PB SM

HOMO POLLED // HOMO BLACK



MR CCF 20-20
FRKG VICTORY 78J
SWSN PANARAMA 900G

CKCC BACKCOUNTRY 1623J
ROLR MS BACKCOUNTRY 86L
BFJV MS LOADED UP J139

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
6	1.4	83	122.6	0.25	2.3	21.9	63.3	10.6	91	105
		40%	45%	50%					WW	WWR
									777	110
									YW	YWR
									1362	107

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
8.9	44.7	-0.52	0.03	-0.11	1.21	0.058	111.5	79.5
	20%	5%		10%	10%	35%		

9 ROLR MR VICTORY 221N

DOB: 2/18/25 | REG: 4539492 | TATTOO: 221N | PB SM

HOMO POLLED // HOMO BLACK



MR CCF 20-20
FRKG VICTORY 78J
SWSN PANARAMA 900G

THOR 503C
RHL MYA 14J
BFJV 20/20 GOVERNOR 914G

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
5.4	4	89.8	120.2	0.19	3.2	22.1	66.9	11.1	97	112
		20%	50%						WW	WWR
									825	117
									YW	YWR
									1322	104

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
10.3	42.2	-0.47	-0.15	-0.083	1.24	-0.012	97	74.8
	25%	15%		25%	5%			



- A herd sire prospect from one of the initial females brought onto the ranch that the firm purchased from the Bruhn Farms Joint Venture program of Iowa. His maternal grandsire has made his reputation known for siring females with milk, udder quality, and overall longevity for profitable production.
- 221N is a growth focused son of FRKG Victory 78J that comes with cutability credentials to support the premiums associated with the correct grid at harvest.
- Long bodied, loose constructed, herdsire prospect that should inject body, muscle, and hybrid vigor into a set of cows with profitability attached.



10 ROLR MR NEXT LEVEL 210N

DOB: 2/12/25 | REG: 4539572 | TATTOO: 210N | PB SM

HOMO POLLED // HETERO BLACK



KRJ DAKOTA OUTLAW G974

KOCH BIG TIMER 685D

NEXT LEVEL

ROLR MS B TIMBER COLORADO JR2

KRDL CAEDENCE C37

KS MISS COLORADO G441

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
4.8	1.9	86.9	125	0.24	5.5	27.4	70.7	14.8	91	105
		25%	40%						WW	WWR
									802	114
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI	YW	YWR
14.3	41.6	-0.38	0.07	-0.068	1.07	0.048	119.6	81.5	1298	102
	25%	45%		20%	45%					

- A very unique pedigree ledger that blends the tried and true from both sides of the Simmental Aisle. KOCH Big Timer 685D and Next Level come together with ultimate excellence achieved in phenotype.
- This jet-black herd sire candidate is stout in significant in his skeleton, loosely hinged, deep centered, genuine at his base, and has the right look and presence through his initial third. His skull quality and masculinity is textbook and his pattern, virtually flawless.
- He should sire cattle with manageable birth weight that have more than expected growth to weaning with suitable carcass merit and red meat yield at harvest.



NEXT LEVEL Sire of Lots 10 & 11

THE NEXT LEVEL SONS



11 ROLR MR NEXT LEVEL 220N

DOB: 2/17/25 | REG: 4539497 | TATTOO: 220N | 3/4 SM 1/4 AN

HOMO POLLED // HOMO BLACK



KRJ DAKOTA OUTLAW G974

CKCC WAGR MR 20/20 7007E

NEXT LEVEL

AJH VIOLET 012H

KRDL CAEDENCE C37

HF QUEEN B 353B

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
13.2	-0.1	68.9	107.2	0.24	7.6	24.3	58.8	16.7	79	91
35%	50%				45%				708	100
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI	YW	YWR
11.2	22.7	-0.36	0.24	-0.047	0.93	0.038	128.8	74.3	1234	97
		10%		35%	15%					

- Here is a smooth, dense built son of the proven Next Level.
- His maternal ledger reads with some of the very best female makers with known calving merit in Mr CCF 20-20 and WAGR Driver 706T.
- His extended neck sets high from the front of his ultra smooth blade with flawless transitions from his ideal forerib to his level pin set and deep tying quarter.
- 220N's EPD profile and actual birthweight indicate that he may be ideal for use on heifers and younger cows with management at calving.



THE KCC1 COUNTERSTRIKE 2700K SONS

- Bred for the beef industry, this direct son of the senior herdsire KCC1 Counterstrike 2700K is from a very productive daughter of BBS True Justice B10 bred in the Troy Hadden Simmental program of Iowa.
- His growth ratios and EPD ledger indicate that he will inject market topping growth and performance into a set of calves. He posts a WWR of 112 and a YWR of 110 with nearly 1400 pounds.
- He is a big outlined herd sire prospect with plenty of shape and substance from end to end.



KCC1 COUNTERSTRIKE 2700K
Sire of Lots 12-17

12 ROLR MR COUNTERSTRIKE 204N

DOB: 2/10/25 | REG: 4539519 | TATTOO: 204N | 3/4 SM 1/4 AN

HOMO POLLED // HOMO BLACK



KCC1 COUNTERTIME 872H
KCC1 COUNTERSTRIKE 2700K
KCC1 GWEN 9073G

BBS TRUE JUSTICE B10
THSR MS TRUE JUSTICE G913
THSR WILONA W912

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
6.8	2.6	91.1	143.9	0.33	6.3	23.7	69.4	15.9	95	110
		15%	15%	20%					WW	WWR
									788	112
									YW	YWR
									1394	110

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI		
16.9	54.1	-0.18	0	-0.066	0.64	0.068	109	76.6		
10%	15%			15%		45%				

13 ROLR MR COUNTERSTRIKE 264N

DOB: 3/10/25 | REG: 4539592 | TATTOO: 264N | PB SM

HOMO POLLED // HOMO BLACK



KCC1 COUNTERTIME 872H
KCC1 COUNTERSTRIKE 2700K
KCC1 GWEN 9073G

ES SURELOCK ZW15
WINC 0122H
WINC MISS 793E

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
0.9	6.1	97	153.6	0.35	0.6	27.2	75.7	8.7	98	113
		10%	5%	10%					WW	WWR
									906	128
									YW	YWR
									1574	124

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI		
14.1	64.9	-0.35	0	-0.069	1.27	0.078	97.4	80.7		
25%	2%				4%	15%				



- Burly and heavy duty in his build should entice those who wish to be profitable in the existing marketplace as we get paid more per pound than ever.
- His measured performance and genetic detail suggest that he is one of the breed leading purebreds in this offering for CW, REA, YW, and maintains significant advantages for WW, ADG, MWW, and MW.
- He came across the scales at weaning with over 900 pounds to ratio 128 and has a yearling ratio to his own at 124.
- We like the length, scale, substance, sheer power, and attractive look this performance sire has to offer to the business, and we expect him to collect several fans from print to sale day.



WINC 0122H
Dam of Lot 13

THE KCC1 COUNTERSTRIKE 2700K SONS



- This son of KCC1 Counterstrike 2700K may be a pinch more subtle than some of his contemporaries for scale measurements and growth indicators, but he should leave a set of keeping females.
- He is maternally inclined on both sides of the ledger and his numbers indicate that his daughters should be the laid back, low input kind with suitable milk and udder quality.



KCC1 GWEN 9073G
Paternal Granddam of Lots 12-17

14 ROLR MR COUNTERSTRIKE 197N

DOB: 2/6/25 | REG: 4539543 | TATTOO: 197N | 3/4 SM 1/4 AN

HOMO POLLED // HOMO BLACK



KCC1 COUNTERTIME 872H
KCC1 COUNTERSTRIKE 2700K
KCC1 GWEN 9073G

COLORADO BRIDLE BIT E752
KS MISS COLORADO G441
KS ELIZA E262

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
10.3	-0.9	68.3	98.6	0.19	4.6	28.6	62.7	14.2	85	98
	40%								WW	WWR
									708	100
									YW	YWR
									1123	88

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI		
15.8	39	-0.14	0.04	-0.038	0.54	0.028	107	68.1		
15%	50%			50%						

15 ROLR MR COUNTERSTRIKE 250N

DOB: 2/26/25 | REG: 4539513 | TATTOO: 250N | PB SM

HOMO POLLED // HOMO BLACK



KCC1 COUNTERTIME 872H
KCC1 COUNTERSTRIKE 2700K
KCC1 GWEN 9073G

W/C RELENTLESS 32C
BFJV ERICAS RELENTLESS J120
ACLL ERICA 390D

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
5.3	4.5	93.8	142.1	0.3	1.8	18.5	65.4	8.3	86	TWIN
		15%	15%	25%					WW	WWR
									648	TWIN
									YW	YWR
									1213	TWIN

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI		
13.6	50.4	-0.27	0	-0.079	0.76	0.058	102.2	80		
30%	10%			40%		35%				



- Here is a very smooth, complete, and balanced KCC1 Counterstrike 2700K son from an impressive daughter of W/C Relentless 32C.
- He is long fronted and ties near perfectly to his smooth shoulder that flows into a bold fore and center rib design. His back and hip shape are noted as he sets to the surface with collected excellence.
- A bull with the right look and suitable measured performance to be a well-rounded herd sire candidate for any operation, commercial or seedstock.



ACLL ERICA 390D
Maternal Granddam of Lot 15

THE KCC1 COUNTERSTRIKE 2700K SONS

- A round bodied, deep sided, purebred prospect with legit shape and balance.
- This stud offers a pedigree laced with the goods for improved phenotype, rib shape, and muscle expression.
- One that was modest at birth and surpassed expectations at the yearling pen with a yearling ratio of 107. Conversion genetics with industry approval.



KCC1 COUNTERTIME 872H
Paternal Grandsire of Lots 12-17

16 ROLR MR COUNTERSTRIKE 291N

DOB: 3/31/25 | REG: 4539541 | TATTOO: 291N | PB SM

HOMO POLLED // HOMO BLACK



KCC1 COUNTERTIME 872H
KCC1 COUNTERSTRIKE 2700K
KCC1 GWEN 9073G

CKCC BACKCOUNTRY 1623J
ROLR MS BACKCOUNTRY 78L
BFJV MS LEDGER J122

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
6.2	1.2	72.4	112.2	0.25	3.7	16.2	52.4	12	85	98
	50%			50%					WW	WWR
									676	96
									YW	YWR
									1353	107

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
8.4	34.3	-0.3	-0.13	-0.079	0.65	0.048	101.6	68
	50%			40%		45%		

17 ROLR MR COUNTERSTRIKE 293N

DOB: 4/3/25 | REG: 4539531 | TATTOO: 293N | 3/4 SM 1/4 AN

HOMO POLLED // HOMO BLACK



KCC1 COUNTERTIME 872H
KCC1 COUNTERSTRIKE 2700K
KCC1 GWEN 9073G

CKCC BACKCOUNTRY 1623J
ROLR MS BACKCOUNTRY 90L
BFJV MS PINNACLE J087

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
9.5	-1.8	65.1	97.9	0.2	7	19.7	52.3	17.2	83	96
	25%								WW	WWR
									640	91
									YW	YWR
									1227	97

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
13.4	34.6	-0.16	-0.05	-0.036	0.53	0.058	108.2	64.3
	45%			50%				



- He's a smooth operator across the pen when in motion as he is loose and extended in his kind.
- Deep bodied, uniform underline, with length, scrotal advantages.
- His data portfolio tells us that his cattle should be able to do more with less and should theoretically improve production margins with limited management at calving time.



CKCC BACKCOUNTRY 1623J
Maternal Grandsire of Lots 16 & 17

THE SITZ RESILIENT 10208 & FRKG CKCC PLATINUM 009H SONS



- Another impressive SimAngus sire prospect with balanced credentials to be your next herd sire.
- 199N is a stout, wide based, big centered, sound constructed son of SITZ Resilient 10208.
- His dam is one of the very good young cows on the ranch.
- This sire group never disappoints from a "real world" perspective as he mashed the scales at weaning to ratio 108 and had the same advantages at a year with a 109 yearling ratio.
- This scamp will fit several programs very well as a true SimAngus herdsire.



SITZ RESILIENT 10208
Sire of Lot 18

18 ROLR MR RESILIENT 199N

DOB: 2/8/25 | REG: 4539576 | TATTOO: 199N | 1/2 SM 1/2 AN

HOMO POLLED // HOMO BLACK



SITZ STELLAR 726D
SITZ RESILIENT 10208
SITZ MISS BURGESS 1856

HOLT NIGHT VISION 457H
ROLR MS NIGHT VISION 45L
BFJV MS REMEDY J123

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
12.6	0.1	82.5	127.7	0.28	4.7	24.9	66.3	10.2	80	92
40%		35%	40%	50%					WW	WWR
									762	108
									YW	YWR
									1387	109

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
8.7	33.3	-0.06	0.28	-0.003	0.49	0.068	120	81.6
						45%		

19 ROLR MR PLATINUM 236N

DOB: 2/21/25 | REG: 4539544 | TATTOO: 236N | 3/4 SM 7/32 AN 1/32 AR

HOMO POLLED // HOMO BLACK



MR CCF 20-20
FRKG CKCC PLATINUM 009H ET
WAGR MS PROFIT 7054E

ES SURELOCK ZW15
WINC 234K
WINC MISS 624D

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
1	5.5	99	160.5	0.38	1.6	22.3	71.8	12	98	113
		5%	4%	10%					WW	WWR
									736	104
									YW	YWR
									1302	103

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
6.8	57.2	-0.44	-0.09	-0.084	1.33	0.088	89	75.8
	10%	2%		3%	1%	25%		



- For those wanting to inject carcass and performance, for those who feed cattle, you better take a seat and try to gather this unique creature up for yourself.
- He is a breed leader for REA, CW, MW, YW, and WW. We expect his cattle to capture premiums and substantial value at any marketing opportunity.
- WINC Surelock ZW15 and W/C United 956Y uphold the carcass ledger but the influence of FRKG CKCC Platinum 009H adds length and enhanced shape.
- Impressive ratios with 104 at Weaning and 103 at a Year.



FRKG CKCC PLATINUM 009H ET
\$175,000 Sire of Lot 19

THE CKCC BACKCOUNTRY 1623J SONS

- One of the limited edition, true heifer bull options of the entire offering, as he records a very modest adjusted birth weight in combination with a number profile that keeps him in the top of the lineup for use on virgin heifers.
- He, too, is a big spread candidate with a 111 WWR and 107 YWR and offers maternal data that suggests his daughters should be efficient in production with longevity and milk volume.



CKCC BACKCOUNTRY 1623J
Sire of Lots 20-29

20 ROLR MR BACKCOUNTRY 226N

DOB: 2/20/25 | REG: 4539591 | TATTOO: 226N | PB SM



HOMO POLLED // HETERO BLACK

OMF EPIC E27
CKCC BACKCOUNTRY 1623J
TENA JULES 914G

COLORADO BRIDLE BIT E752
KS MISS COLORADO G403
MISS GD D3

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
14.6	-2.5	71.8	106.6	0.22	8.2	26.7	62.1	20.9	81	94
15%	5%				15%				WW	WWR
									782	111
									YW	YWR
									1358	107

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
12.6	18.5	-0.35	0.02	-0.05	0.83	0.038	144.5	78.3
45%							35%	

21 ROLR MR BACKCOUNTRY 252N

DOB: 2/28/25 | REG: 4539524 | TATTOO: 252N | PB SM



HOMO POLLED // RED

OMF EPIC E27
CKCC BACKCOUNTRY 1623J
TENA JULES 914G

LLSF PAYS TO BELIEVE ZU194
B C R TIME TO SHINE 509K
CMFM TIME TO SHINE 99D

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
8.4	1.7	82.2	121.5	0.25	6.7	14.6	55.6	9	85	ET
		40%	45%	50%	35%				WW	WWR
									724	ET
									YW	YWR
									1290	ET

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
8.4	31.6	-0.41	0.26	-0.091	0.88	0.038	122.3	83.4
		35%	40%	15%				45%



- A very nice purebred herdsire option from the performance and phenotype riddled B C R Time To Shine 509K donor dam.
- This red hided stud is saturated with sheer quality, pen presence, and shape. Many should appreciate his video as they notice how flawless and collected he is on the go.
- His weighted performance and visual appraisal are impressive, and we know that he is one of the very best red bulls to sell anywhere this spring.
- Invest with confidence.



B C R TIME TO SHINE 509K
\$58,000 Dam of Lot 21

THE CKCC BACKCOUNTRY 1623J SONS



- The influence of "Epic" and "Platinum" is consistent for cattle with awesome phenotype and skeletal quality, laced with shape and longevity.
- ROLR Ms Platinum 35K is dynamic in production and is one of the first cows many gravitate to when the outfit hosts herd visits. Her presence is incredible and she weans her fair share of pounds annually.
- We appreciate this stud's measurements and his EPD profile that hosts 10 traits that are breed average or better. He is a phenotype improver with a sensible data portfolio.



ROLR MR RECHARGE 132M
Maternal Brother to Lot 22

22 ROLR MR BACKCOUNTRY 275N

DOB: 3/18/25 | REG: 4539500 | TATTOO: 275N | PB SM

HOMO POLLED // HOMO BLACK



OMF EPIC E27
CKCC BACKCOUNTRY 1623J
TENA JULES 914G

FRKG CKCC PLATINUM 009HET
ROLR MS PLATINUM 35K
RAML MISS 9038

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
4.3	2.7	80.2	121.5	0.26	2.8	20.6	60.8	12.2	81	ET
		50%	45%	45%					WW	WWR
									756	ET
									YW	YWR
									1272	ET

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI		
4.6	32.8	-0.38	0.23	-0.071	0.93	0.048	119.8	80.2		
		45%	45%	40%	45%	45%				

23 ROLR MR BACKCOUNTRY 272N

DOB: 3/17/25 | REG: 4539589 | TATTOO: 272N | PB SM

HOMO POLLED // HETERO BLACK



OMF EPIC E27
CKCC BACKCOUNTRY 1623J
TENA JULES 914G

W/C BANKROLL 811D
BFJV BANKROLL ARIEL J175
SDK ARIEL

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
7.3	1.3	76	109.9	0.21	5.1	22	59.9	11.5	91	105
									WW	WWR
									805	114
									YW	YWR
									1428	113

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI		
7.7	33.4	-0.28	0.19	-0.047	0.82	0.008	119.1	78.2		
		50%		50%						



- Many will like this son of CKCC Backcountry 1623J and appreciate him for his length, extension, shape, and presence.
- One of the very athletic, loose constructed, thick topped, big ended sire candidates with an outstanding, young dam to his credit.
- His moderate birth weight figure led him to a weaning ratio of 114 and a yearling ratio of 113.
- Quality beef cattle will never go out of style and most cattle today are appraised with the human eye.



ROLR MR PLATINUM 149M
Maternal Brother to Lot 23

THE CKCC BACKCOUNTRY 1623J SONS



ROLR MR COUNTERSTRIKE 157M
Maternal Brother to Lot 24



24 ROLR MR BACKCOUNTRY 267N

DOB: 3/13/25 | REG: 4539549 | TATTOO: 267N | PB SM

HOMO POLLED // HOMO BLACK



OMF EPIC E27 NLC PROGRESSIVE 40C
CKCC BACKCOUNTRY 1623J **KS MISS PROGRESSIVE G137**
 TENA JULES 914G KS BETTY B28

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
11.7	-1.7	53.6	77.9	0.15	8	24.6	51.4	18.6	83	96
35%	10%				20%				WW	WWR
									732	104
									YW	YWR
									1181	93

- Here's an individual that is built very similar to the trademark stamped by his paternal grandsire OMF Epic E27. Deep, square, bold, and sets to the surface with a great hindleg and hoof design.
- He is one of the "go-to", heifer bull options with spread performance opportunity as he ratioed 104 at weaning.
- We also expect his daughters to be best suited for retention as he leads the breed for DMI and CER with desirable replacement qualities for STAY and Milk.

25 ROLR MR BACKCOUNTRY 265N

DOB: 3/11/25 | REG: 4539574 | TATTOO: 265N | PB SM

HOMO POLLED // HOMO BLACK



OMF EPIC E27 COLORADO BRIDLE BIT E752
CKCC BACKCOUNTRY 1623J **ROLR MS CO PROGRESSIVE JR4**
 TENA JULES 914G KS MISS PROGRESSIVE G137

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
12.5	-0.7	66.2	102.5	0.23	8.2	25.2	58.2	13.3	49	TWIN
25%	20%				15%				WW	WWR
									598	TWIN
									YW	YWR
									1117	TWIN

- This is a calving ease prospect laced with carcass quality potential!
- We expect him to sire cattle that are moderate and low input in kind with the right advantages for YG and REA.
- Quality phenotype for a herd sire prospect that should work on any set of heifers. Keep in mind that never in our lifetime has every live calf born mattered as much as it does today.



26 ROLR MR BACKCOUNTRY 290N

DOB: 3/29/25 | REG: 4539501 | TATTOO: 290N | PB SM

HOMO POLLED // HOMO BLACK



OMF EPIC E27 HOLT MR CAPTURE 54F
CKCC BACKCOUNTRY 1623J **HOLT MS STASH J63A**
 TENA JULES 914G BFJV MISS MEYER A63

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
8.5	1.3	69.6	102.7	0.21	7.2	15.7	50.4	9.7	71	TWIN
					30%				WW	WWR
									618	TWIN
									YW	YWR
									1150	TWIN

- Many will appreciate the smooth, square look and kind of this son of CKCC Backcountry 1623J.
- We like the skull quality of this creature, as he ties perfectly from his blade. He too is long sided, correct in his spine and pin set, with the shape of center body and muscle that is standard with most cattlemen and women.
- He represents quality in kind and presence from every angle of evaluation.



ROLR MR COUNTERSTRIKE 173M
Maternal Brother to Lot 26



27 ROLR MR BACKCOUNTRY 242N

DOB: 2/22/25 | REG: 4539561 | TATTOO: 242N | PB SM

HOMO POLLED // HETERO BLACK



OMF EPIC E27 CDI/ROLR IMPACT 305H
 CKCC BACKCOUNTRY 1623J ROLR MS IMPACT 103L
 TENA JULES 914G THSR MS RIDDLER G919

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
6.2	2.5	86	127.8	0.26	5.2	25.8	68.7	17.3	90	104
		30%	35%	45%					WW	WWR
									801	114
									YW	YWR
									1320	104

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
12	38.8	-0.42	0.1	-0.085	1.02	0.028	127.6	81.6
50%	35%	30%		25%	25%			

- Here is a big-time performance leader of the offering that is wide and true from his hock to the ground, big and square in his back and hip shape, and exceptionally deep centered.
- He pounded the scales at weaning time with over 800 pounds to ratio a smoking 114 that assisted a yearling ratio of 104.
- One that will improve a set of cows and put some pants on a set of calves.



28 ROLR MR BACKCOUNTRY 279N

DOB: 3/20/25 | REG: 4539563 | TATTOO: 279N | PB SM

HOMO POLLED // HETERO BLACK



OMF EPIC E27 PROFIT
 CKCC BACKCOUNTRY 1623J BAILEY'S DREAMWEAVER 123J
 TENA JULES 914G BAILEY'S MS DREAMY 946W

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
9.6	1.8	65	86.9	0.14	5.1	15.9	48.4	13.2	85	98
									WW	WWR
									629	89
									YW	YWR
									1092	86

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
5.4	6.6	-0.3	0.17	-0.056	0.47	-0.012	117.9	69.9

- The cattle by CKCC Backcountry 1623J continue to be consistent for both DMI and the new CER EPD values, proving the influence of OMF Epic E27 is true to kind.
- 279N is a taller fronted, long sided, deep ribbed bull that was very modest at birth with suitable performance.



ROLR MR RIGHT TIME 113M
 Maternal Brother to Lot 28



29 ROLR MR BACKCOUNTRY 302N

DOB: 4/19/25 | REG: 4539510 | TATTOO: 302N | 3/4 SM 1/4 AN

HOMO POLLED // HOMO BLACK



OMF EPIC E27 CKCC WAGR MR 20/20 7007E
 CKCC BACKCOUNTRY 1623J AJH BLACKBIRD 40H
 TENA JULES 914G 3192

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
17.1	-2.1	65.2	100.3	0.22	11.8	18.4	50.9	10	74	86
10%	20%				2%				WW	WWR
									694	98
									YW	YWR
									1168	92

DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
10.6	19.7	-0.23	0.32	-0.021	0.69	0.068	125.8	75.5
		40%				45%		

- Another, true, calving ease option from the CKCC Backcountry 1623J sire group.
- His Mr CCF 20-20 influenced dam lends a hand with calving merit and comes with extra body and enhanced udder quality.
- His data portfolio indicates that he is big time, bulletproof for use on a set of heifers and has the advantages for DMI, MCE, and CER as well.
- Invest with confidence in one that is slick hided and suitable for the tougher fescue belt or the southwest.



ROLR MR COUNTERSTRIKE 164M
 Maternal Brother to Lot 29



THE CDI/ROLR IMPACT 305H SONS



LCDR IMPACT 134F
Paternal Grand sire of Lots 30-31



30 ROLR MR IMPACT 298N

DOB: 4/13/25 | REG: 4539529 | TATTOO: 298N | 3/4 SM 1/4 AN

HOMO POLLED // HOMO BLACK

LCDR IMPACT 134F W/C LOADED UP 1119Y
CDI/ROLR IMPACT 305H BFJV MS LOADED UP J191
CDI MISS NIGHTRIDE 38D 6K13B



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
8.7	1.6	74.8	114	0.25	5.7	26.8	64.1	15.8	80	92
									WW	WWR
									753	107
									YW	YWR
									1369	108

- Stellar presence and balance can be found with this grandson of LCDR Impact 134F!
- Smooth, deep, shapely, correct, and sound!
- Many should like this individual when they visit. His look of quality and his data should include his ID on many sale day shortlists.
- His ratios are appealing and ideal with a 92 at birth, 107 at weaning, and 108 at a year.
- Cannot ask for or find much better.



31 ROLR MR IMPACT 287N

DOB: 3/29/25 | REG: 4539586 | TATTOO: 287N | PB SM

HETERO POLLED // HOMO BLACK

LCDR IMPACT 134F W/C BANKROLL 811D
CDI/ROLR IMPACT 305H BFJV BANKROLL ARIEL J166
CDI MISS NIGHTRIDE 38D SDK ARIEL



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
3.4	4.6	80.4	122.5	0.26	2.2	22.7	62.8	13.5	84	TWIN
		50%	45%	45%					WW	WWR
									694	TWIN
									YW	YWR
									1252	TWIN

- The influence of "Impact" is noted on the performance profile as they just offer more or everything needed to remain profitable.
- This stud is taller fronted, elevated out of his initial third, deep and square in his rib design, level pinned, and ties deep and square to the base of his quarter.
- Moderate birth weight stud with industry accepted measurements at weaning and yearling.



32 ROLR MR IMPACT 283N

DOB: 3/25/25 | REG: 4539503 | TATTOO: 283N | 3/4 SM 1/4 AN

HOMO POLLED // HOMO BLACK

LCDR IMPACT 134F CKCC WAGR MR 20/20 7007E
CDI/ROLR IMPACT 305H AJH DESTROY 918G
CDI MISS NIGHTRIDE 38D 5262



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
7.9	2.1	80.3	127.8	0.3	5.3	20.2	60.2	11.6	85	98
		45%	40%	40%					WW	WWR
									686	97
									YW	YWR
									1238	98

- Many should appreciate the smooth, deep sided, good patterned kind of this son of CDI/ROLR Impact 305H.
- He is sound in his build as he sets to the surface with flexibility and integrity.
- A rugged, dense made stud that is ready for heavy service this spring!

"As a seed stock producer of Simmental cattle, I've been very impressed with the bull offering of Brent and Jenny Roller of Roller Ranch. They are extremely congenial and easy to work with. We have purchased two bulls from them, ROLR Yankee and ROLR Honor. Their bulls are not overly fat and ready to go to work with good phenotype, structural soundness and balanced growth and EPDs." - Steven Yardley, UT



Open Heifers

There aren't many places that one can shop for females, sold in groups with registration numbers and genomically enhanced data. Roller Ranch is committed to the long haul when it comes to genomics. They want to conceal nothing from their clientele today nor tomorrow. The power couple will not consider acquiring an animal that has NOT been genomically tested, regardless of the data portfolio or excellence in phenotype, a NO EXCUSE approach.

These yearling heifers will be offered in increments of five, with the winning bidder having the option to take as many as they wish in the order they are presented in the catalog, with the final group having a headcount of four. Several of these females record data with admirable percentile ranks for multiple traits. They also record performance measurements that are competitive or better than many of their contemporaries across the nation.

These females will be sold with pelvic measurements taken prior to sale day, and those that are age appropriate will be vaccinated with the Roller Ranch pre-breeding protocol and ready for service to the bull of your choosing upon acquisition. Bid and buy with confidence in a set of females that are reflective of the new age philosophy and technology that removes almost all guesswork.

OPEN HEIFERS



33 ROLR MS COUNTERSTRIKE 294N

DOB: 4/8/25 | REG: 4539553 | TATTOO: 294N | PB SM

HOMO POLLED // HETERO BLACK

KCC1 COUNTERTIME 872H CKCC BACKCOUNTRY 1623J
 KCC1 COUNTERSTRIKE 2700K ROLR MS BACKCOUNTRY 93L
 KCC1 GWEN 9073G BFJV MS LEDGER J131



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
8.5	0.5	79.6	124.9	0.28	5.2	18	57.9	7.5	85	103
	40%	50%	40%	35%					WW	WWR
									665	109
									YW	YWR
									1054	113



34 ROLR MS COUNTERSTRIKE 257N

DOB: 3/3/25 | REG: 4539520 | TATTOO: 257N | 3/4 SM 3/16 AN 1/16 CS

HOMO POLLED // HOMO BLACK

KCC1 COUNTERTIME 872H TL LEDGER
 KCC1 COUNTERSTRIKE 2700K BFJV MS LEDGER J122
 KCC1 GWEN 9073G BFJV MS BROKER E040



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
7.1	2.1	82.9	127.6	0.28	4.2	14.6	56.1	11.1	87	105
		35%	40%	50%					WW	WWR
									622	102
									YW	YWR
									997	107



35 ROLR MS COUNTERSTRIKE 263N

DOB: 3/10/25 | REG: 4539528 | TATTOO: 263N | 5/8 SM 3/8 AN

HOMO POLLED // HOMO BLACK

KCC1 COUNTERTIME 872H W/C LOADED UP 1119Y
 KCC1 COUNTERSTRIKE 2700K BFJV MS LOADED UP J139
 KCC1 GWEN 9073G 6K13D



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
5.6	2.9	81.8	125.2	0.27	5.5	23.2	64.2	11.6	88	107
		40%	45%						WW	WWR
									679	111
									YW	YWR
									1078	116



36 ROLR MS BACKCOUNTRY 215N

DOB: 2/14/25 | REG: 4539562 | TATTOO: 215N | PB SM

HOMO POLLED // HOMO BLACK

OMF EPIC E27 CDI/ROLR IMPACT 305H
 CKCC BACKCOUNTRY 1623J ROLR MS IMPACT 92L
 TENA JULES 914G WAGR MS INNOVATOR 9029G



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
5.2	1.4	85.1	130.1	0.28	5.8	23.6	66.1	13.5	91	110
		35%	30%	35%	50%				WW	WWR
									701	114
									YW	YWR
									1060	114



37 ROLR MS EPIC 224N

DOB: 2/18/25 | REG: 4539569 | TATTOO: 224N | PB SM

HOMO POLLED // HOMO BLACK

WS ALL-AROUND Z35 CKCC BACKCOUNTRY 1623J
 OMF EPIC E27 ROLR MS BACKCOUNTRY 75L
 OMF TIME LESS B100 BFJV MS RELENTLESS J167



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
11.3	-0.9	75.7	113.6	0.24	5.9	21.3	59	15.2	81	98
	40%	20%			50%				WW	WWR
									593	97
									YW	YWR
									895	96

OPEN HEIFERS

38 ROLR MS COUNTERSTRIKE 284N

DOB: 3/27/25 | REG: 4539559 | TATTOO: 284N | PB SM

HOMO POLLED // HOMO BLACK

KCC1 COUNTERTIME 872H
KCC1 COUNTERSTRIKE 2700K
 KCC1 GWEN 9073G

CKCC BACKCOUNTRY 1623J
ROLR MS BACKCOUNTRY 97L
 BFJV JOYS RELENTLESS J160

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
8.7	1.3	77.1	117.6	0.25	5.9	19.8	58.4	11.9
				50%	50%			
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
9.4	53.2	-0.32	-0.13	-0.073	0.99	0.038	106.1	71.6
	10%			40%	30%			

BW	BWR
81	98
WW	WWR
662	108
YW	YWR
1018	110



38

39 ROLR MS BACKCOUNTRY 273N

DOB: 3/17/25 | REG: 4539499 | TATTOO: 273N | PB SM

HOMO POLLED // HOMO BLACK

OMF EPIC E27
CKCC BACKCOUNTRY 1623J
 TENA JULES 914G

CDI/ROLR IMPACT 305H
ROLR MS IMPACT 41K
 RAML MISS 9025

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
4.3	4.9	78.4	112.6	0.21	3	23.2	62.3	13.3
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
7.8	25.3	-0.47	-0.11	-0.091	0.97	0.048	97.8	68.2
		15%		15%	35%	45%		

BW	BWR
93	113
WW	WWR
660	108
YW	YWR
985	106



39

40 ROLR MS COUNTERSTRIKE 296N

DOB: 4/11/25 | REG: 4539557 | TATTOO: 296N | PB SM

HOMO POLLED // HOMO BLACK

KCC1 COUNTERTIME 872H
KCC1 COUNTERSTRIKE 2700K
 KCC1 GWEN 9073G

CKCC BACKCOUNTRY 1623J
ROLR MS BACKCOUNTRY 101L
 BFJV MS LEDGER J316

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
6.2	1.6	76.3	121	0.28	3.9	16.1	54.1	10.8
			45%	35%				
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
10	39	-0.22	-0.02	-0.051	0.68	0.088	106	72.4
	35%					10%		

BW	BWR
83	101
WW	WWR
556	91
YW	YWR
949	102



40

41 ROLR MS COUNTERSTRIKE 300N

DOB: 4/15/25 | REG: 4539540 | TATTOO: 300N | 3/4 SM 7/32 AN 1/32 MA

HOMO POLLED // HOMO BLACK

KCC1 COUNTERTIME 872H
KCC1 COUNTERSTRIKE 2700K
 KCC1 GWEN 9073G

GSC GCCO DEW NORTH 102C
RAML MISS 9025
 RAML MISS STEEL FORCE 271Z

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.7	2.3	73.2	108.9	0.22	4.3	16.5	53.2	12.6
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
9.6	29.9	-0.38	-0.21	-0.074	0.86	0.038	87.5	61
		10%		10%	25%			

BW	BWR
77	93
WW	WWR
568	93
YW	YWR
854	92



41

42 ROLR MS BACKCOUNTRY 262N

DOB: 3/10/25 | REG: 4539517 | TATTOO: 262N | PB SM

HOMO POLLED // HETERO BLACK

OMF EPIC E27
CKCC BACKCOUNTRY 1623J
 TENA JULES 914G

EC REBEL 156F
MISS DUXS KAT 252K
 R&R MISS IMAGE A315

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
6.1	2.2	71.3	108.2	0.23	3.1	22.4	58	13.4
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI
7.8	25.8	-0.3	-0.12	-0.052	0.75	0.048	102.4	67
						45%		

BW	BWR
85	103
WW	WWR
619	101
YW	YWR
859	92



42

OPEN HEIFERS



43 ROLR MS IMPACT 299N
 DOB: 4/15/25 | REG: 4539580 | TATTOO: 299N | 3/4 SM 1/4 AN
HOMO POLLED // HOMO BLACK
 LCDR IMPACT 134F SO REMEDY 7F
CDI/ROLR IMPACT 305H BFJV MS REMEDY J032
 CDI MISS NIGHTRIDE 38D 138



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
9	-0.4	64.1	101.5	0.23	5.9	19.7	51.7	14.8	82	99
	45%								WW	WWR
									563	92
									YW	YWR
									911	98



44 ROLR MS BACKCOUNTRY 271N
 DOB: 3/17/25 | REG: 4539578 | TATTOO: 271N | PB SM
HOMO POLLED // HOMO BLACK
 OMF EPIC E27 KOCH BIG TIMBER 685D
CKCC BACKCOUNTRY 1623J ROLR MS B TIMBER COLORADO JR3
 TENA JULES 914G KS MISS COLORADO G403



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
11.6	-2.5	61.5	90.2	0.18	6.5	22.7	53.1	17.8	81	98
	35%	5%			40%				WW	WWR
									564	92
									YW	YWR
									813	87



45 ROLR MS RESILIENT 212N
 DOB: 2/12/25 | REG: 4539534 | TATTOO: 212N | 1/4 SM 1/2 AN 1/4 MX
HOMO POLLED // HOMO BLACK
 SITZ STELLAR 726D CDI/ROLR IMPACT 305H
SITZ RESILIENT 10208 ROLR MS IMPACT 110L
 SITZ MISS BURGESS 1856 ROSIE



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
10.4	-2.4	71.6	107.8	0.23	6	21.2	57.1	11.6	79	96
	20%								WW	WWR
									602	98
									YW	YWR
									919	99



46 ROLR MS BACKCOUNTRY 269N
 DOB: 3/16/25 | REG: 4539491 | TATTOO: 269N | 3/4 SM 1/4 CS
HOMO POLLED // HOMO BLACK
 OMF EPIC E27 W/C RELENTLESS 32C
CKCC BACKCOUNTRY 1623J BFJV MS RELENTLESS J117
 TENA JULES 914G 583



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
5.6	0.7	65.9	97.7	0.2	5.2	18.7	51.6	11.6	89	108
									WW	WWR
									575	94
									YW	YWR
									855	92



47 ROLR MS IMPACT 268N
 DOB: 3/15/25 | REG: 4539495 | TATTOO: 268N | 3/4 SM 1/4 CS
HOMO POLLED // HOMO BLACK
 LCDR IMPACT 134F W/C RELENTLESS 32C
CDI/ROLR IMPACT 305H BFJV MS RELENTLESS J104
 CDI MISS NIGHTRIDE 38D 718



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
9.8	-0.2	65.9	90.6	0.15	5.3	23.4	56.3	12.9	73	88
	50%								WW	WWR
									548	89
									YW	YWR
									819	88

OPEN HEIFERS

48 ROLR MS BACKCOUNTRY 303N

DOB: 4/23/25 | REG: 4539521 | TATTOO: 303N | PB SM

HOMO POLLED // HOMO BLACK



OMF EPIC E27
CKCC BACKCOUNTRY 1623J
TENA JULES 914G

TL LEDGER
BFJV MS LEDGER J078
FAIR VIEW MAXIANNE 657D

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
14.2	-1.5	56.3	83.4	0.17	8.5	13.7	41.8	12.6	74	90
15%	15%				15%				WW	WWR
									534	87
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI	YW	YWR
3.8	7.2	-0.38	-0.04	-0.066	0.66	0.058	116	64.9	789	85
		45%				35%				



48

49 ROLR MS COUNTERSTRIKE 305N

DOB: 5/5/25 | REG: 4539554 | TATTOO: 305N | PB SM

HOMO POLLED // HOMO BLACK



KCC1 COUNTERTIME 872H
KCC1 COUNTERSTRIKE 2700K
KCC1 GWEN 9073G

CKCC BACKCOUNTRY 1623J
ROLR MS BACKCOUNTRY 102L
HOLT MS STASH J63A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
6.4	1.6	82	136.4	0.34	5.7	16.8	57.8	11.8	85	103
		45%	20%	10%					WW	WWR
									602	98
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI	YW	YWR
8.8	50	-0.13	-0.13	-0.042	0.6	0.078	105.3	73.2	954	103
	10%					15%				



49

50 ROLR MS IMPACT 292N

DOB: 4/1/25 | REG: 4539560 | TATTOO: 292N | 3/4 SM 1/4 AN

HOMO POLLED // HOMO BLACK



LCDR IMPACT 134F
CDI/ROLR IMPACT 305H
CDI MISS NIGHTRIDE 38D

W/C BANKROLL 811D
BFJV MS BANKROLL J005
552

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
6	1.1	76.6	112	0.22	5.8	22.7	60.8	14.4	82	99
									WW	WWR
									519	85
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI	YW	YWR
15	35	-0.34	0.22	-0.071	0.84	-0.012	112.9	74.9	802	86
	25%	15%		10%	30%					



50

51 ROLR MS COUNTERSTRIKE 306N

DOB: 5/5/25 | REG: 4539570 | TATTOO: 306N | 3/4 SM 1/4 AN

HOMO POLLED // HOMO BLACK



KCC1 COUNTERTIME 872H
KCC1 COUNTERSTRIKE 2700K
KCC1 GWEN 9073G

HOLT NIGHT VISION 457H
ROLR MS NIGHT VISION 49L
AJH KP 16J

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	BW	BWR
3.3	4	80.3	126.7	0.29	3	18	58.2	10.8	84	102
		45%	40%	45%					WW	WWR
									549	90
DOC	CW	YG	MARB	BF	REA	\$GN	API	TI	YW	YWR
10.6	43.5	-0.31	-0.08	-0.069	0.87	0.078	83.7	65.6	790	85
	40%	20%		15%	25%	35%				



51

"We purchased ROLR MR Right Time 72L and ROLR MR Counterstrike 183M from Roller Ranch. Their dispositions have exceeded our expectations. Calm and easy to handle, even great with young kids around. Hoof quality and soundness have shown reliability come breeding season. Performance-wise, they've shown great gains and fertility, 72L sired some powerful feeder steers with several heifers that will be retained back into our herd. We Look forward to seeing the calves sired by 183M this spring. Thanks for the quality genetics!"

- Collin Engelhart, SD

INNOVATION
— AgMarketing, LLC —

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ASA: 4444386 | PB SM

SIRE: WHF/JS/CCS WOODFORD J001

DAM: KCC1 SWC HARMONY 847H

LOT 100 A-J

OFFERING 50 UNITS OF SEXED FEMALE SEMEN!

**THE \$100,000 CALVING EASE SUPER STAR FROM
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**HIS FIRST PROGENY LOOK INCREDIBLE
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