

BLACK

Hereford Ranch



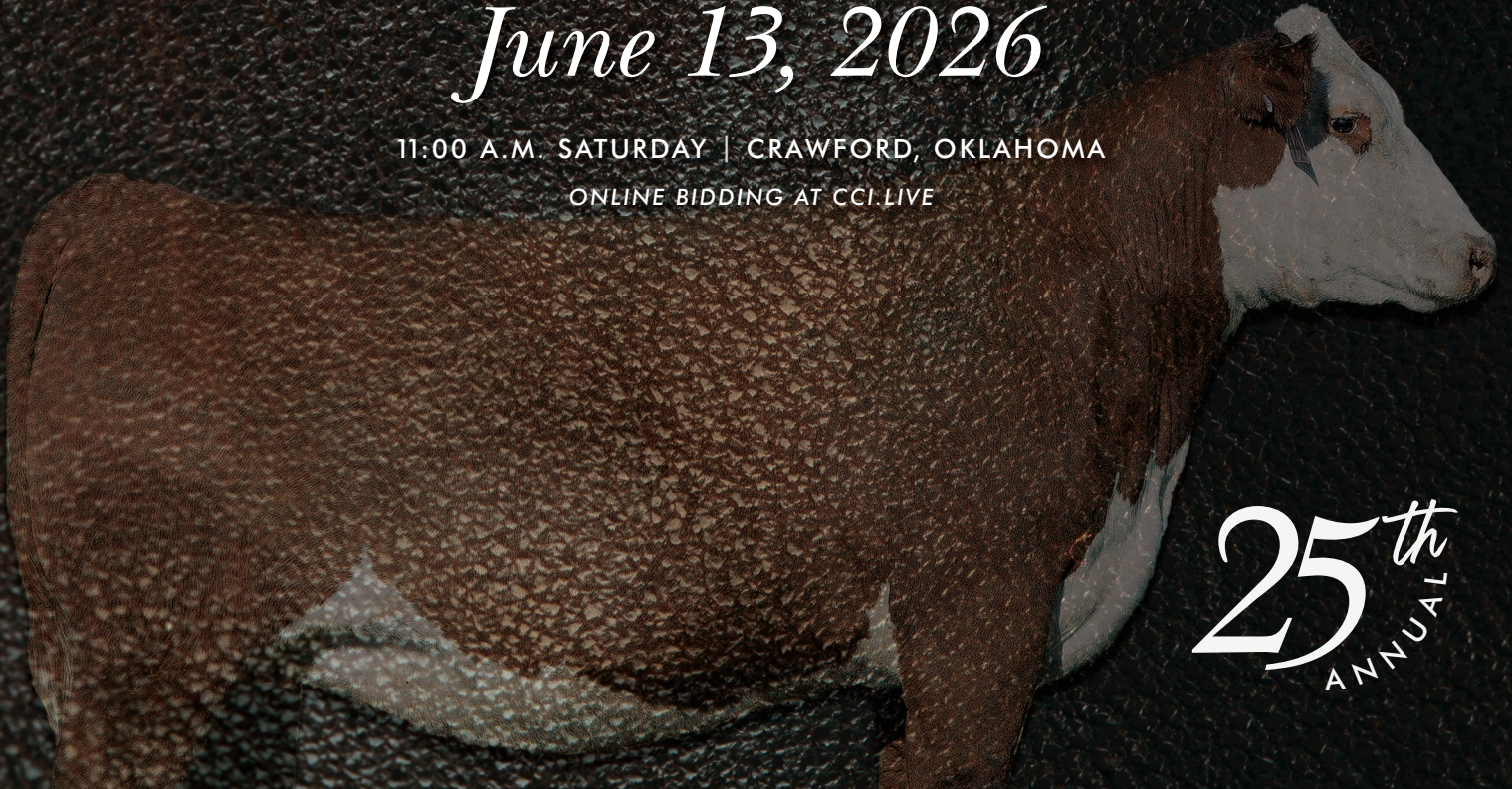
Cream of the Crop

SALE

June 13, 2026

11:00 A.M. SATURDAY | CRAWFORD, OKLAHOMA

ONLINE BIDDING AT CCI.LIVE



25th
ANNUAL

25th
ANNUAL

Cream of the Crop

THE SALE OF THE SUMMER

BLACK HEREFORD RANCH

18022 East 840 Road, Crawford, OK 73638

SCHEDULE

THURSDAY, JUNE 11

All cattle available for viewing in sale pens.

FRIDAY, JUNE 12

Sale order and supplement posted.

Drinks will be available all day. Join us for ribeye steaks starting at 5:00 p.m., sponsored by LNC Feed.

SATURDAY, JUNE 13

7:30 a.m. — Coffee and donuts available
Lunch, prepared by Poppy's Barbeque, will be available before and throughout the sale.

11:00 a.m. — 25th Annual COC Sale

The sale will begin promptly at 11:00 a.m. CDT.
Semen will sell first.

Bred Heifers (Lots 1–346)

Spring Pairs & Fall Bred Cows (Lots 401–591)

Service-Age Bulls (Lots 601–695)

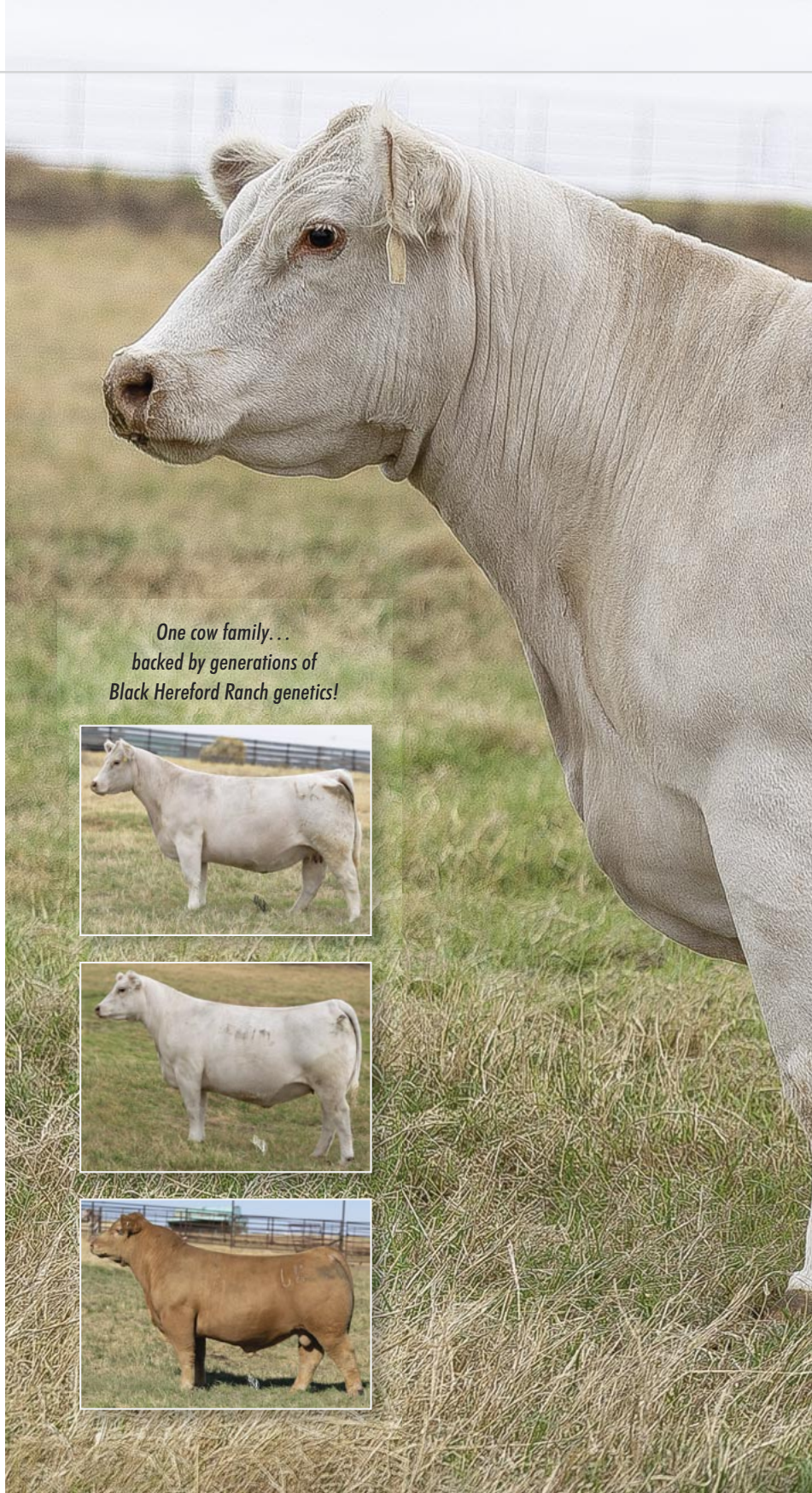
Semen (Lots 701–710)

Sale Conclusion and Giveaways

SUNDAY, JUNE 14

7:30 a.m. — Load out resumes

If you plan to load out Sunday morning, please make arrangements with the sale clerk at checkout and we will try to assist you in a timely manner.



One cow family...
backed by generations of
Black Hereford Ranch genetics!



Watch the Sale

"Broadcasting Live" on CCI Live!
www.CCI.live - Live Online Bidding
(405) 400-9505 Text/Call - schedule@cci.live
Find us on the App Store and Google Play
Over 35 years in livestock marketing!

The entire offering is available for viewing at the ranch from now until sale time.

All are within a mile of our headquarters and are really easy to view.

View the videos at blackherefordranch.com & CCI.Live



It's taken 48 years to get 'em this good!

LK

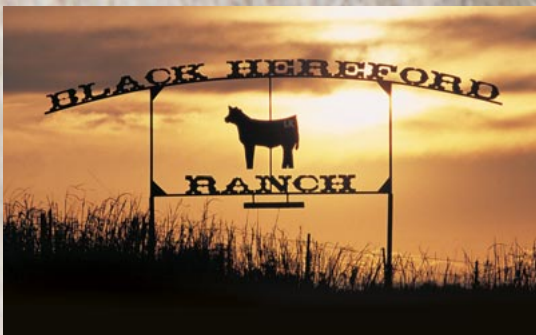
Since 1978

When Kris was in the first grade, his grandfather Frank “Shorty” Gilliland gave him a purebred Polled Hereford heifer. Kris kept the females as replacements, and by the time he graduated from high school, he had a small group of cows that were the original foundation of what is now **Black Hereford Ranch.**

Shorty’s family homesteaded the acreage that was previously the Gilliland Hereford Ranch for G.L. and Shorty Gilliland. One of the original homes still remains in use today as a ranch house. Neighbors tell stories of helping Shorty load his tack and cattle onto train cars, riding with the cattle, and traveling to shows as far off as the World Beef Expo in Kentucky. They put on a number of Polled Hereford production sales over the years. Unfortunately due to health reasons, Shorty had to disperse most of his cow herd. The year Kris finished high school, Shorty had a stroke that left him handicapped. Kris put a halt to college plans and moved to Crawford to work for Shorty until his passing a few years later.

Kris began outcrossing Herefords and keeping heifers to build his cow herd. Two years later, he had a Houston Champion Hereford followed by a Tulsa Reserve Grand Champion Steer with a Hereford. He continued to add color to his crop, and in 1993 he had a black baldy Power Plant son that was Reserve Grand at Houston, raised by our late friend Frank Johnson. In 1994, Frank bought a Power Plant x Chi cow and called Kris to ask what to breed her to... a year later, Habanero was born. They were Kris’s first to break the \$20,000 barrier, and 31 years later Habanero is still making a direct impact.

Kris knows the ups and downs to starting out in this business and has thoroughly enjoyed helping people from all different backgrounds lay their foundation to a successful career in an industry that has been his primary focus for nearly five decades.





WELCOME TO THE SALE!

25th
ANNUAL

First of all, we would like to thank you, our valued customers, for the overwhelming interest we have had for our **25th Cream of the Crop Anniversary Sale**. Without a doubt, this is the deepest set of cattle from top to bottom that we've ever offered. There are more really good bred heifers, cows and herd bull candidates than ever before. I'll say it again— ***we don't keep the best and sell the rest.*** Every good bred heifer and bull we've produced is in this June 13th sale along with several of our very best cows. We have culled them ruthlessly and have tried to eliminate any problems along the way. However, if you get them home and have a problem, call us any time. We stand behind our cattle better than most anyone in this very competitive business we're all in. We have been doing this 7 days a week, 24 hours a day since 1978. Our goal has always been to get 'em better with every calf crop and then offer them to you with certainty that they will help improve anyone's program wherever they go!

Pictures and videos are helpful, but I do promise if you'll come see these cattle, there are many that didn't get pictured and have gained weight and matured in the last 60 days. Now they are better than a lot of those that we did picture.

I'd like to thank my wife, Gay. No one works harder or puts in more hours than she does. She's the one who pays the most attention to details to help make this sale go on without a glitch. I also want to thank my employees who put in many long hours to make this sale a success.

The cattle are really easy to see any time and are all within a mile of the headquarters. We'd love to show them to you. Whether you've never been to one of our sales or if you've been to several of them, I promise this is one you don't want to miss!

Let us help you raise your own champions and high sellers!

Kris

Note the sale starts earlier this year. All 395 head will sell **Saturday, June 13th, starting at 11 a.m.** with the rare semen. To see 'em all real good, make plans to be here Friday and eat a ribeye for supper!

BLACK
Hereford Ranch

Kris Black (580) 309-0711
Gay Black (580) 309-0712
18022 East 840 Road
Crawford, OK 73638
blackherefordranch.com



Follow us for sale updates!

RANCH AND SALE LOCATION

GPS address: 18022 E 840 Road, Crawford, OK 73638

Google Maps: 35.797661,-99.778633

The ranch is located 15 miles north of Cheyenne, OK, on Hwy. 283/33 and then 2.5 miles west on Hwy. 33.

From I-40 in Oklahoma Take Hwy 283 north of I-40 at the Sayre exit and proceed north to Cheyenne. Go 13 miles north of Cheyenne to Roll, OK. Just north of Roll at the Hwy. 283 and Hwy. 33 junction, go west 2.5 miles on Hwy. 33 to the ranch sign.

From the Texas Panhandle At the Hwys. 60 and 33 junction south of Canadian, TX, go east 35 miles on Hwy. 33 to the ranch sign, then go south on CR 1800, then east on 0840.

LODGING

Cheyenne, OK (17 miles) The Bear Den Inn (580) 497-3376; or Cheyenne Motel (580) 644-5392

Sayre, OK (42 miles) AmericInn (580) 928-2700

Canadian, TX (43 miles) Best Western (806) 323-9660; The Last Cowboy's Court (806) 217-4301

Elk City, OK (40 miles) Plus Best Western (580) 303-4851; Hampton Inn (580) 225-2553; Holiday Inn Express (580) 303-4556

There are several Air BNB accommodations for larger parties as well as several RV Parks in close proximity to the ranch.

AIR TRANSPORTATION

Commercial: OKC Will Rogers World Airport—155 miles; Amarillo Rick Husband International Airport—127 miles

Private: We will accommodate guest pickup and drop off. Please make arrangements with us in advance.
Cheyenne, OK—20 miles, (580) 497-2445 or 497-2670
Elk City, OK—54 miles, (580) 225-7700

ON THE PHONE WITH KRIS...

Even if you can't make the sale, we want you to be able to consult with Kris about the offering thoroughly. **The sooner you call Kris prior to sale week, the more time he will have to help you evaluate and assist in helping you seek out the cattle that best fit your program's needs.**

If given enough heads up, we get a good, individual look at every lot the week of the sale as we are sorting. We have helped many customers in this way by making them a list of those that fit specific criteria and helping make sure they get the type of cattle that better their operation. We can get them delivered with the guarantee that they will be as we represented them. We want to make sure you get what best fits your budget and end goals.

ANNOUNCEMENTS SALE DAY WILL TAKE PRECEDENCE OVER PRINTED MATERIAL.
ALL PERSONS WHO ATTEND THE SALE DO SO AT THEIR OWN RISK. NEITHER BLACK HEREFORD RANCH NOR ANY PERSON ASSOCIATED WITH THE SALE ASSUMES LIABILITY, LEGAL OR OTHERWISE, FOR ACCIDENTS OR LOSS OF PROPERTY.

PHONE & ONLINE BIDDING

If you are unable to join us at the ranch sale day, we invite you to view and bid live on <https://cci.live>. **You only need to register online if you plan on bidding through CCI. All other bidding at the sale must be registered at the clerk's desk.**

Tiffani Wilbourn (405) 517-4234

Gay Black (580) 309-0712

Kris Black (580) 309-0711



Watch the Sale Live
www.CCLive - Broadcasting Live
(405) 400-9505 schedule@cci.live
Over 35 years in livestock marketing!

SALE DAY STAFF

Auctioneers: Steve Bonham (405) 823-2972

Dustin Glover (580) 280-0188

Commentary: Brandon Callis (979) 204-1265

Absentee Bids: Tiffani Wilbourn (405) 517-4234

Ring Staff:

Ryan Denton (918) 629-3004

DeRon Heldermon (405) 850-5102

Chisolm Kinder (405) 747-4683

Dennis Metzger (816) 519-8208

Clint Minchew (903) 879-6463

Juston Stelzer (817) 992-7059

Craig Talkington (785) 623-1789

SALE CONSULTANTS

Texas: Colton Airhart (806) 438-8297

Bart Laremore (325) 372-8074

Wade Shackelford (972) 679-4749

Jess Shirley (806) 736-0737

Eli Smallwood (770) 891-4075

Joe Taylor (830) 570-7320

Kolton Thigpen (830) 426-1713

David Waldrip (210) 889-8372

Tucker Williams (806) 736-0195

Taylor Williams (806) 736-0025

Oklahoma: Brandon Callis (979) 204-1265

Dustin Glover (580) 280-0188

Cameron Bengé (806) 217-1042

Iowa: Brad Hook (641) 344-3193

Gary Ohlrichs (712) 548-6481

Denton Ohlrichs (712) 539-1283

Louisiana: Bryan Galley (337) 526-6216

Alabama: John Maples (334) 703-0923

California/Nebraska: Dennis Metzger (816) 519-8208

Missouri: Doug Shaffer (417) 825-4252

Kate Shaffer-Higgins (417) 793-4315

Florida: Jason Clark (863) 781-0786

South Dakota: Jason Jensen (605) 210-2636

Ohio: Abigail Thornton (740) 601-8566

HAVE QUESTIONS? NEED ASSISTANCE? CALL OR TEXT US!

Kris Black (580) 309-0711 | Gay Black (580) 309-0712 | Tiffani Wilbourn (405) 517-4234

TERMS OF SALE

Terms of the sale are cash, check or wire transfer, payable to **Black Hereford Ranch** at the conclusion of the auction. Animals are not released to leave until paid for in full.

Printed information on the sale day supplement takes precedence over printed information in this catalog and other advertising. Announcements from the auction block will take precedence over all printed material for this sale. All animals will be sold by lot number from the auction block. Every effort has been made to assure accuracy in the information that is quoted concerning the animals as taken from their respective breeder's records.

RETAINED INTEREST IN FEMALES

Black Hereford Ranch **RETAINS THE RIGHT TO PARTNER ON TWO SUCCESSFUL FLUSHES ON ALL COC FEMALES SOLD**. A successful flush is defined as producing at least five Grade 1 or 2 embryos per conventional flush per owner, or 10 good, high quality embryos per owner on each IVF cycle. BHR still reserves the right to partner on two flushes or IVF cycles on any females resold. If a buyer is not interested in flushing the female, then Black Hereford Ranch reserves the right to two successful flushes on the female at our cost and the buyer's convenience within a timely manner.

PROTECTING YOUR INVESTMENT

We insure the cattle we purchase and highly recommend that you do the same. After the gavel slams, they are your responsibility. We will take great care of your cattle until they are loaded and leave BHR. We highly recommend these agents for livestock mortality insurance:

James F. Bessler, LLC — Jim Bessler (815) 762-2641

InsureYourCattle.com — Jimmy James (580) 481-0955;

Jace James (580) 481-0927; Emilie James (580) 481-0897

FEMALE BREEDING GUARANTEE

Safe in calf females have been examined by our veterinarians. All females declared safe in calf have a projected calving date or date range in this catalog or on the sale day supplement. All projected due dates are best estimates only and not guaranteed. No guarantee is given that females will deliver a live calf. Please remember that it is normal to give birth any time the two weeks either side of their projected due date. If a pregnant female proves to be open by a licensed veterinarian within 30 days of this sale and is returned to the seller within 45 days, the buyer may choose between a full credit refund or may choose to keep the female with an \$800 adjustment.


RETAINED INTEREST IN BULLS

Review the COC partnership and retained bull interest policy on page 99.

BULL BREEDING GUARANTEE

All bulls in this offering have been fertility and trichomoniasis tested by our veterinarian, Scott Sturgeon, D.V.M. and are guaranteed to be breeders, with the exception of a) injury or disease occurring after the time of sale; or b) gross negligence or willful misconduct on the part of the purchaser. Any bull that settles cows by natural service is considered a breeder.

Unless noted otherwise, the heifers were pasture exposed to black purebred Corriente bulls from 11/6/25 to 1/30/26; the pregnancy status is listed in the footnote. The early spring-calving heifers were exposed to the same bulls from 3/31/26 to 6/2/26; pregnancy status as of 6/2/26 will be listed on the supplement. On any of the shorter bred heifers not confirmed safe by 6/2/26, buyer will have an additional 45 days post sale to recheck; any heifers that check open and you don't want to breed yourself may be returned to BHR by 8/12/26 for a full refund.



Watch the Sale on CCI.live!

The best, the fastest and most comprehensive marketing & bidding tool!

How to Bid Online...

- As a buyer, you DO NOT need to login to watch the sale but you must have a validated account to bid.
- To BID ONLINE go to www.CCI.live in your Chrome, Firefox, Safari or other modern browser:
 - 1) Click on the sale schedule page. 2) Click on the sale of interest.
 - 3) Click on Bid Online- Register and then Get Buyer Number
- After you are logged in, you must proceed to the sale page for your auction and click Bid Online - Register, then "Get Buyer Number." Some auctions require valid credit card number on file to obtain a buyer number to bid.
- CCI.live will operate with ease on a modern **cellular device, laptop, desktop or tablet**.
 - A **current browser** is important and will always make your experience better.
- **For successful bidding you must have good Internet service!** It is very important to be stationary if bidding. If you are driving and bidding, expect to have some service issues. If you are stationary on a good device, with healthy Internet, expect a very successful bidding environment. If you have slow Internet watch the "asking price" on the screen, it is real time, and refresh your browser if you feel like you have some lag.
- **Support line open during all sales. TEXT 405-400-9505** - Please alert the ranch for your hauling preferences.



*Grand Champion Steer – 2026 San Antonio
 ... Dam sold as Lot 94 in our 2021 COC Female Sale to
 Jason Jensen and is now a COC \$300,000 Club member*

NOT BRAGGING...JUST THE FACTS!

*The Grand Champion Steers at the 2026 San Antonio Stock Show,
 the 2025 Houston Livestock Show, and the 2025 State Fair of Texas
 were all out of COC cows that had sold as bred heifers in our COC summer sales!*



*Grand Champion Steer – 2025 Houston Livestock Show
 ... Dam sold as Lot 3 in our 2013 COC Female Sale to
 Brandon Bird and is a COC \$600,000 Club member —
 her maternal sisters sell!*



*Grand Champion Steer – 2025 State Fair of Texas
 ... Dam sold as Lot 7 in our 2015 COC Female Sale
 to Mimms/Hale and is a COC \$200,000 Club member.*

THE BRED HEIFERS

lots 1-346

The footnotes on the bred heifers are short and sweet. When I started writing footnotes for this sale, I started with the bulls and have worked my way up to the front. I'm running out of time and BS to share. LOL! Our foundation for 48 years has been cattle that have really good eye appeal and are deep, wide, easy keeping, sound and have extra muscle. Those terms describe a whole bunch of 'em we're bringing you in this offering. We tried picturing half of this tremendous group of cattle in early April, and all of them will be videoed. There are many without pictures that are every bit as good as lots of them that did get pictured. We invite you to come see 'em before the sale, watch the videos and join us June 13th in Crawford!

Unless stated otherwise, the bred heifers were pasture exposed from November 6, 2025 to January 30, 2026 to a set of extremely low birth weight purebred Corriente bulls.

These heifers have their entire reproductive life ahead of them, and this set of easy calving bulls will help insure their longevity. We think it's very important for a first-calf heifer to raise a calf, and the half-blood Corriente calves are survivors without human help. We haven't checked our heifers one time at night since we started using Corriente bulls on them. After buying heifers bred this way and calving them out, I get lots of calls from customers wanting to know if I sell semen on these easiest calving bulls in the world!

Note: Approximately 100 of the heifers were exposed from March 31 to June 2, 2026 and will be preg checked at that time; results will be available on the sale supplement sheet. On any of those heifers not confirmed bred by 6/2/26, buyer will have an additional 45 days post sale to recheck; if they are not confirmed bred at that time, heifers may be returned to BHR not later than 8/12/26 if the buyer chooses.

Raise Your Own Champions!

...AND HIGH SELLERS!



HEREFORD

We've been raising champion-caliber Herefords since 1978.
There are more good Hereford bred heifers to choose from than ever before in this 25th Annual COC Sale!



Lot 1



COC Raised Right

lot 1

PCOC 443 | Hereford | 10/26/23 | Polled |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford])

DAM 3226 (Right On x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex] x COC Ace son)

PREG 3 months 3/11/26

This outstanding COC Raised Right daughter is for sure one of the best we've raised. She's very powerful but still very good looking and is as sound as they get. Her really good dam is a maternal sister to COC Made Right, and Raised Right's dam, COC Donor 8710, is one of our all-time best Hereford producers.

Raised Right was injured soon after this picture was taken, and we lost the deepest, widest BHR herd sire to ever walk our pastures. He wouldn't even fit in our hydraulic Silencer chute.

lot **2**

PCOC 193 | Hereford | 10/6/23 | Polled |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford])

DAM 0243 (Harvey Smoke Stack x 810 COC Easy Jett x 1704 [Kut Above x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex]])

PREG 3+ months 3/11/26

COC Raised Right is the most powerful Hereford bull we've used, and he did a great job. This stout daughter is one of our favorites! Her granddam is a full sister to our COC Donor 1600 that has been so successful.



lot **3**

PCOC 194 | Hereford | 9/26/23 | Polled |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford])

DAM 649 (COC Carpe Diem x 9211 x COC Ace son)

PREG 3+ months 3/11/26

Typical huge bodied and powerful Raised Right daughter. All the cattle in this sale with COC in front of their name or number got their start at BHR and have 48 years of our "Cream of the Crop" genetics backing them.



lot **4**

PCOC 192 | Hereford | 10/27/23 | Scurred |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford])

DAM 9231 (Battle Cry x COC Donor 8701 [COC Outer Limits])

PREG 2+ months 3/11/26

She's powerful and has great looks. Her maternal granddam, COC Donor 8701, was a way stout, great producer, and COC Donor 8710 makes this Raised Right daughter double good.



lot **5**

PCOC 188 | Hereford | 11/20/23 | Scurred |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford])

DAM 9246 (BR Bold & Gold x COC Carpe Diem)

PREG 2+ months 3/11/26

Dense muscle and body with a sweet head and neck. Her dam is by our good Barber Ranch registered purebred herd sire.

lot **6**

PCOC 182 | Hereford | 10/14/23 | Scurred |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford])

DAM 9241 (COC Carpe Diem [COC Tank x COC Donor 10] x COC Donor 1600 [Kut Above x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex]])

PREG 3+ months 3/11/26

COC Donor 8710 (COC Raised Right's dam), COC Donor 10 (COC Carpe Diem's dam), COC Donor 1600 (dam of COC High Plains Drifter) and COC Donor 9929 (dam of famed COC Made Right) are close up in her pedigree. And yes, she's a nice fronted truck with a bunch of great COC cows backing her.

lot **7**

PCOC 195 | Hereford | 10/5/23 | Polled |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford])

DAM 9248 (High 5 x COC Donor 2231 [4114 Made x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex]])

PREG 3 months 3/11/26

You're going to like a whole bunch of these Hereford heifers. Her granddam is an extra powerful full sister to COC Made Right.

lot **8**

WCOC 142 | Hereford | 10/17/24 | Horned |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford]); or COC Home Run (COC BH H12 by COC Carpe Diem x COC Donor 8712 [COC Outer Limits x COC Donor 5265—COC Shotgun x COC Tiger x HiHo])

DAM 0307 (COC Carpe Diem [COC Tank x COC Donor 10] x COC Donor 9905 [COC Dakota])

P.E. 3/31/26-6/2/26

This one could be a COC Home Run daughter, and man—did he ever make a great looking mature bull! Regardless of what her sire is, she's a good one.

lot **9**

WCOC 107 | Hereford | 9/24 | Polled |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford])

DAM 8026 (Man Among Boys x Hereford)

P.E. 3/31/26-6/2/26

Her dam is a top notch Man Among Boys daughter.



lot **10**

PCOC 219 | Hereford | 9/10/23 | Polled |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford])

DAM COC Donor 4385 (COC Right Choice [COC Carpe Diem x COC Donor 8803 by COC Made Right] x COC Donor 9805 [COC Outer Limits-COC Ace son x COC Tiger x HiHo])

PREG 4 months 3/11/26

Maternal sister to the 2024 Reserve Champion Hereford steer at Houston. Big, swooping belly with a gorgeous neck and head and moves like a cat! I have lots of faith in her and these next four out of our COC Donor 4385.



lot **11**

WCOC 129 | Hereford | 10/18/24 | Scurred |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford]); or COC Home Run (COC BH H12 by COC Carpe Diem x COC Donor 8712 [COC Outer Limits x COC Donor 5265-COC Shotgun x COC Tiger x HiHo])

DAM COC Donor 4385 (COC Right Choice [COC Carpe Diem x COC Donor 8803 by COC Made Right] x COC Donor 9805 [COC Outer Limits-COC Ace son x COC Tiger x HiHo])

P.E. 3/31/26-6/2/26

A full or maternal sister to Lots 10 and 12-14. Study this pedigree. There are a bunch of BHR donors in her background.



lot **12**

PCOC 109 | Hereford | 8/17/23 | Horned | ET

SIRE COC Made Right (4114 Made x COC Donor 9929 [COC Dakota x COC Timex]); or COC 20-46 (Man Among Boys x COC Donor 2229 - full sister to COC Made Right)

DAM COC Donor 4385 (COC Right Choice [COC Carpe Diem x COC Donor 8803 by COC Made Right] x COC Donor 9805 [COC Outer Limits-COC Ace son x COC Tiger x HiHo])

PREG 3+ months 3/11/26

Another good sister out of COC Donor 4385 and sired by COC Made Right or a son of his full sister. Maternal sister to our 2024 Reserve Champion Hereford steer at Houston.

lot **13**

WCOC 122 | Hereford | 9/24 | Horned | ET

SIRE COC Burnin' Daylight (Simm/Charolais x Hereford)

DAM COC Donor 4385 (COC Right Choice [COC Carpe Diem x COC Donor 8803 by COC Made Right] x COC Donor 9805 [COC Outer Limits (COC Ace son x Tiger x HiHo)])

P.E. 3/31/26-6/2/26

A full sister to the Reserve Champion Hereford at the 2024 Houston Livestock Show by COC Burnin' Daylight. She's way good built, good looking and has plenty of power. She just might be the best one a year from now. Her full sisters sell as Lots 14 and 51, and maternal sisters sell as Lots 10-12.

lot **14**

WCOC 110 | Hereford | 9/24 | Horned | ET

SIRE COC Burnin' Daylight (Simm/Charolais x Hereford)

DAM COC Donor 4385 (COC Right Choice [COC Carpe Diem x COC Donor 8803 by COC Made Right] x COC Donor 9805 [COC Outer Limits (COC Ace son x Tiger x HiHo)])

P.E. 3/31/26-6/2/26

Full sister to Lots 13 and 51 and a maternal sister to Lots 10-12. COC Burnin' Daylight throws the best shearing muscle of any Hereford bull we've used.

lot **15**

WCOC 138 | Hereford | 9/1/24 | Horned |

SIRE COC Burnin' Daylight (Simm/Charolais x Hereford)

DAM 5297 (Kaw-Liga x COC Wasp x Donor Mimms 3014)

P.E. 3/31/26-6/2/26

COC Burnin' Daylight is the Hereford shearing specialist—Reserve Hereford Steer at Houston in 2024; Champion Polled Hereford at Houston in 2025, raised by Butchee; Reserve Hereford (with hair!) at Odessa in 2026, raised by Open Bar; Reserve Grand at Odessa, raised by Bradley Hale; and several more class winners at Houston and San Antonio.

COC 2024 Houston Reserve Champion Hereford Steer
...sired by COC Burnin' Daylight.
Sold by Kevin Newman and exhibited by the Chris Stone family.
Full or maternal sisters sell as Lots 10-14 and Lot 51.

lot **16**

WCOC 123 | Hereford | 9/24 | Scurred |

SIRE COC Burnin' Daylight (Simm/Charolais x Hereford)

DAM 0232 (COC Carpe Diem x COC Donor 8701 [COC Outer Limits])

P.E. 3/31/26-6/2/26

Maternal granddam, COC Donor 8701, was one of our all-time best. This heifer is as good made for producing shearing built steers as you'll see anywhere.



COC Burnin' Daylight

lot **18**

PCOC 756 | Hereford | 4/9/24 | Polled |

SIRE COC Made Right (4114 Made x COC Donor 9929 [COC Dakota x COC Timex])

DAM 7770 (Man Up x Right On x COC Outer Limits - maternal sister to H12)

PREG 3+ months 3/11/26

A COC Made Right daughter out of a super producing cow that was our pick of Jess Shirley's.



lot **19**

PCOC 198 | Hereford | 11/3/23 | Scurred |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford])

DAM 0217 (COC Right Choice [COC Carpe Diem x COC Donor 8803 by COC Made Right] x 7683 [H2 by Power Plant son x Chiford])

PREG 4 months 3/11/26

For sure one of the best of the best—of all! Gorgeous head and neck, great structure, big bodied and good muscle. This sweetheart is one of my all-time favorite Hereford heifers we have ever offered! A maternal sister to Lot 20.



lot **20**

WCOC 149 | Hereford | 9/24 | Horned |

SIRE COC 19-47 High Noon (COC High Noon [COC BH H12 x BH 3011 x COC Tiger x HiHo] x Man Among Boys x About Time)

DAM 0217 (COC Right Choice [COC Carpe Diem x COC Donor 8803 by COC Made Right] x 7683 [H2 by Power Plant son x Chiford])

P.E. 3/31/26-6/2/26

Maternal sister to Lot 19. Their dam is tremendous.

lot **21**

PCOC 197 | Hereford | 10/1/23 | Horned |

SIRE COC Raised Right (Battle Cry x COC Donor 8710 [COC Ace son x Hereford])

DAM 0220 (PLCC CWP Shootout 7515E x COC Donor 3260 [King Ten son x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex]])

PREG 3+ months 3/11/26

Maternal sister to Lot 22. Another huge bodied, powerful COC Raised Right daughter that we like a bunch. Their maternal granddam is one of our best and is a maternal sister to Made Right.



lot **22**

WCOC 84 | Hereford | 9/24 | Horned |

SIRE COC Battleship Arizona (COC Battleship [Battle Cry x 0454 by Heat Wave] x 175 [COC Carpe Diem x COC Deadwood])

DAM 0220 (PLCC CWP Shootout 7515E x COC Donor 3260 [King Ten son x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex]])

P.E. 3/31/26-6/2/26

Maternal sister to the powerful Lot 21. Their dam is an impressive superstar out of a maternal sister to Made Right.

lot **23**

WCOC 85 | Hereford | 9/1/24 | Polled |

SIRE COC Battleship Arizona (COC Battleship [Battle Cry x 0454 by Heat Wave] x 175 [COC Carpe Diem x COC Deadwood])

DAM 152 (COC Easy Jett x PB Hereford)

P.E. 3/31/26-6/2/26

Her dam is a good, hippopotamus bellied COC Easy Jett daughter. COC Battleship Arizona, the sire of Lots 22-28, is one of the hottest sires of very competitive Hereford steers that's out there. We sold an interest in him to Kevin Newman for our longtime COC customer Larry Kieschnick. He's getting big things done for both of them and for semen customers.

lot **24**

WCOC 157 | Hereford | 9/10/24 | Polled |

SIRE COC Battleship Arizona (COC Battleship [Battle Cry x 0454 by Heat Wave] x 175 [COC Carpe Diem x COC Deadwood])

DAM 0213 (COC Easy Jett x Davidson x DSUL Natasha/COC Shot Gun x COC Taz)

P.E. 3/31/26-6/2/26

Dam is another huge bodied, moderate COC Easy Jett daughter.

lot **25**

WCOC 95 | Hereford | 9/11/24 | Polled | ET

SIRE COC Battleship Arizona (COC Battleship [Battle Cry x 0454 by Heat Wave] x 175 [COC Carpe Diem x COC Deadwood])

DAM COC Donor 1685 (COC Skipper x COC Tank)

P.E. 3/31/26-6/2/26

Maternal sister to the legendary COC Easy Jett. There is exceptional "power in the blood" in this one.

lot 26

WCOC 61 | Hereford | 9/4/24 | Scurred | ET

SIRE COC Battleship Arizona (COC Battleship [Battle Cry x 0454 by Heat Wave] x 175 [COC Carpe Diem x COC Deadwood])

DAM COC Donor 1600 (Kut Above x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex])

P.E. 3/31/26-6/2/26

Lots 26–28 are three Battleship Arizona daughters that are ET full sibs to Lots 602 and 603 in the bull division along with COC Battle of 1600, who sold to Gary Clayton a year ago; he is impressive and will be available for you to see sale day. All are out of the very dear-to-my-heart COC Donor 1600, my favorite cow of all!

lot 27

WCOC 62 | Hereford | 9/24 | Horned | ET

SIRE COC Battleship Arizona (COC Battleship [Battle Cry x 0454 by Heat Wave] x 175 [COC Carpe Diem x COC Deadwood])

DAM COC Donor 1600 (Kut Above x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex])

P.E. 3/31/26-6/2/26

lot 28

WCOC 185 | Hereford | 9/24 | Horned | ET

SIRE COC Battleship Arizona (COC Battleship [Battle Cry x 0454 by Heat Wave] x 175 [COC Carpe Diem x COC Deadwood])

DAM COC Donor 1600 (Kut Above x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex])

P.E. 3/31/26-6/2/26



Lot 31



COC High Plains Drifter

Sire of Lot 31

lot 31

PCOC 186 | Hereford | 9/21/23 | Horned |

SIRE COC High Plains Drifter (COC Carpe Diem x COC Donor 1600 [Kut Above x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex]])

DAM 9258 (Kaw-Liga by COC Carpe Diem x 2197 [COC Made Right x 7640—Hereford x Maine])

PREG 3 months 3/11/26

A powerhouse and a real sale favorite! This COC High Plains Drifter daughter is big and broody with powerful bone and a stout back and hip. High Plains Drifter is an own son of COC Donor 1600. He sired the Champion Polled Hereford Steer at Houston in 2026 that was raised by our partner on High Plains Drifter, Josh Martin; the \$45,000 COC Stacked 10 High to Glen Blount; the \$30,000 half interest COC Drifting Right to Gerald Haseloff; and a \$48,000 bred heifer to the Hale and Patschke outfits. Unfortunately, he messed up his hip and is no longer with us. We will be selling some semen on him in the semen division, and there isn't much available. Get in on the daughters while you can!



COC High Plains Drifter pictured as a calf



COC Easy Jett
Sire of Lot 32



COC 19-47 High Noon
Sire of Lots 33–39 & the lead off bull, Lot 601
...see this powerhouse at the sale!

lot **32**

PCOC 179 | Hereford | 9/28/23 | Polled |

SIRE COC Easy Jett (Easy Money x COC Donor 1685 [COC Skipper x COC Tank])

DAM 6735 (Man Among Boys x 898 - PB Hereford)

PREG 3 months 3/11/26

Major league good looking, stout built COC Easy Jett daughter. He can still sire a really good one! Lot 32 is definitely one of the very best we've raised in a good while. Her dam is a tremendous MAB daughter.

lot **33**

PCOC 714 | Hereford | 4/26/24 | Polled |

SIRE COC 19-47 High Noon (COC High Noon [COC BH H12 x BH 3011 x COC Tiger x HiHo] x Man Among Boys x About Time)

DAM COC Donor 3235 (True Grit x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex])

PREG 3+ months 3/11/26

Just about every Hereford enthusiast who stops by and sees COC 19-47 High Noon asks about semen on him. He is a bigger, stouter, really good looking power bull that is a TH Carrier. This lead-off 19-47 daughter is for sure a very, very special one. Great built, great looks and plenty sound and stout. We like her a whole bunch to go on and be a big-time champion caliber Hereford show steer producer.

lot **34**

PCOC 761 | Hereford | 6/13/24 | Scurred |

SIRE COC 19-47 High Noon (COC High Noon [COC BH H12 x BH 3011 x COC Tiger x HiHo] x Man Among Boys x About Time)

DAM 2003 (BR Bold & Gold x 4432 [Wyarno x 0709 - Sooner x 9840 by Reload])

P.E. 3/31/26-6/2/26

*See COC 19-47 High Noon while you're here for the sale. He will be in the herd sire trap and is a stout, good looker who impresses all who see him.*lot **36**

PCOC 708 | Hereford | 6/8/24 | Scurred |

SIRE COC 19-47 High Noon (COC High Noon [COC BH H12 x BH 3011 x COC Tiger x HiHo] x Man Among Boys x About Time)

DAM 3112 (COC Made Right x COC Donor 10 by COC Dakota x COC 30-06 son x COC Shotgun)

P.E. 3/31/26-6/2/26

Another nice COC 19-47 High Noon out of a very eye catching, good cow sired by COC Made Right.**COC Made Right**
Pictured at 10 years of agelot **38**

WCOC 150 | Hereford | 10/21/24 | Horned |

SIRE COC 19-47 High Noon (COC High Noon [COC BH H12 x BH 3011 x COC Tiger x HiHo] x Man Among Boys x About Time)

DAM 7244 (COC Double Made x COC Carpe Diem x Hereford)

P.E. 3/31/26-6/2/26

*COC 19-47 High Noon out of a whale bellied COC Double Made cow.*lot **40**

WRT 1602 | Hereford | 9/29/24 | Polled |

SIRE COC 20-417 Riptide (Riptide by Rodgers' Deadliest Catch x 4369 [COC Carpe Diem x COC Donor 4297 by NFL])

DAM 1602 (COC Made Right x COC Donor 9647N by SS)

PREG 3+ months 3/11/26

This COC 20-417 Riptide daughter is out of a full sister to one of our Champion Polled Hereford steers at Fort Worth.**COC 20-417 Riptide**

COC 20-417 Riptide, the sire of Lots 40 and 42, is a newer sire that is just now hitting his mark. He was a Cream of the Crop high seller to Gerald Haseloff and is really doing a great job. These are his first daughters to sell. Our two high selling steers from Haseloff's bunch were sired by him, and they are very nice. Open Bar also had some nice calves they sold this spring sired by him. He is a deep, wide, medium-sized, very good marked truck and is very sound. His maternal granddam, COC Donor 4297, was the dam of the \$29,000 COC Cotton Mouth. Also check out his two very exciting sons selling as Lots 605 and 606 in the bull division.

lot **35**

PCOC 768 | Hereford | 5/27/24 | Scurred |

SIRE COC 19-47 High Noon (COC High Noon [COC BH H12 x BH 3011 x COC Tiger x HiHo] x Man Among Boys x About Time)

DAM 0173 (Riptide by Rodgers' Deadliest Catch x 2231 [COC 4114 Made x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex]])

PREG 2 months 3/11/26

*We actually pictured this heifer, but she wasn't really ready. She is beautiful and by sale time will be easy to spot. Her maternal granddam is a powerful full sister to COC Made Right and has been a good producer.*lot **37**

PCOC 185 | Hereford | 10/5/23 | Horned |

SIRE COC 19-47 High Noon (COC High Noon [COC BH H12 x BH 3011 x COC Tiger x HiHo] x Man Among Boys x About Time)

DAM 5309 (COC Made Right x COC Carpe Diem x Barber 7104)

P.E. 3/31/26-6/2/26

*You'll like COC 19-47 High Noon and these good, stout daughters he has produced.*lot **39**

PCOC 741 | Hereford | 6/13/24 | Scurred |

SIRE COC 19-47 High Noon (COC High Noon [COC BH H12 x BH 3011 x COC Tiger x HiHo] x Man Among Boys x About Time)

DAM 6727 (Sensation x 7630 by Reload)

PREG 3 months 3/11/26

*COC 19-47 High Noon out of a really maternal bred purebred Hereford cow.*lot **42**

PCOC 187 | Hereford | 9/24/23 | Polled |

SIRE COC 20-417 Riptide (Riptide by Rodgers' Deadliest Catch x 4369 [COC Carpe Diem x COC Donor 4297 by NFL])

DAM 8030 (COC Astro [Battle Cry x COC Donor 8710] x 410 Hereford)

PREG 3+ months 3/11/26

Another really nice COC 20-417 Riptide daughter that we tried to picture, but she is so gentle that she would not pose in the picture pen. Her dam is a good COC Astro daughter—COC Astro was our \$30,000 high seller to Floyds.

lot **43**

PCOC 829 | Hereford | 4/24 | Horned |

SIRE Man Among Boys (Monopoly)

DAM COC Made Right daughter

PREG 3 months 3/11/26

You are going to like this MAB x COC Made Right heifer. She is going to make a powerful mature cow and is marked pretty darn good.



lot **44**

PCOC 712 | Hereford | 4/4/24 | Polled |

SIRE Man Among Boys (Monopoly)

DAM 8905 (COC Battleship x 5284 [H12 (COC Carpe Diem x BH 841) x 3011 PB Hereford])

PREG 3 months 3/11/26

Another darn good built, good marked MAB daughter who is a maternal sister to the very good Lot 605 bull that I'm way excited about. Her dam is big, stout and way good lookin'.



lot **45**

PCOC 788 | Hereford | 4/4/24 | Horned | ET

SIRE Man Among Boys (Monopoly) or COC Single Shot (COC Carpe Diem x COC Made Right)

DAM COC Donor 8710 (COC Ace son x Hereford)

PREG 2+ months 3/11/26

An ET out of COC Donor 8710, who is the dam of COC Raised Right and COC Astro. She is a full or maternal sister to Lot 46 and to the outstanding bulls selling as Lots 606–608.

lot **46**

PCOC 722 | Hereford | 3/30/24 | Horned | ET

SIRE COC Single Shot (COC Carpe Diem x COC Made Right)

DAM COC Donor 8710 (COC Ace son x Hereford)

PREG 3+ months 3/11/26

Single Shot is Open Bar's COC Carpe Diem x COC Made Right that is a truck; we flushed COC Donor 8710 to him to get this exciting heifer. Full or maternal sister to Lot 45 and Lots 606–608.

lot **47**

wcoc 115 | Hereford | 8/29/24 | Polled |

SIRE COC 20-46 (Man Among Boys x COC Donor 2229–full sister to COC Made Right)

DAM 7716 (COC Double Made x 4433 [COC Dakota x COC Donor 8710–COC COC Ace son x Hereford])

P.E. 3/31/26–6/2/26

Her sire was a high seller to Gerald Haseloff in 2022, and her dam is as big bodied as any cow you'll see anywhere. Her dam is sired by COC Double Made and sold to 1Eleven Cattle Co. for \$30,000.

*There will be donor quality females scattered from the front display pens to the back forty!
There are always lots of good buys throughout the sale, so we encourage you to
COME EARLY...STAY LATE...DO YOUR HOMEWORK.*

lot **48**

PCOC 178 | Hereford | 9/28/23 | Polled |

SIRE Jolly Rancher (Sugar Bear x Right Ahead/COC Carpe Diem)

DAM 1388 (COC Carpe Diem x 5265 [COC Shot Gun x COC Tiger x HiHo])

PREG 4 months 3/11/26

Deep, swooping bellied HL Jolly Rancher daughter that has good eye appeal and structure. Her great-granddam is the COC Clark/Shackelford \$400,000 producer.

lot **49**

PCOC 763 | Hereford | 3/31/24 | Polled |

SIRE Jolly Rancher (Sugar Bear x Right Ahead/COC Carpe Diem)

DAM 822 (COC Double Made [I'm Just Right x COC Made Right]) x Book'em Dano x Hereford x Angus)

PREG 2+ months 3/11/26

Another HL Jolly Rancher out of a COC Double Made daughter that sold last year to Jess Shirley..

lot **50**

WCOC 57 | Red Baldy | 9/26/24 | Polled |

SIRE Bix 543 (609 [KJHT Power Take Off x 428 by Hamley x COC Troubadour (Lead On x COC Donor 410 [COC WG-PB Charolais x COC Donor 9970 by COC Casper])

DAM 1506 (Right On Time x BH 307 [Deadliest Catch x BH 841 by COC Outer Limits])

P.E. 3/31/26-6/2/26

Huge bodied red baldy that will make a great cow anywhere she goes. Her dam is the outstanding Lot 501 fall-calving Hereford cow that is as beautiful as you'll ever lay your eyes on. See her good sire pictured on page 21.



Dam of Lot 50 —
sells as Lot 501

lot **51**

WCOC 133 | Hereford | 9/24 | Horned | ET

SIRE COC Burnin' Daylight (Simm/Charolais x Hereford)

DAM COC Donor 4385 (COC Right Choice [COC Carpe Diem x COC Donor 8803 by COC Made Right] x COC Donor 9805 [COC Outer Limits (COC Ace son x COC Tiger x HiHo)])

P.E. 3/31/26-6/2/26

Full sister to Lots 13 and 14 and to the Reserve Champion Hereford Steer at Houston in 2024. Also a maternal sister to Lots 10-12.

My granddad started me in this business about 60 years ago when he gave me a Hereford heifer. I was in the first grade, and they still to this day remain my favorite breed. We have been very fortunate to have sold Champion Hereford show steers at every major show in Texas and Oklahoma many times. We've even had a Reserve Grand overall at Houston and Tulsa, and overall Grand and Reserve Grand at Odessa several times. COC Made Right, Carpe Diem, Easy Jett and many other great Hereford bulls got their start at Black Hereford Ranch and were all the **Cream of the Crop**.

25th
ANNUAL

LIGHT COMPOSITE

Herefords are still my favorite if I had to pick, but truly I like 'em in any color if they're really good. This big group of yellow, white and smoke composites is exceptionally good. You'll be tired of me saying it, but this really is the very best set of cattle that we have offered in the 25 years of the Cream of the Crop Sale. There are more really good ones of all colors than ever.

BRED HEIFERS

lot **61**

PCOC 754 | Yellow | 4/12/24 | Polled | ET

SIRE Solid Gold (Heat Wave)

DAM COC Donor 3001 (TR Mr Fire Water 5792RET x 1049 - PB Hoodoo)

PREG 2 months 3/11/26

We've had several Solid Gold daughters in our donor trap over the years. This huge, hippopotamus bellied, great hipped and backed one has more horsepower than any we've started out with. Her purebred Charolais dam has been great to us. She produced a \$30,000 bred a few years ago. Her full sister sells as Lot 62.

lot **62**

PCOC 769 | Yellow | 3/30/24 | Horned | ET

SIRE Solid Gold (Heat Wave)

DAM COC Donor 3001 (TR Mr Fire Water 5792RET x 1049 - PB Hoodoo)

PREG 4 months 3/11/26

This Solid Gold x COC Donor 3001 heifer should prove to be every bit as valuable in production as her ET full sister, Lot 61.

Come early!

Almost 400 head will sell **Saturday, June 13th, starting at 11 a.m.** with the rare semen. It takes a good while to go through them all, so be here Friday and join us for a ribeye steak that evening.



Lot 63

COC Donor 410 (COC \$300,000 Club Member)

♀ **COC Donor 9970** (COC \$100,000 Club Member)

The extra special COC Donor 410 is the dam of COC Troubadour, COC Free Bird, COC Brutus, COC No Spin Zone, COC Judge.410 and many other herd bulls as well as females working in some of the premier club calf herds across the United States. 410's dam, COC Donor 9970, is who started this great producing tribe. At age 17, 9970 produced a \$21,000 COC high seller, and at age 20 she had a COC high selling bull to the Phillip Renner family.

The influence of this tremendous duo runs throughout our 25th annual COC sale.

25th
ANNUAL
Cream of the Crop



Lot 64

lot 63

PCOC 71 | Yellow | 9/24/23 | Polled |

SIRE HL Waymaker (HL That's Right x COC HL 288 [JWR COC Hereford-COC Carpe Diem's dam])

DAM 332 (Lead On x COC Donor 410 [COC WG-PB Charolais x COC Donor 9970 by COC Casper])

PREG 3 months 3/11/26

The mastermind behind Horn Livestock actually got his start in the cattle business at Black Hereford Ranch, and the paternal grandmother of this humongous bodied, big time stout built heifer wasn't the first one he got here, but she did him a great job. You just don't see one built this stout very often that can move like she does. Her big, stout, good looking dam is a full sister to COC Troubadour and COC Free Bird, and John Sullivan bought half of their dam, COC Donor 410, many moons ago—she is over \$300,000 in sales!

lot 65

PCOC 189 | Yellow Strip | 9/22/23 | Polled |

SIRE HL Waymaker (HL That's Right x COC HL 288 [JWR COC Hereford-COC Carpe Diem's dam])

DAM 7225 (COC Easy Jett x 0720 [COC Made Right x 7615 by COC Carpe Diem])

PREG 3+ months 3/11/26

We tried to get a good Hereford with HL Waymaker, as he goes back to COC Carpe Diem's mother. I bet this yellow brockle will raise a Hereford in the next generation, and I am bettin' it's a good one.

lot 64

wCOC 800 | Yellow Brockle | 4/4/24 | Scurred |

SIRE HL Waymaker (HL That's Right x COC HL 288 [JWR COC Hereford-COC Carpe Diem's dam])

DAM 6733 (COC Red Rooster [COC Lifeline x COC Donor 524] x Mimms 1152 [Airhart 577 x Airhart 952])

PREG 2+ months 3/11/26

Another HL Waymaker daughter that has all the pieces and good looks to raise big time champion caliber shearing steers. Her good COC Red Rooster dam was our pick from Mike Mimms a few years ago. He had good success with our Red Rooster bull.

lot 66

pcoc 125 | White | 9/27/23 | Polled |

SIRE HL Waymaker (HL That's Right x COC HL 288 [JWR COC Hereford-COC Carpe Diem's dam])

DAM 28 (COC Troubadour x Monopoly)

PREG 3 months 3/11/26

This is really a good built white HL Waymaker out of an extra good Troubadour cow that Wade Shackelford invested a tiny piece of his retirement fund in, and she was a real looker. This one can go anywhere sight unseen and be guaranteed to be liked. One of the best of all and not pictured.



Lot 67



COC Donor 51 "Sue"
 Dam of Lot 67, paternal granddam of Lot 69
 & full sister to dams of Lots 70 & 71

lot **67**

PCOC 12 | Yellow Baldy | 8/21/23 | Horned | ET
 SIRE HL Waymaker (HL That's Right x COC HL 288 [JWR COC Hereford-COC Carpe Diem's dam])
 DAM COC Donor 51 "Sue" (COC Troubadour x COC Donor 5088 - PB Hoodoo)
 PREG 3+ months 3/11/26

You've seen this really good built Waymaker's dam listed many times. "Sue" is still one of the coolest cows ever to go through our sale ring, and she still has an amazing look at 11 years of age. "Sue" has a white heifer on her now that will stop you in your tracks.

lot **70**

wcoc 166 | Yellow | 9/11/24 | Horned |
 SIRE Lovin' Size (Size Matters x True Lovin)
 DAM 1516 (COC Troubadour [Lead On x COC Donor 410 [COC WG-PB Charolais x COC Donor 9970 by COC Casper]] x COC Donor 5088 - PB Hoodoo)
 P.E. 3/31/26-6/2/26

HL Lovin' Size out of a tremendous full sister to the knockout Troubadour daughter "Sue."

lot **72**

wcoc 78 | White | 9/29/24 | Polled |
 SIRE COC YBS 35 - PB Charolais (M6 Cool Rep 8108 ET [PB Charolais, AICA EM770701] x Weavers Rio Veronica 1213 [PB Charolais, AICA F1189090])
 DAM 421 (COC J10 [COC Polar Ice x COC Hoodoo Phylli 0104] x COC Donor 9970 by COC Casper)
 P.E. 3/31/26-6/2/26

Her sire was the coolest purebred Charolais in existence and sold to Melinda Olson. Her dam is a powerful maternal sister to the \$300,000 producing COC Donor 410. You're going to like this powerful, good looker.

lot **69**

wcoc 180 | Yellow | 9/24 | Polled |
 SIRE COC 21-52 (COC 18-312 [Monopoly x COC Donor 51 "Sue"] x 7262 [Next Level by Bullicious x Glover 1237 by MF Hogg/HooDoo])
 DAM 8049 (OBG Tickle 280 - PB Charolais, AICA EM833154 x COC Donor 5088 - PB Hoodoo)
 P.E. 3/31/26-6/2/26

This gold youngster will mature into a valuable cow in two to three years and will make you a proud owner. She is sired by the very good herd sire that sells as Lot 662 in the bull division that is going to put someone on the map. Her dam sells as Lot 556.

lot **71**

wcoc 165 | Yellow | Fall 24 | Horned |
 SIRE Bix 543 (609 [KJHT Power Take Off x 428 by Hamley x COC Troubadour (Lead On x COC Donor 410 [COC WG-PB Charolais x COC Donor 9970 by COC Casper])
 DAM 1514 (COC Troubadour [Lead On x COC Donor 410 by COC WG-PB Charolais x COC Donor 9970 by COC Casper]) x COC Donor 5088 - PB Hoodoo)
 P.E. 3/31/26-6/2/26

Her sire is as good lookin' as any red bull you'll ever lay your eyes on, and her dam is another good lookin' full sister to our sensational "Sue," our \$25,000 half interest Lot 1 in 2017 to Sue Hyatt.



Bix 543

lot **73**

wcoc 72 | White | 10/4/24 | Horned |
 SIRE COC 19-361 Major Impact - PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])
 DAM 419 (COC J10 [COC Polar Ice x COC Hoodoo Phylli 0104] x COC Donor 9970 by COC Casper)
 P.E. 3/31/26-6/2/26

COC 19-361 Major Impact on a stout, maternal sister to Troubadour's valuable dam, COC Donor 410.



COC Yellow Jacket
COC Lifeline x COC HooDoo Phylli 0104)

COC Troubadour
(Lead On x COC Donor 410)



lot **74**

PCOC 842 | Yellow | 2/4/24 | Polled |

SIRE COC Yellow Jacket (COC Lifeline x COC HooDoo Phylli 0104)

DAM 145 (COC Troubadour [Lead On x COC Donor 410 by COC WG-PB Charolais x COC Donor 9970 by COC Casper])

PREG 3 months 3/11/26

This is the only COC Yellow Jacket daughter in the sale. They have made great producing cows from coast to coast. Yellow Jackets don't have to be the best lookers in the pen to be the best producers. Time after time, I have seen 'em have the best calf.



Lot 75

lot **75**

WRT 3521 | White | 9/23 | Polled |

SIRE COC Judge.410 (Dakota Gold x COC Donor 410); or OBS 27 (OBG Tickle 280 x COC Donor 9107); or 202EW (OBG Tickle 280 x COC Donor 9107)

DAM 8056 (Solid Gold x COC Troubadour [Lead On x COC Donor 410 by COC WG-PB Charolais x COC Donor 9970 by COC Casper])

PREG 3+ months 3/11/26

Check out this absolutely gorgeous white female! Then check out her unbelievable dam selling as Lot 511, her astonishing maternal sister selling as Lot 451, and her maternal brother that sells as Lot 651 in the bull division. They ought to have you fired up about this crazy good cow family. You will be questioning my IQ for selling this whole tribe—I sure am!



Dam of Lot 75 — sells as Lot 511



Lot 76

lot **76**

PCOC 134 | White | 10/19/23 | Polled |

SIRE COC Judge.410 (Dakota Gold x COC Donor 410); or OBS 27 (OBG Tickle 280 x COC Donor 9107); or 202EW (OBG Tickle 280 x COC Donor 9107)

DAM COC Donor 8815 (Choppin Wood x HooDoo)

PREG 2 months 3/11/26

I have lots of faith that this great built from the ground up white heifer will be one of the best of all producers in this stout group. Her dam, COC Donor 8815, knocks it out of the park, no matter what bull we use on her. COC Judge.410 was our Lot 1 bull in the 2019 Fall Bull Sale.

lot **77**

PCOC 771 | Yellow | Spring 2024 | Polled |

SIRE Red Elephant (Man Among Boys)

DAM 8024 (OBG Tickle 280 – PB Charolais, AICA EM833154
x 5053 – PB Charolais)

PREG 2 months 3/11/26

I love this yellow heifer's big, swooping mid-section, her big, wide, flat back, hip and great structure—and she just turned two years old. She's going to make an unbelievable mature cow.

Lot 77

lot **78**

PCOC 755 | White | 4/4/24 | Scurred | ET

SIRE In God We Trust (Business Done Right x Heat Wave/
HL 419)DAM COC Donor 3130 (Solid Gold x COC Donor 15
[COC Blanco x COC Donor 6017 – PB HooDoo])

PREG 3 months 3/11/26

This white one really gets me pumped. I love looking at great built, great looking cattle, and this beauty will be a lot of people's pick of the bunch—she might be mine also. I know her outstanding mother, and that gives me an advantage when I think about what she can do for her new owner. I'm excited to see what she does for you but sad that it will be at your place instead of mine. COC Donor 3130 has been one of the very best we've had, and her dam, COC Donor 15, was a \$25,000 bred several years ago. Going further back, COC Donor 6017 is over the \$400,000 mark in sales.

Lot 78

lot **79**

WCOC 538 | White | 9/24 | Scurred |

SIRE In God We Trust (Business Done Right x Heat Wave/HL 419)

DAM COC Yellow Jacket (COC Lifeline x COC HooDoo Phylli 0104) x
HooDoo x Meyer 734 x Coleman Donna

P.E. 3/31/26–6/2/26

Our pick of good customer Hannah Glass's fall 2024 heifer crop. Her dam is bred out the wazoo, and this heifer is one of the tops.

Lot 80

lot **80**

WCOC 835 | Yellow/White Baldy | 3/25 | Polled

SIRE COC Loaded Up x Red Angus

DAM COC Trump (Man Among Boys x COC Donor 1139
[COC Troubadour x Donor 3H Skye]) x Captain Morgan

P.E. 3/31/26–6/2/26

My pick of Melinda Olson's keepin' heifer pen. She is sired by a tremendous COC red baldy that is a Loaded Up x Red Angus that had lots of admirers in our Cream of the Crop fall sale three years ago. Her dam is a good Cream of the Crop daughter of the \$52,000 COC Trump that Melinda owned with Phil Lautner. This heifer is just a spring of 2025, and I love her great neck, big body and great structure. She is built like an incredible show heifer that would win if I was judging.

lot **81**

WCOC 611 | Red | 8/24 | Polled | ET

SIRE HL Standout (HL Sugar Bear x Red Hawk/Heat Wave)

DAM TTT Donor BB1 (Lovin' The Business)

PREG 3+ months 3/11/26

Donor BB1 had five daughters in our 2020 sale that put her in the COC \$100,000 Club. She is now well over that and still shelling out the good ones for TTT and Black Hereford Ranch. This beautiful red headed daughter could be the best one yet.

lot **82**

PCOC 112 | Yellow | 9/11/23 | Polled | ET

SIRE Goldie Locks (Man Among Boys)

DAM TTT Donor BB1 (Lovin' The Business)

PREG 3 months 3/11/26

A full sister to this gigantic middled BB1 daughter sold for \$50,000 in our 2020 COC sale. It is hard to make 'em look like this and be forever sound.

lot **83**

WCOC 616 | Smoke | 8/24 | Polled | ET

SIRE In God We Trust (Business Done Right x Heat Wave/HL 419)

DAM TTT Donor 7 (Monopoly x TTT Donor BB1 by Lovin' the Business)

PREG 3 months 3/11/26

Another one of my most favorite of all, and she's a BB1 granddaughter. If you don't like this Smoke a bunch, I might as well jump off the cliff. Maternal sister to Lot 84.

lot **84**

WCOC 606 | Black | 8/24 | Polled | ET

SIRE How Great Thou Art (Here I Am x Treinen 613 by Broker)

DAM TTT Donor 7 (Monopoly x TTT Donor BB 1 by Lovin' the Business)

PREG 2+ months 3/11/26

A black How Great Thou Art out of a good TTT Monopoly x Donor BB1. Maternal sister to Lot 83.



Lot 85



Dam of Lot 85

lot **85**

WCOC 99 | Yellow | 9/4/24 | Scurred |

SIRE How Great Thou Art (Here I Am x Treinen 613 by Broker)

DAM COC Donor 8158 (Goldie Locks by Man Among Boys x TTT Donor BB1 by Lovin' The Business x Monopoly)

P.E. 3/31/26-6/2/26

How Great Thou Art out of a triple clean \$20,000 Goldie Locks x BB1 daughter that sold to Sid and Renae Robinson in 2020. She is one of the most dense bodied and muscled females and still moves like a super model.

lot **86**

WCOC 609 | Yellow | 8/24 | Polled | ET

SIRE HL Amazing Grace (That's Right x Solid Gold/620)

DAM TTT Donor 5 (Monopoly x Full Flush)

PREG 3 months 3/11/26

Nice HL Amazing Grace daughter from a top Monopoly donor at TTT's. Her full sister sells as Lot 87, and a maternal sister is Lot 88.

lot **87**

WCOC 623 | Yellow Brockle | 8/24 | Horned | ET

SIRE HL Amazing Grace (That's Right x Solid Gold/620)

DAM TTT Donor 5 (Monopoly x Full Flush)

PREG 4 months 3/11/26

This full sister to Lot 87 and maternal sister to Lot 88 is out of TTT's good producing Monopoly daughter Donor 5. She will make a top producer at her new home.

lot **88**

WCOC 620 | Black Baldy | 8/24 | Polled | ET

SIRE Front & Center (Walk This Way)

DAM TTT Donor 5 (Monopoly x Full Flush)

PREG 3+ months 3/11/26

Good looking maternal sister to Lots 86 and 87 that will make a top producer.

BLACK HEREFORD RANCH RESERVES THE RIGHT TO PARTNER ON TWO SUCCESSFUL FLUSHES ON ALL COC FEMALES SOLD.

A successful flush is defined as at least five Grade 1 or 2 embryos per conventional flush per owner, or 10 good, high quality embryos per owner on each IVF cycle. If the female is resold, BHR still reserves the right to partner on two flushes or IVF cycles on all females we sell. If a buyer is not interested in flushing the female, then Black Hereford Ranch reserves the right to two successful flushes on the female at our cost and the buyer's convenience within a timely manner.



lot **89**

PCOC 85 | Yellow | 11/13/23 | Polled |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x labon]); or COC Bring Ammo (In God We Trust x Honkey [KBC George 6019] x Charolais)

DAM 256 (Choppin Wood or COC Red Rooster [COC Lifeline x COC Donor 524 - 1/2 Char, 1/4 Hereford, 1/4 Angus x COC Donor 614 African Queen" (COC Yellow Jacket x COC Donor 9630 [Full Throttle x 008 Sim x Angus])

PREG 4 months 3/11/26

Big back, hip and body from the THC clean up sire group. Her dam is royally BHR bred and has been a good one.

lot **91**

PCOC 162 | Yellow | 10/7/23 | Scurred |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x labon]); or COC Bring Ammo (In God We Trust x Honkey [KBC George 6019] x Charolais)

DAM 3603 (Monopoly x Thomas Ms Impressive 0641)

PREG 3 months 3/11/26

Another well built, very well bred golden girl. She is sired by one of our good THC bulls we turned out after Al'ing her great Monopoly donor. Her dam traces to the Troy Thomas 0641 donor that has generated millions of dollars in sales. 3603 had our favorite and high selling steer this spring.



lot **90**

PCOC 760 | Yellow | 5/4/24 | Polled |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x labon])

DAM 0412 (That's Right [Business Done Right x Solid Gold x COC FF son x COC Troubadour x COC Yellow Jacket [COC Lifeline x COC Hoodoo Phylli 0104])

PREG 2+ months 3/11/26

You're going to like this golden girl—a lot. Her young HL That's Right mother is a real eye catcher.

lot **92**

PCOC 826 | Yellow | 6/15/24 | Horned |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x labon])

DAM 9706 (COC Sub Zero [COC George x Hoodoo] x 6071 - Hoodoo)

P.E. 3/31/26-6/2/26

Lots 92-97 are all sired by our good THC bull battery and out of purebred Charolais cows that have the incomparable Hoodoo Charolais genetics.

lot **93**

PCOC 779 | Yellow | 4/28/24 | Polled |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x labon])

DAM 0108 (COC Sub Zero [COC George x Hoodoo] x COC Donor 1139 [COC Troubadour x Donor 3H Skye x 2002 - PB Hoodoo])

PREG 3+ months 3/11/26

The Hoodoo Charolais cattle ultimately influenced the turning point in the show steer industry from a black-hided world to the big surge of yellows, smokes and whites still winning today. Cream of the Crop Hoodoo females have produced champion steers at all of the toughest shows in the country. Sired by our good THC herd sire battery, this female will continue the Hoodoo winning tradition.

lot **94**

PCOC 821 | Yellow | 4/19/24 | Horned |
 SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x HooDoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x Iabon])
 DAM 9738 (COC Sub Zero [COC George x HooDoo] x 3448 - PB HooDoo)
 PREG 2+ months 3/11/26
 COC Sub Zero has proven to be a tremendous straight HooDoo female maker.
 Dam sells as Lot 521.

lot **96**

PCOC 820 | Smoke | 4/23/24 | Horned |
 SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x HooDoo])
 DAM 9736-2 (SHF KBC Hoo Doo 1356 - PB Charolais by Big Creek Game Changer 192 x 3736 [Knob Creek x TR Mr Fire Water 5792RET])
 PREG 3 months 3/11/26
 Dam sells as Lot 543. Maternal sister sells as Lot 231.

lot **98**

PCOC 727 | Yellow/White | 4/15/24 | Polled |
 SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x HooDoo])
 DAM 8018 (AC HooDoo U866 - PB Charolais, AICA EM7633626 [HooDoo Absolute 9047] x COC Donor 8 - PB HooDoo)
 PREG 3 months 3/11/26
 Extra big and dense body with real good shape in her hip and top.
 This Fire Bird daughter will make top notch shearing steers.



lot **99**

PCOC 82 | Smoke Strip | 11/10/23 | Polled |
 SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x HooDoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x Iabon]); or COC Bring Ammo (In God We Trust x Honkey [KBC George 6019] x Charolais)
 DAM 523 (COC J10 [COC George x COC HooDoo Phylli 0104] x COC Donor 9970 by COC Casper)
 PREG 2+ months 3/11/26
 Clean up-sired by the THC sire group and out of a real good straight HooDoo-bred female from COC Troubadour's granddam and COC Yellow Jacket's dam.

lot **95**

PCOC 809 | Yellow | 5/13/24 | Horned |
 SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x HooDoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x Iabon])
 DAM 8907 (COC Sub Zero [COC George x HooDoo] x Crimson Tide x COC 2xEXT x Double Vision)
 PREG 2 months 3/11/26
 Her dam is for sure one of the very best lookers of all that we own.

lot **97**

PCOC 770 | Smoke | 3/28/24 | Horned |
 SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x HooDoo])
 DAM 9741 (COC Sub Zero [COC George x HooDoo] x 61 Hoo Doo)
 PREG 2+ months 3/11/26

lot **100**

wcoc 112 | Yellow Brockle | 9/19/24 | Horned |
 SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x HooDoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x Iabon])
 DAM 0116 (COC J10 [COC George x COC HooDoo Phylli 0104] x 3105 Picante x 0237 [Blanco x 6017])
 P.E. 3/31/26-6/2/26
 Another good female sired by our THC clean up sire group. Her dam is a stout COC J10 (straight HooDoo) out of a \$20,000 COC Picante daughter to Lastovica and Shackelford.

lot **101**

PCOC 139 | Yellow | 10/9/23 | Horned |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x Iabon]); or COC Bring Ammo (In God We Trust x Honkey [KBC George 6019] x Charolais)

DAM 3198 (Steel Force x Hoodoo)

PREG 2+ months 3/11/26

There are several non-pictured heifers that are every bit as good as the pictured ones. Watch the videos—I guarantee you'll like a bunch of 'em.

Lot 103

lot **102**

PCOC 127 | Yellow Strip | 10/6/23 | Polled |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x Iabon]); or COC Bring Ammo (In God We Trust x Honkey [KBC George 6019] x Charolais)

DAM COC Donor 286 (COC Werewolf [COC Troubadour x Hoodoo] x 92 by COC Yellow Jacket)

PREG 2+ months 3/11/26

Her 14-year-old donor dam and COC Yellow Jacket granddam have been really good producers.

Lot 104

lot **103**

PCOC 2 | Yellow | 8/22/23 | Polled | ET

SIRE HL Standout (HL Sugar Bear x Red Hawk/Heat Wave); or COC Yellow Repo (COC George x Power Plus x COC Donor Triangleton 3191-PB Maine)

DAM COC Donor 9701 (Lead On x COC Hoodoo Phylli 0104)

PREG 2+ months 3/11/26

Lots 103 and 104 are two outstanding yellow gold beauties from a mixed semen flush. They are sired by either COC Yellow Repo or HL Standout. Either way, their donor dam is the very important COC Donor 9701—Lead On (Troubadour's sire) x COC Hoodoo Phylli 0104 (Yellow Jacket's dam). 9701 is also the dam of the COC Double Wide daughter that is Howdy Tucker's Donor 117 that has produced over \$600,000 in progeny sales to date. In other words, plan on these two becoming valuable producers wherever they go! They can go anywhere and are guaranteed you'll like 'em.

The heifers that are listed as pasture exposed from 3/31/26 to 6/2/26 will be preg checked 6/2/26, and those results will be listed on the sale supplement. Several that are pregnant won't be far enough along to confirm, so you will have 60 days to return any open for a full refund, or you can keep and breed the way you want—only one heifer was returned as open last year.

Most of these heifers that are bred to calve early spring 2027 would typically be the highlight of our October COC Bull and Female Sale. Many are younger and not as mature, but by calving time with another six to seven months of age, you'll think you got the bargain of a lifetime. They could be big money makers in the December–January northern bred heifer sales!

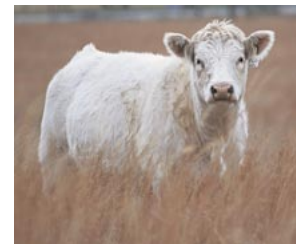
lot **104**

PCOC 106 | Yellow | 8/25/23 | Scurred | ET

SIRE HL Standout (HL Sugar Bear x Red Hawk/Heat Wave); or COC Yellow Repo (COC George x Power Plus x COC Donor Triangleton 3191-PB Maine)

DAM COC Donor 9701 (Lead On x COC Hoodoo Phylli 0104)

PREG 3 months 3/11/26

COC Hoodoo Phylli
0104lot **105**

WCOC 58 | White | 9/2/24 | Horned |

SIRE COC 20-13 (Sugar Bear x Parker Donor 41 [COC Polar Ice])

DAM 9765 (C.Up x COC Donor 9701 [Lead On x COC Hoodoo Phylli 0104])

P.E. 3/31/26–6/2/26

COC 20-13 was an impressive HL Sugar Bear son out of Parker's best donor cow, 41. He was a high seller in our fall 2022 sale to Clint Minchew for \$17,500. The maternal granddam to this heifer is our COC Donor 9701 that is the dam of Lots 103 and 104 and Howdy Tucker's huge money-making donor 117.

lot **106**

PCOC 748 | Yellow | 6/3/24 | Polled | ET

SIRE Bix 543 (609 [KJHT Power Take Off x 428 by Hamley x COC Troubadour (Lead On x COC Donor 410 [COC WG-PB Charolais x COC Donor 9970 by COC Casper])

DAM COC Donor 6728 (Mello Yello [Solid Gold x White Lightning] x COC Picasso x Irish Whiskey)

P.E. 3/31/26-6/2/26

Again, I really think we are extra loaded with high quality cattle for this 25th anniversary sale, and this group of light-colored bred heifers impresses me more than ever. Lot 106 will be one of the best! Her mother had our Lot 1 and high seller in the 2022 Cream of the Crop June sale that sold to Tony Myers. We love this one, and she too could've been Lot 1...but we started with Herefords this year.



Lot 106

lot **107**

WCOC 539 | Yellow | 8/24 | Polled |

SIRE Hawkeye (Exit 174 x Monopoly)

DAM COC Counter Attack son (Simmental x Angus)

PREG 3 months 3/11/26

This huge middled yellow sweetheart was my pick of Robert and Nala Chamber's heifers in 2024, and I had to do some fancy talking to get them to turn her loose. Her dam is sired by a good COC Simmental bull they purchased from us. This Hawkeye daughter was for sure one of the very best when she came through the video pen.



Lot 107

lot **108**

PCOC 731 | Yellow | 4/8/24 | Scurred | ET

SIRE Solid Gold (Heat Wave)

DAM COC Donor 6088 (TR Mr Firewater 5792RET x PB Hoodoo)

PREG 2+ months 3/11/26

These tremendous bred heifers looked good at picture time about 60 days before the sale, but you really should see 'em now. A bunch of the non-pictured ones will make your head spin now too! This is one of my favorites. She is out of COC 19-361 Major Impact's dam and will be a great cow. If you could just see her mother, you would know what I mean.



Lot 108



Lot 109

lot **109**

WCOC 167 | Yellow | 8/30/24 | Polled |

SIRE Red Elephant (Man Among Boys)

DAM 2012 (OBG Tickle 280 - PB Charolais, AICA EM833154 by Fire Water x COC Donor 8137 [COC Blanco by COC Hoodoo Prince x COC Donor 1 - PB Charolais])

PREG 3 months 3/11/26

Red Elephant back on a powerful Tickle daughter that has COC Donor 8137 backing her. No wonder I like this one so much! If you get a minute when you're in Crawford, you need to see the Major Impact sons we are using out of COC Donor 8137. They are something to see and will be in the herd bull trap.



Lot 110

lot **110**

PCOC 266 | Yellow | 9/22/23 | Scurred |

SIRE HL Most Wanted (Solid Gold x HL 106 [COC Judge.410 x HL 419])

DAM 2012 (OBG Tickle 280 - PB Charolais, AICA EM833154 by Fire Water x COC Donor 8137 [COC Blanco by COC Hoodoo Prince x COC Donor 1 - PB Charolais])

PREG 2+ months 3/11/26

If you like your females to look like hippos, you will love this one—and she has the great structure they have to have. Maternal sister to Lot 109.



Lot 111

lot **111**

PCOC 744 | Yellow | 5/1/24 | Polled |

SIRE COC 312 - PB Red Angus; or
COC 7275 - Red Angus x Heat Wave

DAM 0409 (COC Snowflake - PB Charolais [MJ NS Tiago 1432 by Keys All State 149X x BPC Verna T V81 Z095 by TR PZC Mr Turton 0794 ET])

PREG 3+ months 3/11/26

Lots of body in this elegant bred heifer, and very little clubby blood in this mostly Red Angus x Charolais female. Breed her to the most tricked out bull...she'll keep 'em sound, and they will be good!

lot **112**

wcoc 546 | Yellow | 8/30/24 | Polled |

SIRE Trustworthy (In God We Trust x COC Troubadour/Heat Wave)

DAM COC No Apologies (COC Tank x Hoodoo) x 23 (Godfather/Epinal)

P.E. 3/31/26-6/2/26

Nice yellow Trustworthy daughter from a good ole COC No Apologies cow that has been good to Ricky Gray.

lot **114**

PCOC 110 | Yellow | 8/18/23 | Scurred | ET

SIRE COC African King (Man Among Boys x COC Donor 614 "African Queen" by COC Yellow Jacket [COC Lifeline x COC Hoodoo Phylli 0104])

DAM COC Donor 1656 (COC Yellow Jacket [COC Lifeline x COC Hoodoo Phylli 0104] x PB Charolais)

PREG 3 months 3/11/26

This ET COC African King is out of a darn good producing COC Yellow Jacket donor. We used an outstanding full brother to her for three years. Full sister to Lots 115 and 116; maternal sister to Lot 118.

lot **116**

wcoc 92 | White | 9/3/24 | Polled | ET

SIRE COC African King (Man Among Boys x COC Donor 614 "African Queen" by COC Yellow Jacket [COC Lifeline x COC Hoodoo Phylli 0104])

DAM COC Donor 1656 (COC Yellow Jacket [COC Lifeline x COC Hoodoo Phylli 0104] x PB Charolais)

P.E. 3/31/26-6/2/26

You will like these daughters of our COC Donor 1656! She gave 'em all the good looks you can ask for and was one of the best COC Yellow Jacket daughters we've had around here. Full sister to Lots 114 and 115; maternal sister to Lot 118.



COC African King

Sire of Lots 114-116

COC \$52,500 high seller to Robert Vallejo and Lewis Wood

lot **113**

PCOC 265 | Yellow | 10/4/23 | Polled |

SIRE COC 312 - PB Red Angus; or COC 7275 - Red Angus x Heat Wave

DAM 2019 (PB Char C.Up x 8137 [COC Blanco by COC Hoodoo Prince x COC Donor 1 - PB Charolais])

PREG 2 months 3/11/26

Another one with very little clubby blood. This Red Angus x Charolais will make you a nice cow. You can breed her to the freakiest bull out there and she will keep the calves sound and good looking.

lot **115**

PCOC 105 | Yellow | 9/4/23 | Scurred | ET

SIRE COC African King (Man Among Boys x COC Donor 614 "African Queen" by COC Yellow Jacket [COC Lifeline x COC Hoodoo Phylli 0104])

DAM COC Donor 1656 (COC Yellow Jacket [COC Lifeline x COC Hoodoo Phylli 0104] x PB Charolais)

PREG 3 months 3/11/26

This full sister to Lots 114 and 116 will mature into one you'll be proud to have.

lot **118**

PCOC 724 | Smoke | 4/9/24 | Polled |

SIRE How Great Thou Art (Here I Am x Treinen 613 [Broker])

DAM COC Donor 1656 (COC Yellow Jacket [COC Lifeline x COC Hoodoo Phylli 0104] x PB Charolais)

PREG 3/31/26-6/2/26

This smoke is a daughter of How Great Thou Art and the good producing COC Donor 1656. This is another one that anyone will like. With five to six more months of maturity and hair like a yak, there's no telling what she could bring in a northern sale. Her maternal sisters sell as Lots 114-116.

Red, yellow, black or white...
this is the deepest set of cattle from top to bottom
that we've ever offered in 25 years of
Cream of the Crop sales!

View the entire sale offering online with videos:

blackherefordranch.com | [CCi.Live](https://www.cci-live.com)



lot **119**

WCOC 429 | Yellow | 7/24 | Polled |

SIRE Slingshot (Red Hawk)

DAM Man Among Boys x Hoodoo

PREG 3 months 3/11/26

This heavy duty bodied, extra good looker was our pick of Joe Herr's heifers in his February 2025 sale. She has the good looks and the build to be a special producer soon.

lot **120**

WCOC 114 | Yellow | 9/9/24 | Horned |

SIRE HL Trigger (Sling Shot x Solid Gold x Lovin the Business)

DAM 567 (COC Troubadour x 1653 [COC Polar Ice x 149 Hoodoo])

P.E. 3/31/26-6/2/26

This nice HL Trigger daughter has a beautiful COC Troubadour dam.

lot **121**

WCOC 161 | White | 9/9/24 | Horned |

SIRE HL Trigger (Sling Shot x Solid Gold x Lovin the Business)

DAM COC Donor 334 (Lead On x COC Donor 410 [COC WG-PB Charolais x COC Donor 9970 by COC Casper])

P.E. 3/31/26-6/2/26

An HL Trigger out of COC Donor 334, a big, stout, good looking full sister to COC Troubadour and COC Free Bird. COC Donor 334 has produced some high dollar offspring.

lot **122**

WCOC 91 | Yellow | 9/7/24 | Polled |

SIRE HL Trigger (Sling Shot x Solid Gold x Lovin the Business)

DAM COC Donor 193 (Lead On x COC Donor 9970 by COC Casper [Jake's Pride x High Roller x Sugar Ray/Epinal/Cunia])

P.E. 3/31/26-6/2/26

Another good HL Trigger daughter out of a way good producing COC donor that is a maternal sister to our \$300,000 producing COC Donor 410 and sired by COC Troubadour's and COC Free Bird's sire. COC Donor 193 had a \$10,000 steer in this spring's crop, and he'll be very competitive next spring.

lot **123**

WCOC 111 | Yellow | 9/2/24 | Horned |

SIRE HL Trigger (Sling Shot x Solid Gold x Lovin the Business)

DAM 56 (OBG Tickle 280 - PB Charolais, AICA EM833154 by Fire Water x COC Blanco x COC Donor 6017 - PB Hoodoo)

P.E. 3/31/26-6/2/26

The last HL Trigger daughter. If you could see her mother, you would love this one even more. She is one of our favorite cows of all.

lot **124**

WCOC 172 | Yellow | 9/2/24 | Horned |

SIRE Lovin' Size (Size Matters x True Lovin)

DAM 1507 (Carbon Copy x 5707 - PB Charolais)

P.E. 3/31/26-6/2/26

This one has a darn nice purebred Charolais mother.

lot **125**

WCOC 184 | Yellow | 9/24 | Polled |

SIRE COC 1306A (Solid Gold x COC Donor 1306A [COC Escalade x COC Donor 9730-Taz x Iabon])

DAM Red Angus x Charolais

PREG 3 months 3/11/26

COC 1306A is a good looking, nice sized beast that will be in the herd bull trap at sale time for your inspection.

lot **126**

PCOC 797 | Yellow | 4/19/24 | Scurred
 SIRE Red Elephant (Man Among Boys)
 DAM 8027 (COC Sub Zero [COC George x HooDoo] x COC Donor 118 - HooDoo)
 PREG 2 months 3/11/26



Lots 126–131 are daughters of Red Elephant out of BHR purebred Charolais cows that are nice. They are bred like our Grand Champion Steer at the tough Rio Grande Valley show in 2024—one of the seven times we’ve sold a steer that has gone on to win that very competitive 300-head show!



lot **127**

PCOC 732 | Yellow | 4/9/24 | Polled |
 SIRE Red Elephant (Man Among Boys)
 DAM 9724 (COC Troubadour x 6071 - HooDoo)
 PREG 3 months 3/11/26

You’ll like the way these Red Elephant paternal sisters look out of these COC purebred Charolais cows. It just works, time after time.



lot **128**

wcoc 147 | Yellow | 8/28/24 | Polled |
 SIRE Red Elephant (Man Among Boys)
 DAM 9745 (OBG Tickle 280 - PB Charolais, AICA EM833154 by Fire Water x 7668 - PB HooDoo)
 PREG 3 months 3/11/26

lot **129**

wcoc 140 | Yellow | 8/27/24 | Horned |
 SIRE Red Elephant (Man Among Boys)
 DAM 9762 (COC SL Mr Hammer - PB Charolais, AICA EM938646 [TR PZC Mr Turton 0749 ET x LT Miss London 5128] x OBG Pamela 8203 - PB Charolais, AICA EF1147780)
 PREG 2+ months 3/11/26
 Red Elephant did us a great job on our PB Charolais cows.



lot **130**

wcoc 160 | Yellow/White Strip | 9/3/24 | Scurred |
 SIRE Red Elephant (Man Among Boys)
 DAM 0400 (CCC WC Redemption 7143 PLD ET - PB Charolais, AICA EM893465, x 5710 [PB Charolais])
 P.E. 3/31/26–6/2/26



lot **131**

PCOC 776 | Yellow Brockle | 3/23/24 | Polled |
 SIRE Red Elephant (Man Among Boys)
 DAM 9739 (PB Charolais x 2610 [Blanco] x 7108 [PB Charolais])
 PREG 3 months 3/11/26



Lot 132

lot **132**

wCOC 441 | Yellow/White | 6/24 | Polled |

SIRE Front & Center (Walk This Way)

DAM Mimms 8210 (In God We Trust x Donor 10)

PREG 3 months 3/11/26

This very good built Front & Center daughter was our pick of the March 2025 Mimms club calf sale. She is so big bodied, good looking and sound. Her dam is younger and just getting a name for herself, but her granddam, Donor 10, has been one of the best ever in Hereford, Texas.

lot **133**

wCOC 77 | Yellow/White | 8/24 | Polled | ET

SIRE Red Elephant (Man Among Boys)

DAM 9717 (COC Sub Zero - PB Hoodoo x 3448 - PB Hoodoo)

PREG 3 months 3/11/26

Another Red Elephant x purebred Charolais that is just going to be two in August that anyone will like. She's built about as good as they get. Her dam sells as Lot 522.



Lot 133

lot **134**

wCOC 125 | Yellow Strip | 8/30/24 | Scurred |

SIRE Good As It Gets (Maternal Made)

DAM COC Donor 8043 (Dakota Gold [Monopoly x COC Yellow Jacket x COC Donor 410-COC WG (PB Charolais) x COC Donor 9970 by COC Casper])

P.E. 3/31/26-6/2/26

Very eye appealing, blaze-faced Good As It Gets daughter. If you'll notice, there are several of these good heifers that won't be two years old until this fall, and they get a little overpowered by the more mature spring borns. Give these younger ones a year, and they'll be as big and stout as their older mates. This one is a maternal sister to a \$17,500 steer a couple of years ago and has our COC Donor 410 for her maternal grandmother, who is also COC Troubadour's dam.



Lot 134

lot **136**

wCOC 188 | Yellow | 7/28/24 | Horned |

SIRE Gooseneck (Size Matters x Business Done Right)

DAM 2524 (Dakota Gold x COC Double Made x COC Ace)

P.E. 3/31/26-6/2/26

This is the first calf from our pick of the good Embry heifers in Brian Martin's sale a couple of years ago. Her dam sold in the 2025 Cream of the Crop Sale and was very nice looking and good built. I can't imagine how good this heifer will look this winter with more maturity.

lot **137**

WCOC 175 | Yellow/White | 9/18/24 | Polled |

SIRE Bix 543 (609 [KJHT Power Take Off x 428 by Hamley x COC Troubadour (Lead On x COC Donor 410 [COC WG-PB Charolais x COC Donor 9970 by COC Casper])

DAM 1220 (Gone Viral by Monopoly x K34 [Interstate x Chianina])

P.E. 3/31/26-6/2/26

There is a pile of these light colored composite show steer raising mommas that anyone in the cattle business is going to like the looks of, and this one fits in the tops. Her dam is one of our very best lookers. This Queen of the South snores some, always has and always will, but it hasn't ever slowed her up a bit.

lot **138**

PCOC 740 | Yellow | 5/31/24 | Scurred |

SIRE 0109 (OBG Tickle 280 - PB Charolais, AICA EM833154 by Fire Water x COC Donor 9107 - PB HooDoo)

DAM 4639 (COC Bold & Gold by Walks Alone x COC Donor 233 [Werewolf x COC Donor 4071 PB Hoo Doo])

PREG 3+ months 3/11/26

This beauty didn't get a hair cut before pictures, but she for sure is one of my picks so I had to picture her anyway! Very sound, attractive and has a top mother. Three BHR donors are backing her producing abilities.

lot **139**

WCOC 182 | Yellow | 9/5/24 | Polled | ET

SIRE Solid Gold (Heat Wave)

DAM COC Donor 5088 (PB HooDoo)

PREG 3 months 3/11/26

An ET out of one of our very best, all-time great producing donor cows, COC Donor 5088, who has had our best stuff since 2007. We flushed her until she was 20 years old and cried when she was gone. Bet this youngster makes one of the very best producers of them all!

lot **140**

PCOC 787 | Yellow Baldy | 6/21/24 | Polled |

SIRE COC 312 - PB Red Angus; or
COC 7275 - Red Angus x Heat Wave

DAM 1501 (COC Troubadour x COC Donor 9107 - PB HooDoo)

PREG 3+ months 3/11/26

To have so little club calf blood in her, she sure has that really good show ring presence and eye appeal. Her COC Donor 9107 granddam is still one of my all-time favorite HooDoo donors.

lot **141**

wcoc 104 | Yellow Brockle | 9/24 | Polled |

SIRE COC Battleship Arizona (COC Battleship [Battle Cry x 0454 by Heat Wave] x 175 [COC Carpe Diem x COC Deadwood])

DAM 5707 - PB Charolais

PREG 3+ months 3/11/26

*Nice built young Battleship Arizona x purebred Charolais. She's young and will make a nice mature cow.*lot **144**

org 761 | Yellow Brockle | 8/29/24 | Scurred | ET

SIRE Bix 543 (609 [KJHT Power Take Off x 428 by Hamley x COC Troubadour (Lead On x COC Donor 410 [COC WG-PB Charolais x COC Donor 9970 by COC Casper])

DAM 2528 (COC 19-361 Major Impact [SL Mr Hammer x COC Donor 6088 by TR Mr Fire Water 5792RET x COC Donor 5088] or COC Snowflake - PB Charolais [MJ NS Tiago 1432 x BPC Verna T V81 Z095] x 807 [U866 x COC Donor 153 Hoodoo])

P.E. 3/31/26-6/2/26

*You will love these half Red Angus, half Charolais females when they are cows.*lot **146**

wcoc 169 | Yellow Brockle | 8/30/24 | Polled |

SIRE Lovin' Size (Size Matters x True Lovin')

DAM COC Donor 127 (COC Sub Zero [COC George x Hoodoo] x COC Donor 3105 (COC Picante [Heat Wave x Maine x Lim] x COC Donor 0237 [COC Blanco x 2017 Hoodoo])

P.E. 3/31/26-6/2/26

HL Lovin' Size out of an ET COC Sub Zero daughter that is very attractive.**COC 1306A***Several daughters & his service sell...see him on display sale day*lot **143**

pcoc 753 | White | Spring 2024 | Horned |

SIRE COC 19-361 Major Impact - PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792RET x COC PB Hoodoo])

DAM Non-registered Charolais (PB Hoodoo)

PREG 2+ months 3/11/26

*A purebred COC 19-361 Major Impact daughter. He's the best purebred Charolais bull we have used.*lot **145**

pcoc 810 | Yellow/White Brockle | 5/14/24 | Polled |

SIRE COC 312 - PB Red Angus; or COC 7275 - Red Angus x Heat Wave

DAM 0136 (COC Sub Zero [COC George x Hoodoo] x COC Donor 1139 [COC Troubadour x Donor 3H Skye])

PREG 3+ months 3/11/26

*Another Red Angus x Charolais heifer that will make a nice cow.*lot **148**

pcoc 791 | Yellow | 5/1/24 | Scurred |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x Iabon])

DAM 8182 (COC Troubadour x COC Donor 446 x COC Yellow Jacket [COC Lifeline x COC Hoodoo Phylli 0104])

PREG 2 months 3/11/26

*Her dam is one of the stoutest Troubadour cows you will see anywhere.*lot **149**

pcoc 79 | Yellow | 9/28/23 | Scurred |

SIRE COC 1306A (Solid Gold x COC Donor 1306A [COC Escalade x COC Donor 9730-Taz x Iabon])

DAM 9751 (COC Taz [Cunia x KB Ms Magic 9110A] x COC Donor 153 Hoodoo)

PREG 3 months 3/11/26

*This is what our 1306A does—he makes 'em as good as the A.I. calves, whether they are females, bulls or steers. See him at the sale in the herd bull pen. He sired one of our very best steers this spring, and be sure to see his tiger-striped half Brahman son as Lot 695 in the bull division. Those are just a few prime examples of the quality he is siring.**Videos of the entire sale offering will be available to view online prior to sale week:***blackherefordranch.com | CCI.Live**



lot **155**

WCOC 40 | Smoke | 4/24 | Polled |

SIRE Shack Attack (In God We Trust x Dakota Gold)

DAM One Hot Summer (Troubadour son x Maine x Angus)

P.E. 3/31/26-6/2/26

I bet when you get here and see this sweetheart 100 lbs. heavier than when we pictured her, she will make you wet your pants. She's maybe the sexiest looking one of all and strolls around like she knows it. 3/4 sisters sell as Lots 156 and 157.

lot **156**

WCOC 34 | Smoke | 4/24 | Horned |

SIRE Shack Attack (In God We Trust x Dakota Gold)

DAM One Hot Summer (Troubadour son x Maine x Angus)

PREG 2+ months 3/11/26

The three Shack Attack daughters selling as Lots 155-157 are 3/4 sisters that will be easy to spot sale day.

lot **157**

WCOC 39 | Smoke | 5/24 | Polled |

SIRE Shack Attack (In God We Trust x Dakota Gold)

DAM One Hot Summer (Troubadour son x Maine x Angus)

PREG 3+ months 3/11/26

3/4 sister to Lots 155 and 156.

lot **158**

WCOC 604 | Smoke | 8/24 | Polled |

SIRE Shack Attack (In God We Trust x Dakota Gold)

DAM Monopoly x Business Done Right

PREG 3+ months 3/11/26

Another real nice built Shack Attack daughter.



lot **159**

WCOC 179 | Smoke | 10/1/24 | Polled |

SIRE COC 20-13 (HL Sugar Bear by Man Among Boys x Parker Donor 41 [COC Polar Ice x Donor 892-1/2 Canadian Maine])

DAM 4142 (Two Tone x Alias)

P.E. 3/31/26-6/2/26

COC 20-13 was a good looking, heavy structured, huge boned and hipped COC high seller to Clint Minchew. Dam 4142 is a good looking, good producing smoke-and-white paint Two Tone daughter. A maternal sister sells as Lot 160.

lot **160**

PCOC 80 | Yellow | 9/22/23 | Horned |

SIRE HL Waymaker (HL That's Right x HL 288 [JWR Hereford-Carpe Diem's dam])

DAM 4142 (Two Tone x Alias)

PREG 2+ months 3/11/26

Maternal sister to Lot 159 by HL Waymaker. Their Two Tone dam has for sure been good to us.

lot **162**

WCOC 89 | White | 9/24 | Polled |

SIRE COC 20-13 (HL Sugar Bear by Man Among Boys x Parker Donor 41 [COC Polar Ice x Donor 892-1/2 Canadian Maine])

DAM 0403 (TR PZC Mr Turton by Mr Fire Water x 127 - PB Charolais)

PREG 2+ months 3/11/26

Lots 162 and 163 are COC 20-13 daughters out of nice, beefy BHR purebred Charolais cows.

lot **163**

WCOC 136 | White | 9/24 | Horned |

SIRE COC 20-13 (HL Sugar Bear by Man Among Boys x Parker Donor 41 [COC Polar Ice x Donor 892-1/2 Canadian Maine])

DAM 8041 (COC Sub Zero [COC George x Hoodoo] x Donor 8150 - PB Hoodoo)

P.E. 3/31/26-6/2/26

Her dam is the stout COC Sub Zero purebred Hoodoo-bred cow that sells as Lot 530.

lot **164**

WCOC 71 | Smoke | 10/1/24 | Scurred |

SIRE 202 EWP (OBG Tickle 280 - PB Charolais, AICA EM833154 by Fire Water x COC Donor 9107 - PB Hoodoo)

DAM 612 (Simm x Angus)

PREG 1+ month 3/11/26

Extra big, round body with a big, square back and hip. She is ready to get to raising you good shearing cattle! Young, but when she turns four, you'll love her.

lot **166**

PCOC 474 | Smoke | 10/23 | Polled |

SIRE Here I Am (Walks Alone x Goretska 805 [Cowan's Ali x Heat Wave])

DAM 681T (COC Torque [Power Plus x Jazz x Harietta] x PB Charolais)

PREG 4 months 3/11/26

Here is a more maternal looking Here I Am that I like a lot. She is out of a real good COC Torque donor that Duane Jeffrey bred before he left us. He was a good cattleman and an even better person who is missed by all who ever knew him.

lot **167**

PCOC 811 | Smoke | 4/10/24 | Polled |

SIRE Here I Am (Walks Alone x Goretska 805 [Cowan's Ali x Heat Wave])

DAM 3000 (Lead On x COC Donor 410 [COC WG - PB Charolais x COC Donor 9970 by COC Casper])

P.E. 3/31/26-6/2/26

Good, square hipped and big bodied Here I Am out of a terrific full sister to COC Troubadour and COC Free Bird. She has the maternal look to make a darn nice cow. Another that will mature with time and will look fantastic by calving time next spring.

Lots 168 and 169 are sisters from a mixed semen flush on the COC Donor 8533, the little red cow that has been getting big things done around here for a long time. She's the dam of the \$600,000 producing COC Bird Donor 3 by COC Troubadour that Brandon Bird bought here and produced the Grand Champion Steer at the 2025 Houston Livestock Show. COC Donor 8533 is in the COC \$200,000 Club by a mile. She is owned with David Vallejo and just turned 18 years old but is still shelling out the good ones.

The Lot 168 huge, chubby bodied smoke has to be a COC Free Bird. Lot 169 might be a Good As It Gets, but regardless of what they're sired by, they'll make great producing cows. It's bred in 'em!



lot **168**

WCOC 79 | Smoke | 9/24 | Scurred | ET

SIRE COC Free Bird (Lead On x COC Donor 410); or Good As It Gets (Maternal Made)

DAM COC Donor 8533 (Smooth Moves x Maine/Angus)

P.E. 3/31/26-6/2/26

lot **169**

WCOC 148 | Red | 9/24 | Scurred | ET

SIRE COC Free Bird (Lead On x COC Donor 410); or Good As It Gets (Maternal Made)

DAM COC Donor 8533 (Smooth Moves x Maine/Angus)

P.E. 3/31/26-6/2/26



COC Donor 8533

\$200,000+ producer... dam of Lots 168 & 169 —
maternal granddam of 2025 Houston Grand Champion Steer
... owned with David Vallejo

2025 Houston Livestock Show Grand Champion Steer
— grandson of COC Donor 8533.
His donor dam, COC Bird Donor 3 "Peaches," sold in the
June 2013 COC sale to Brandon Bird and has now
produced well over \$600,000 in sales!

COC DONOR 8533

"The little red cow that gets big things done"



COC Bird Donor 3

COC Troubadour daughter out of COC Donor 8533. This maternal sister to Lots 168 and 169 sold as Lot 3 in the June 2013 COC Sale and went on to produce the 2025 Grand Champion Steer at Houston.





COC 2020 San Antonio Reserve Champion Simmental Steer

...full brother to COC Fire Bird, sire of several cattle selling Saturday, June 13th



COC Free Bird

Several daughters & granddaughters sell — full brother to COC Troubadour

lot **170**

PCOC 766 | White | 3/30/24 | Horned |

SIRE COC Free Bird (Lead On x COC Donor 410)

DAM 753 (Easy Street x 5173 by 24 Karat)

PREG 3 months 3/11/26

This white heifer is sired by the stoutest son of the COC Donor 410 tribe, COC Free Bird, who makes 'em consistently good.

lot **172**

WCOC 118 | White | 9/13/24 | Horned |

SIRE COC Troubadour (Lead On x COC Donor 410 [COC WG - PB Charolais x COC Donor 9970 by COC Casper])

DAM 8036 (OBG Tickle 280 - PB Charolais, AICA EM833154 by Fire Water x COC Donor 5088 - PB Hoodoo)

P.E. 3/31/26-6/2/26

There aren't many COC Troubadour daughters for sale. They have been great to us, and this one is a 3/4 sister to the coolest cow on this place, the \$25,000 one-half interest COC "Sue."

lot **174**

PCOC 482 | Smoke | 9/13/23 | Polled |

SIRE Business Done Right (Lovin' the Business x Ammo 388)

DAM Business Done Right x Monopoly x Irish Whiskey

P.E. 3/31/26-6/2/26

Double-bred Business Done Right from a father-daughter mating that was my pick of Cameron Benge's good heifers.

lot **176**

BCOC 312 | Smoke | 2/25/23 | Polled |

SIRE HL The General (Business Done Right x Solid Gold x HL 419)

DAM Here I Am x Naskar (Limousin)

PREG See supplement

This is proof that there are a lot of really good ones that were not pictured. She was a little green when we pictured, but you're going to like this daughter of The General a bunch now.

lot **171**

PCOC 715 | White | 3/28/24 | Horned |

SIRE COC Free Bird (Lead On x COC Donor 410)

DAM 0411 (COC Sub Zero [COC George x Hoodoo] x COC Donor 5088 - PB Hoodoo)

PREG 2 months 3/11/26

Real nice built COC Free Bird daughter. Her maternal granddam is the very important COC Donor 5088 that is in our \$100,000 Club. Paternal granddam is the \$300,000 COC Donor 410.

lot **173**

WCOC 51 | Smoke | 5/4/24 | Polled |

SIRE 483 (Problem Solved by Total Solution x Godfather x Epinal)

DAM Donor 0237 by PBS 41 (Fire Water x COC Donor 71 [Hoodoo x 9 - Sub Zero/Meyer 734])

PREG 2+ months 3/11/26

Total Solution granddaughter from a real stout COC Donor 5088 granddaughter at Ricky Gray's.

lot **175**

PCOC 845 | Smoke | 7/24 | Polled |

SIRE COC Hoss son (COC Troubadour x Walks Alone x Hoodoo)

DAM Angus

PREG 2+ months 3/11/26

Our pick of the Calhoun's fall 2024 crop sired by a good COC Hoss son. COC Hoss was a \$40,000 Cream of the Crop high seller to Dave Duello.

Unless stated otherwise, the bred heifers were pasture exposed to a set of extremely low birth weight purebred Corriente bulls for easy calving.

The heifers that were exposed from March 31 to June 2 will be preg checked June 2, and that information will be available on the sale supplement sheet. Any heifer that checks open may be returned by 8/12/26 for a refund.

lot **177**

PCOC 718 | White | 4/24 | Scurred |
 SIRE PB Charolais (COC Tickle x 9107 - PB Hoodoo)
 DAM 696 (COC 524 Gold x 936 [George x Triangleton x Donor 3191 PB Maine])
 P.E. 3/31/26-6/2/26

lot **179**

PCOC 839 | Smoke | 3/28/24 | Polled |
 SIRE Knock Knock (In God We Trust x C75 [Monopoly x "Kelli"])
 DAM COC Sub Zero (PB Hoodoo)
 PREG 3 months 3/11/26
One of the few Knock Knock daughters from a darn nice purebred Hoodoo COC Sub Zero daughter at Ricky Gray's.

lot **181**

PCOC 780 | White | 3/29/24 | Horned |
 SIRE Business Done Right (Lovin' the Business x Ammo 388)
 DAM 2018 (COC Sub Zero [COC George x Hoodoo] x COC Donor 2002-PB Hoodoo)
 PREG 3+ months 3/11/26
Another BDR out of a pure Hoodoo-bred cow.

lot **184**

PCOC 736 | Yellow | 4/29/24 | Polled |
 SIRE COC 1306A (Solid Gold x COC Donor 1306A [COC Escalade x COC Donor 9730-Taz x labon])
 DAM 0406 (CCC WC Redemption 7143 PLD ET - PB Charolais, AICA EM893465, x 3736 [Knob Creek x TR Mr Fire Water 5792RET])
 PREG 3+ months 3/11/26

If you'll take time to see our 1306A sire sale day, you'll appreciate these two very complete, nice looking daughters selling as Lots 184 and 185. Both are out of good looking purebred Charolais cows.

lot **189**

PCOC 801 | White | 4/8/24 | Polled |
 SIRE In God We Trust (Business Done Right x Heat Wave/HL 419)
 DAM 2701 (Dubai son x COC Hoodoo Prince)
 PREG 3+ months 3/11/26
This good In God We Trust daughter about got left out, but I'm glad she didn't. Her 14-year-old dam has been a good, high quality calf raiser no matter what we breed her to, and she does it with class and style.

lot **178**

wcoc 88 | White | 9/24 | Polled |
 SIRE COC YBS 35 - PB Charolais (M6 Cool Rep 8108 ET [PB Charolais, AICA EM770701] x Weavers Rio Veronica 1213 [PB Charolais, AICA F1189090])
 DAM 9746 (OBG Tickle 280 - PB Charolais, AICA EM833154 x BPC Verna T V81 Z095, AICA F1162774 by TR PZC Mr Turton 0794 ET)
 P.E. 3/31/26-6/2/26
Her sire was the coolest purebred Charolais in existence and sold to Melinda Olson. Her granddam was our donor we called "Snowflake," and she was a beautiful white cow.

lot **180**

PCOC 772 | White | 4/3/24 | Scurred |
 SIRE Business Done Right (Lovin' the Business x Ammo 388)
 DAM 0407 (COC J10 [COC Polar Ice x COC Hoodoo Phylli 0104] x COC Donor 4071 - Hoodoo)
 PREG 3+ months 3/11/26
Business Done Right daughter out of a pure Hoodoo-bred cow.

lot **182**

BCOC 331 | White | 4/12/24 | Polled | ET
 SIRE Business Done Right (Lovin' the Business x Ammo 388)
 DAM COC DV Donor 5196 - PB Charolais
 P.E. 12/12/25-1/9/26 HL Guardian Son
 PREG See supplement
Another Business Done Right and out of a top purebred Charolais donor at David Vallejo's. She is gorgeous necked and will be easy to spot sale day.

lot **185**

PCOC 742 | White | 5/27/24 | Polled |
 SIRE COC 1306A (Solid Gold x COC Donor 1306A [COC Escalade x COC Donor 9730-Taz x labon])
 DAM 9761 (OBG Tickle 280 - PB Charolais, AICA EM833154 by Fire Water) x 8137 Hoodoo
 PREG 3 months 3/11/26

I didn't realize just how many of these yellow, white and smoke heifers there are until I went through writing footnotes—not to mention how many of them are BHR royally bred! There are many without pictures that are every bit as good as lots of them that did get pictured. Come see 'em—you're going to like a bunch of them...a lot! Videos will be available for viewing on blackherefordranch.com and on CCI.Live.

SIMMENTAL

There are almost 30 of these real good Simmental-influence bred heifers selling. Red or black, the Simmentals are going to make cows that will get you hooked! They are deep, wide, easy keeping females and are great uddered. After you lay your eyes on them, I hope you keep them in your mind when the good Simmental bulls are selling. You can make your own outstanding set of cows if you'll try you one of these good SimAngus bulls!

lot **195**

PCOC 561 | Black | 5/24 | Polled |

SIRE W/C Loaded Up 1119Y - PB Simmental, ASA 2654155

DAM Angus

P.E. 3/31/26-6/2/26

Powerful from the ground up and still plenty elegant. Great structure and moves with class and style. I'd take a pot load like her—but it would be impossible to find that many like her. We have had more Lot 1s sired by Loaded Up than any other sire we've used.

lot **196**

PCOC 558 | Black | 5/24 | Polled |

SIRE W/C Loaded Up 1119Y - PB Simmental, ASA 2654155

DAM Angus

PREG 3+ months 3/11/26

I don't where else you'd go to find a set of Loaded Up x Angus young females that are any better than these that lead off a tremendous set of great future producing cows.



W/C Loaded Up 1119Y
Several daughters & granddaughters sell

lot **197**

PCOC 555 | Black | 5/24 | Polled |

SIRE W/C Loaded Up 1119Y - PB Simmental, ASA 2654155

DAM Angus

PREG 3 months 3/11/26

Another incredible looking Loaded Up SimAngus to breed however you want.

Lot 197

lot **198**

PCOC 725 | Black Strip | 4/10/24 | Polled |

SIRE W/C Loaded Up 1119Y - PB Simmental, ASA 2654155

DAM E156 - PB Red Angus

PREG 3 months 3/11/26

I don't know where this girl's picture went, but it shows she was supposed to have one. Check out her video and you'll realize why. Her registered Red Angus dam is the biggest bodied cow on the place. She has to be empty to fit through the Silencer chute, and she has the looks to go along with it.

Lot 199

lot **199**

WRT 1659 | Black | 9/23 | Polled | ET

SIRE COC PF Loaded Up Stud - 1/2 Simmental, ASA 3802448 (W/C Loaded Up 1119Y x Northern Improvement)

DAM COC Donor 1659 (COC Escalade x COC Donor 89 - PB Angus)

PREG 3+ months 3/11/26

COC Loaded Up Stud was indeed a stud the year we sold him, and COC Donor 1659 has been our go-to black donor for many years—she has been a blessing to own. I have a pile of faith that this 1/4 Simmental, 1/4 Maine-Anjou, 1/2 Angus will be a great cow and producer. Her maternal sister sells as Lot 200.

COC Loaded Up Stud

*Sire of Lot 199 — he was a \$16,000 high seller in our fall 2021 COC sale to Brian Lehne*lot **200**

WCOC 69 | Black | 9/1/24 | Polled | ET

SIRE How Great Thou Art (Here I Am x Treinen 613 [Broker]); or Good As It Gets (Maternal Made)

DAM COC Donor 1659 (COC Escalade x COC Donor 89 - PB Angus)

P.E. 3/31/26-6/2/26

*An ET 1659 daughter and sired by How Great Thou Art or Good As It Gets (Maternal Made x Broker). We lotted her with her maternal sister, Lot 199, to keep this good tribe together. This was a mixed semen flush, and she could be a Good As It Gets.**Join us June 13th and we'll do our best to help YOU
Raise Your Own Champions!*



lot **201**

PCOC 848 | Black | 1/16/24 | Polled |

SIRE Loaded Up x Angus

DAM COC Loaded Up of Dolly - 1/2 Simm, 1/2 Angus, ASA 3580261

PREG 3 months 3/11/26

This huge bodied, sound, good looking SimAngus female has that "I'm going to be a special cow" written all over her. She has two shots of Loaded Up and is a darned good one from Ricky Gray.

Lot 201



lot **202**

PCOC 719 | Black Strip | 4/11/24 | Polled |

SIRE Mr HOC Broker - PB Simmental, ASA 2531081

DAM 7707 (W/C Loaded Up 1119Y, ASA 3289219, x COC Donor 6557 [Carney Man x Traveler 6807])

PREG 3+ months 3/11/26

Here's a really nice sized baldy Broker daughter that anyone will like. Her dam is a full sister to our Lot 1 in 2019 that has done Black Hereford Ranch and Sid and Renae Robinson such a great job. We call her "Renae" around here, and everyone knows who she is!

Lot 202



COC Donor 71 "Renae"
\$50,000-valued Lot 1 in the June 2019 COC sale



COC Sam I Am
3/4 Simmental - ASA 4067829
(JSUL Something About Mary "SAM" x COC Donor 71 "Renae")

lot **203**

PCOC 228 | Black | 10/12/23 | Scurred |

SIRE Turning Point (Relentless x Broker x Pathfinder); or
COC OBS 55 (Loaded Up x Jindra Angus); or
COC GBS 58 (3/4 Simmental)DAM 3354 (BC Lookout x 0716 [Maximus x COC Donor 623
- Angus])

PREG 3+ months 3/11/26

*One of the coolest built of all the Simmentals, and her
SimAngus dam is for sure as big bodied and good looking
as they get.*

Lot 203

lot **204**

PCOC 7 | Black Strip | 9/20/23 | Polled |

SIRE Turning Point (Relentless x Broker x Pathfinder); or
COC OBS 55 (Loaded Up x Jindra Angus); or
COC GBS 58 (3/4 Simmental)

DAM 865 DWP (Maine x Angus)

PREG 2+ months 3/11/26

*Another way good strip-faced SimAngus female that is
perfect sized and great from the ground up. I like her a
lot!*

Lot 204

lot **205**

PCOC 777 | Black Brockle | 4/26/24 | Polled |

SIRE COC Sam I Am (JSUL Something About Mary x
COC Donor 71 "Renae" [W/C Loaded Up 1119Y x
COC Donor 6557]); or COC V/S Loaded Destiny F29 -
3/4 Simmental, ASA 3587788 (W/C Loaded Up 1119Y
x Mr HOC Broker); or GBS 58 (3/4 Simmental)

DAM 4602 (PB Angus x non-registered PB Angus)

PREG 3+ months 3/11/26

*This really good built, good looking 3/8 Simmental is
likely sired by our COC high seller to TTT, COC Sam I Am.
He is doing us a great job and will be in the herd bull pen
at the sale; he's another one that you'll for sure want to
see. Her dam is a huge belly dragging, medium-sized
Tim Ohlde-bred cow.*

Lot 205

**lot 206**

PCOC 752 | Red Brockle | 4/19/24 | Polled |

SIRE COC Sam I Am (JSUL Something About Mary x COC Donor 71 "Renae" [W/C Loaded Up 1119Y x COC Donor 6557]); or COC V/S Loaded Destiny F29 - 3/4 Simmental, ASA 3587788 (W/C Loaded Up 1119Y x Mr HOC Broker); or GBS 58 (3/4 Simmental)

DAM 7763 (260 x non-registered PB Angus)

PREG 3 months 3/11/26

Perfect sized, good looking, big swooping bellied red 3/8 Simmental. Sire option COC Sam I Am is out of the good Loaded Up Lot 1 "Renae" cow in our 2019 sale and is our go-to bull for a female maker every time.

lot 207

PCOC 804 | Red Brockle | 5/7/24 | Scurred |

SIRE COC Sam I Am (JSUL Something About Mary x COC Donor 71 "Renae" [W/C Loaded Up 1119Y x COC Donor 6557]); or COC V/S Loaded Destiny F29 - 3/4 Simmental, ASA 3587788 (W/C Loaded Up 1119Y x Mr HOC Broker); or GBS 58 (3/4 Simmental)

DAM 2025 (Feddes Oscar X58 x D156 - Red Angus)

PREG 2+ months 3/11/26

Lots of class, style and a big, wide body—the outstanding, broody, maternal look that we like. This girl's dam is a very good looking purebred Red Angus Feddes Oscar daughter.

**lot 208**

PCOC 799 | Red Strip | 5/11/24 | Polled |

SIRE COC Sam I Am (JSUL Something About Mary x COC Donor 71 "Renae" [W/C Loaded Up 1119Y x COC Donor 6557]); or COC V/S Loaded Destiny F29 - 3/4 Simmental, ASA 3587788 (W/C Loaded Up 1119Y x Mr HOC Broker); or GBS 58 (3/4 Simmental)

DAM 4315 - Maine x Angus

PREG 3 months 3/11/26

This red is likely a Sam I Am and another reason we're so high on him. He's truly a big-time cow maker.

**lot 209**

WCOC 74 | Black Baldy | 9/29/24 | Polled |

SIRE Loaded Up x Angus

DAM COC Donor 71 "Renae" (W/C Loaded Up 1119Y x COC Donor 6557 [Carney Man x Traveler 6807])

PREG 2+ months 3/11/26

Double-bred Loaded up with "Renae" in the mix. This black baldy is going to be a no-miss cow.

lot 210

PCOC 746 | Black | 4/17/24 | Polled |

SIRE COC Loaded Up of Dolly - 1/2 Simm, ASA 3580261
(W/C Loaded Up 1119Y x PF First Class Dolly A351)

DAM 612WP - Simm x Angus

PREG 2+ months 3/11/26

This one is extra heavy duty! They don't get any bigger bodied or easier keeping and still fun to look at. Her mother came in on a load of SimAngus recipis from Nebraska and is one of the very best lookers on the place. She is getting ready to find a spot in the donor pen!

**lot 211**

WCOC 44 | Black | 9/4/24 | Polled |

SIRE COC Loaded Up of Dolly - 1/2 Simm, ASA 3580261
(W/C Loaded Up 1119Y x PF First Class Dolly A351)

DAM Carry On x Anchor

P.E. 3/31/26-6/2/26

A very important, consistent sire of high quality females is COC Loaded Up of Dolly, one of the very best SimAngus bulls we've sold. He went to Ronnie and Tyler Glover—ask them how good his daughters are. They'll verify they have great big bodies, are easy keepers, have terrific udders, and they're all good looking.

**lot 212**

WCOC 547 | Black | 11/23/23 | Polled |

SIRE COC Loaded Up of Dolly - 1/2 Simm, ASA 3580261
(W/C Loaded Up 1119Y x PF First Class Dolly A351)

DAM Carry On x 900 by G-12 (PB Angus)

P.E. 3/31/26-6/2/26

If you want to make the best set of cows in a hurry, I'd heavily recommend COC Loaded Up of Dolly and COC Sam I Am to mass breed a set of red or black cows to. You'll want to keep all the heifers you get!

**lot 213**

PCOC 798 | Black Baldy | 4/18/24 | Polled |

SIRE COC Loaded Up of Dolly - 1/2 Simm, ASA 3580261
(W/C Loaded Up 1119Y x PF First Class Dolly A351)

DAM C503 - Reg. PB Red Angus

PREG 2+ months 3/11/26

Another huge bodied COC Loaded Up of Dolly out of a big time, huge bodied Red Angus cow that we just love.

*lot* **214**

wcoc 42 | Black | 4/21/24 | Polled |

SIRE COC GKW Limit Up – PB Simmental, ASA 3292925 (W/C Loaded Up 1119Y x WS Pilgrim H182U)

DAM Sitz Angus x 555 (COC Frost Proof x Alias x Charolais x Maine)

PREG 2+ months 3/11/26

Ricky Gray took home COC Limit Up, the top Simmental bull from our fall 2018 COC sale, and he continues to do great things for him at Ada. He is a solid red purebred Simmental by Loaded Up that is definitely on the list of really top female makers.

Lots 215–218 are COC Limit Up daughters from Ricky Gray that will make wonderful cows. Watch their videos and you'll see what I'm talkin' about!

lot **215**

wcoc 483 | Red Baldy | 6/14/24 | Polled |

SIRE COC GKW Limit Up – PB Simmental, ASA 3292925 (W/C Loaded Up 1119Y x WS Pilgrim H182U)

DAM COC Made Right x 6015 (COC Outer Limits)

PREG 2 months 3/11/26

lot **216**

wcoc 491 | Red | 7/20/24 | Horned |

SIRE COC GKW Limit Up – PB Simmental, ASA 3292925 (W/C Loaded Up 1119Y x WS Pilgrim H182U)

DAM COC Yellow Jacket (COC Lifeline x COC HooDoo Phylli 0104) x PB Angus

PREG 2 months 3/11/26

lot **217**

wcoc 49 | Red/White Baldy | 4/17/24 | Horned |

SIRE COC GKW Limit Up – PB Simmental, ASA 3292925 (W/C Loaded Up 1119Y x WS Pilgrim H182U)

DAM 3104 (COC Picante [Heat Wave x Maine x Lim] x COC Donor 0237 [COC Blanco x 2017 HooDoo x 65])

P.E. 3/31/26–6/2/26

lot **218**

wcoc 485 | Smoke Baldy | Summer 24 | Polled |

SIRE COC GKW Limit Up – PB Simmental, ASA 3292925 (W/C Loaded Up 1119Y x WS Pilgrim H182U)

DAM COC Frost Proof x 020 (Total Solution x G-12 PB Angus)

P.E. 3/31/26–6/2/26

**COC GKW Limit Up**

Purebred Simmental sire of Lots 214–218

lot **219**

wcoc 610 | Black | 8/24 | Polled |

SIRE W/C Bet On Red 481H – PB Simmental, ASA 3808091 (W/C Fort Knox 609F x W/C Angel 7113E)

DAM Gold Standard

PREG 3 months 3/11/26

Bet On Red gives them an unmistakable look and style that a lot of other Simmental bulls don't consistently give. Bet On Red is gone, his semen is getting pricey, and his progeny will get harder to find. Take advantage of this opportunity to own a good Bet On Red direct daughter!

CHAROLAIS

I fell in love with white cows after the first trip I made to the famed HooDoo Ranch in Wyoming. We went up there 11 years in a row, when George Brown was still their manager. He was a great cowman and a very interesting person to work with. A couple of years after we brought the first HooDoo down here is when Korky Wise started on his roll of big victories. He was taking some of the best of our HooDoos back to Vernon, Texas, and the rest is history—congrats to Korky and Tiada for their great dispersal in 2024. We are proud that we had some help in making it happen.

There are actually several of the top club calf breeders in the country who got their start or added females and bulls to their existing herds from Black Hereford Ranch that helped put them on the map. That sure makes us feel good about this very competitive business we've been in for 48 years!

lot 231

YCOC 986 | PB Charolais | Spring 2023 | Polled |

SIRE COC 19-361 Major Impact - PB Charolais, AICA
M998652 (SL Mr Hammer x COC Donor 6088
[TR Mr Fire Water 5792R ET x COC PB HooDoo])

DAM 9736-2 (SHF KBC Hoo Doo 1356 - PB Charolais by
Big Creek Game Changer 192 x 3736 [Knob Creek x
TR Mr Fire Water 5792RET])

P.E. 3/31/26-6/2/26

When the first calf crop from COC 19-361 Major Impact hit the ground, I could tell he was going to be a great breeding piece. They are stout built, huge bodied, medium framed, good lookin, and have plenty of good muscle shape. He is the most consistent sire of real good purebred Charolais cattle that we've used.

This Lot 231 is for sure a powerhouse with extra good looks that we adore. Her dam sells as Lot 543 and a maternal sister sells as Lot 96.



Lot 231

lot 232

PCOC 720 | PB Charolais | 4/22/24 | Polled |

SIRE COC 19-361 Major Impact - PB Charolais, AICA
M998652 (SL Mr Hammer x COC Donor 6088
[TR Mr Fire Water 5792R ET x COC PB HooDoo])

DAM 5444C (Fire Water x 444 - PB Charolais)

P.E. 3/31/26-6/2/26

This incredible built purebred 361 daughter is the one I mentioned would make a great show heifer in footnotes for our fall 2024 sale. I still think she would've given them all they want at this summer's junior national!



Lot 232



COC 19-361 Major Impact
Purebred Charolais sire of Lots 231-240



Lot 233

lot 233

PCOC 256 | PB Charolais | 10/28/23 | Polled |

SIRE COC 19-361 Major Impact – PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])

DAM 882 (COC Tiago x 906 – PB Charolais)

PREG 3 months 3/11/26

I hope you like these 361 daughters as much as I do. I love 'em and plan to keep making a lot more. This one is out of a good COC Tiago cow.

Lot 234

lot 234

WCOC 130 | PB Charolais | 9/19/24 | Horned |

SIRE COC YBS 23 (COC 19-361 Major Impact x COC Donor 8137 [COC Blanco by COC Hoodoo Prince x COC Donor 1 – PB Charolais x PB Hoodoo]); or COC 202EW (Tickle x COC Donor 9107 – PB Hoodoo)

DAM 2065 (PB Charolais Affirmed 2065 x PB Charolais)

P.E. 3/31/26–6/2/26

*Sired by a son of 19-361 or by COC 202EW, this is another heifer you'll like. She is younger and not as mature, but give her six months and she will be as stout and good looking as any of 'em—trust me on that!**These next four COC 19-361 Major Impact daughters are all out of purebred Charolais cows.**If you want some young females that will make you nice looking white cows, these will. We love the 19-361 daughters already in production.***lot 235**

PCOC 767 | PB Charolais | 6/19/24 | Polled |

SIRE COC 19-361 Major Impact – PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])

DAM 8903 (COC Sub Zero [COC George x Hoodoo] x COC Donor 6000 - Hoodoo)

P.E. 3/31/26–6/2/26

lot 236

WCOC 759 | PB Charolais | 4/10/25 | Scurred |

SIRE COC 19-361 Major Impact – PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])

DAM WR Duchess Z610 H4604 – PB Charolais, AICA EF1329495 (CCC WC Resource 417 x WR Duchess Z610)

P.E. 3/31/26–6/2/26

*Her very attractive dam was our pick of the Waggonhammer white cows they sold a couple of years ago.***lot 238**

PCOC 70 | PB Charolais | 9/24/23 | Horned |

SIRE COC 19-361 Major Impact – PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])

DAM 2180 (COC George [COC Hoodoo Prince x COC Donor 5088 – PB Hoodoo])

PREG 2+ months 3/11/26

lot 240

YCOC 987 | PB Charolais | Spring 2023 | Horned |

SIRE COC 19-361 Major Impact – PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])

DAM Non-registered Charolais (PB Hoodoo)

P.E. 3/31/26–6/2/26



None of the females selling have ever been flushed. Several of this stout set are for sure donor material, and we do keep the option to partner with new owners on two successful flushes on all females. A successful flush is defined as at least five Grade 1 or 2 embryos per conventional flush per owner, or 10 good, high quality embryos per owner on each IVF cycle. If the female is resold, BHR still reserves the right to partner on two flushes or IVF cycles on all females sold.

lot 241

WRT 4501 | PB Charolais | 4/24 | Polled |

SIRE OBS 27 (OBG Tickle 280 x COC Donor 9107); or 202 EW (OBG Tickle 280 x COC Donor 9107)

DAM 805 (Golden State x 3862 by Rapid Fire)

Both of these possible purebred sires are full brothers, and they are as stout, deep, and easy keeping as they get. Their dam, COC Donor 9107, is one of the easiest keeping, deepest, most moderate purebred Charolais cows you'll ever see. Lot 241 is for sure as powerful and good lookin' as she is in her picture. Her dam was our pick of the Bar S dispersal. A maternal sister sells as Lot 540.

241A: Yellow/white heifer calf born 5/14/26 sired by Corriente bull

lot 243

WCOC 168 | PB Charolais | 10/8/24 | Polled |

SIRE YBS 35 (M6 Cool Rep 8108 ET - PB Charolais x Weavers Rio Veronica 1213 - PB Charolais, AICA F1189090)

DAM 0404 (CCC WC Redemption 7143 PLD ET - PB Charolais, AICA EM893465, x 56 [OBG Tickle 280 x 0237 by Blanco x Donor 6017 - PB Hoodoo])

P.E. 3/31/26-6/2/26

Her sire was purchased as an embryo from M6 Ranch, and we sold him to Melinda Olson in our 2023 Fall Bull Sale. He was as attractive and good built as I've ever seen, and her dam is a really good looking Redemption daughter.

lot 245

WCOC 621 | PB Charolais | 2/20/25 | Polled |

SIRE RF Elevate K108 - PB Charolais, AICA M985091

DAM Purebred Charolais Phyllis (Outsider x Carley Ray)

P.E. 3/31/26-6/2/26

Powerful, huge bodied purebred Charolais that anyone will like a lot!

lot 242

WRT 4500 | PB Charolais | 5/24 | Horned |

SIRE OBS 27 (OBG Tickle 280 x COC Donor 9107); or 202 EW (OBG Tickle 280 x COC Donor 9107)

DAM 808 (AC Hoodoo U866 - PB Charolais, AICA EM7633626 [Hoodoo Absolute 9047] x COC Donor 153 - Hoodoo)

PREG 3+ months 3/11/26

Same stout sire options as Lot 241 and out of a really nice purebred Hoodoo Charolais cow.

lot 244

WCOC 68 | PB Charolais | 10/24/23 | Horned |

SIRE YBS 35 (M6 Cool Rep 8108 ET - PB Charolais x Weavers Rio Veronica 1213 - PB Charolais, AICA F1189090)

DAM 8042 (COC Sub Zero [COC George x Hoodoo] x Donor 8150 - PB Hoodoo)

P.E. 3/31/26-6/2/26

Same sire as Lot 243 and from the good purebred Hoodoo dam that sells as Lot 531.

lot 247

WCOC 774 | PB Charolais | 4/24 | Polled |

SIRE COC YBS 23 or COC YBS 24 (COC 19-361 Major Impact x COC Donor 8137 [COC Blanco by COC Hoodoo Prince x COC Donor 1 - PB Charolais x PB Hoodoo])

DAM COC Donor 0702 (COC Polar Ice [George x COC Hoodoo Phyllis 0104])

PREG 2+ months 3/11/26

We are using three Major Impact sons that are full brothers to COC YBS 23 and COC YBS 24, and they will all be here in the herd bull trap. They are for sure something you should take the time to see. Very impressive!

RED COMPOSITE

Lots 251–266 are a powerful group of sexy red heads. They are the type and kind that you can take home and raise those hard-to-find shearing Red Crosses, or they will work wonders to raise champion caliber Shorthorns—with or without hair.

lot **251**

PCOC 759 | Red | 4/13/24 | Scurred |

SIRE COC 312 – PB Red Angus; or
COC 7275 – Red Angus x Heat Wave

DAM 0159 (COC Red Ted [Johnny Football] x 527 by Thriller
[Cowan's Ali x Heat Wave x Sparrows Madrid 7M])

PREG 4 months 3/11/26

If I had to pick only one from this entire offering, it would be a hard decision, but it would probably be this one in the red division—she's one of the best of the entire group. The sires are Red Angus, and the dam is a very, very nice cow sired by the sire of the \$30,000 Lot 404 bull bought by Dean Kephart in our 2022 Summer Sale.

lot **252**

PCOC 62 | Red | 8/24/23 | Horned |

SIRE 20-404 (COC Red Ted by Johnny Football x Bearcat x
HooDoo)

DAM COC Donor 8105 (Red Rocky by Monopoly x COC Donor
9107 – PB HooDoo)

PREG 3+ months 3/11/26

We Aled and flushed to the red \$30,000 404 bull that went to K-Bar to a cow that is as powerful, ground pounding and stout as any cow we have ever owned, COC Donor 8105, to get this amazing looking and built red heifer. 8105 is also the dam of the outstanding Lot 611 bull "Carved In Stone" that sold to the Heldermon boys in our 2025 Summer Sale for \$40,000 and is one of our all-time favorites.

**COC 20-404**

Sire of Lot 252 —
Lot 404 in the June 2022 sale

**COC Carved In Stone**

Maternal brother to Lot 252 — Lot 611 in the June 2025 sale

lot **253**

BCOC 314 | Red Brockle | 9/4/23 | Scurred |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo])

DAM Man On a Mission x I-80 (Izzy)

P.E. 12/8/25-1/24/26 Low BW Aberdeen

PREG 2 months 1/28/26

COC Fire Bird was one of the most powerful herd sires we've ever turned out, and we sure do miss him. This great built, dark red female will definitely turn your head around and around!

lot **254**

PCOC 790 | Red | 5/22/24 | Horned |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x Iabon])

DAM 5733 (Honky x Charolais)

PREG 3+ months 3/11/26

Definitely built to raise champion caliber slick shearing Red Crosses! I bet she is a COC Fire Bird, like Lot 253. Her dam has been one of those outstanding producers that has a really good one no matter what she's bred to.

lot **255**

PCOC 159 | Red Brockle | 10/19/23 | Scurred |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x Iabon]); or COC Bring Ammo (In God We Trust x Honkey [KBC George 6019] x Charolais)

DAM 2106 (Stud Monkey x 597 by COC Taz [Cunia x KB Ms Magic 9110A])

PREG 3 months 3/11/26

Another one that has the great hip and top shape along with the huge, big, round rib to raise you an award-winning shearing show steer. I'm betting she is sired by COC Fire Bird. Her little Stud Monkey-sired dam is out of a very good old COC Taz daughter, and they have both been doing us a great job.



**lot 256**

PCOC 136 | Red | 10/12/23 | Polled |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x labon]); or COC Bring Ammo (In God We Trust x Honkey [KBC George 6019] x Charolais)

DAM COC Donor 810 (Jimmy The Greek x Hoodoo)

PREG 4 months 3/11/26

I am pretty sure that everyone will like this great made knockout sired by our COC THC group. She is another one of my favorites! Her COC donor dam was also one of our best producers, with several progeny selling from \$7,500 to \$30,000. A maternal sister to Lot 257.

lot 257

WRT 810 | White | 11/10/24 | Polled |

SIRE COC 19-361 Major Impact - PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])

DAM COC Donor 810 (Jimmy The Greek x Hoodoo)

PREG 3/31/26-6/2/26

This Major Impact daughter is a maternal sister to Lot 256. She is young, and when she matures you will love her! I have lots of faith that both of these maternal sisters will make big time producers. We put this white heifer in with the reds to keep these important COC Donor 810 daughters together.

lot 258

PCOC 717 | Red Roan Strip | 4/22/24 | Polled |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo])

DAM COC Donor 234 (COC Troubadour [Lead On x COC Donor 410 [COC WG-PB Charolais x COC Donor 9970 by COC Casper]] x Double Vision)

PREG 3 months 3/11/26

Cool colored COC Fire Bird daughter. Her outstanding donor dam has made us good money with every calf. She is 14 years old and about to have a natural calf, plus she has a nice set of ET calves on the ground sired by Red & White Delight.

lot 260

PCOC 14 | Red | 10/17/23 | Polled |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x labon]); or COC Bring Ammo (In God We Trust x Honkey [COC George 6019] x Charolais)

DAM 4101 (COC Mr Driven x Okie Dokie)

PREG 3 months 3/11/26

Sired by our THC clean up group and out of a good ol' COC Mr. Driven daughter.

lot 259

WCOC 193 | Red | 10/24 | Polled |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo])

DAM 0109 (OBG Tickle 280, AICA EM833154, x COC Donor 9107 - Hoodoo)

P.E. 3/31/26-6/2/26

COC Fire Bird was a full brother to the Reserve Champion Simmental Steer at San Antonio in 2020, and it sure was nice to have him roaming our pastures. He gave us many better clean up-sired calves than the A.I. sires we used.

lot 261

PCOC 86 | Yellow/White | 10/8/23 | Polled |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo]); or COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x labon]); or COC Bring Ammo (In God We Trust x Honkey [KBC George 6019] x Charolais)

DAM 970 (COC Taz [Cunia x KB Ms Magic 9110A] x COC Donor 9107 - PB Hoodoo)

PREG 3 months 3/11/26

Lots 261 and 262 are maternal sisters with a really nice COC Taz daughter for their dam. Their granddam is the closest thing to a white hippopotamus that I've ever seen. Purebred Hoodoo Donor 9107 is for sure one of my all-time favorite white cows.

COC TAZ

Born in 1995, KBC Taz 9521E (COC Taz) was a double half-blood Maine bull that sired Heat Wave's dam. Our Taz daughters, granddaughters and great-granddaughters are still phenomenal producers. Just think about the influence of Heat Wave's dam. . . . Always remember that there is a lot of credit due the cow families that line these pedigrees. This has been our livelihood since 1978, and we continue to focus on the power of the females.

lot **262**

WCOC 87 | Red | 9/24 | Polled |

SIRE COC 20-13 (HL Sugar Bear [Man Among Boys] x Parker Donor 41 [COC Polar Ice x Donor 892 - 1/2 Canadian Maine])

DAM 970 (COC Taz [Cunia x KB Ms Magic 9110A] x COC Donor 9107 - PB Hoodoo)

P.E. 3/31/26-6/2/26

Dark, deep red COC 20-13 daughter that we like a lot. A maternal sister to Lot 261.

Lot 262

lot **263**

PCOC 721 | Red | 7/19/24 | Polled |

SIRE Lovin' Size (Size Matters x True Lovin')

DAM 1520 (Rojo Red Angus x Thorne 75 [Solid Gold x Thorne Scarlet 24])

P.E. 3/31/26-6/2/26

Another favorite! Great shearing built, so she doesn't need hair to look good or cover blemishes—she has all the right parts in her birthday suit. Her gorgeous one-of-a-kind dam sells as Lot 455, and this was her first calf. Her granddam is a full sister to the Reserve Grand Steer at Houston in 2015. Great-great-granddam has produced \$460,000 in sales.

Lot 263

lot **264**

PCOC 157 | Red | 9/23/23 | Horned |

SIRE COC 20-13 (HL Sugar Bear [Man Among Boys] x Parker Donor 41 [COC Polar Ice x Donor 892 - 1/2 Canadian Maine])

DAM 5708 (COC George x 524 [COC J10 by COC Polar Ice x COC Hoodoo Phylli 0104] x 8728 (Full Flush x COC Donor 410))

PREG 3 months 3/11/26

Another really eye appealing COC 20-13 daughter from an old Full Flush granddaughter out of our \$300,000 producing COC Donor 410.

Lot 265

lot **265**

WCOC 612 | Red/White Baldy | 8/24 | Polled |

SIRE Front & Center (Walk This Way)

DAM Gone Viral (Monopoly x Wiedel Donor 43 [Alias x Charolais])

PREG 3 months 3/11/26

*They just don't get any better looking, better built or any sounder than this Simmental-marked red baldy. Take her home. She's going to raise those Simmental show steers that are easy to sell for real good money.*lot **266**

WRT 3203 | Red/White Brockle | 4/23 | Polled |

SIRE Gone Viral (Monopoly)

DAM COC Donor 954 (COC Yellow Jacket [COC Lifeline x COC Hoodoo Phylli 0104] x Hoodoo)

PREG 2 months 3/11/26

Extremely big time Shorthorn raiser! As powerful as you'll see anywhere, and she still has a pretty, maternal head and neck with a great set of running gears under her. A Gone Viral from a good-as-they-get COC Yellow Jacket daughter that we flushed some. Buy her with the utmost confidence. She'll make you proud that you own this one!

Lot 266

BLACK COMPOSITE

This Black Composite division is bred to be and produce the big money show calves that are at all-time record high prices, just like the commercial market. Again—we love good looking females, and we are definitely not prejudiced on what color they are. We have every color in the rainbow to pick from, and don't worry that they will all bring too much...there are always about one-third of 'em that don't bring any more than what their counterparts are bringing at the sale barn. Several of those females turn out to produce as good as the ones you don't think you can afford. Ugly ducklings do turn into swans a lot of times, and there are 48 years of Black Hereford Ranch genetics backing them all!

lot **275**

PCOC 781 | Black/White Brockle | 4/24 | Polled |

SIRE TR Mr Fire Water 5792RET x COC HooDoo Donor 5088 (PB HooDoo) x Angus

DAM Man Among Boys x Maine

PREG 3 months 3/11/26

This black-and-white pinto, as Jacob calls her, was our pick of good COC customer Melinda Olson's fall 2024 show calf sale. She has the great loud color, is built to perfection and is ready to raise you a high earning show calf. She is sired by a powerful, good looking COC Charolais-cross bull sired by Fire Water, and her dam is one of Dietz/Olson's favorite cows.

lot **276**

WCOC 615 | Black/White Baldy | 8/24 | Polled

SIRE Here I Am (Walks Alone x Goretska 805 [Cowan's Ali x Heat Wave])

DAM Business Done Right x Angus

P.E. 3/31/26-6/2/26

Big, stout, good looking Simmental-marked Here I Am out of a darned good TTT Business Done Right daughter that is half Angus.

ATTENTION, NORTHERN BUYERS...

There are about 100 head of the heifers selling that will be due to calve to black purebred Corriente bulls early spring 2027. Some are younger and would be the highlight of our October COC Bull and Female Sale. After you calve these heifers out to the easiest calving bulls in the world and then rebreed them, you'll think you got the bargain of a lifetime!

lot **277**

wvoc 54 | Black | 4/3/24 | Polled |

SIRE Here I Am (Walks Alone x Goretska 805 [Cowan's Ali x Heat Wave])

DAM COC Open Range (COC Yellow Jacket x Alias) x 3125 (Problem Solved x Heat Seeker/Jazz/Harietta)

PREG 2 months 3/11/26

Anyone who has ever owned a cow will like this big, broody bodied, big backed and hipped, good looking Here I Am. Her dam's sire is still one of my all-time favorite bulls we've sold, and longtime COC customer Ricky Gray took COC Open Range home.



Lot 277

lot **278**

wvoc 121 | Black | 9/24 | Polled | ET

SIRE Here I Am (Walks Alone x Goretska 805 [Cowan's Ali x Heat Wave])

DAM COC Donor 1306A (COC Escalade x COC Donor 9730 [Taz x Iabon])

P.E. 3/31/26-6/2/26

I have the utmost confidence that this Here I Am daughter will turn out to be one of the best of the bunch when it comes to what she does in production. She has the really good producing COC Donor 1306A cow backing her, who is the dam of the great producing Solid Gold son we also call 1306A.

lot **279**

wvoc 170 | Black/White | 8/21/24 | Polled | ET

SIRE Here I Am (Walks Alone x Goretska 805 [Cowan's Ali x Heat Wave])

DAM COC Donor 1184 (Monopoly x Maine x Angus)

P.E. 3/31/26-6/2/26

An ET Here I Am from the outstanding COC Donor 1184. She has clicked great with Here I Am many, many times, and it works every time!



COC Sam I Am

Sire of Lot 280

lot **280**

wvoc 614 | Black Brockle | 8/24 | Polled |

SIRE COC Sam I Am - 3/4 Simmental, ASA 4067829 (JSUL Something About Mary x COC Donor 71 [W/C Loaded Up 1119Y x COC Donor 6557])

DAM Here I Am (Walks Alone x Goretska 805 [Cowan's Ali x Heat Wave])

PREG 3+ months 3/11/26

This is for sure one of my picks of this very stout set of heifers. She's worth the trip to Crawford just to lay your eyes on her. I've bragged about COC Sam I Am before, and I'm going to keep bragging on him. He's a great sire of maternal, cow-making Simmentals, and now he makes me think he will also sire a champion show steer after seeing how this special animal turned out. One of the very best from good COC customers TTT Cattle.



Lot 280



lot **282**

PCOC 557 | Black/White | 5/24 | Horned |

SIRE Here For Good (Here I Am x Shelby 4031)

DAM Irish Whiskey x Angus

PREG 2 months 3/11/26

Great big, round body and top with a perfect hip to be a valuable show steer producer. She is as sound as a cat and has that good show ring presence. Our pick of longtime COC buyers Gary and Denton Ohlrichs' fall 2024 club calf sale.



lot **283**

WCOC 56 | Black | 2/8/24 | Polled |

SIRE How Great Thou Art (Here I Am x Treinen 613 [Broker])

DAM EXT x 689 (G-12 x PB Angus)

PREG 2+ months 3/11/26

This darned good built How Great Thou Art has the maternal look to make you a wonderful cow. She also has all the right parts to become a good show calf producer. She is out of a really nice purebred Angus cow of Ricky Gray's.



lot **284**

WCOC 139 | Black Brockle | 9/8/24 | Polled |

SIRE How Great Thou Art (Here I Am x Treinen 613 [Broker])

DAM 0181 (W/C Loaded Up 1119Y, ASA 2654155, x COC Donor 1659 [COC Escalade x COC Donor 89 Angus])

P.E. 3/31/26-6/2/26

Here is a beautiful How Great Thou Art daughter that I bragged on how good she was when talking about that Lot 531 in last summer's sale that sold to Tom Hill as the \$20,000 high selling cow. This brockle heifer is wonderful, and her dam is one of the all-time coolest looking to go through our sale ring.



Dam of Lot 284

Lots 285–288 are How Great Thou Art daughters that you'll definitely want to watch their videos and look them up sale day. They have that unmistakable HGTA presence and are all out of really good mothers.

lot 285

WCOC 613 | Black/White | 8/24 | Polled |
 SIRE How Great Thou Art (Here I Am x Treinen 613 [Broker])
 DAM Gold Standard
 PREG 3+ months 3/11/26

lot 286

WCOC 617 | Black | 8/24 | Polled |
 SIRE How Great Thou Art (Here I Am x Treinen 613 [Broker])
 DAM Gold Standard
 PREG 2 months 3/11/26

lot 287

WCOC 81 | Black | 9/24 | Polled | ET
 SIRE How Great Thou Art (Here I Am x Treinen 613 [Broker])
 DAM COC Donor 912 (COC Troubadour x COC Donor 205 [COC Habanero x COC Donor 9642 by Mailman])
 P.E. 3/31/26-6/2/26
 Her dam, granddam and great-granddam are all high earning donors for Black Hereford Ranch.

lot 288

WCOC 190 | Black | 9/24 | Polled |
 SIRE How Great Thou Art (Here I Am x Treinen 613 [Broker])
 DAM 7711 (Business Done Right by Lovin the Business x 4287 [Two Tone x Heat Seeker])
 P.E. 3/31/26-6/2/26

lot 289

WCOC 803 | Black | 8/21/24 | Polled |
 SIRE Doubt Me Now (Wynne In Doubt x Wynne 71 [Monopoly])
 DAM 878 (I Believe x Simm x Angus)
 PREG 2+ months 3/11/26

Very complete built and as sound as ever. You just can't find a hole in her, which is why she was in Duane Sicht's keepin' pen.



lot 290

PCOC 726 | Black/White Baldy | 5/24/24 | Polled |
 SIRE COC Sam I Am (JSUL Something About Mary x COC Donor 71 Renae (W/C Loaded Up 1119Y x COC Donor 6557); or COC V/S Loaded Destiny F29 - 3/4 Simmental, ASA 3587788 (W/C Loaded Up 1119Y x Mr HOC Broker); or GBS 58 (3/4 Simmental)
 DAM 7331 (Fu Man Chu x 9286 [Smooth Sailing])
 PREG 4 months 3/11/26

This beautiful, long giraffe-necked two-year-old is one of the most eye catching of this whole group of heifers. She's the first one you see every time you go look at them. Great colored for major show steer production and built like a Supreme Champion Heifer, she has the big, swooping belly and is as sound moving as you can make one. Her dam was built from the same mold and sold to Mary Werth in our 2025 COC Summer Sale. Lot 290 is another prime example of why we are so high on COC Sam I Am.

lot 291

PCOC 805 | Black | 4/26/24 | Horned |
 SIRE COC Sam I Am (JSUL Something About Mary x COC Donor 71 Renae (W/C Loaded Up 1119Y x COC Donor 6557); or COC V/S Loaded Destiny F29 - 3/4 Simmental, ASA 3587788 (W/C Loaded Up 1119Y x Mr HOC Broker)
 DAM 4636 (COC #4 George x 8326 [Heat Wave])
 PREG 3 months 3/11/26

You just won't go wrong if you take this Simm-influenced female home. She will be a cow that will make you a happy camper.

Unless stated otherwise, the bred heifers were pasture exposed to a set of extremely low birth weight purebred Corriente bulls. They have their entire reproductive life ahead of them, and this set of bulls will help insure their longevity. We think it's very important for a first-calf heifer to raise a calf, and these half-blood Corrientes are survivors without human help. We haven't checked our heifers one time at night since we started using Corriente bulls on them!

**lot 292**

PCOC 728 | Black | 4/2/24 | Polled |

SIRE Red Elephant (Man Among Boys)

DAM 9719 (COC Habanero x 006 [Irish Whiskey x Angus])

P.E. 3/31/26-6/2/26

This black Red Elephant will be some people's first pick. You just don't find 'em very often with this big, dense, shearing muscle that can flat get out and go and still be so eye appealing. She also has a very nice young COC Habanero x Irish Whiskey dam.

Lot 292**lot 293**

WCOC 65 | Black | 8/28/24 | Polled |

SIRE Lovin' Size (Size Matters x True Lovin)

DAM 1283 (EC Rebel 156F - 5/8 SM, ASA 4113329, or Mr HOC Broker - PB SM, 2531081, x COC Donor 71 "Renaë" [W/C Loaded Up 1119Y x Donor 6557 by Carney Man x Traveler 6807])

P.E. 3/31/26-6/2/26

Nice black Lovin' Size from a super nice Simm-influenced granddaughter of COC Donor 71 "Renaë," the \$50,000-valued Lot 1 heifer in our 2019 Cream of the Crop sale.

lot 294

WCOC 97 | Black | 8/21/24 | Polled |

SIRE COC 20-13 (HL Sugar Bear [Man Among Boys] x Parker Donor 41 [COC Polar Ice x Donor 892 - 1/2 Canadian Maine])

DAM 4616 (Big Poppy x Maine)

P.E. 3/31/26-6/2/26

Another COC 20-13 daughter from a really top producing black-and-white Big Poppy cow. 20-13 was a high seller in our fall 2022 sale to Clint Minchew.

lot 295

WCOC 45 | Black | 10/1/23 | Polled |

SIRE COC 466 (COC KBC Heads Up 849E [1/2 SM, ASA 4046066 - Loaded Up x COC Donor 8829 Angus] x 126 [Alias x Charolais])

DAM BK Unlimited Power x 628 Parker

PREG 3+ months 3/11/26

This nice heifer is a granddaughter of one of my favorite Simmental bulls that we have sold to date, Lot 49 in the fall 2019 COC sale to Coyote Creek Cattle.

lot 297

WCOC 178 | Black | 10/4/24 | Polled |

SIRE Loaded Up x Angus 31 (Maine cross)

DAM Irish Whiskey son x Angus

PREG 4 months 3/11/26

Simmental x Maine x Angus from a grand ol' really good producing Maine-cross cow that has really good stuff out of any bull we breed her to.



**COC KBC
Heads Up
849E**

Grandsire of Lot 295

Health Care Note

The stress of hauling and relocating these sale cattle can weaken their immune system some, so we recommend keeping a good eye on them daily for the first two weeks after you get them home.

lot **298**

WCOC 52 | Black | 4/8/24 | Horned |

SIRE Search Is Over (Monopoly x 1244 [Irish Whiskey x "Kelli"])

DAM Unlimited Power x Torque x Problem Solved/Char 6107 (Banshee/Torque)

PREG 3 months 3/11/26

Darned good, attractive built female with plenty of power and good structure. We like this Ricky Gray-bred heifer a lot.

Lot 298

lot **300**

WCOC 194 | Black/White Baldy | 9/17/24 | Polled |

SIRE COC 198 (Loaded Up x Angus)

DAM 977 (Wayne's Plains x Red Man x CP 205 [WG x Taz x Iabon])

PREG 3 months 3/11/26

*This younger heifer won't be two until the middle of September. She's going to make a big boned, deep, nice cow.*lot **301**

WCOC 29 | Black Brockle | 8/24 | Polled |

SIRE COC 199 (Loaded Up x Maine-Angus)

DAM COC Trump (Man Among Boys x COC Donor 1139) x COC Olaf (COC Carpe Diem x Hereford) x Angus

PREG 2 months 3/11/26

*This one needed to be pictured. She is sired by a good COC-bred Loaded Up son and out of a good COC Trump daughter that Mel Manhardt raised. COC Trump was our \$52,500 bull purchased by Phil Lautner and Melinda Olson.*lot **302**

BCOC 313 | Black | 1/8/25 | Polled |

SIRE Jim (Justify x COC Torque x OCC Legend)

DAM I-80 x SH by Rock and Roll Train

P.E. 11/6/25-1/30/26

PREG See supplement

*Our pick of the good Sicht heifers, and her sire is out of a good COC Torque donor they took back to Missouri.*lot **303**

PCOC 831 | Black | 2/19/24 | Polled |

SIRE 483 (Frost Proof x 23 [Godfather x Epinal])

DAM Sitz Angus x 25 (COC Sub Zero x PB Charolais)

P.E. 3/31/26-6/2/26

Another really nice one from Ricky Gray that will mature into a special cow.

Cream of the Crop

It isn't just a punchline...it's the standard we strive for!

Many of the leaders in this industry have had their start right here in Crawford, Oklahoma. We have a wide range of customers—some who come to add to their successful, existing herds, and some who are just starting out. Regardless of where you land on that scale, we want you to know that we are here for the long haul. If you have any questions, big or small, we would be glad to answer those questions or help you in any way. We guarantee sight-unseen purchases.

SHORTHORN RAISERS

We should've cataloged the reds and these Shorthorn-colored ones together. They're all going to do the same good job of raising really good stuff—it just depends on how you want to breed them and what color you want them to produce. The quality is top of the charts either way!



Lot 311

lot 311

WCOC 607 | Red | 8/24 | Polled |

SIRE Knock Knock (In God We Trust x C75 [Monopoly x "Kelli"])

DAM G149 (Driver son x Walks Alone)

PREG 2+ months 3/11/26

If you like 'em stout built from the ground up and as good looking as you can draw a future donor, this dark red bred heifer is another one that's worth the drive to BHR just to lay your eyes on her! She is the right size and had the crazy big hair. A lot of these things had hair like they came down from the North Pole, but we slick sheared 'em so you can see what you're getting. This is another top pick from the good TTT Cattle's females.



Lot 312

lot 312

PCOC 107 | Red/White | 8/17/23 | Polled | ET

SIRE COC Red Bird (COC Free Bird [Lead On x COC Donor 410] x Maine)

DAM COC Donor 6181 (COC Brutus [Lead On x COC Donor 410] x COC Donor 6032 [HooDoo x Angus])

PREG 3+ months 3/11/26

As great shearing built as they get, very good on the go with plenty of power and good looks, and she has the good Shorthorn classifying color. She is clean by pedigree but had really good hair. An ET from a powerful donor that we sold to Blake Holley and sired by the COC Red Bird that has done Kevin Newman such a great job.



COC Newman Red Bird

Sire of Lots 312 & 313

lot 313

WCOC 73 | Red | 9/3/24 | Polled |

SIRE COC Red Bird (COC Free Bird [Lead On x COC Donor 410] x Maine)

DAM COC Donor 7195 (COC Trump x COC Donor 810 [Jimmy the Greek x 359N HooDoo])

P.E. 3/31/26-6/2/26

Another good COC Red Bird daughter that is out of our fantastic COC 7195 donor by our \$52,500 COC Trump. This is another young one that needs more time to mature, but when that time comes, you'll think you got a bargain!

lot 314

WCOC 618 | Red/White | 8/24 | Polled |

SIRE Somethin Else - 1/2 Maine, AMAA 508025 (Getcha Some x Cowan's Ali 4M)

DAM In God We Trust

P.E. 3/31/26-6/2/26

This Shorthorn-colored sweetheart is definitely one of the very sexiest necked, most head turning, eye appealing of the entire group. She was a little green at picture time, but by sale day she will be the first one you see when you step into her trap. Another outstanding TTT female.

**lot 315**

BCOC 311 | Blue Roan | 1/24/25 | Polled |

SIRE Gold Standard son x Maine

DAM BS Ghost Rider (Jake's Proud Jazz)

P.E. 3/31/26-6/2/26

For sure don't say that you don't like blue cattle until you've seen this one. She is one of the youngest in the sale, but boy howdy—she is good looking and great built. By calving time, you will realize you got a bargain.

**lot 316**

WCOC 605 | Blue Roan Baldy | 8/24 | Scurred |

SIRE FSF Perfection - PB Shorthorn, ASA 4278461

DAM Man Among Boys x Reimann Blue

PREG 3 months 3/11/26

Very unique colored and another one that is built as right as you can build a show steer raising momma. Perfection is gone, and these good daughters will get fewer and further between. Definitely one of the tops from TTT.

**lot 317**

WCOC 622 | Red/White Brockle | 8/24 | Horned |

SIRE FSF Perfection - PB Shorthorn, ASA 4278461

DAM Gone Viral (Monopoly x Wiedel Donor 43 [Alias x Charolais])

PREG 2 months 3/11/26

Another super nice Perfection daughter from TTT that will raise you hard-to-find Shorthorn show steers.

lot 319

PCOC 817 | Red/White Roan Brockle | 4/8/24 | Polled |

SIRE Sacred Ground (Jake's Proud Jazz)

DAM 5110 (24 Karat x COC Donor 512 by Alias)

PREG 1+ months 3/11/26

This good Sacred Ground daughter will be a Shorthorn raiser. She comes from a cool cow and a really cool donor granddam.

MAINE-ANJOU INFLUENCE

There are only three heifers in this Maine-influenced division, and they will definitely fit in the top of the tops of this very powerful set of bred heifers.



Lot 325

lot 325

WCOC 603 | Black/White Brockle | 10/14/23 | Scurred |

SIRE BMWZ Data Bank 1311C ET - PB Maine, AMAA 464046

DAM Getcha Some

PREG 4 months 3/11/26

This black-and-white Data Bank female is great structured, powerful enough to raise you a big time show steer, and plenty elegant enough to raise a gorgeous show heifer. She was our pick from Cameron and Doug Bengé's good females.

lot 326

WCOC 153 | Black Brockle | 8/29/24 | Polled |

SIRE Good As It Gets (Maternal Made)

DAM 6299 (Maximus 391 - 1/2 SM, ASA 2222298 [Meyer 734 x Habanero] x COC Donor 623 - PB Angus)

P.E. 3/31/26-6/2/26

Powerful with a big, round body plus the big bone and a really good, big, square hip and back, and she is forever sound. I'd gladly take a whole herd built like her and her good Simm/Maine/Angus mamma.



Lot 326

lot 327

WCOC 132 | Black | 9/24 | Polled | ET

SIRE Good As It Gets (Maternal Made)

DAM COC Donor 1275 (Monopoly x 9262 [SLC Sooner 101M by Limited Edition])

P.E. 3/31/26-6/2/26

Another real nice Good As It Gets daughter. She is an ET from a really good COC donor that was very good to us for almost 15 years.

AMERICAN INFLUENCE

I am definitely not a judging team coach who is full of a million fancy terms to describe these good cattle, and I know my footnotes are just about all the same. For anyone who reads them, they might be kinda boring. I know if I could have just said a big bunch of these females are built from the same mold, that would have been sufficient, because we've been trying to make 'em like this for almost 50 years—so they should look like they do...good looking, powerful and big bodied with extra muscle, real good structure and easy keepers. If you like 'em like this, then you're going to like a whole bunch of 'em, including this very good set of Brahman-influenced females that are the last in this section of the book.



Lot 331

lot **331**

WCOC 186 | Black/Brown American | 9/24 | Scurred |

SIRE HL Standout (Sugar Bear x Red Hawk/Heat Wave)

DAM 4802 - Center Ranch PB Brahman

P.E. 3/31/26-6/2/26

I love this one. She has stuck out like a sore thumb since she was a baby. Sired by Horn's Standout, and her dam is one of our picks from the 2,000 Brahman cows at Center Ranch when they dispersed. A half-blood you can breed in lots of directions.

Raise Your Own
AMERICAN
 Champions!



Lot 332

lot **332**

PCOC 784 | Yellow American | 5/16/24 | Scurred |
 SIRE COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x Iabon])
 DAM 6805 - Center Ranch PB Brahman
 PREG 3 months 3/11/26

Lots of power, bone, body, hip and top in this COC 1306A (Solid Gold x Maine) yellow half-blood. She is out of another one of our picks from the Center Ranch cow sale.

lot **333**

WRT 6804 | Brindle American | 11/24 | Horned |
 SIRE COC 1306A (Solid Gold x COC Escalade x COC Donor 9730 [COC Taz x Iabon])
 DAM 6804 - PB Center Ranch Brahman
 PREG 3 months 3/11/26

A half-blood Brahman by the good COC 1306A. We bought about 30 of the good Center Ranch Brahman cows, and this heifer's dam of one of those. She's not just another half-blood, she's about as good as they get. Guaranteed anyone will like!



Lot 334

lot **334**

BCOC 315 | Yellow Strip American | 4/3/24 | Scurred |
 SIRE Lyssey Beefmaster
 DAM 8291 (Business Done Right x 17 FS Lot 417 (501 Blanco x Donor 6017 HooDoo x COC Donor 1301 PB Brahman)
 P.E. 12/12/25-1/9/26 HL Guardian Son
 PREG Checked safe via ultrasound 2/21/26

David Vallejo took home her \$14,000 Lot 291 powerful quarter-blood Brahman dam from the 2020 Cream of the Crop Sale, and she has been fun! She produced a \$24,000 American Ranger from her first set of ET calves to Tony Myers and another to Laramie Priest from our 2025 Summer Sale for \$16,000. If you want to add an extra good one to your American arsenal with power-packed genetics, you better take this one home. Take note that COC Donor 1301 is part of this tribe.



Maternal sister to Lot 334 – \$16,000 Lot 302 in the June 2025 COC Sale

lot **335**

WCOC 386 | Smoke American | 10/23 | Horned |
 SIRE Business Done Right (Lovin' the Business x Ammo 388)
 DAM COC Red Man (Man Among Boys x COC Donor 912 by COC Troubadour) x PB Brahman
 PREG 2+ months 3/11/26

She was a little green to picture, but make sure to look her up sale day or watch her video before then. She's plenty good to go anywhere and was our pick from Tommy Byrd. She's put on 100 pounds, and you're gonna like her.



Lot 336

lot **336**

WCOC 64 | Tiger Stripe American | 9/8/24 | Scurred | ET
 SIRE HL Standout (Sugar Bear x Red Hawk/Heat Wave)
 DAM COC Donor 1301 - PB Brahman
 P.E. 3/31/26-6/2/26

This beautiful tiger striped half-blood HL Standout daughter is a maternal sister to Runnel's COC-bred Champion Brahman Steer at San Antonio in 2024 that was for sure a powerhouse. Their dam, COC Donor 1301, has been our go-to Brahman maker for several years. She is also the foundation to the dam of Lot 334 that started that whole exciting cow family. Lot 336 was a little green at picture time, but she has since matured and put on 100 pounds. We like her a bunch!

lot **337**

WCOC 716 | Black American | 4/17/25 | Polled | ET

SIRE Nix Terragator (Kudzu [Whang Chung x Godfather/Santa Gertrudis] x [Lovin' 620 x Brangus/Braunvieh])

DAM COC Donor 2600 (Mighty Mouse x Ammo)

P.E. 3/31/26-6/2/26

Lots 337 and 338 are ET full sisters sired by Nix Terragator. Their dam, COC Donor 2600, was our pick of Cyril Wolf's good keepin' heifers way back in 2013. She is still a good looking Pierce Brothers Mighty Mouse daughter at age 15. These two sisters are like peas in a pod... solid black, stout from the ground up and have real good character. They are two of the youngest and will mature into something special. Their maternal sister sells as Lot 339.

lot **339**

PCOC 729 | Red American | 4/3/24 | Polled | ET

SIRE COC Heavy Duty (In God We Trust [Business Done Right x Heat Wave/419]; or Dilly Dilly (Walks Alone x Brangus) x Donor 83 Day (American West x Gert))

DAM COC Donor 2600 (Mighty Mouse x Ammo)

PREG 2+ months 3/11/26

Maternal sister to Lots 337 and 338. Red American from the COC Donor 2600 that is a Mighty Mouse daughter. This was a mixed semen flush, and I am pretty sure her sire is COC Heavy Duty, our \$32,500 high seller to Timothy Schneider in our 2022 Cream of the Crop Bull Sale.

lot **341**

WCOC 181 | Black American | 9/24 | Horned |

SIRE Dilly Dilly (Walks Alone x Brangus)

DAM 7367 (COC Red Man [Man Among Boys x COC Donor 912 by COC Troubadour] x 1299 [JT son x Mighty Mouse])

P.E. 3/31/26-6/2/26

Another nice black Dilly Dilly out of a good looking American x COC Red Man daughter.

lot **344**

WCOC 109 | White American | 9/22/24 | Scurred |

SIRE COC Alizon (COC Bold N Gold by Walks Alone x PB Brahman)

DAM COC Donor 286 (Werewolf x 92 [COC Yellow Jacket (COC Lifeline x COC Hoodoo Phylli 0104) x 9730 by COC Taz])

P.E. 3/31/26-6/2/26

Sired by COC Galley Alizon (half Brahman by COC Bold N Gold by Walks Alone) and out of a real good older COC Werewolf daughter, COC Donor 286. This quarter-blood white American will do nothing but get better with age.

lot **338**

WCOC 753 | Black American | 4/20/25 | Polled | ET

SIRE Nix Terragator (Kudzu [Whang Chung x Godfather/Santa Gertrudis] x [Lovin' 620 x Brangus/Braunvieh])

DAM COC Donor 2600 (Mighty Mouse x Ammo)

P.E. 3/31/26-6/2/26

lot **340**

PCOC 733 | Black American | 4/22/24 | Horned |

SIRE Dilly Dilly (Walks Alone x Brangus)

DAM 6705 (Power Plus x COC Donor 312T "Dovie" - PB Brahman)

PREG 3+ months 3/11/26

Stout Brandon Bird Dilly Dilly daughter from Gay's good 6705 half-blood Power Plus x Purebred Brahman cow that is a big, good looking black cow with tons of muscle and character.

lot **342**

PCOC 710 | Black American | 4/12/24 | Polled |

SIRE COC Sam I Am (JSUL Something About Mary x COC Donor 71 "Renaë" [W/C Loaded Up 1119Y x COC Donor 6557]); or COC V/S Loaded Destiny F29 - 3/4 Simmental, ASA 3587788 (W/C Loaded Up 1119Y x Mr HOC Broker)

DAM 9760 (Lock N Load son x Lotta Leather x ABC x Simbrah)

PREG 2+ months 3/11/26

Powerful, dense bodied black American-cross COC Sam I Am daughter. Her dam was our pick of the good Patty Toft females she sent us in 2021 from Florida.

lot **346**

PCOC 713 | Smoke American | 3/27/24 | Scurred | ET

SIRE COC Free Bird (Lead On x COC Donor 410)

DAM 110 - PB Brahman (Elijah Man So 281/2 x COC Troubadour x Monopoly x Strictly Business)

PREG 3+ months 3/11/26

This sure might be the most valuable female in the whole sale, and I am sorry to say she didn't get pictured. I love this quarter-blood Brahman, and it was very tempting to hide her out so she didn't get sold. However, I stuck to our motto of "We don't keep the best and sell the rest." When we sorted for pictures, the wind was blowing 50 mph, and we did it in a hurry. I didn't realize who she was and let her go by. (I promise there are several more non-pictured females that are as good as or better than the pictured ones.) The dam of Lot 346 was our pick of the Two C Livestock's ET half-bloods, and she was a very high class, stunning bred heifer that sold to TTT in our 2021 Cream of the Crop Sale. This heifer is for sure a COC sale highlight that any and all American enthusiasts will want to come see. To top it off, she's puppy dog gentle. You will want to add an American to your herd after you see this animal. **If you're looking for that one special American donor, you will look a long time to top this one.**

2024 San Antonio Champion Brahman Steer, exhibited by Allyson Runnels. Raised by Black Hereford Ranch; sold by Adam Potts and Doss Torrez. Lovin 750 x COC Donor 1301 (PB Brahman).

SPRING PAIRS & BRED COWS

lots 401-477

The spring-calving cows selling are a young and extremely high-quality group. There are only 23 spring-calvers selling, and boy howdy—I am proud of them! All but one of the first-calf heifers (Lots 401–406) have Corriente-sired calves beside them, and they are alive, healthy and had zero calving problems. They are open and ready to breed back the way you want 'em bred.

We actually forgot to picture this stout group of first-calf heifers. Check out their videos, or better yet come see 'em in person. You'll like them all!

lot 401

WRT 38 | Hereford | 4/23 | Horned |

SIRE BH Bragging Rights (Right On Time x [COC Easy Jett x Rodgers' Deadliest Catch])

DAM 4361 (COC Above & Beyond x 0706 by COC Made Right)

Humongous bodied, very attractive BH Bragging Rights daughter. Her maternal grandsire, COC Above & Beyond, is a full brother to our very important COC Donor 1600.

Udder score 1

401A: Black brockle bull calf sired by Corriente bull

lot 403

WRT 325 | Hereford | 9/23 | Horned |

SIRE COC 20-417 Riptide (Riptide by Rodgers' Deadliest Catch x 4369 [COC Carpe Diem x COC Donor 4297 by NFL]) or COC 20-46 (Man Among Boys x full sister to COC Made Right)

DAM COC Donor 7225 (COC Easy Jett x 0720 [COC Made Right x 7615 by COC Carpe Diem])

Huge bodied and easy keeping. Her sire had two of our top selling Hereford steer prospects this spring, and her dam is a powerful, young Easy Jett donor. Maternal sister sells as Lot 404, and two outstanding paternal brothers sell as Lots 605 and 606.

Udder score 1

403A: Black brockle heifer calf sired by Corriente bull

lot 405

WFS 223 | Blue Roan | 4/23 | Polled |

SIRE Jim (Justify by Huff n Puff x COC Torque x OCC Legend)

DAM PB Simmental x PB Shorthorn

Don't say you don't like blue until you see this elegant, hippopotamus-bodied girl.

Udder score 1

405A: White roan heifer calf sired by Corriente bull

lot 402

WRT 39 | Hereford | 4/23 | Horned |

SIRE HL Most Wanted (Solid Gold x HL 106 [COC Judge.410 x HL 419])

DAM 9242 (COC Carpe Diem x COC Donor 1600 [Kut Above x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex]])

Good marked with an outcross Hereford pedigree. Big back and hip, dense, deep bodied and muscled and has a plenty attractive neck.

Udder score 1

402A: Black heifer calf sired by Corriente bull

lot 404

WRT 3108 | Red/White Stripe | 8/23 | Polled | ET

SIRE COC 20-46 (Man Among Boys x COC Donor 2229 Hereford)

DAM COC Donor 7225 (COC Easy Jett x 0720 [COC Made Right x 7615 by COC Carpe Diem])

She was supposed to be Hereford colored, but instead she is marked and built to have a superstar Shorthorn. She is also as big bodied as they get, attractive and sound. Maternal sister to Lot 403. Her sire, COC 46, is out of a big, stout full sister to COC Made Right.

Udder score 1

404A: Black/white heifer calf sired by Corriente bull

lot 406

PBS 181 | Black | 4/23 | Polled |

SIRE Gone Viral (Monopoly)

DAM 4634 (Legend son x 286 by COC Werewolf [COC Troubadour x Hoodoo])

You're going to like this pair! Both are very high quality. The cow is going to be a powerhouse mature cow, and her black bull calf has the look and build to cheapen this cow up a lot this fall at sale time. We are still trying to figure out the sire of this calf, but he has to be something good for as good as this calf is. We expect he is from the Group 5 spring clean up sires and is probably by COC Sam I Am.

Udder score 1

406A: Black bull calf born 4/25/26 by Spring Group 5

These next 17 lots are second calvers or older. They were bred A.I. and then cleaned up with a powerful set of bulls. They are really young and really good. I hope you like them as much as we do. It took us 48 years to get 'em this good!

Raise Your Own Champions!

SPRING PAIRS



Lot 451

lot **451**

WRT 1149 | White | Fall 2021 | Polled |

SIRE COC 18-312 (Monopoly x COC Donor 51 "Sue" [COC Troubadour x COC Donor 5088-PB Hoodoo])

DAM 8056 (Solid Gold by Heat Wave x COC Troubadour)

P.E. Spring Group 2

PREG 3 months 11/12/25

One of the very best, extra special young cows to ever leave this outfit. She is so good built and looking that it's scary, and she's forever sound. Her ground pounding, stout, good looking dam sells as Lot 511, an extremely high quality maternal sister sells as Lot 75, and her maternal brother is a standout in the bull division, Lot 651. A maternal sister sired by Business Done Right sold to Ricky Gray in the 2024 COC sale for \$10,750.

I sure hate to see this family tribe leave here. Again, this is proof that we don't keep the best and sell the rest. That has been our motto since we started this sale 25 years ago. She is due to calve to the THF sire group.

Udder score 1 THC / PHAF / DSF



Dam of Lot 451 — sells as Lot 511



Maternal sister to Lot 451 — sells as Lot 75



Maternal brother to Lot 451 — sells as Lot 651



lot **452**

WRT 1159 | Yellow | Fall 2021 | Polled |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo])

DAM 746 (COC Double Wide [COC Yello Repo x Hoodoo] x NT08-PB Hoodoo)

Medium sized, big, big bellied, as sound as ever and a really good looker. She'll fit in the top end no matter where she goes. She has a nice yellow COC 4 St. Jude bull calf at her side and is a paternal sister to Howdy Tucker's COC 117 donor that is over \$600,000 in sales for him.

Udder score 1 THC / PHAF / DSF

452A: Yellow bull calf born 4/18/26 sired by COC 4 St. Jude

Lot 452



lot **453**

WRT 1153 | Black | Fall 2021 | Polled |

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324 [Man Among Boys x Hoodoo])

DAM 1203 (COC Yellow Jacket [COC Lifeline x COC Hoodoo Phylli 0104] x Heat Wave)

P.E. Spring Group 5

PREG 50 days 11/12/25

Extra good head and neck with gobs of body and way good moving. Her dam was an extremely good looking daughter of COC Yellow Jacket.

Udder score 1 THF

Lot 453



lot **454**

WRT 2561 | Black/White | 2022 | Polled |

SIRE Front & Center (Walk This Way)

DAM BM Donor C17 (Jack)

P.E. Spring Group 5

PREG 2+ months 11/12/25

Great, wild colored for major show steer production, and she has all the good looks and build to go along with it. She's getting ready to turn four years old, and many prime years are ahead of her.

Udder score 1 THF / PHAF / DSC

Lot 454



Lot 455

lot **455**

WRT 1520 | Red | Fall 2021 | Scurred |

SIRE COC Rojo (Red Angus)

DAM Thorne 75 (Solid Gold x Thorne Scarlet 24)

This extra, extra good built dark red goddess is super special in our books. Her sire is a very good looking purebred Red Angus that Bill Thorne bought here to use on heifers, and her dam is a full sister to the Reserve Grand Champion Steer at Houston in 2015. You just won't find another one like her for sale anywhere you go look! A daughter sells as Lot 263.

Udder score 1 THF / PHAF

455A: Yellow bull calf born 5/9/26 sired by COC 4 St. Jude or Spring Group 5



Thorne Scarlet 24

Maternal granddam of Lot 455 — almost \$500,000 in progeny sales

lot **456**

WRT 2559 | Red PB Simmental | 2022 | Polled |

SIRE DMCC Counter Attack 8C - 3/4 SM, ASA 3016843
(Secret Weapon x CARD Uproar 49Y)

DAM HOC Dream Tiara 131D - PB SM, ASA 3251639
(JSSC Wide Body 090W x WAGR Driver 706T)

P.E. Spring Group 5

PREG 2 months 11/12/25

We just described one of the very best red cows you will ever lay your eyes on, Lot 455, and darned if I don't like this red beauty queen just as good if not better. Two killer good looking, great built red cows in the same sale is crazy! This one is a purebred Simmental, no clubby genetics in her. She didn't picture the best, but look her up on the video playlist and come see her in person. She is a rare find and very, very elite!

Udder score 1 Clean by pedigree



Lot 456

lot **462**

WRT 2004 | PB Charolais | 2022 | Horned |

SIRE MCC Solution (AICA M83756)

DAM 6725 (Firewater x COC Donor 5088 - PB Hoodoo)

A three-year-old purebred Charolais that is 3/4 Hoodoo. Her granddam is the amazing producing COC 5088 donor that is over \$100,000 in sales. She has a nice yellow heifer calf at her side.

Udder score 1 Clean by pedigree

462A: Yellow heifer calf born 4/13/26 sired by Group 1

SERVICE SIRES ON THE SPRING COWS

Group 1

(TH Carrier bulls — 8/4/25 to 9/3/25)

Bob — Here I Am x Business Done Right x Bullicious x Glover 0454

Let's Go Brandon — Red Iron (Iron Man x HL 620 x HL 0419 [Heat Wave x HL 419])

COC 21-551 Redliner — Newman Flatliner (Business Done Right x Eyes On The Money) x COC Donor 090 (Solid Gold x COC Donor 223 by WG)

Group 2

(TH Free bulls — 7/25/25 to 9/14/25)

COC 202EW "Crazy Horse" — Red Elephant x COC Donor 1656 (COC Yellow Jacket x Purebred Charolais)

COC Chief Justice COC Judge.410 (Dakota Gold x COC Donor 410) x COC Parker P15 (COC PB Hoodoo) (dam of 2015 Houston Grand Champion Steer)

Group 3

(TH Carrier Hereford-influence bull — 7/23/25 to 9/3/25)

BH Relentless — Sire of several champions for Bradley Hale

Group 5

(TH Free Simm-influence bulls — 7/31/25 to 10/10/25)

COC Sam I Am — 3/4 Simmental, ASA 4067829 — JSUL Something About Mary "SAM" x COC Donor 71 "Rena" by Loaded Up (pulled out 9/2/25)

COC PFS 370 — COC V/S Loaded Destiny F29 x 31 (Maine cross)

COC PBS 103 3/8 SM, 5/8 AN, ASA 4412351 — Coleman Ace 989 (PB Angus) x FF Patsy H025 (3/4 Simmental)

A.I. SERVICE SIRES

COC 4 St. Jude (THF) | **COC 19-361 Major Impact** (PB Charolais)

lot **463**

WRT 1511 | PB Charolais | Fall 2021 | Scurred | ET

SIRE TR CAG Carbon Copy 7630E ET - PB Charolais,
AICA EM896198

DAM COC Donor 6000 - PB Hoodoo

Ground pounding, deep, stout and still has the good looks. A four-year-old purebred Charolais cow that you'll have a hard time finding one that is any stouter or better built. Her dam was a powerhouse purebred Hoodoo donor for us. Full sisters sell as Lots 464 and 536.

Udder score 1 Clean by pedigree

463A: Yellow bull calf born 5/11/26 sired by Group 1



lot **464**

WRT 1515 | PB Charolais | Fall 2021 | Polled | ET

SIRE TR CAG Carbon Copy 7630E ET - PB Charolais,
AICA EM896198

DAM COC Donor 6000 - PB Hoodoo

You're going to like both of these full sisters—a lot! They are deep, wide and good looking with a big, powerful hip and are just four years old. She has a really nice purebred Charolais bull calf by COC 19-361 Major Impact at side.

Udder score 1 Clean by pedigree

464A: PB Charolais bull calf born 4/15/26 sired by
COC 19-361 Major Impact



lot **465**

WRT 0406 | PB Charolais | Spring 2021 | Polled |

SIRE CCC WC Redemption 7143 PLD ET - PB Charolais,
AICA EM893465

DAM 3736 (Knob Creek x TR Mr Fire Water 5792RET)

A purebred Redemption out of one of our picks of the Bar S dispersal. Long, pretty neck and a big, flat back. She has a nice heifer calf by COC 19-361 Major Impact.

Udder score 2 Clean by pedigree

465A: PB Charolais heifer calf born 4/25/26 sired by
COC 19-361 Major Impact



SPRING PAIRS



lot **466**

WRT 0410 | PB Charolais | Spring 2021 | Horned
 SIRE COC Snowflake - PB Charolais (MJ NS Tiago 1432 [Keys All State 149X] x BPC Verna T V81 Z095 [TR PZC Mr Turton 0794 ET])
 DAM 1603 (COC Polar Ice x 1392 - Hoodoo)
 A.I. 7/17/25 COC 19-361 Major Impact
 P.E. Spring Group 1
 PREG 2+ months 11/12/25
 A really good looking five-year-old purebred Charolais that is built as good as they get. A special white cow for sure.
 Udder score 1 Clean by pedigree

lot **467**

WRT 3509 | PB Charolais | Spring 2023 | Polled | ET
 SIRE COC SL Mr Hammer - PB Charolais, AICA EM938646 (TR PZC Mr Turton 0749 ET x LT Miss London 5128 by WCR Sir Impressive 043P)
 DAM COC Donor 6088 (TR Mr Fire Water 5792RET x COC PB Hoodoo)
 A three-year-old full sister to our powerhouse purebred herd bull COC 19-361 Major Impact. She is deep and super good built.
 Udder score 1 Clean by pedigree
467A: White heifer calf born 2/15/26 sired by Spring Group 1

lot **471**

WRT 3169 | Hereford | Spring 2023 | Polled |
 SIRE COC High Plains Drifter (COC Carpe Diem x COC Donor 1600 by Kut Above)
 DAM 5304 (COC Made Right x COC Donor 947N)
 Good looking young three-year-old Polled Hereford that is doing a good job raising a wild colored roan-and-white bull calf sired by our COC TH-free group. Give this cow another year to mature and you will love her! Her dam is a full sister to a Champion Polled Hereford at Fort Worth.
 Udder score 1 THC / DSF
471A: Red/white roan bull calf born 2/23/26 sired by Spring Group 2



2024 Fort Worth Stock Show Reserve Hereford Steer ... sired by COC Easy Jett and bred by Bradley Hale, our Easy Jett partner. Easy Jett semen sells.



2022 Fort Worth Stock Show Champion Hereford Steer ... sired by COC Made Right (semen sells). Bred by Howdy Tucker.



2022 Fort Worth Stock Show Reserve Champion Polled Steer ... sired by COC Battleship, bred by Bradley Hale. Battleship semen sells.



2023 SandHills Stock Show Supreme Champion Steer ... sired by COC Highway 33, raised by Brandon Patschke. Highway 33 semen sells.



2023 SandHills Stock Show Reserve Supreme Steer ... sired by COC Burnin' Daylight, bred by Bradley Hale. Burnin' Daylight also sired our 2024 Houston Reserve Hereford Steer and the Champion Polled in 2025 (out of a COC cow). His progeny sell.



2022 SandHills Stock Show Supreme Champion Steer ... bred and shown by the Cory Marsh family. Out of a COC Carpe Diem daughter from the 2017 COC sale. Rare Carpe Diem semen sells.

lot **475**

WRT 3505 | Black | Spring 2024 | Polled |

SIRE COC PF Loaded Up Stud - 1/2 Simmental,
ASA 3802448 (W/C Loaded Up 1119Y x Northern
Improvement)

DAM 4607 - Angus

*Very attractive 1/4 Simmental, 3/4 Angus with the big,
swooping belly. This is what you'll get by putting these
good Simmental bulls we're selling on a set of red or
black cows.*

Udder score 1 Clean by pedigree

475A: Red bull calf born 5/11/26 sired by
Spring Group 5lot **476**

WRT 3531 | Black Blaze | Fall 2023 | Polled |

SIRE Turning Point (Relentless x Broker x Pathfinder); or
COC OBS 55 (Loaded Up x Jindra Angus)

DAM 335R - Angus

*Percentage Simmental that is a real head turner and will
not be three years old until this fall. She is very attractive
with a big, swooping belly and a great udder. This is an
example of why I really like SimAngus females.*

Udder score 1 Clean by pedigree

476A: Black bull calf born 4/10/26 sired by
Spring Group 5lot **477**

WRT 2536 | Black | Spring 2022 | Polled |

SIRE COC GBS 58 (3/4 Simmental); or COC Fire Bird (COC
Free Bird [Lead On x COC Donor 410] x COC Donor
324); or COC Cat Daddy (Mack [Upper Class x full
sister to Broker x Monopoly x Mr Dunk])DAM 9283 (ACLL Hammer 369D [PB SM, ASA 3539667] x
Interstate x Simm)

P.E. Spring Group 5

PREG 2+ months 11/12/25

*Very good looking four-year-old Simmental-influenced
cow.*

Udder score 1



A.I. & PASTURE SERVICE SIRE ON THE FALL COWS

PASTURE EXPOSURE SIRE

Group 1

(Hereford-influence TH Carrier bulls — 12/19/25 to 1/20/26)

COC 19-47 High Noon — COC High Noon (COC BH H12 x BH 3011 x COC Tiger x HiHo) x Man Among Boys x About Time

PCOC 828 — Battle Cry x 5281 (Man Among Boys x COC Tank x HooDoo)

Group 2

(Simmental-influence TH Free bulls — 12/24/25 to 2/18/26)

Bix 25 — 509 (Meant To Be x Bixler Donor 0714 by Missing Link) x Angus cow by Colburn Primo

COC PBS 103 3/8 SM, 5/8 AN, ASA 4412351 — Coleman Ace 989 (PB Angus) x FF Patsy H025 (3/4 Simmental)

COC PFS 370 — COC V/S Loaded Destiny F29 (3/4 Simmental) x COC Donor 8533 (Smooth Moves x Maine x Angus)

Group 3

(TH Free bull — 12/20/25 to 1/20/26)

COC 19-361 Major Impact — PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088)

Group 4

(TH Free bull — 12/19/25 to 2/18/26)

COC 202EW "Crazy Horse" — Red Elephant x COC Donor 1656 (COC Yellow Jacket x Purebred Charolais)

Group 5

(TH Carrier bulls — 12/14/25 to 12/29/25)

COC 1306A — Solid Gold x COC Escalade x COC Taz

COC 21-551 Redliner — Newman Flatliner (Business Done Right x Eyes On The Money) x

COC Donor 090 (Solid Gold x COC Donor 223 by WG)

Group 6

(TH Free bulls — 12/2/25 to 1/20/26)

COC YBS 24 — PB Charolais — COC 19-361 Major Impact x COC Donor 8137 (COC Blanco by COC HooDoo Prince x COC Donor 1)

COC YBS 25 — PB Charolais — COC 19-361 Major Impact x COC Donor 8137 (COC Blanco by COC HooDoo Prince x COC Donor 1)

Group 7

(Hereford-influence TH Free bull — 12/15/25 to 1/20/26)

COC Drifting Right — COC High Plains Drifter x COC Made Right x COC Donor 8710 (COC Ace son x Hereford)

Group 8

(TH Carrier bull — 12/30/25 to 1/23/26)

COC Center of Attention — Front & Center (Walk This Way) x Herr Donor 5317 (Monopoly x Meyer 734)

A.I. SERVICE SIRE

COC 4 St. Jude (THF) | **COC Center of Attention** (THC) | **COC Here I Come** (THC — Here I Am x Monopoly)

BOY AALB White Snake 400M (PB Charolais) | **Walsh On The Brink** (PB Maine) | **Red Elephant** (THC)

Rodgers Red Rocket (THC — How Great Thou Art x COC Lind #77 by Fu Man Chu — COC \$250,000 Club member)

**Our outstanding COC “clean up” herd bulls
will sire calves that are equally as good as and many better than the A.I. sires!**



COC Center of Attention



COC 19-47 High Noon



COC 19-361 Major Impact



COC 4 St. Jude



COC 1306A



COC YBS 25



COC Drifting Right



COC 21-551 “Redliner”



COC Sam I Am

Cream of the Crop

Important note about the cows selling...

None of the cows selling have ever been flushed. A lot of times we don't start flushing them until they're 10 years old. Several of this stout set of cows are for sure donor material, and we do keep the option to partner with new owners on two successful flushes on all females. A successful flush is defined as at least five Grade 1 or 2 embryos per conventional flush per owner, or 10 good, high quality embryos per owner on each IVF cycle. If the female is resold, BHR still reserves the right to partner on two flushes or IVF cycles on all females we sell.

FALL BRED COWS

lots 501-591



FALL COWS

lot 501

WRT 1506 | Hereford | Fall 2021 | Scurred |

SIRE Right On Time (Right On by COC Made Right x BH019)

DAM BH 307 (Deadliest Catch x BH 841 by COC Outer Limits)

A.I. 12/14/25 High Plains Drifter

P.E. Fall Group 1

PREG 70 days 2/18/26 – likely safe A.I.

I started out with a Hereford cow in the first grade, and they're still my favorite—but really I like 'em any color if they're good looking, deep, wide bodied, sound and good uddered. This Hereford female is so attractive that anyone will like her! She will put you in the driver's seat in a big way in a big hurry. Donor cow to the max! Royally bred, she goes back to some of Bradley Hale's best ever producers and was our pick of his 2023 bred heifers. She is a full sister to Bradley's \$27,500 record high selling bred Hereford heifer. She has a good bit of BHR genetics bred in her, and she is only a four-year-old. We'll for sure be wanting to partner on two flushes on this gorgeous female. Likely safe to COC High Plains Drifter, and that should be a grand slam mating! Her red baldy daughter by a COC low birth weight Red Angus bull sells as Lot 50.

Udder score 1 THF

Lot 501

lot 505

WRT 115 | Hereford | 2021 | Polled | ET

SIRE COC Shoot Out (Registered PB Hereford)

DAM 5289 (COC Above & Beyond [Kut Above x COC Donor 9929] x 0308 [COC Carpe Diem])

P.E. Fall Group 8

PREG See supplement

Deep, very easy keeping, good uddered four-year-old. Her dam is sired by a full brother to our incredible COC Donor 1600.

Udder score 1 Clean by pedigree

lot 506

WRT 0216 | Hereford | 2020 | Horned |

SIRE Right Choice (COC Carpe Diem x COC Donor 8803 by COC Made Right)

DAM Right On x COC Donor 9929—Made Right's dam (COC Dakota x COC Timex) x COC Ace son

P.E. Fall Group 8

PREG See supplement

Huge bodied, very attractive, stout and bred to COC Center of Attention. This mating could be very exciting, to say the least! She had a c-section from a backward calf last fall.

Udder score 1 THF / DSF

These 47 cows bred for fall 2026/early spring 2027 calves are mostly three to seven years old and in the prime of their careers. They are mated to get you a quick return on your investment. Most have good, sound, no-problem udders, and all are good footed. If there is an udder problem, it will be stated. These cows are deep with big, wide backs, good looking and sound. None of them have been flushed, but several will fit in anyone's donor pen. I am betting several will land in a donor pen at their new homes! We will have the herd bulls they ran with after A.I. service penned close to the sale site, and you really should take a look at them—they are impressive!



Lot 511

lot 511

WRT 8056 | White | 2018 | Polled |

SIRE Solid Gold (Heat Wave)

DAM COC Troubadour (Lead On x COC Donor 410 [COC WG - PB Charolais x COC Donor 9970 by COC Casper]) x COC Donor 9107 - PB Hoodoo

A.I. 12/6/25 Bet On Red

P.E. Fall Group 4

PREG 30 days 2/18/26

One of if not the most valuable, proven producer ever at Black Hereford Ranch, and she's never been flushed! Two of the very best females in this sale and one of the best bulls are out of this proven beast. Another daughter sold to Ricky Gray in our 2024 Cream of the Crop Female Sale for \$10,750 by Business Done Right; she was one of the youngest in the offering that year and very high quality. COC Donor 9107 is her maternal granddam.

If you are looking for a very proven, very good looking female with very good BHR genetics backing her to add to your donor arsenal, here she is! There's no guessing what she might do—it is proven. She's already done it! We reserve the right to partner on two successful flushes on all COC females we sell and definitely will want to take advantage of that on this phenom.

Udder score 1 THC / PHAF / DSF



Daughter of Lot 511 — sells as Lot 451



Daughter of Lot 511 — sells as Lot 75



Son of Lot 511 — sells as Lot 651

FALL COWS

Hopefully you're as impressed with these COC fall-calving cows as we are. There is a handful of this group that are not purebred Charolais, but a lot of them are purebreds that are loaded with HooDoo genetics and will make valuable offspring. They are also mated to make you money on your investment with their first calf. They are big bodied, have big, wide, flat backs and big, level hips, are sound structured and they have the good, attractive front ends it takes to raise champions and high sellers.

Raise Your Own Champions!

FALL COWS



THE COC HOODOOS

lot **521**

WRT 9738 | PB Charolais | 2019 | Horned | ET
 SIRE COC Sub Zero (COC George x HooDoo)
 DAM COC Donor 3448 - PB HooDoo
 A.I. 1/11/26 Red Elephant
 P.E. Fall Group 3
 PREG 40 days 2/18/26 – likely safe A.I.

Good producing, straight HooDoo genetics here. A daughter sells as Lot 94 and full sister sells as Lot 522.

Udder score 2 Clean by pedigree

lot **523**

WRT 9711 | PB Charolais | 2019 | Horned | ET
 SIRE COC Sub Zero (COC George x HooDoo)
 DAM COC Donor 4071 - PB HooDoo
 P.E. COC 19-361 Major Impact
 PREG 40 days 2/18/26

Another good lookin' purebred HooDoo COC Sub Zero daughter. Donor 4071 was impressive in her makeup and a really good producer. Full sister to Lot 524.

Udder score 1 Clean by pedigree

lot **522**

WRT 9717 | PB Charolais | 2019 | Horned | ET
 SIRE COC Sub Zero (COC George x HooDoo)
 DAM COC Donor 3448 - PB HooDoo
 A.I. 12/7/25 COC 19-361 Major Impact
 P.E. Fall Group 3
 PREG 80 days 2/18/26 – likely safe A.I.

We raised the purebred HooDoo-bred COC Sub Zero, and we went back and used him a lot on some old purebred HooDoo cows because he proved to be a really good female maker. This one is for sure one of the stoutest and best producers. Full sister to Lot 521. A daughter sells as Lot 133.

Udder score 1 Clean by pedigree

lot **524**

WRT 8047 | PB Charolais | 2018 | Horned |
 SIRE COC Sub Zero (COC George x HooDoo)
 DAM COC Donor 4071 - PB HooDoo
 P.E. Fall Group 6
 PREG See supplement

A full sister to Lot 523 that is sound and has the extra good looks.

Udder score 1 Clean by pedigree

lot **525**

WRT 9721 | PB Charolais | 2019 | Horned |

SIRE COC Sub Zero (COC George x Hoodoo)

DAM COC Donor 71 - PB Hoodoo

A.I. 1/10/26 Red Elephant

P.E. COC 19-361 Major Impact

PREG 40 days 2/18/26 - likely safe A.I.

A purebred Hoodoo—you won't find the pure Hoodoo genetics anywhere else! Six years old and safe to Red Elephant. Red Elephant has mated really great on these purebred Charolais cows the last several years.

Udder score 2 Clean by pedigree

lot **527**

WRT 9736-1 | PB Charolais | 2019 | Horned |

SIRE COC Sub Zero (COC George x Hoodoo)

DAM 7668 - PB Hoodoo

A.I. 1/11/26 COC 19-361 Major Impact

P.E. COC 19-361 Major Impact

PREG 35 days 2/18/26 - likely safe A.I.

Another good, stout built purebred Hoodoo. She had a backward c-section two years ago, but that hasn't slowed her down any. Her donor dam was one of the stoutest purebred Hoodoo cows ever. Raise you a purebred Charolais by COC 19-361 Major Impact in the first calf she has for you.

Udder score 2 Clean by pedigree

lot **529**

WRT 2525 | PB Charolais | Spring 2022 | Polled |

SIRE COC Snowflake - PB Charolais (MJ NS Tiago 1432 [Keys All State 149X] x BPC Verna T V81 Z095 [TR PZC Mr Turton 0794 ET])

DAM 9720 (COC Sub Zero [COC George x Hoodoo] x 790 - Hoodoo)

P.E. Fall Group 6

PREG See supplement

Deep bodied, great hipped Cream of the Crop three-year-old 1/2 Hoodoo purebred Charolais sired by the ever-so-powerful COC Snowflake. Dam sells as Lot 528.

Udder score 1 Clean by pedigree

lot **531**

WRT 8042 | PB Charolais | 2018 | Scurred |

SIRE COC Sub Zero (COC George x Hoodoo)

DAM Donor 8150 - PB Hoodoo

A.I. 12/14/25 White Snake

P.E. Fall Group 3

PREG 75 days 2/18/26 - likely safe A.I.

Full sister to Lot 530. Their donor dam was definitely one of the stoutest and deepest cows you would've ever laid your eyes on. Sells A.I. bred to Boyert's White Snake. There will be some exciting possibilities on this one! A daughter sells as Lot 244.

Udder score 2 Clean by pedigree

lot **526**

WRT 369 | PB Charolais | Spring 2023 | Polled |

SIRE COC 19-361 Major Impact - PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])

DAM 9736 by COC Sub Zero (COC George x 7668 - PB Hoodoo)

P.E. Fall Group 6

PREG See supplement

A 3/4 Hoodoo. I've been telling you for awhile that COC 19-361 Major Impact is the best purebred Charolais bull we have ever used, and we still think that after his first daughters are in production.

Udder score 1 Clean by pedigree

lot **528**

WRT 9720 | PB Charolais | 2019 | Horned |

SIRE COC Sub Zero (COC George x Hoodoo)

DAM Donor 790 - PB Hoodoo

A.I. 1/8/26 Rodgers Red Rocket

P.E. COC 19-361 Major Impact

PREG 40 days 2/18/26 - likely safe A.I.

Very nice and complete made purebred Hoodoo out of a purebred Hoodoo donor we flushed several times. Lot 528 safe A.I. to Rodgers Red Rocket, whose dam is in our COC \$250,000 Club for Dalton Lind. Her daughter sells as Lot 529.

Udder score 1 Clean by pedigree

lot **530**

WRT 8041 | PB Charolais | 2018 | Horned |

SIRE COC Sub Zero (COC George x Hoodoo)

DAM Donor 8150 - PB Hoodoo

A.I. 12/5/25 COC Center of Attention

P.E. Fall Group 3

PREG 80 days 2/18/26 - likely safe A.I.

Another very powerful purebred Hoodoo COC Sub Zero daughter. Her udder is not perfect, so she may need help for a couple of days when she calves. She sells safe to our new COC Center of Attention. We'll have over 100 of those calves born this coming fall—that's what we think of him and believe he is going to be the next big thing! Her full sister sells as Lot 531, and a daughter sells as Lot 163.

Udder score 3 Clean by pedigree

lot **532**

WRT 1500 | PB Charolais | Spring 2021 | Horned | ET

SIRE COC Sub Zero (COC George x Hoodoo)

DAM 808 (AC Hoodoo U866 by Hoodoo Absolut 9047 x COC Donor 153 - Hoodoo)

A.I. 1/10/26 Red Elephant

P.E. Fall Group 6

PREG 35 days 2/18/26 - likely safe A.I.

A five-year-old purebred Hoodoo. We were some of the first to import the good Hoodoo cattle down here from Cody, Wyoming; close to 1,500 of 'em made the trip. Maternal sisters to this five-year-old ET cow sell as Lots 75, 241 and 242. Safe to Red Elephant for a quick return on your investment.

Udder score 1 Clean by pedigree



TR CAG Carbon Copy 7630E ET
Purebred Charolais sire of Lots 533, 535 & 536

lot **533**

WRT 1513 | PB Charolais | Spring 2021 | Polled | ET
SIRE TR CAG Carbon Copy 7630E ET - PB Charolais, AICA EM896198
DAM 4337 (TR Mr Fire Water 5792RET x COC Donor 6017 - Registered PB Hoodoo)
A.I. 12/14/25 White Snake
P.E. Fall Group 3
PREG 45 days 2/18/26

Purebred Charolais. A Carbon Copy daughter out of a good looking, stout full sister to Kate Shaffer's Cream of the Crop AICA Show Heifer of the Year in 2014. Five years old and in the prime of her life. Maternal sister to Lot 534.

Udder score 1 Clean by pedigree

lot **535**

WRT 1507 | PB Charolais | Fall 2021 | Horned |
SIRE TR CAG Carbon Copy 7630E ET - PB Charolais, AICA EM896198
DAM 5707 (Reg. PB Charolais)
A.I. 12/6/25 19-361 Major Impact
P.E. Fall Group 3
PREG 60 days 2/18/26

Deep and moderate with a great hip. A four-year-old purebred likely A.I. safe to the incredible COC Major Impact 19-361.

Udder score 2 Clean by pedigree

lot **534**

WRT 2537 | PB Charolais | Fall 2022 | Polled |
SIRE COC 19-361 Major Impact - PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792RET x COC PB Hoodoo])
DAM 4337 (TR Mr Fire Water 5792RET x COC Donor 6017 - Registered PB Hoodoo)
P.E. Fall Group 6
PREG 30 days 2/18/26

Major Impact daughter out of a full sister to the 2014 AICA Show Heifer of the Year. She's stout and looks great. Maternal sister to Lot 533.

Udder score 1 Clean by pedigree

lot **536**

WRT 1512 | PB Charolais | Fall 2021 | Scurred | ET
SIRE TR CAG Carbon Copy 7630E ET - PB Charolais, AICA EM896198
DAM COC Donor 6000 - PB Hoodoo
A.I. 12/13/25 Red Elephant
P.E. Fall Group 3
PREG 75 days 2/18/26 - likely safe A.I.

Another powerful Purebred daughter of Carbon Copy out of a top producing COC purebred Hoodoo donor. Full sisters sell as Lots 463 and 464.

Red Elephant has proven to work on these purebred Charolais cows.

Udder score 3 Clean by pedigree

THE COC HOODOOS

You won't find Hoodoo Charolais genetics offered in volume anywhere else like in our COC sales!

The Hoodoo Charolais cattle ultimately influenced the turning point in the show steer industry from a black-hided world to the big surge of yellows, smokes and whites that remain popular today. Among others, Cream of the Crop Hoodoo females have produced: 2004 Houston Grand Steer, 2006 San Antonio Grand Steer, 2007 San Antonio Grand Steer, 2009 Houston Grand Steer, 2011 Houston Reserve Grand Steer, 2015 Houston Grand Steer, 2016 Houston Reserve Grand Steer and 2016 San Antonio Reserve Grand Steer, plus countless other champions at the toughest shows in the country.

lot **537**

WRT 3503 | PB Charolais | Spring 2023 | Polled |
 SIRE COC 19-361 Major Impact – PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])
 DAM 8014 (COC Sub Zero x COC Donor 8150 – PB Hoodoo)
 P.E. Fall Group 6
 PREG See supplement
 Sired by 19-361 Major Impact, she is stout and deep with a big, level, wide back —just as you'd expect.
 Udder score 1 Clean by pedigree



COC 19-361 Major Impact
 Purebred Charolais sire of Lots 534 & 537–541

lot **538**

WRT 2554 | PB Charolais | 2022 | Polled |
 SIRE COC 19-361 Major Impact – PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])
 DAM 8047 (COC Sub Zero x COC Donor 4071 – PB Hoodoo)
 P.E. Fall Group 6
 PREG See supplement
 A 3/4 Hoodoo by 19-361 that is three years old and out of a stout COC Sub Zero-sired dam. See our tremendous YBS 25 herd sire that's been running with several of these good cows selling while you're here.
 Udder score 2 Clean by pedigree

lot **539**

WRT 2544 | PB Charolais | Spring 2022 | Scurred |
 SIRE COC 19-361 Major Impact – PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])
 DAM 806 (AC Hoodoo U866 – PB Charolais, AICA EM7633626 [Hoodoo Absolute 9047 x 2048 – Hoodoo])
 P.E. Fall Group 8
 PREG See supplement
 Four-year-old 19-361 daughter that is dense and deep bodied. You're going to like these 19-361 daughters!
 Udder score 1 Clean by pedigree

lot **540**

WRT 3502 | PB Charolais | Spring 2023 | Polled |
 SIRE COC 19-361 Major Impact – PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])
 DAM 805 (Golden State x 3862 by Rapid Fire)
 P.E. Fall Group 6
 PREG See supplement
 Three-year-old great built 19-361 daughter out of one of our picks in the Bar S dispersal. Check out her maternal sister selling as Lot 241.
 Udder score 1 Clean by pedigree

lot **541**

WRT 2516 | PB Charolais | Spring 2022 | Scurred |
 SIRE COC 19-361 Major Impact – PB Charolais, AICA M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr Fire Water 5792R ET x COC PB Hoodoo])
 DAM 9715 (SHF KBC Hoodoo 1356, AICA M886177 x 3735 [Knob Creek x TR Mr Fire Water 5792RET])
 P.E. Fall Group 6
 PREG See supplement
 The typical 19-361 daughter that is deep, wide and great necked. Her dam sells as Lot 542.
 Udder score 1 Clean by pedigree

lot **542**

WRT 9715 | PB Charolais | 2019 | Horned |
 SIRE SHF KBC Hoo Doo 1356 – PB Charolais, AICA M886177 (Big Creek Game Changer 192 x KBC SHF Ms Hoo 1356 by TR Mr Fire Water 5792R ET)
 DAM 3735 (Knob Creek x TR Mr Fire Water 5792RET)
 P.E. COC YBS 25
 PREG See supplement
 Big, deep, huge, flat backed and great hipped purebred six-year-old out of another one of our pics in the Bar S Dispersal. Dam of Lot 541.
 Udder score 2 Clean by pedigree

lot **543**

WRT 9736-2 | PB Charolais | 2019 | Horned |
 SIRE SHF KBC Hoo Doo 1356 – PB Charolais, AICA M886177 (Big Creek Game Changer 192 x KBC SHF Ms Hoo 1356 by TR Mr Fire Water 5792R ET)
 DAM 3736 (Knob Creek x TR Mr Fire Water 5792RET)
 A.I. 1/11/26 COC 19-361 Major Impact
 P.E. COC 19-361 Major Impact
 PREG 35 days 2/18/26 – likely safe A.I.
 Medium-sized, good looking purebred Charolais that is in the prime of her life. Daughters sell as Lots 96 and 231. Service sire COC Major Impact is still our go-to purebred Charolais bull to raise outstanding females and bulls.
 Udder score 1 Clean by pedigree

FALL COWS

lot **544**

WRT 2010 | PB Charolais | 2022 | Polled |

SIRE COC 17-509 SL Mr Hammer - PB Charolais, AICA EM938646 (TR PZC Mr Turton 0749 ET x LT Miss London 5128 by WCR Sir Impressive 043P)

DAM 128 (PB Charolais)

A.I. 1/11/26 COC 19-361 Major Impact

P.E. Fall Group 6

PREG 40 days 2/18/26 - likely safe A.I.

Sired by COC 19-361 Major Impact's sire, and her dam was one of our picks in Metzger's California dispersal. She needs to bring \$100,000 for the trouble I went through to make it to his sale. LOL! A.I. safe to COC 19-361 Major Impact.

Udder score 2 Clean by pedigree

lot **546**

WRT 9728 | PB Charolais | 2019 | Horned | ET

SIRE AC Hoodoo U866 - PB Charolais, AICA EM7633626 (Hoodoo Absolute 9047)

DAM COC Donor 0237 (Blanco [COC Hoodoo Prince x COC Donor 1 - PB Hoodoo] x COC Donor 6017 - PB Hoodoo)

A.I. 12/5/25 COC 19-361 Major Impact

P.E. Fall Group 3

PREG 70 days 2/18/26 - likely safe A.I.

Huge bodied and backed by straight Hoodoo genetics. U866 is a stout registered purebred Hoodoo. Her donor dam was one of our very best producers—ever. Sells safe to COC Major Impact. You will love his progeny, and they'll for sure cheapen up your investment at sale time.

Udder score 2 Clean by pedigree

lot **549**

WRT 681 | PB Charolais | 2016 | Polled |

SIRE TR Mr Fire Water 5792RET - PB Charolais, AICA EM704588

DAM COC Donor 1392 - Hoodoo

P.E. COC YBS 25

PREG See supplement

The oldest cow in the sale, but she still has several good years ahead of her. She's powerful and good looking. You wouldn't know she was the oldest if I didn't just tell you that. A direct daughter of the iconic Fire Water.

Udder score 2 Clean by pedigree

lot **550**

WRT 0400 | PB Charolais | 2020 | Polled |

SIRE CCC WC Redemption 7143 PLD ET - PB Charolais, AICA EM893465

DAM 5710 (PB Charolais)

A.I. 12/8/25 COC 19-361 Major Impact

P.E. Fall Group 3

PREG 80 days 2/18/26 - likely safe A.I.

A purebred Redemption daughter. She is deep bodied, powerful and just five years old. Check out the daughters of COC Major Impact. That'll tell you what to expect for the kind of calf she will have.

Udder score 2 Clean by pedigree

lot **545**

WRT 9762 | PB Charolais | 2019 | Horned |

SIRE COC 17-509 SL Mr Hammer - PB Charolais, AICA EM938646 (TR PZC Mr Turton 0749 ET x LT Miss London 5128 by WCR Sir Impressive 043P)

DAM 5053 (OBG Tickle 280, AICA EM833154 x OBG Pamela 8203, AICA EF1147780)

P.E. COC YBS 25

PREG See supplement

Another paternal sister to COC Major Impact that has the extra good looks.

Udder score 1 Clean by pedigree

lot **547**

WRT 2515 | PB Charolais | Spring 2022 | Polled |

SIRE COC Snowflake - PB Charolais (MJ NS Tiago 1432 [Keys All State 149X] x BPC Verna T V81 Z095 [TR PZC Mr Turton 0794 ET])

DAM 8020 (COC Sub Zero x COC Donor 118 - Hoodoo)

A.I. 12/16/25 White Snake

P.E. Fall Group 3

PREG 70 days 2/18/26 - likely safe A.I.

COC Snowflake was an extra powerful purebred Charolais herd bull we used for several years. Lot 547's dam was one of the stoutest COC Sub Zero daughters. We bred several of our purebred Charolais cows to Boyert's White Snake bull—he looks exciting!

Udder score 1 Clean by pedigree



COC Snowflake
Purebred Charolais sire
of Lots 529 & 547;
maternal brother to
Lot 552

lot **551**

WRT 2023 | PB Charolais | 2022 | Polled |

SIRE Metzger Solution by Hoodoo MCC Solution (PB Charolais)

DAM 5801 (TR Mr Fire Water 5792RET x PB Charolais)

P.E. COC YBS 25

PREG See supplement

Another purebred Charolais that is 1/2 Hoodoo with power, depth and a big, wide, flat back. YBS 25 ran with these cows, and when you see him sale day, let me know what you think. I think he's matured into an amazing herd sire. He won't fit in our Silencer chute—he is as wide as a truck!

Udder score 1 Clean by pedigree

lot **552**

WRT 9746 | PB Charolais | 2019 | Polled |

SIRE OBG Tickle 280 – PB Charolais, AICA EM 833154; or COC Tiago (COC Torque [Power Plus x Jazz x Harietta]; or COC 17-509 (COC SL Mr Hammer by Turton x LT Miss London 5128 by WR Sir Impressive 043P)

DAM BPC Verna T V81 Z095 – PB Charolais, AICA F1162774 (TR PZC Mr Turton 0794 ET)

P.E. COC YBS 25

PREG See supplement

A five-year-old COC Tickle daughter whose dam was impressive, to say the very least. A son of Z095 was our so stout and good looking herd sire COC Snowflake, a powerhouse purebred Charolais herd sire.

Udder score 1 Clean by pedigree

lot **554**

WRT 9763 | PB Charolais | 2019 | Polled |

SIRE Trade Wind (Wyoming Wind son x Reg. Charolais)

DAM 0256 (TR Mr Firewater 5792RET x Registered Charolais)

A.I. 12/7/25 Here I Come

P.E. Fall Group 3

PREG 80 days 2/18/26 – likely safe A.I.

Big, stout and deep with a long, pretty neck six-year-old purebred Charolais. The first calf these cows have in your pasture will cheapen up the cows a bunch! I hope you can see our up-and-coming “Here I Come” while you’re here for the sale.

Udder score 1 Clean by pedigree

lot **556**

WRT 8049 | PB Charolais | 2018 | Horned |

SIRE OBG Tickle 280 – PB Charolais, AICA EM 833154

DAM COC Donor 5088 – PB Hoodoo

A.I. 12/14/25 Red Elephant

P.E. Fall Group 3

PREG 70 days 2/18/26 – likely safe A.I.

Deep—extra deep, actually—and big backed Tickle daughter from our famed COC Donor 5088. Maternal sisters sell as Lots 555 and 561. Daughter sells as Lot 69. The A.I. mating to Red Elephant has worked wonders on these purebred Charolais cows and has done so consistently.

Udder score 2 Clean by pedigree

lot **553**

WRT 9735 | PB Charolais | 2019 | Horned |

SIRE SHF KBC Hoo Doo 1356 – PB Charolais, AICA M886177 (Big Creek Game Changer 192 x KBC SHF Ms Hoo 1356 by TR Mr Fire Water 5792R ET)

DAM 0703 – PB Charolais (Madrid x Jackie)

A.I. 12/7/25 White Snake

P.E. Fall Group 3

PREG 75 days 2/18/26 – likely safe A.I.

Big, deep bodied, big backed and hipped purebred six-year-old. Another cow that sells A.I. safe to the \$200/straw PB Charolais BOY AALB White Snake 400M.

Udder score 2 Clean by pedigree

lot **555**

WRT 0414 | PB Charolais | 2020 | Horned | ET

SIRE COC Sub Zero (COC George x Hoodoo)

DAM COC Donor 5088 – PB Hoodoo

P.E. COC YBS 25

PREG See supplement

Purebred straight Hoodoo five-year-old whose dam is in our COC \$100,000 Club. She was still in our donor trap when she was 20 years old and was a great producer. This purebred COC Sub Zero daughter is one of the very best of the bunch. Maternal sisters sell as Lots 556 and 561.

Udder score 1 Clean by pedigree

lot **561**

WRT 2513 | White | Fall 2022 | Horned |

SIRE COC TM 812 (COC Mr. Driven x Total Solution)

DAM COC Donor 5088 – PB Hoodoo

A.I. 12/13/25 Red Elephant

P.E. COC Center of Attention

PREG 45 days 2/18/26

COC TM 812 was a great female sire at Tony Myers’ outfit, and putting him on COC Donor 5088 should prove to be a valuable asset. A three-year-old that is very deep and has the extra rib shape.

Udder score 3 Clean by pedigree

COC Donor 5088

One of our most influential purebred Hoodoo Charolais donor dams!

The power of Donor 5088 just keeps getting sweeter as she ages. She has hands down one of the best lookin’ Hoodoos to ever come out of Cody, Wyoming. Hoodoo Ranch Manager George Brown let Kris pick only one out of their spring bred heifer pen, and what became our Donor 5088 was his choice. She was Kris’s No. 1 pick of 1,600 bred purebred heifers at the Hoodoo Ranch in 2006 and is still a standout of the 20,000 Hoodoos we were privileged enough to hand sort through over the years. Among others, 5088 is the dam of our 2017 Lot 1, “Sue,” selected by Billy and Sue Hyatt. Sue quickly paid for their \$25,000 half interest investment and now ranks among our COC Hundred Grand Club members. The good ones pay you back quicker!



Lots 571–575 are clubby-bred fall-calving cows. You're going to like the way they look! They're all sound and built to raise high selling offspring. They are young and have many years left in them. These cows have been A.I. bred and cleaned up with bulls as good as or better than the A.I. sires for a quick return on your investment.

lot 571

WRT 2199 | Red | Spring 2022 | Polled |

SIRE COC 17-390 (Man Among Boys x Parker Donor 41 [COC Polar Ice x Canadian Maine])

DAM 3317 (Monopoly x COC Donor 6134 by Full Throttle)

A.I. 12/6/25 COC 4 St. Jude

P.E. Fall Group 2

PREG 80 days 2/18/26 – likely safe A.I.

She's as good built and as good looking as any four-year-old red cow you'll see offered for sale anywhere. Her dam is old school bred; she too was a real eye catcher and a good producer. Her sire was our \$23,500 high seller to Tommy Bird in 2019. Sells A.I. safe to COC 4 St. Jude.

Udder score 2

THC / DSC

COC 17-390

Sire of Lot 571 –
Lot 390 in the June 2019 sale



lot 574

WRT 1145 | Black Brindle | 2021 | Polled |

SIRE COC 8-323 (Monopoly x COC Donor 1139 (COC Troubadour x Ritchey 3H Skye–Reg. PB Charolais)

DAM Big Time x J-Cub

A.I. 12/5/25 Walsh On The Brink

P.E. Fall Group 2

PREG 80 days 2/18/26 – likely safe A.I.

Black, perfect built four-year-old, and there is not one that gets any hairier anywhere! A.I. bred to the popular Walsh On The Brink for an exciting MaineTainer calf in September.

Udder score 1 THC

lot 572

WRT 297 | Red | 2022 | Horned |

SIRE HL Most Wanted (Solid Gold x HL 106 [COC Judge.410 x HL 419])

DAM 9119 (Butler Black [Maine Cross] x COC Donor 193 [Lead On x COC Donor 9970])

A.I. 12/5/25 COC Center of Attention

P.E. Fall Group 2

PREG 80 days 2/18/26 – likely safe A.I.

Another long, beautiful necked female that is just a three-year-old and A.I. bred to COC Center of Attention for an exciting calf this fall.

Udder score 1 Clean by pedigree

lot 573

WRT 243 | Red Brockle | 2022 | Polled | ET

SIRE COC Fire Bird (COC Free Bird [Lead On x COC Donor 410] x COC Donor 324)

DAM 341 (Lead On – PB Charolais x COC Donor 410 [WG x COC Donor 9970])

A.I. 12/5/25 COC Center of Attention

P.E. Fall Group 2

PREG 85 to 90 days 3/19/26

Very complete, deep bodied, good, square hipped COC Fire Bird daughter. COC Donor 341 is a big, stout, good looking full sister to COC Troubadour and COC Free Bird. 573 was A.I. bred to COC Center of Attention.

Udder score 1 THF

lot 575

WRT 1164 | Red | 2021 | Horned |

SIRE 1 OAK (Made 2 Order x Lueking Emerson 720)

DAM 4161 (Man Among Boys x 893 [COC Frost Proof x HooDoo])

P.E. COC YBS 25

PREG See supplement

Huge ripped back, deep, sound four-year-old red cow you're going to like. She's bred to the stoutest, medium-sized purebred Charolais bull in existence. Check him out in the herd bull trap while you're here.

Udder score 1 THF / PHAF / DSF

SIMMENTAL



COC YBS 25
Pasture service sire



Lot 581

lot 581

WRT 9707 | Black Brockle | 2019 | Polled |

SIRE PB Angus

DAM 3003 (Rubys Wide Open 909W – PB Simm by The Foreman x 8605 Angus)

P.E. COC YBS 25

PREG See supplement

Whale bellied, easy keepin' black/brockle-headed 1/4-blood Simmental, 3/4 Angus six-year-old that will show you what these really good SimAngus cows look like. Bred to the good COC YBS 25 Charolais bull.

Udder score 1 Clean by pedigree

AMERICAN



COC Heavy Duty
A.I. service sire —
\$32,500 In God We Trust x Brahman
sold in our fall 2022 COC sale



Lot 591

lot 591

WRT 1258 | Red American | Fall 2021 | Scurred |

SIRE QB The Rock (Stud Duck x HL 855)

DAM Gold Dust (Solid Gold x Hoodoo)

A.I. 12/10/25 COC Heavy Duty

P.E. Fall Group 2

PREG 80 days 2/18/26 – likely safe A.I.

You won't find many really good looking American cows that are built this good for sale anywhere, period. She's only four years old and will make someone a pile of cash in the near future. A.I. safe to COC Heavy Duty, the \$32,500 high selling American to Timothy Schneider in the 2022 Cream of the Crop Bull Sale.

Udder score 1 THF



Trends
 Change.
 Quality
 Remains.

THE SERVICE-AGE BULLS

lots 601-695

We think this is the most exciting, most diverse group of herd sire candidates that we have produced. We've been striving and our goal continues to be to produce medium-sized, deep, wide bodied, heavy muscled, good footed, sound moving cattle with the good, eye-appealing show ring presence since we started 48 years ago. If your goal is to produce extra valued show prospects or to buy a bull you can build a valuable maternal set of females from, we have a lot of different colors and breeds that will fit many different breeding scenarios, and you can choose from a large selection to reach your goals. These valuable traits have been bred into 'em for almost half a century, and this makes them a lot more predictable. Birth weights, temperament and udders are really high on our priority list also. If there is a temperament problem, it will be stated in the comments for that lot.

Raise Your Own Champions!



The Hereford bulls (Lots 601–612) are extra stout this year. Many of them will sire high quality show steer prospects, or put them on black or red cows and top the market with their black or red baldy offspring. And you will want to keep the daughters!



Lot 601

BULLS



COC 19-47 High Noon

Several progeny & his service sell...see him at the sale!

lot **601**

PCOC 701 | Hereford | 3/31/24 | Polled |

SIRE COC 19-47 High Noon (COC High Noon [COC BH H12 x BH 3011 x COC Tiger x HiHo] x Man Among Boys x About Time)

DAM 9242 (COC Carpe Diem x COC Donor 1600 [Kut Above x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex]])

SELLING 2/3 interest & full possession

One of the stoutest Hereford bulls we've produced! Huge muscle, the right size, moves real good, and he has an incredible presence. His sire, COC 19-47 High Noon, is impressive and doing a great job at BHR.

Lots 601–604 are out of our Donor 1600 tribe. She is a maternal sister to COC Made Right. He's still siring champions and high sellers and was born 24 years ago. Donor 1600 has been my favorite cow on the place for a long time, and her mother, Donor 9929, was before her.



Lot 602



Lot 604

lot 602

wcoc 241 | Hereford | 9/24 | Horned | ET
 SIRE COC Battleship Arizona (COC Battleship [Battle Cry x 0454 by Heat Wave] x 175 [COC Carpe Diem x COC Deadwood])
 DAM COC Donor 1600 (Kut Above x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex])
 SELLING 2/3 interest & full possession

Lots 602 and 603 are flushmate brothers that are both deep, wide and medium sized with good eye appeal. they are maternal brothers to Lot 604.

lot 603

wcoc 322 | Hereford | 9/24 | Horned | ET
 SIRE COC Battleship Arizona (COC Battleship [Battle Cry x 0454 by Heat Wave] x 175 [COC Carpe Diem x COC Deadwood])
 DAM COC Donor 1600 (Kut Above x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex])
 SELLING 2/3 interest & full possession

lot 604

wcoc 296 | Hereford | 8/24 | Horned | ET
 SIRE COC Burnin' Daylight (Simm/Charolais x Hereford)
 DAM COC Donor 1600 (Kut Above x COC Donor 9929—Made Right's dam [COC Dakota x COC Timex])
 SELLING 2/3 interest & full possession

An own son of COC Donor 1600 with huge muscles that will sire award-winning slick shearing Hereford show steers. COC Burnin' Daylight sired the Reserve Champion Hereford Steer at Houston in 2024, Champion Polled Hereford Steer at Houston in 2025, Reserve Grand Champion Steer at Odessa in 2026, Reserve Champion Hereford at San Antonio plus many more. COC Donor 1600 is in our COC \$100,000 Club and is one of our best producers and my favorite cow ever.

Lots 602–604 are full or maternal brothers, all out of COC Donor 1600. 1600 is also the dam of COC High Plains Drifter that sold to Josh Martin, who raised the Champion Polled Hereford Steer at Houston in 2026, sired by High Plains Drifter. Donor 1600 also produced COC Right Above, sold to Morgan Cox for \$30,000; COC Battle of 1600, sold to Gary Clayton in 2025—a full brother to Lots 602 and 603; and COC Right This Down, sold to Larry Kieschnick in 2026.



lot **605**

wcoc 672 | Hereford | 5/14/25 | Polled |

SIRE COC 20-417 Riptide (Riptide by Rodgers' Deadliest Catch x 4369 [COC Carpe Diem x COC Donor 4297 by NFL])

DAM 8905 (COC Battleship x 5284 [H12 (COC Carpe Diem x BH 841) x 3011 PB Hereford])

SELLING 2/3 interest & full possession

Lots 605 and 606 are 13- to 14-month-old COC 20-417 Riptide sons that look like identical twins, and they're two of the coolest built bulls we've produced in a long time. I have lots of faith in both of 'em! They could've been champion caliber heavy weights at Odessa or Fort Worth if we would've steered them. Their sire is new to the scene, but you're going to be hearing a lot more from him—our two high-selling Hereford steers this spring were sired by him. Take note that Hale's BH 841 and COC Donor 4297 by NFL—two incredible producers—show up in his pedigree.



lot **606**

wcoc 689 | Hereford | 4/8/25 | Scurred | ET

SIRE COC 20-417 Riptide (Riptide by Rodgers' Deadliest Catch x 4369 [COC Carpe Diem x COC Donor 4297 by NFL])

DAM COC Donor 8710 (COC Ace son x Hereford)

SELLING 2/3 interest & full possession

Paternal brother to Lot 605 and great built like his brother. Both are very sound, big muscled and super attractive.

This ET bull is built as good as they get and is also a maternal brother to Lots 607 and 608. COC Donor 8710 is the dam of COC Raised Right and COC Astro, the \$30,000 high seller to the Floyds. 8710 has been one of our very best for years. We shoulda waited until this fall to offer these two special bulls to give them more time to mature, but I couldn't resist offering them now.

BULLS



COC 20-417 Riptide

Sire of Lots 605 & 606 — also sire of heifer Lots 40 & 42



COC Raised Right

Maternal brother to Lots 606–608



25th
ANNUAL

lot **607**

PCOC 679 | Hereford | 4/3/24 | Polled | ET

SIRE Man Among Boys (Monopoly) or Single Shot (COC Carpe Diem x COC Made Right)

DAM COC Donor 8710 (COC Ace son x Hereford)

SELLING 2/3 interest & full possession

This bull is from a mixed semen flush from one of our oldest and best producing Hereford donors, COC Donor 8710. She is the dam of COC Raised Right and COC Astro that sold to the Floyd boys for \$30,000 a few years ago. 8710 is 18 years young, and we just tagged a really cool looking ET calf out of her. Her sons selling as Lots 607–608 are huge hipped and topped bulls that are going to be powerhouse Hereford show steer makers. Lot 606 is a maternal brother.

lot **608**

PCOC 643 | Hereford | 4/20/24 | Horned | ET

SIRE Jolly Rancher (Sugar Bear x Right Ahead/COC Carpe Diem)

DAM COC Donor 8710 (COC Ace son x Hereford)

SELLING 2/3 interest & full possession

This ET son of COC Donor 8710 is a maternal brother to Lots 606 and 607.

Lots 606–608 are maternal brothers out of COC Donor 8710, the dam of COC Raised Right and COC Astro.

lot **609**

WCOC 269 | Hereford | 9/24 | Horned |

SIRE COC Battleship Arizona (COC Battleship [Battle Cry x 0454 by Heat Wave] x 175 [COC Carpe Diem x COC Deadwood])

DAM 9232 (COC Comanche x 7683 H2 [Power Plant son x Chiford])

SELLING 2/3 interest & full possession

Stout boned bull with a monster hip and back and sired by COC Battleship Arizona. Medium sized with a big top, rib and belly shape. COC Battleship Arizona is one of the hottest Hereford steer sires out there right now. Kevin Newman bought an interest in him as a 600-pound calf. This bull's maternal grandsire, COC Comanche, is a full sib to Battle Cry.



lot **610**

WBS 65 | Hereford | 6/24 | Polled |

SIRE COC Battleship son

DAM COC Fullwood Donor (Monopoly x Maine)

SELLING 2/3 interest & full possession

Full two-year-old COC Battleship grandson with an outcross pedigree. Another very good looking, top Hereford show steer sire. His sire was an \$18,000 high seller to Scott Fullwood and is very impressive.

Lot 610 has a little bit of attitude, but if handled right we've had zero problems. I like the way he is built and looks a bunch.

Lot 610

lot **611**

PCOC 567 | Hereford | 9/24 | Horned |

SIRE COC High Plains Drifter (COC Carpe Diem x COC Donor 1600 by Kut Above)

DAM COC Made Right x 6015

SELLING 2/3 interest & full possession

Powerful COC High Plains Drifter son that is a paternal brother to the Champion Polled Hereford Steer at Houston this past spring. His dam is a big, stout, good looking COC Made Right daughter at Ricky Gray's.

Lot 611

lot **612**

WCOC 440 | Hereford | 8/24 | Polled |

SIRE Battle Cry (COC Made Right x Glover 0454 by Heat Wave)

DAM Itty Bitty x COC Above & Beyond x COC Carpe Diem

SELLING 2/3 interest & full possession

This Battle Cry son has a little more frame and will sire really good performance, eye appeal, bone and Hereford show steers that are in big demand. Paternal grandsire is a full brother to our very important COC Donor 1600.

Lot 612

We love good Simm-influence cattle! They make great females, and the steer mates top the market. We have been privileged to sell several SimAngus bulls to some of the most respected cattlemen in the country. The 17 Simmental bulls we are offering this time are as good as they get. They're deep, wide, sound, medium sized and loaded with muscle and good looks. We just know you'll love them a year from now when you're tagging their offspring. If you don't keep heifers, give us a call at weaning time—we'd love to have a chance at them!



Lot 621



Lot 622

SIMMENTAL

BULLS

lot 621

wcoc 488 | Black Baldy | 5/30/24 | Polled |

SIRE COC Loaded Up of Dolly - 1/2 Simm, ASA 3580261 (W/C Loaded Up 1119Y x PF First Class Dolly A351)

DAM COC Red Rooster (COC Lifeline x COC Donor 524) x 440 (Overheater x Monsoon)

SELLING 2/3 interest & full possession

This lead-off Simmental-cross bull is very intriguing. He has the extra muscle, great looks, incredible body shape, and all the credentials to sire big-time show steers, keeper heifers and market topping commercial offspring.

lot 622

BCOC 250 | Black Baldy | 3/23/24 | Polled | 3/4 Simmental, ASA 4672074

SIRE W/C Loaded Up 1119Y (Remington Lock N Load 54U)

DAM FF Classy Lady 988G (W/C Relentless 32C x Angus)

SELLING 2/3 interest & full possession

Full two-year-old registered 3/4 Simmental that has the looks to be an outstanding female maker. He is medium sized with good performance.



Lot 623

lot **623**

BCOC 279 | Black | 10/19/24 | Polled |
5/8 Simmental, ASA 4659489

SIRE WLE Copacetic E02 (HPF Quantum Leap Z953)

DAM FF Trudy 0035H (W/C Loaded Up 1119Y)

SELLING 2/3 interest & full possession

He is a little younger, but he is great built from the ground up with plenty of power and extra good looks.



Lot 624

lot **624**

BCOC 280 | Black | 11/1/24 | Polled |
5/8 Simmental, ASA 4659498

SIRE WLE Copacetic E02 (HPF Quantum Leap Z953)

DAM FF Classy Lady 841F (W/C Loaded Up 1119Y)

SELLING 2/3 interest & full possession

Great structure, polled, Angus headed with a big back and hip. He will mature into a real good, very eye appealing herd sire.



Lot 625

lot **625**

BCOC 283 | Black | 10/21/24 | Polled |
5/8 Simmental, ASA 4659493

SIRE WLE Copacetic E02 (HPF Quantum Leap Z953)

DAM FF Wildflower 741E (W/C Loaded Up 1119Y)

SELLING 2/3 interest & full possession

I challenge you to find another set of this many eye appealing SimAngus bulls that are loaded with this much hip, top and body shape plus real good structure.

lot **626**

BCOC 276 | Black | 12/16/24 | Polled |
5/8 Simmental, ASA 4659500

SIRE FF Stunner 999G (W/C Rolex 0135E)

DAM FF Wildflower 742E (W/C Loaded Up 1119Y)

SELLING 2/3 interest & full possession

Polled, Angus headed with a lot more muscle and power than the Angus bulls nowadays. You'll love his deep bodied, medium sized, easy keeping daughters!

lot **627**

BCOC 275 | Black Brockle | 11/11/24 | Polled |
5/8 Simmental, ASA 4659496

SIRE FF Stunner 999G (W/C Rolex 0135E)

DAM FF Ulacey 737E (W/C Loaded Up 1119Y)

SELLING 2/3 interest & full possession

Sound, complete and great looking 5/8 SimAngus herd sire candidate. You will love the SimAngus females these bulls will produce.

lot **628**

wcoc 30 | Black | 6/24 | Scurred |

SIRE COC 199 (Loaded Up x Maine-Angus)

DAM Here I Am x Charolais x Maine

SELLING 2/3 interest & full possession

He has the extra good muscle and the show ring presence it takes to raise black shearing show steers and is nice sized. You would drive many miles to try to find another black one like him.



lot **629**

WCOC 493 | Red Brockle | 5/14/24 | Polled |
 SIRE COC KBC Heads Up 849E (1/2 SM, ASA 4046066 -
 Loaded Up x COC Donor 8829 Angus)
 DAM Frost Proof 6 x COC Yellow Jacket (COC Lifeline x
 COC Hoodoo Phylli 0104) x Irish Whiskey

SELLING 2/3 interest & full possession

This red bull's half-blood Simmental sire is still one of our favorites that we have walked through our sale ring. This bull is extra deep and wide, plus there's a shot of Yellow Jacket in his extra good dam.



**COC KBC
 Heads Up 849E**
 Sire of Lot 629 —
 a Cream of the Crop
 high seller to Coyote
 Creek Cattle

lot **630**

BCOC 282 | Black Baldy | 12/6/24 | Polled |
 3/4 Simmental, ASA 4659497

SIRE Seldom Rest Crossover 1090J (HPF Quantum Leap Z952)
 DAM FF Lucy 898F by (W/C Loaded Up 1119Y)

SELLING 2/3 interest & full possession

This registered 3/4 Simmental bull has a little extra frame, very good looks and good muscle. He is forever sound and will sire top females and extra performance.

lot **631**

BCOC 284 | Black Roan | 11/29/24 | Polled |
 3/4 Simmental, ASA 4659495

SIRE Seldom Rest Crossover 1090J (HPF Quantum Leap Z952)
 DAM FF Sheza Dream 803F (W/C Loaded Up 1119Y)

SELLING 2/3 interest & full possession

Has the extra deep body and the look to be an extremely good female maker. He is really sound and easy keepin'. Another one that a year from now when he has more maturity, you'll realize he was a bargain.

lot **632**

BCOC 274 | Black Baldy | 12/9/24 | Polled |
3/4 Simmental, ASA 4659494

SIRE Seldom Rest Crossover 1090J (HPF Quantum Leap Z952)

DAM FF Lacey 612D (W/C Loaded Up 1119Y)

SELLING 2/3 interest & full possession

I like this 3/4 Simmental's looks a bunch. Huge bodied, real nice sized, very sound female maker. He is not puppy dog gentle but for sure not an idiot.

lot **633**

BCOC 278 | Black | 10/22/24 | Polled |
5/8 Simmental, ASA 4659499

SIRE WLE Copacetic E02 (HPF Quantum Leap Z953)

DAM FF Daci 759E (LAH New Technology 551C)

SELLING 2/3 interest & full possession

As sound as the day is long, great built, and big hiped 5/8 SimAngus. Another good SimAngus female maker deluxe.

RETAINED INTEREST IN COC BULLS

OWNERSHIP Unless otherwise stated, we are selling full possession, full salvage value and 2/3 revenue sharing semen interest. This means the bull is totally in your control as to how you want to handle him, as well as 100% of the salvage value of the bull. We are retaining 1/3 revenue-sharing semen interest. This simply gives us the right to 1/3 of the semen sales revenue from the bull, if at some time in the future semen sales become a possibility. If you sell the bull to anyone else, Black Hereford Ranch retains our semen interest and revenue sales. If a buyer is not interested in marketing the semen from a bull, then Black Hereford Ranch reserves the right to collect a semen bank on the bull at our cost and the buyer's convenience within a timely manner. That semen would be 100% owned by Black Hereford Ranch for our use or marketing. Realistically speaking, the reason Black Hereford Ranch retains an interest in every bull is that we want to keep it simple, and we have great bulls throughout the offering. The bulls that do develop a market for larger amounts of semen can be very financially rewarding; therefore, as a breeder of some of the best seed stock in the industry, we want to share with you in these bulls. Even bulls that aren't originally promoted can become popular at a later time, especially after calf crops prove successful. We want to be a great partner with you.

SEMEN RIGHTS Buyers receive semen rights proportionally to the interest that is purchased. A 1/3 semen interest and thus 1/3 of all semen sales is retained on all bulls, unless otherwise stated in the catalog or supplement sheet or announced from the block the day of the sale. Therefore, if you purchase 2/3 revenue sharing semen interest, you are entitled to 2/3 of the collection semen cost provided that you indicate that you want semen prior to collection. Future semen collections must be made known to all owners prior to collecting. The collections and cost will be divided according to each owner's interest, unless otherwise agreed upon mutually by all owners prior to collection of said semen.

lot **634**

BCOC 285 | Black | 10/16/24 | Polled |
PB Simmental, ASA 4659490

SIRE KRJ Dakota Outlaw G974 (Rubys Turnpike 771E)

DAM FF 7177 Ms Judy 109J (W/C Loaded Up 1119Y)

SELLING 2/3 interest & full possession

Big bodied and boned, solid black, polled and medium sized. Another one that you'll love the daughters he sires. I like this one a lot!



lot **635**

BCOC 272 | Red Strip | 12/11/24 | Polled |
1/2 Simmental, ASA 4659488

SIRE FF Gold Rush 090H (W/C Fort Knox 609 F)

DAM FF Erroline 802F (W/C Loaded Up 1119Y)

SELLING 2/3 interest & full possession

Red/strip-faced, gigantic bodied 1/2 SimAngus that will make moderate, easy keeping cows. Just 18 months old, he is another one that I have a lot of faith in maturing into a special female maker.

lot **636**

BCOC 273 | Black | 12/3/24 | Polled |
1/2 Simmental, ASA 4659487

SIRE FF Binger 137J (CMFM Authority Figure)

DAM PB Angus

SELLING 2/3 interest & full possession

This really good, deep, wide, moderate framed maternal built 1/2 Simmental, 1/2 Angus bull stems from the good Coleman Donna Angus tribe that is as maternal as they get.

lot **637**

BCOC 277 | Black Baldy | 11/30/24 | Polled |
1/2 Simmental, ASA 4659492

SIRE FELT Prescott G176 (HILB/JASS Top It Off)

DAM PB Angus

SELLING 2/3 interest & full possession

Some of these good SimAngus bulls aren't old enough to handle real big framed mature cows yet, but they will breed young cows now and be ready for 25 to 30 bigger cows this fall. They are high quality enough that you're going to like a bunch of 'em! This one is going to be real nice sized—he's a notch bigger and a good looker.

Lots 651–662 are a very stout built, big muscled, sound, good looking set of composite bulls that will most definitely sire the type of show steers that are in big demand. These bulls are also genetically engineered for generations to allow them to sire a more consistently good looking, stout calf crop. There’s no faster way to improve your herd than with a really good herd sire!



Lot 651

lot **651**

wcoc 266 | Yellow | 9/24 | Polled |

SIRE COC Red Bird (COC Free Bird x Top Secret x Reflector)

DAM 8056 (Solid Gold by Heat Wave x COC Troubadour (Lead On x COC Donor 410 [COC WG–PB Charolais x COC Donor 9970 by COC Casper:]])

SELLING 2/3 interest & full possession

This perfect built, gold colored COC Red Bird son is one of my most favorites—ever! COC Red Bird needs no introduction. He sold to Kevin Newman and has rung a bell in his program. 651’s outstanding dam, selling as Lot 511, and his gorgeous sisters, Lots 75 and 451, all sell in this 25th Annual COC sale, and they are exciting!



COC 8056

Dam of Lot 651 — she sells as sale feature Lot 511

LIGHT COMPOSITE



Lot 652

lot **652**

PCOC 695 | Yellow | 5/8/24 | Horned |

SIRE COC 1306A (Solid Gold x COC Donor 1306A [COC Escalade x COC Donor 9730-Taz x Iabon])

DAM 9737 (COC Sub Zero [COC George x HooDoo] x COC Donor 3001 [TR Mr Fire Water 5792RET])

SELLING 2/3 interest & full possession

Long spined with a tremendous back and hip and really good looks. COC 1306A is doing us a tremendous job.



COC 1306A
Sire of Lot 652



Lot 653

lot **653**

BCOC 333 | Yellow/White | 10/24 | Polled |

SIRE Full brother to Rapid Rewards (Hef [Frog x KC x Maine/Angus])

DAM Dakota Gold (Monopoly x COC Yellow Jacket)

SELLING 2/3 interest & full possession

Big herd sire bone, hip and top with outstanding looks. Sired by a stout full brother to Rapid Rewards.



Lot 654

lot **654**

PCOC 629 | Yellow/White Strip | 3/31/24 | Polled

SIRE Red Elephant (Man Among Boys)

DAM 9711 (COC Sub Zero [COC George x HooDoo] x 4071 - HooDoo)

SELLING 2/3 interest & full possession

Tremendous back and hip shape, big feet and body and as sound as ever. This bull exemplifies the consistent power of the Red Elephant x PB HooDoo mating. His dam is selling as Lot 523.



Red Elephant x Purebred HooDoo cow... Grand Champion Steer at the 2024 Rio Grande Valley —one of the seven times we've sold a steer that has gone on to win that 300-head show! This steer could have given them all they wanted at the HLSR.

lot **655**

wccoc 309 | White | 9/24 | Horned |

SIRE COC 19-361 Major Impact - PB Charolais, AICA
M998652 (SL Mr Hammer x COC Donor 6088 [TR Mr
Fire Water 5792RET x COC PB Hoodoo])DAM 5703 (COC No Spin Zone [Lead On x COC Donor 410-
COC WG x COC Donor 9970 by COC Casper] x Monopoly
x Sunny Glass)

SELLING 2/3 interest & full possession

Good attitude, plenty of muscle, sound and has very good eye appeal. This Major Impact son is out of a cool COC No Spin Zone daughter. COC No Spin Zone is a full brother to the legendary COC Troubadour and COC Free Bird.lot **656**

wccoc 540 | Yellow | 10/23 | Polled |

SIRE HL Ben Doin It (Yellow Ben)

DAM COC DV Donor 7140 (COC Red Man x COC Donor 6000 -
PB Hoodoo)

SELLING 2/3 interest & full possession

His full sister was Mark Armitage's choice in our 2022 sale; she was a \$21,500 high selling, amazing bred heifer. This bull is a beast! You won't find another one with his great looks and power that moves with his gracefulness. He is a deep, very wide, sound truck!lot **657**

wccoc 25 | Yellow | 9/5/24 | Horned |

SIRE Lovin' Size (Size Matters x True Lovin')

DAM 8100F - PB Charolais

SELLING 2/3 interest & full possession

We like this one a bunch. In addition to his great attitude—which most of these do have—he has great looks, is as sound as they get and also has the best muscle shape and hip.



Lot 658

lot **658**

wccoc 426 | White | 8/24 | Horned |

SIRE Next Level Business (Business Done Right x HL Donor 2620 [Solid Gold x HL 620])

DAM HL Sugar Bear (Man Among Boys x HL 620)

SELLING 2/3 interest & full possession

This big naveded, good footed truck might sure work in an American program with his big back, body and navel. His cool sire was a \$20,000 Cream of the Crop high seller, and this cool cat goes back to Horn's HL 620 twice.



Lot 659

lot **659**

wccoc 492 | Smoke Roan Baldy | 7/15/24 | Polled

SIRE Simmental x Alias x Charolais

DAM COC Sub Zero (COC George x Hoodoo) x PB Charolais

SELLING 2/3 interest & full possession

Really nice sized, wild colored, stout and sound.



Lot 662

lot **662**

coc 21-52 | Yellow | 9/21 | Scurred |

SIRE COC 18-312 (Monopoly x COC Donor 51 "Sue" [COC Troubadour x COC Donor 5088, PB Hoodoo])

DAM 7262 (Next Level by Bullicious x Glover 1237 [MF Hogg x Hoodoo])

SELLING 2/3 interest & full possession

Here is a chance of a lifetime! Rickey Mims won the battle with many good cattlemen to own this Cream of the Crop high selling bull from our 2023 fall sale. He bought his amazing dam in 2022, and she was a COC high seller also. Rickey has sold most all of his cows that he can use this bull on, and we are offering him again! He is still just as amazing as a four-year-old as he was as a young bull. He is in his prime, and you won't find another club calf sire built any better. The biggest, squarest hip and back you've ever seen, and great footed to last forever.

THF / PHAC

These black and red show steer-bred bulls are just as big muscled and deep bodied as their Charolais-cross counterparts. They'll sire thick, hairy, good looking progeny that will be worth a good bonus at sale time.



BLACK & RED COMPOSITE



BULLS

lot 671

PCOC 843 | Black | 1/30/24 | Polled | ET

SIRE How Great Thou Art (Here I Am x Treinen 613 [Broker])

DAM R. Gray Donor 987 (Problem Solved x Alias x Charolais)

SELLING 2/3 interest & full possession

We like this lead off black show steer sire—a lot! This How Great Thou Art son is great built...from his good feet to his big, deep body, to his wide, big shearing back, his big hip and then to his cool head and neck. There was a pickup load of hair when we sheared him for pictures—and it wasn't because Ricky Gray had been working his hair!

lot 672

PBS 66 | Black/White | 11/22 | Horned |

SIRE Best of Both (Heat Wave x Monopoly)

DAM Fort Knox x Maine-cross

SELLING 2/3 interest & full possession

He's three years old and ready for a bunch of girlfriends! They don't get any bigger backed, and he has an American making hip. He's going to be a powerful, heavy weight, slick shearing show steer maker.

lot **673**

WCOC 199 | Red | 8/23 | Horned |

SIRE Lovin Size (Size Matters x True Lovin)

DAM 1145 (8-323 [Monopoly x COC Donor 1139-
COC Troubadour x Donor 3H Skye] x Big Time x J-Cub)

SELLING 2/3 interest & full possession

Dense muscled, great bodied and big rib shape with really good looks, big feet and sound moving legs. He has a great attitude and is solid dark red. He'll be a valuable asset wherever he goes.

lot **674**

WCOC 411 | Black | 3/24 | Horned | ET

SIRE Gone Viral (Monopoly)

DAM NMR Maternal Made x Meyer Fanny 267Z (Broker)

SELLING 2/3 interest & full possession

A bigger full two-year-old bull with herd sire-sized bone and muscle shape. His dam is a beautiful full sister to the popular Good As It Gets and is one of my favorite females we've sold. She is in Jess Shirley's donor pen and doing a great job. You'll like this good looking herd sire candidate—a lot!

lot **675**

WBS 23 | Black | 4/24 | Scurred | ET

SIRE Here I Am (Walks Alone x Goretska 805 [Cowan's Ali x Heat Wave])

DAM Gronc x All That Matters

SELLING 2/3 interest & full possession

Long, very attractive, high neck set with a big, square hip, great structure and shearing muscled back from a good looking Maine Gronc daughter. His attitude isn't perfect, but he isn't an idiot. Another that had hair as good as it gets!

lot **676**

WCOC 600 | Red | 9/9/23 | Scurred |

SIRE Most Wanted (Solid Gold x HL 106 [Judge x HL 419])

DAM R. Gray Donor 5036 (Man Among Boys x Alias)

SELLING 2/3 interest & full possession

Deep, wide and forever sound. He's built and looks like a great Red Angus on steroids with more power and has the big body to be an easy keeper. I bet his daughters will all be in your keeping pen.



MAINE INFLUENCE

The impressive Maine-influenced bulls selling are loaded with the power and good looks to fit into and help improve any good club calf outfit. If hair is important in your program, most of these were loaded with it before they were sheared.

lot **680**

WBS 32 | Black | 3/24 | Horned |

SIRE Good As It Gets (Maternal Made)

DAM Monopoly x Lain 57 (Get It Done)

SELLING 2/3 interest & full possession

Long two-year-old bull that is bigger framed, longer spined, very complete and royally bred. His offspring will have good performance.



Black Hereford Ranch retains 1/3 semen interest and 1/3 semen revenue sharing on all bulls. We also retain the right to collect DNA for cloning purposes on all cattle sold through Cream of the Crop sales.

lot **682**

BCOC 268 | Black/White Brockle | 3/25 | Polled |

SIRE Call My Bluff - 1/2 Maine, AMAA 550469
(DUEL Aint Bluffin 701E)

DAM Loaded Up x COC Power Alert x Red Knight

SELLING 2/3 interest & full possession

We are including three spring born yearling bulls in this stout set of bulls. We should've waited until this fall to offer them, but here's your chance to save some money and grow them out yourself. You'll be happy you have them this fall. This bull was our pick from Gary and Denton Ohlrichs' progressive outfit and would have been a sale highlight this fall when he's more ready to breed cows. He's powerful, sound and plenty good looking.

Lot 682

lot **683**

wcoc 517 | Black/White | 7/24 | Polled |

SIRE DUEL Icon 802F - 3/4 Maine-Anjou, AMAA 502063
(BOE Epic x No Worries)

DAM Front & Center (Walk This Way)

SELLING 2/3 interest & full possession

You're going to like this two-year-old Icon son. One of the most complete, good looking bulls of the entire group, and he's ready for 25 cows the day you get him home.

Lot 683

lot **684**

PCOC 565 | Black/White | 2/3/24 | Polled | ET

SIRE GCC Ole Money 436J ET - 3/4 Maine, AMAA 525856
(BOE Garth x GCC Miss Boston)

DAM R. Gray Donor 070 (Top Secret x Reflection/PB Maine)

SELLING 2/3 interest & full possession

Bigger framed full two-year-old that will sire good performance and is ready for 25 to 30 cows. His great producing proven donor dam at Ricky Gray's is also the dam of COC Red Bird, the bull that Kevin Newman took home and has had great success with.

Lot 684

SHORTHORN

lot **689**

wcoc 571 | Red Roan | 11/24 | Scurred |

SIRE FSF Perfection – PB Shorthorn, ASA 4278461

DAM Who Da Man (Who Made Who) x Iceman (Maine)

SELLING 2/3 interest & full possession

This beautiful strawberry roan Perfection son will be just what the doctor ordered to put on all your red/white clubby-bred females to raise champion caliber Shorthorn show steers. Big bone. Perfect size. Good looking. Bid with confidence!



Lot 689

AMERICAN

lot **695**

PCOC 639 | Brindle American | 4/3/24 | Horned |

SIRE COC 1306A (Solid Gold x COC Donor 1306A [COC Escalade x COC Donor 9730-Taz x Iabon])

DAM COC Donor 180 – PB Brahman

SELLING 2/3 interest & full possession

Cool tiger-striped color – here's you a half-blood Brahman! If you want to get in on the great American movement, put him on exotic cows and they'll be ringing your phone off the hook. Big, grooved top, level, big hipped, sound and huge bodied. His dam is a stout half sister to our COC Donor 1301 that had our Champion Brahman at San Antonio in 2024 and is the cornerstone of our American program.



Lot 695



2024 San Antonio Champion Brahman Steer, exhibited by Allyson Runnels. Raised by Black Hereford Ranch; sold by Adam Potts and Doss Torrez. Lovin 750 x COC Donor 1301 (PB Brahman)



Lovin 750 x COC Donor 1301 (PB Brahman) — sold for \$9,500 in our spring 2026 COC steer sale. COC Donor 1301 is a half sister to the dam of Lot 695.



Lot 701

lots **701.1-701.5****COC MADE RIGHT** (Deceased)

SIRE 4114 Made

DAM COC Donor 9929 (COC Dakota x COC Timex)

SELLING 5 Lots of 1 Unit

Sire of more champion Hereford show steers than any other sire, and he's still getting it done 24 years later.

Not tested for TH / PHA / DS



Lot 702

lots **702.1-702.5****COC EASY JETT** (Deceased)

SIRE Easy Money

DAM COC Donor 1685 (Skipper x Tank)

SELLING 5 Lots of 3 Units

A maternal brother to COC Highway 33, COC Easy Jett has produced many champions and high sellers for over 10 years. Owned with Bradley Hale.

PHAC



Lot 703

lots **703.1-703.3****COC BATTLESHIP** (Deceased)

SIRE Battle Cry (COC Made Right x Glover 0454 by Heat Wave)

DAM Kut Above

SELLING 3 Lots of 1 Unit

Unfortunately, COC Battleship died early with very little semen in the tank, but he has sired several champions. Owned with Larry Kieschnick.

THF / PHAF



Lot 704

lots **704.1-704.3****COC HIGHWAY 33** (Deceased)

SIRE Highway 36

DAM COC Donor 1685 (Skipper x Tank)

SELLING 3 Lots of 1 Unit

This maternal brother to COC Easy Jett has sired many outstanding Hereford steer champions. Owned with Bradley Hale and Brandon Patschke.

THF / PHAC



Lot 705

lots **705.1-705.5****COC HIGH PLAINS DRIFTER** (Deceased)

SIRE COC Carpe Diem (COC Tank x COC Timex)

DAM COC Donor 1600 [Kut Above x COC Donor 9929-Made Right's dam [COC Dakota x COC Timex]

SELLING 5 Lots of 3 Units

We lost COC HPD this spring due to an injury, and we're sure going to miss him. He sired the 2026 Champion Polled Hereford Steer at Houston, bred by our partner on him, Josh Martin; a \$45,000 high selling bull to Glen Blount; the \$30,000 half interest COC Drifting Right to Gerald Haseloff; and our all-time high selling \$48,000 Hereford heifer to Hale and Patschke.

THC / PHAF

lots **706.1-706.5****COC CARPE DIEM** (Deceased)

SIRE Tank

DAM Timex

SELLING 5 Lots of 3 Units

COC Carpe Diem has sired many champion steers, females and herd sires, including COC High Plains Drifter.

THC / PHAF

lots **707.1-707.5****COC RAISED RIGHT** (Deceased)

SIRE Battle Cry (COC Made Right x Glover 0454 by Heat Wave)

DAM COC Donor 8710 (COC Ace son x Hereford)

SELLING 5 Lots of 3 Units

Now deceased as of spring 2026. He wouldn't fit in our Silencer chute. He was our widest, deepest herd sire ever. Check out his many outstanding progeny in our 25th Annual Sale.

THF / PHAF

lots **708.1-708.5****COC 20-417 RIPTIDE**

SIRE Riptide by Rodgers' Deadliest Catch

DAM 4369 [COC Carpe Diem x COC Donor 4297 by NFL]

SELLING 5 Lots of 3 Units

Very little semen currently on hand, but we are hoping to get more soon. He is the sire of our three top selling Hereford show steer prospects this spring as well as the sire of Lots 40-42 in this sale and two of our best ever herd sire candidates to sire award-winning Hereford show steers, Lots 605 and 606. Owned with Gerald Haseloff.

THC / PHAF

lots **709.1-709.5****COC CENTER OF ATTENTION**

SIRE Front & Center (Walk This Way)

DAM Herr Donor 5317 (Monopoly x Meyer 734)

SELLING 5 Lots of 3 Units

The Lot 1 \$65,000 high seller in our fall 2025 bull sale to TTT Cattle. Likely the most exciting herd sire candidate ever at Black Hereford Ranch! His dam is over the \$500,000 mark in sales for Joe Herr. We will have over 100 progeny sired by him coming this fall. He is a must-use bull for 2026! Several top donors nationwide were flushed to him last fall. Here's your chance to not be left behind! THC / PHAF / DSF

lots **710.1-710.5****COC 19-361 MAJOR IMPACT**

PB Charolais, AICA M998652

SIRE SL Mr Hammer (TR PZC Mr Turton 0794 ET x LT Miss London 5128)

DAM COC Donor 6088 [TR Mr Fire Water 5792RET x COC PB HooDoo]

SELLING 5 Lots of 3 Units

Registered Purebred Charolais. The best purebred Charolais bull we have ever used to date. Check out his daughters selling. His sons are powerful too!

THF / PHAF / DSF



The Cream of the Crop



LK

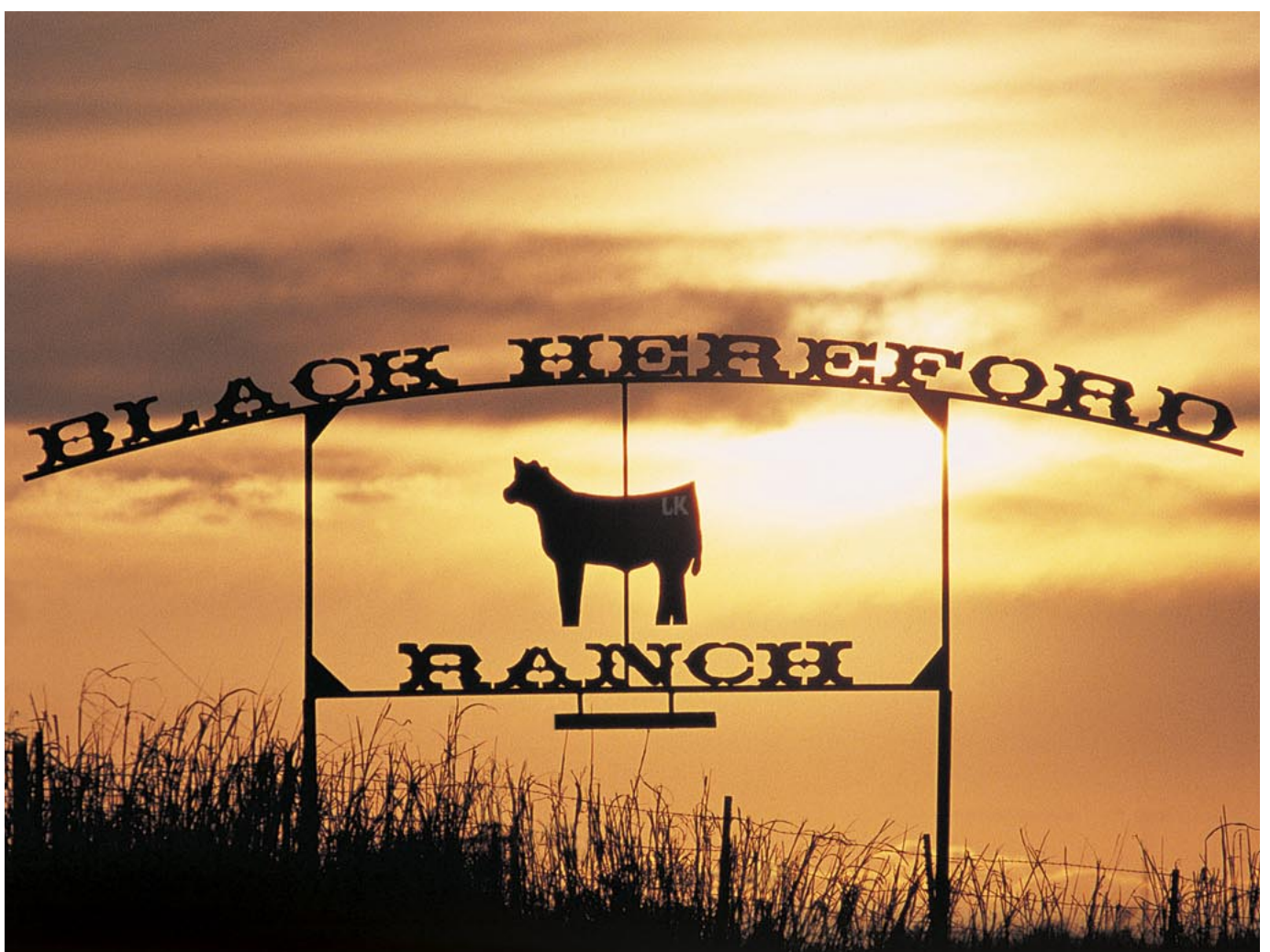
COC Hundred Grand Club

Cream of the Crop females producing over \$100,000

- | | |
|---|---|
| COC Bird 3 "Peaches" – Brandon Bird \$600,000+
(dam of 2025 Houston Grand Champion Steer) | COC HooDoo 5088 – BHR \$100,000+ |
| COC 117 – Howdy Tucker \$600,000 | COC 3191 – BHR \$100,000+ |
| COC 29 – Mike Mimms \$500,000+ | COC 9970 – BHR \$100,000+ |
| COC 3 – Ernest Clark & Wade Shackelford \$400,000
& COC Shotgun 41 daughter \$100,000 | COC HooDoo Phylli – BHR & Jr. Stelzer \$100,000+ |
| COC 159 – Gregg Kroupa & BHR \$300,000+ | COC 448 – Jason Scheetz \$100,000+
(dam of State Fair of Texas Grand Champion Steer) |
| COC HooDoo 6017 – BHR \$300,000+ | COC 338 – Austin Adams \$100,000 |
| COC 410 – John Sullivan & BHR \$300,000 | COC G79 – Marsh, Hale & BHR \$100,000
(dam of three Odessa Champions & Cock-A-Doodle-Do) |
| COC 94 – Jason Jensen \$300,000
(dam of 2026 San Antonio Grand Champion Steer) | COC 51 "Sue" – Sue Hyatt \$100,000 |
| COC 185 HooDoo – Kennedy Brothers \$250,000+ | COC HooDoo 61 – Robert Vallejo \$100,000 |
| COC 614 "African Queen" – 5M Ranch & BHR \$250,000+ | COC 78 – Kennedy Brothers \$100,000 |
| COC 277 – Dalton Lind \$250,000 | COC 148 – Gary Ohlrichs \$100,000 |
| COC 369 – Mike Mimms & Bradley Hale \$200,000
(dam of 2025 State Fair of Texas Grand Champion Steer) | COC 1139 – Phillip Renner Family \$100,000 |
| COC 8533 – David Vallejo \$200,000+ (dam of "Peaches")
(granddam of 2025 Houston Grand Champion Steer) | COC 1329 – Jess Shirley \$100,000+ |
| COC 218 – Joshua Ramsey \$200,000 | COC 9929 (Made Right's dam) – BHR \$100,000 |
| COC 524 – BHR & Korky Wise \$200,000 | COC 1600 – BHR \$100,000 (dam of COC High Plains Drifter) |
| COC HooDoo Lizzy – Dan Sullivan \$200,000+ | COC 205 – Parker \$100,000+ |
| COC P254 – Day Show Cattle \$200,000+
(with a COC Made Right daughter over \$300,000) | COC 42 – Parker \$100,000+ |
| COC 155 – Tri-S Ranch \$200,000+ | COC 40 – Parker \$100,000+ |
| | COC P15 – Parker \$100,000+
(dam of 2015 Houston Grand Champion Steer) |
| | COC 41 – Parker \$100,000+ |
| | COC TTT Donor BB1 – TTT \$100,000+ |

We keep adding names to this COC \$100,000 producing female club every year. Many of our customers have had such great success stories with their COC females and herd sires. Congratulations to all our customers on their success!

Black Hereford Ranch is also the home to many champion making COC herd sires, like Made Right, Carpe Diem, Easy Jett, Highway 33, Burning Daylight, Battleship, High Plains Drifter, Taz, Habanero, Lifeline, Yellow Jacket, Troubadour, Freebird, HooDoo Prince, Major Impact and our new Center of Attention.



Attention, steer buyers!

It isn't too late to get your 2027 champion steer!

We have good steers available all through the Texas validation dates.

Be sure to take a look while you're here!

Cream of the Crop show steers and the bulls and females that produce them have been our livelihood since 1978. Steers we have sold have been Grand or Reserve Grand at the Houston Livestock Show 12 times. Not once but multiple times they have won Fort Worth, San Antonio, Austin, Odessa, Oklahoma City, Tulsa, Rio Grande Valley seven times, Dixie National and others. There have also been close to 100 breed or reserve breed champions at these major events. If you add in the ones that our good customers have raised out of COC genetics that have won these shows, you can almost double those numbers!

We know what it takes to be competitive, whatever your end point it.

We look forward to seeing you at 18022 East 840 Road, Crawford, OK 73638.

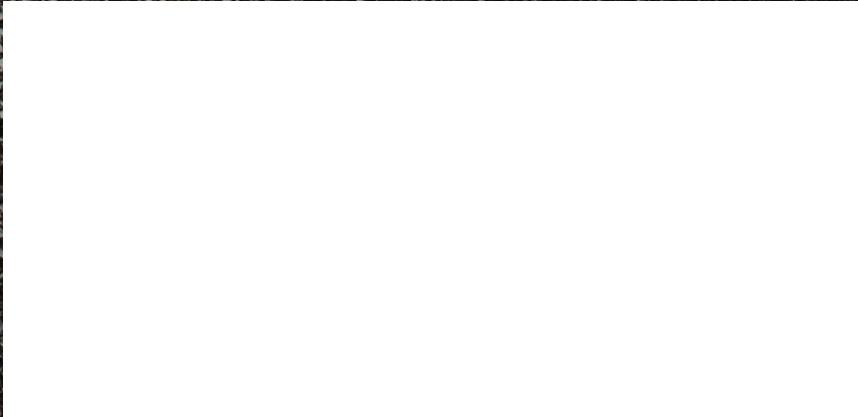
Kris & Gay Black — (580) 309-0711



BLACK HEREFORD RANCH
18022 E 840 Road
Crawford, OK 73638

Presorted
First Class
US Postage
PAID
SLATEGROUP

FIRST CLASS POSTAGE
TIME DATED: PLEASE DO NOT DELAY



Saturday, June 13th

11 A.M. AT THE RANCH NEAR CRAWFORD, OKLAHOMA
& **ONLINE AT CCI.LIVE**



268 BRED HEIFERS | 75 SPRING PAIRS & FALL BRED COWS | 52 HERD SIRE CANDIDATES
46 LOTS OF TRULY RARE SEMEN

Join us for our most exciting event ever!



Raise Your Own Champions!